

PROMTPRESS PUBLIC REPORT

Channel audit

H



@careerwithh

Career development service ■ https://h.careers/?utm_source=tg_h&utm_medium=bio Apply → https://t.me/hcareers_support_bot?start=tgh_bio Partner up → @iarromanov Boost → ...

SUBSCRIBERS

63 280

+147 per month

ERR (% SEE POSTS)

8.0%

daily 2.4%

REACH/POST

4.5K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 63 280 —	 SUBS REACH 7.08% avg % subs see post	 VIEWS/POST 4.5K median 4.3K · 17 days	 POSTS/WEEK 4.1 for period
 7D TREND — no data for period	 REACTIONS/POST 24.6 246 reactions, 218 reposts, 0 comments	 POST LENGTH 636 chars median 618 · 17 days	 POSTS ANALYZED 10 17 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +147 last month	 CITATION RATE 222 citation index · 644 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 26.02.2022

AI EDITOR SUMMARY

Channel «H» — 63 280 subs. Each post averages 4.5K people (7% subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 17 days.
- 02 Dominant format – Text (5/10 posts).
- 03 Avg post length – 636 chars (median 618).
- 04 Peak audience activity – Wed, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (5.7K avg for top vs 3.5K for worst) – among 10 posts in 17 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 09:31 PHOTO ☒ People used to say about creative industries: the main thing is the idea, money will follow. That works less and less now. Music, media, design...	VIEWS 5 857 REPOSTS 47	REACTIONS 32 ER 9.3%
Nº2 09.06 · 13:43 PHOTO ☒ It happens: the job seems okay, but you don't want to go in the morning. Tasks don't excite, and your skills seem worth more than they pay...	VIEWS 5 795 REPOSTS 20	REACTIONS 27 ER 9.2%
Nº3 27.05 · 14:53 PHOTO ☒ It's nice to share nice things ☒ Today's hero is Maria. After 3.5 years out of the market, she started looking for a marketing position...	VIEWS 5 467 REPOSTS 21	REACTIONS 55 ER 8.6%

Nº4 25.05 • 13:51 TEXT → ML and AI: ML Developer at Gazprombank Senior, Moscow Head of 'AI for Development' at 2GIS Lead, Remote ...	VIEWS 4 861 REPOSTS 23 REACTIONS 10 ER 7.7%
Nº5 04.06 • 11:36 PHOTO What about the market? Partner analysis with Avito Rabota Q1 2026 split the market in two. The overall trend is cooling: salaries...	VIEWS 4 769 REPOSTS 43 REACTIONS 42 ER 7.5%

