

PUBLIC REPORT BY PROMTPRESS

Channel audit

ABTOSlava



@carwesttt

Giving away the best ❤️

SUBSCRIBERS

51 860

-3773 per month

ERR (% SEE POSTS)

4.0%

last day 1.9%

REACH/POST

2.1K

ad reach 975/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 51 860 —	 SUBSCRIBER REACH 3.97% avg % subs see post	 VIEWS/POST 2.1K median 2K · 26 days	 POSTS/WEEK 16.6 over period
 7D TREND +12.4% vs previous week	 REACTIONS/POST 21.3 only 1,343 reactions, 161 reposts, 930 comments	 POST LENGTH 159 chars median 120 · 26 days	 POSTS ANALYZED 63 26 days
 AD REACH 975 24h avg	 CHURN / MONTH -3773 last month	 CITATION RATE 300 citation index · 406 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 01.10.2021

AI EDITOR SUMMARY

Channel 'AutoSlava' – 51 860 subs. Each post averages 2.1K people (4% of subs), reach is low – consider expanding audience. Publishes 17 posts per week (~2/day) – regular schedule. Week Jul 6–12 reach up +12.4% to week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 63 posts over 26 days.
- 02 Dominant format — Video (25/63 posts).
- 03 Avg post length — 159 chars (median 120).
- 04 Peak audience activity — Thursday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.8K avg for top vs 1.7K for worst) — among 63 posts over 26 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 09.07 · 07:59 VIDEO Friends! Me and @oleeeg321 are running a promo !! Buy a hookah and Chinese tea at the 'Podval' hookah lounge, Cherniakhovskogo 14a, leave a review and...	VIEWS 3 056 REACTIONS 29 REPOSTS 7 ER 5.9%
Nº2 23.06 · 10:00 POLL (post without caption — poll)	VIEWS 2 740 REACTIONS 20 REPOSTS — ER 5.3%
Nº3 07.07 · 19:05 TEXT IPhone 17ProMax for 499₽	VIEWS 2 693 REACTIONS 17 REPOSTS — ER 5.2%

Nº4 26.06 • 10:05 **VIDEO**
(post without caption – video)

VIEWS
2 593

REACTIONS
23

REPOSTS
1

ER
5.0%

Nº5 26.06 • 16:44 **VIDEO**
Slava is working 😊

VIEWS
2 559

REACTIONS
32

REPOSTS
5

ER
4.9%

WORST 3

↓ 02.07 • 11:29 **VIDEO**
Enjoying Genesis 😎 Only 300 Minik left I don't know what bonus to give you to make it cooler 😊 But we're not giving up 😊

VIEWS
1 731

REACTIONS
27

REPOSTS
1

ER
3.3%

↓ 22.06 • 15:57 **TEXT**
Live at 20 MSK on VK Went to find a working generator 😊

VIEWS
1 718

REACTIONS
—

REPOSTS
—

ER
3.3%

↓ 03.07 • 09:57 **TEXT**
In an hour on VK we'll raffle 6 free mini certificates among those who commented under the post 😊

VIEWS
1 631

REACTIONS
16

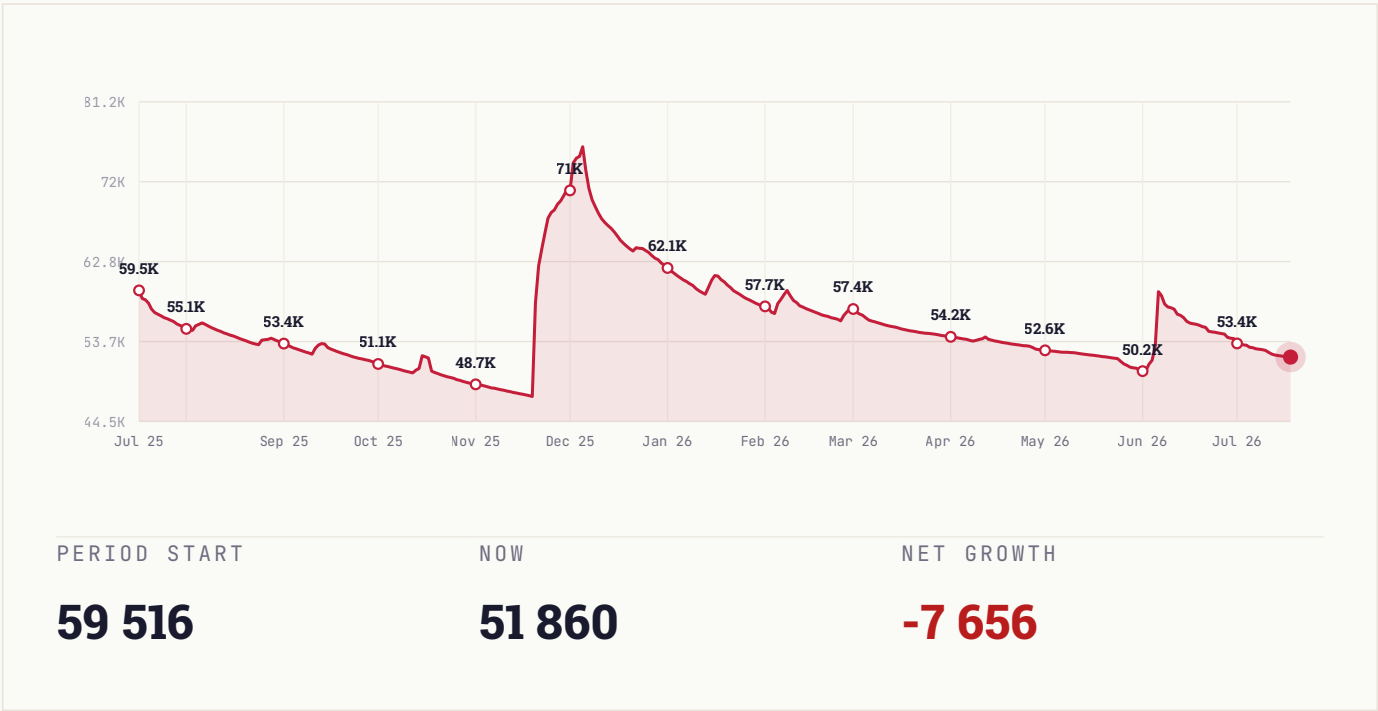
REPOSTS
—

ER
3.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

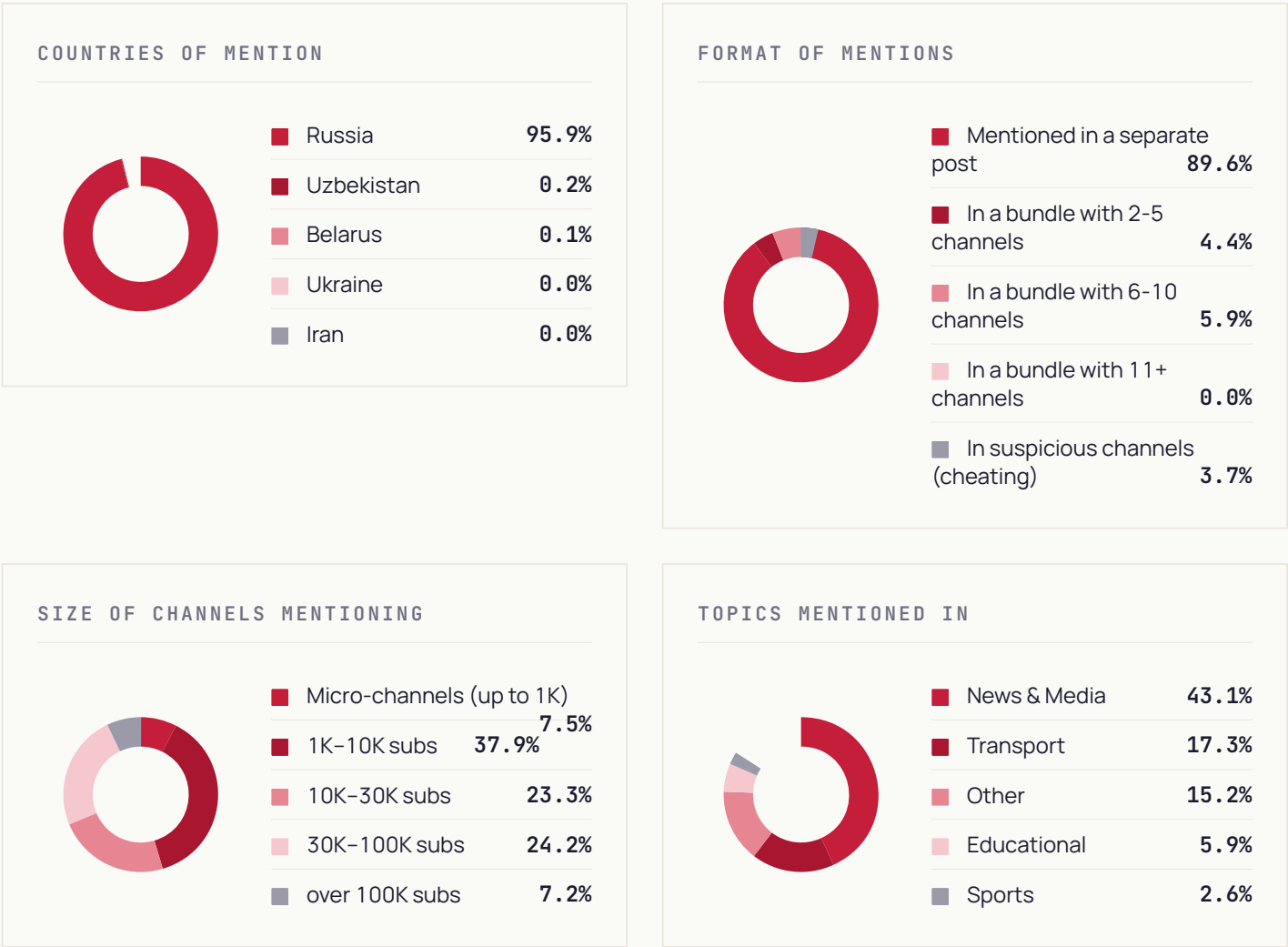
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