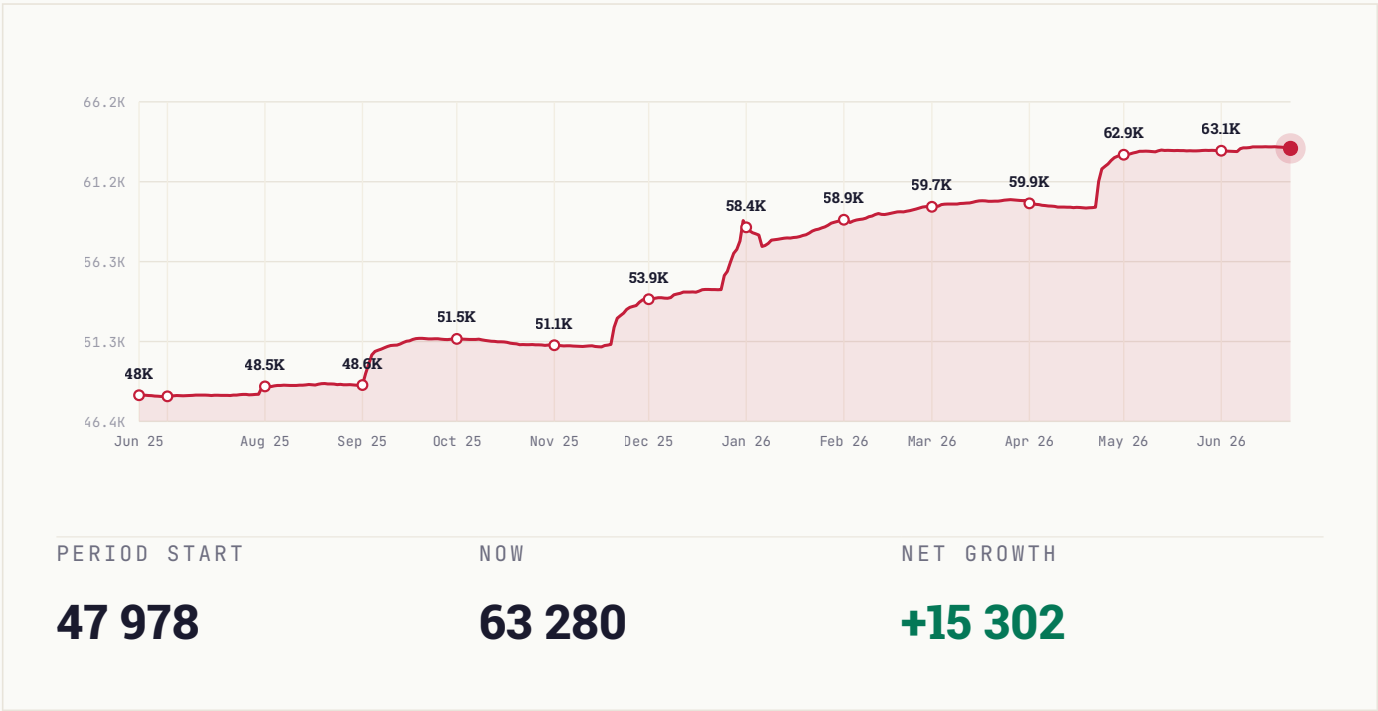
WORST 3

↓ 25.05 • 13:51 TEXT → Development: Java Developer at MegaFon Middle/Senior, Remote Frontend Developer (React / React Native) at DomClick Middle...	VIEWS 3 568 REPOSTS 4 REACTIONS 2 ER 5.6%
↓ 11.06 • 14:48 PHOTO Especially relevant, since tomorrow is a day off	VIEWS 3 530 REPOSTS 15 REACTIONS 69 ER 5.6%
↓ 25.05 • 13:50 TEXT → Marketing and content: Business Events Producer at DomClick Middle/Senior, Moscow Product Marketer for B2B Lending at Ozon...	VIEWS 3 280 REPOSTS 14 REACTIONS 4 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

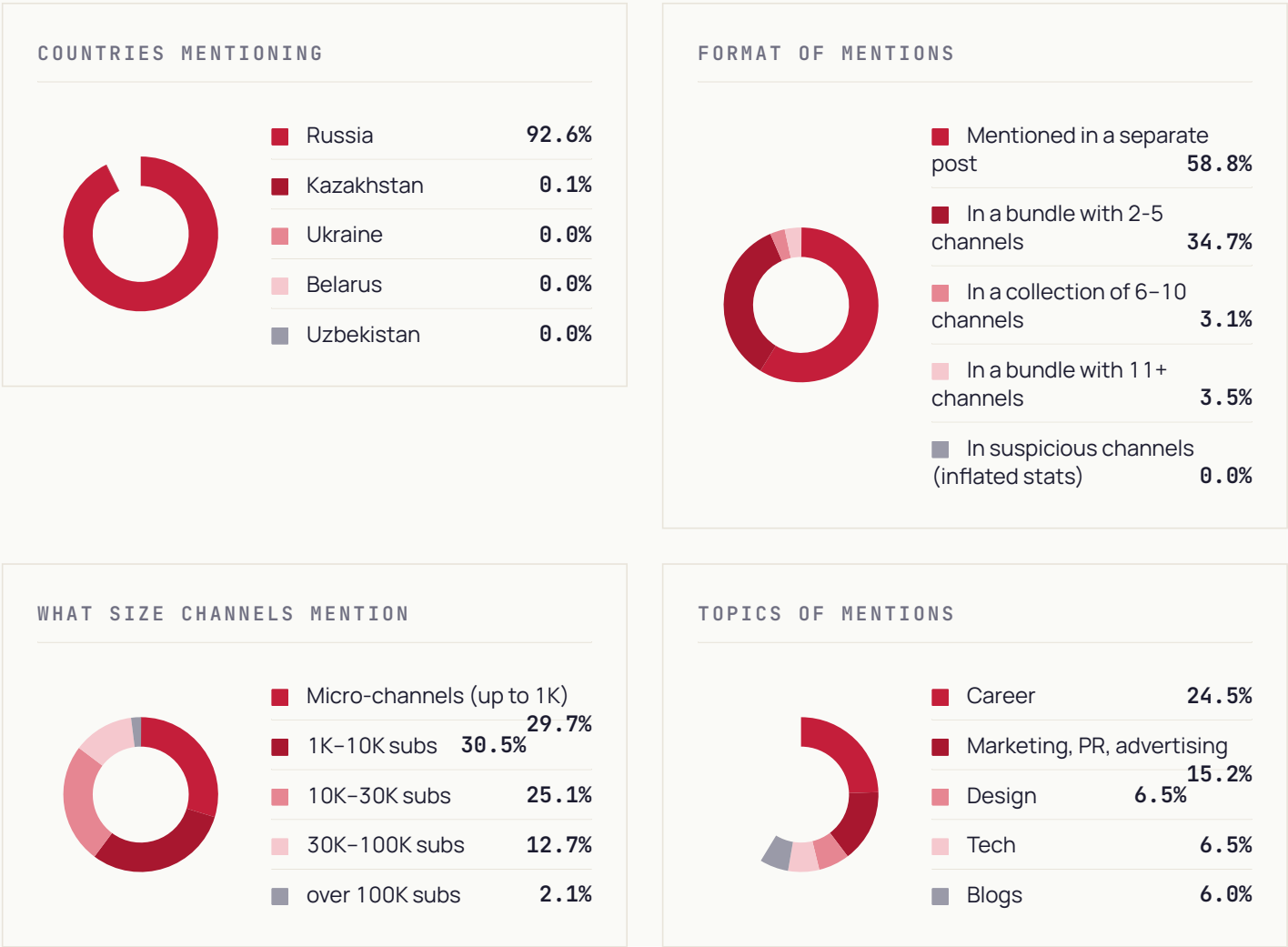
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

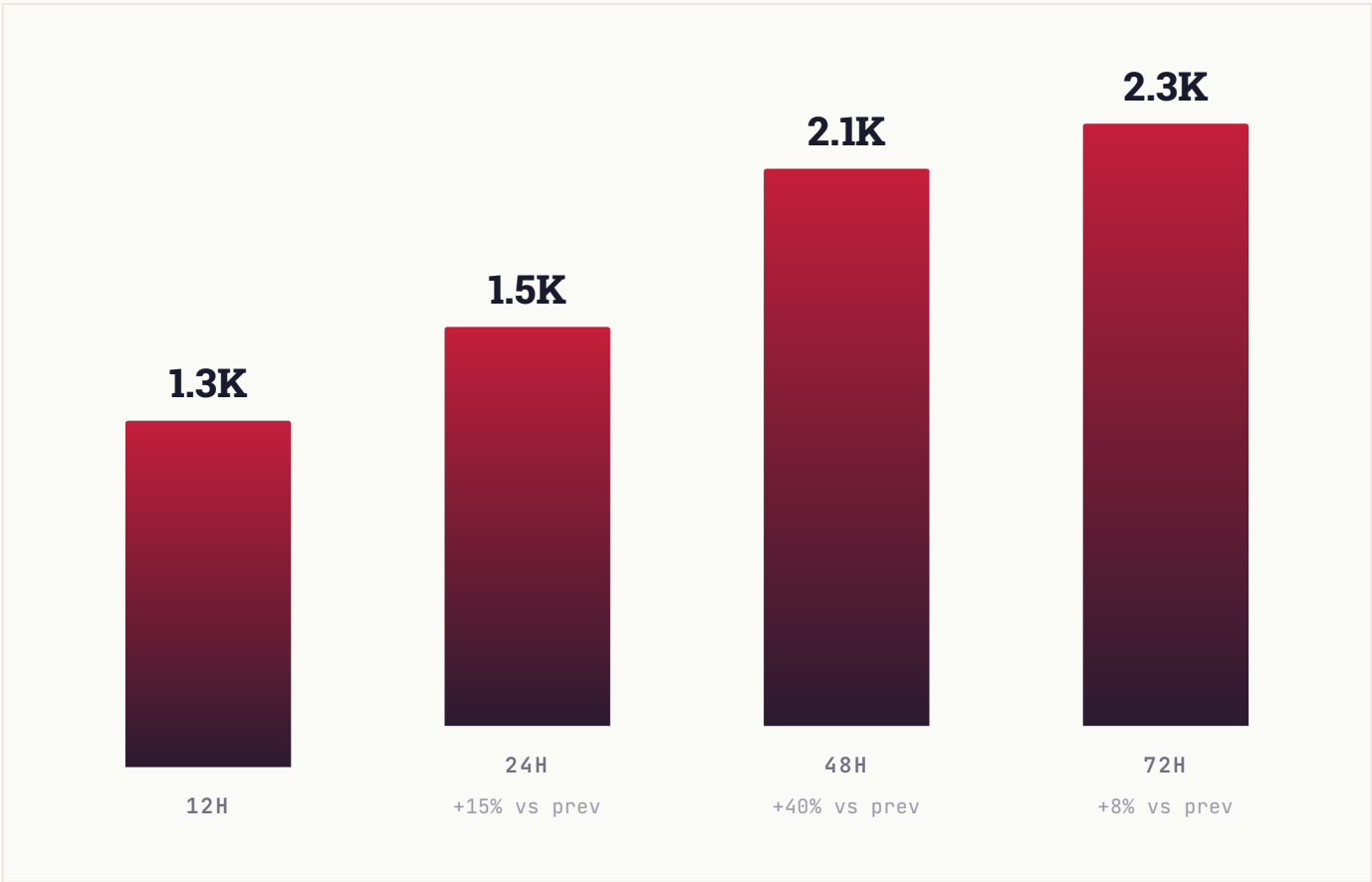
Citation index **222** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **644** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs & vacancies	281.6K
H• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote work Internships	247.2K
T TeleWork Freelance Remote work	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote work🇺🇦	200.8K
EY H YOU	63.3K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#87 of 91). Niche median — 88.3K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (800.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **78**, they brought **12 031** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	19	18	4 949	
November 2025	10	8	3 033	
October 2025	5	5	80	
September 2025	22	14	2 992	
August 2025	15	13	333	
July 2025	7	6	644	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
78	6	12 031