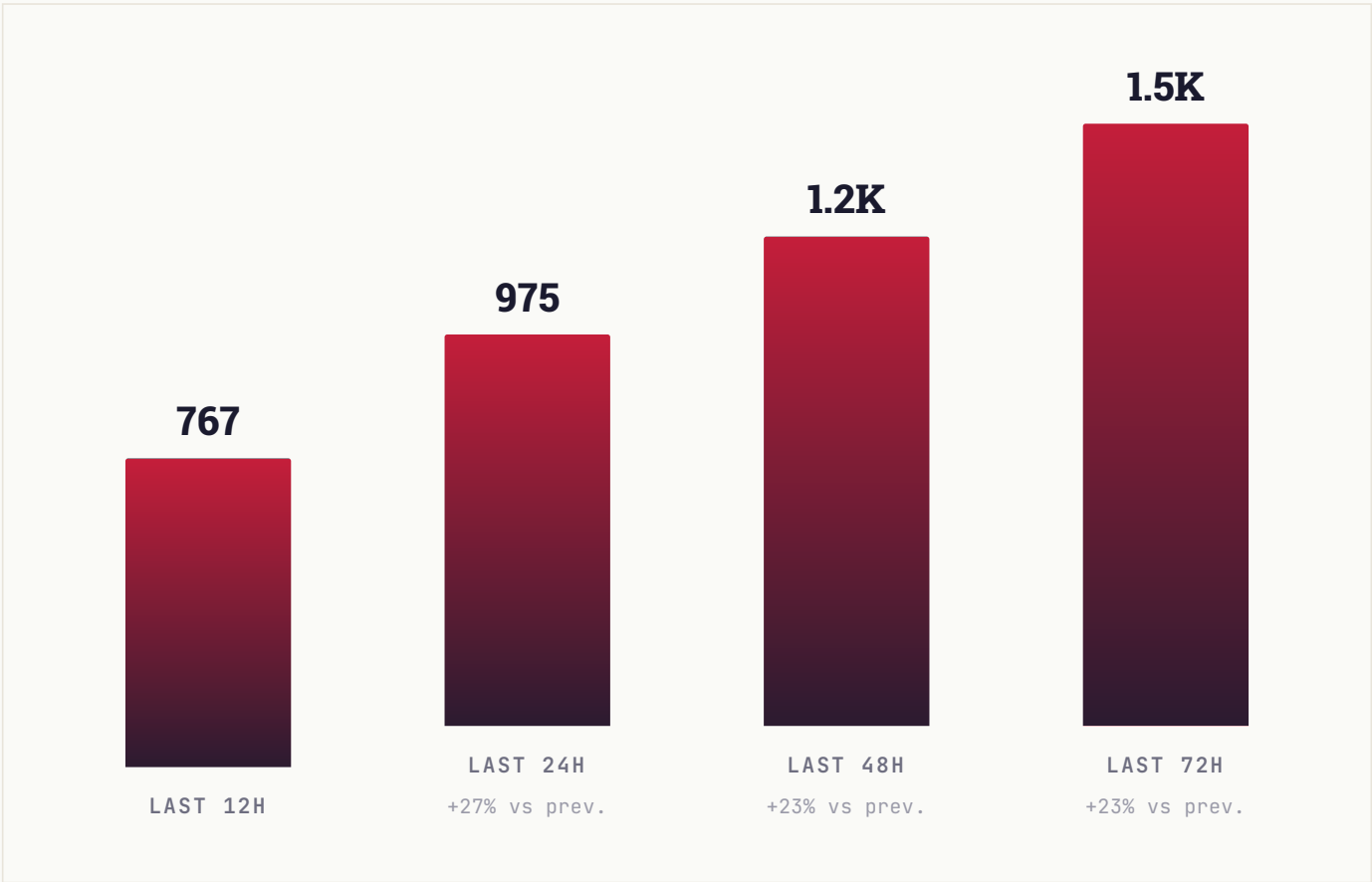
Citation index **300** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **406** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
AB	АВТОSlava	YOU 51.9K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), median top-98: 208.1K. First goal: enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **227**, they brought **36 073** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	29	27	2 147
December 2025	15	8	5 401
Nov 2025	27	18	23 716
Oct 2025	0	0	1 982
September 2025	34	33	1 214
August 2025	122	120	1 613

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
227	6	36 073

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Thursday**

Audience most active on this day at 10:00 MSK.

EFFECT

**Best time for
important
posts****02****ER below niche benchmark — rethink formats**

Current ER 3.97% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.5pp ER**03****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further – run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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