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

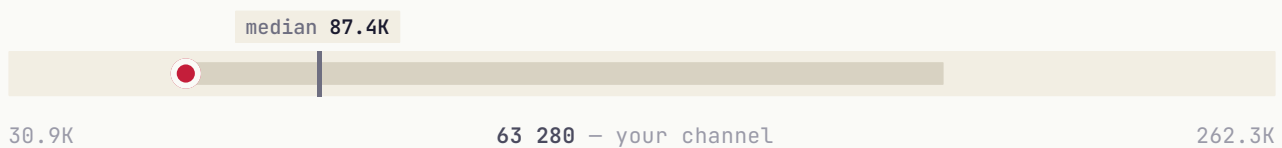
#87 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

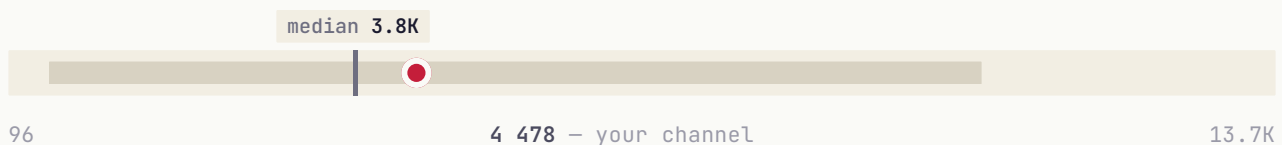
SUBSCRIBERS

28% below median



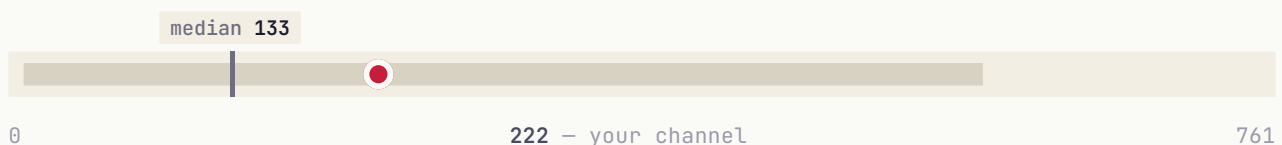
AVG REACH / POST

better than 54% of niche



CITATION INDEX

better than 57% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.1 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager