

PROMTPRESS PUBLIC REPORT

Channel audit

careerspace



@careerspace

Helped 5140+ people find their dream job via online chat Write us
and pick a career support plan https://t.me/nastya_careerspace_bot Ads: @work_only_work1, terms...

SUBSCRIBERS

154 252

+1253 per month

ERR (% SEE POSTS)

5.0%

daily 3.3%

REACH/POST

7.6K

ad reach 5.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 154 252 —	 SUBS REACH 4.96% avg % subs see post	 VIEWS/POST 7.6K median 7.9K · 29 days	 POSTS/WEEK 22.1 for period
 7D TREND +2.3% vs previous week	 REACTIONS/POST 30.2 2,779 reactions, 3,917 reposts, 41 comments	 POST LENGTH 942 chars median 1,000 · 29 days	 POSTS ANALYZED 92 29 days
 AD REACH 5.1K 24h avg	 CHURN / MONTH +1253 last month	 CITATION RATE 92 citation index · 504 channels mentioned ever	 CHANNEL AGE 7 years 5 months created 10.01.2019

AI EDITOR SUMMARY

Channel «careerspace» — 154 252 subs. Avg post views 7.6K people (5% of subs), reach low — expand audience. Publishes 22 posts/week (~3/day) — active. Week Jun 8–14 reach stable (+2.3% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 92 posts over 29 days.
- 02 Dominant format: **Photo** (80/92 posts).
- 03 Avg post length — **942** chars (median 1,000).
- 04 Peak audience activity — **Monday**, 13:00 MSK.
- 05 Top posts get **1x** more views than the weakest (9.5K avg for top vs 6.7K for worst) — among 92 posts over 29 days. Analyze what the top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 09.06 · 11:02 TEXT Competition for jobs dropped 📉 hh index fell to 9.1 — lowest since start of year. But we don't think it'll last...	VIEWS 9 626 REPOSTS 85	REACTIONS 26 ER 6.2%
Nº2 30.05 · 14:23 PHOTO 📄 Project Manager (gamedev) / Chameleon 42 Chameleon 42 — a graphic production studio for games: 2D, 3D and animation for international...	VIEWS 9 567 REPOSTS 133	REACTIONS 29 ER 6.2%
Nº3 31.05 · 11:24 PHOTO 📄 Retail Director / oodji oodji — Russian fashion retailer: clothing store chain across Russia and CIS, own production...	VIEWS 9 382 REPOSTS 15	REACTIONS 37 ER 6.1%

Nº4 01.06 · 10:42 PHOTO Decision made: you're leaving. But until your last working day, there are 14 days that can either boost your connections and reputation, or forever...	VIEWS 9 198 REPOSTS 37	REACTIONS 33 ER 6.0%
Nº5 28.05 · 11:02 PHOTO Professional loneliness – when you have friends and colleagues, but still no one to discuss work or career questions with...	VIEWS 9 101 REPOSTS 22	REACTIONS 40 ER 5.9%

|

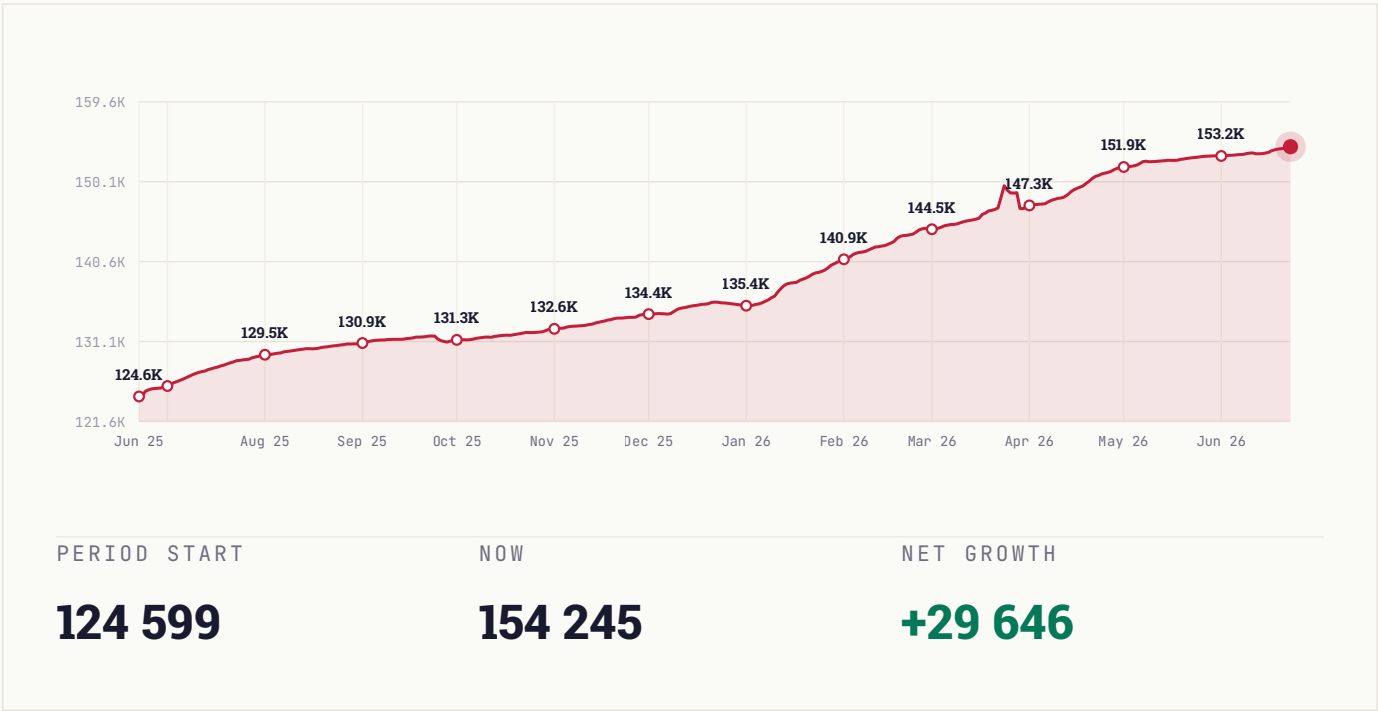
WORST 3

↓ 06.06 · 11:03 PHOTO ☒ Best of this week's jobs Information Systems Architect (Solution Architect) / Rigla Salary: from 261,000 ₪ /...	VIEWS 6 763 REPOSTS 25	REACTIONS 19 ER 4.4%
↓ 20.06 · 11:03 PHOTO ☒☒☒Best of this week's jobs We've gathered the most notable positions of the week Senior System Analyst BPMSoft (oCRM) / Orbita Salary: from...	VIEWS 6 700 REPOSTS 15	REACTIONS 26 ER 4.3%
↓ 20.06 · 14:05 PHOTO ☒ Lead Game Designer (midcore) / Azur Games Azur Games – one of the largest mobile game dev publishers, whose games are played worldwide...	VIEWS 6 498 REPOSTS 40	REACTIONS 20 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

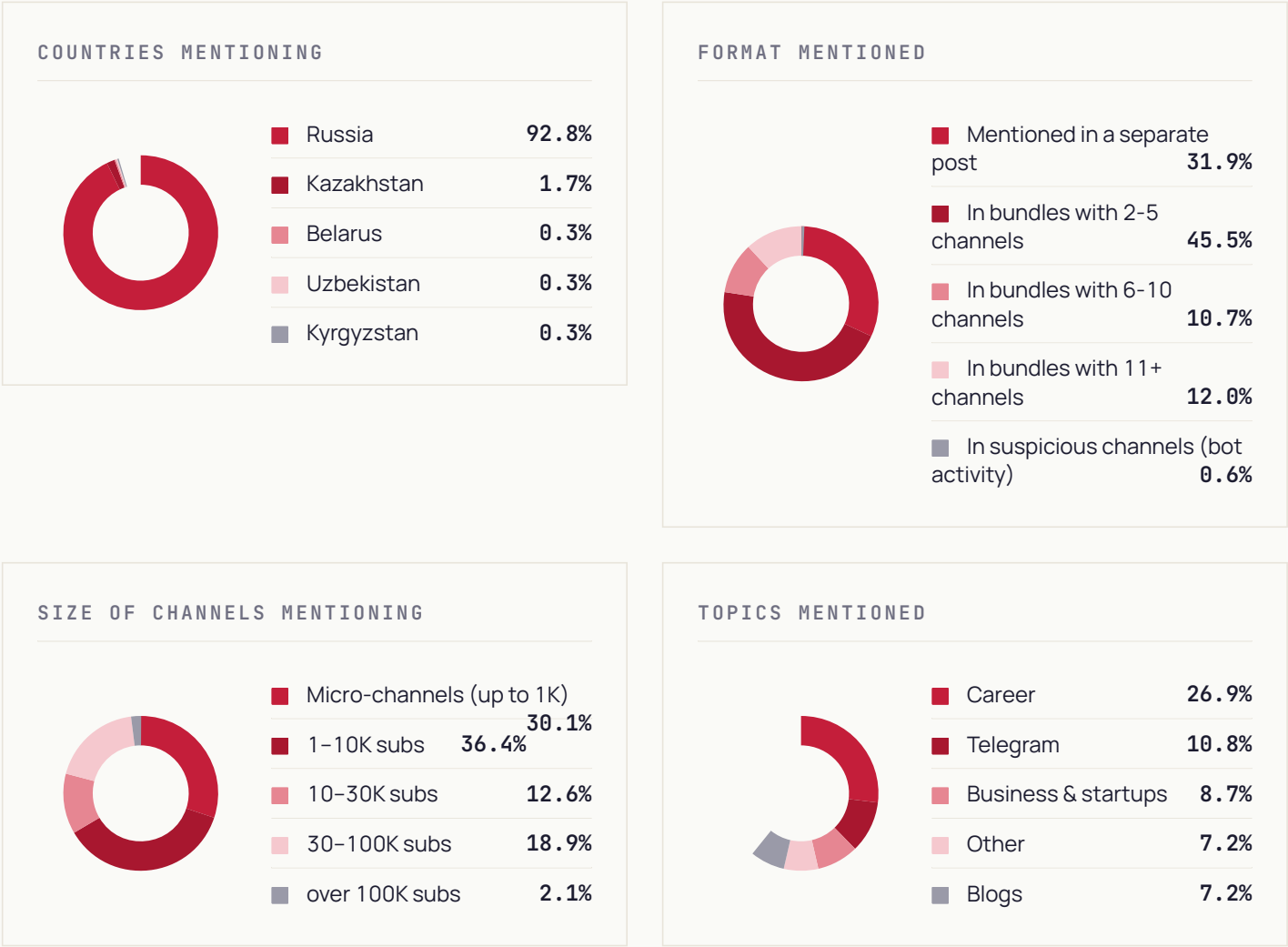
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · CITATIONS

Who and how mentions the channel

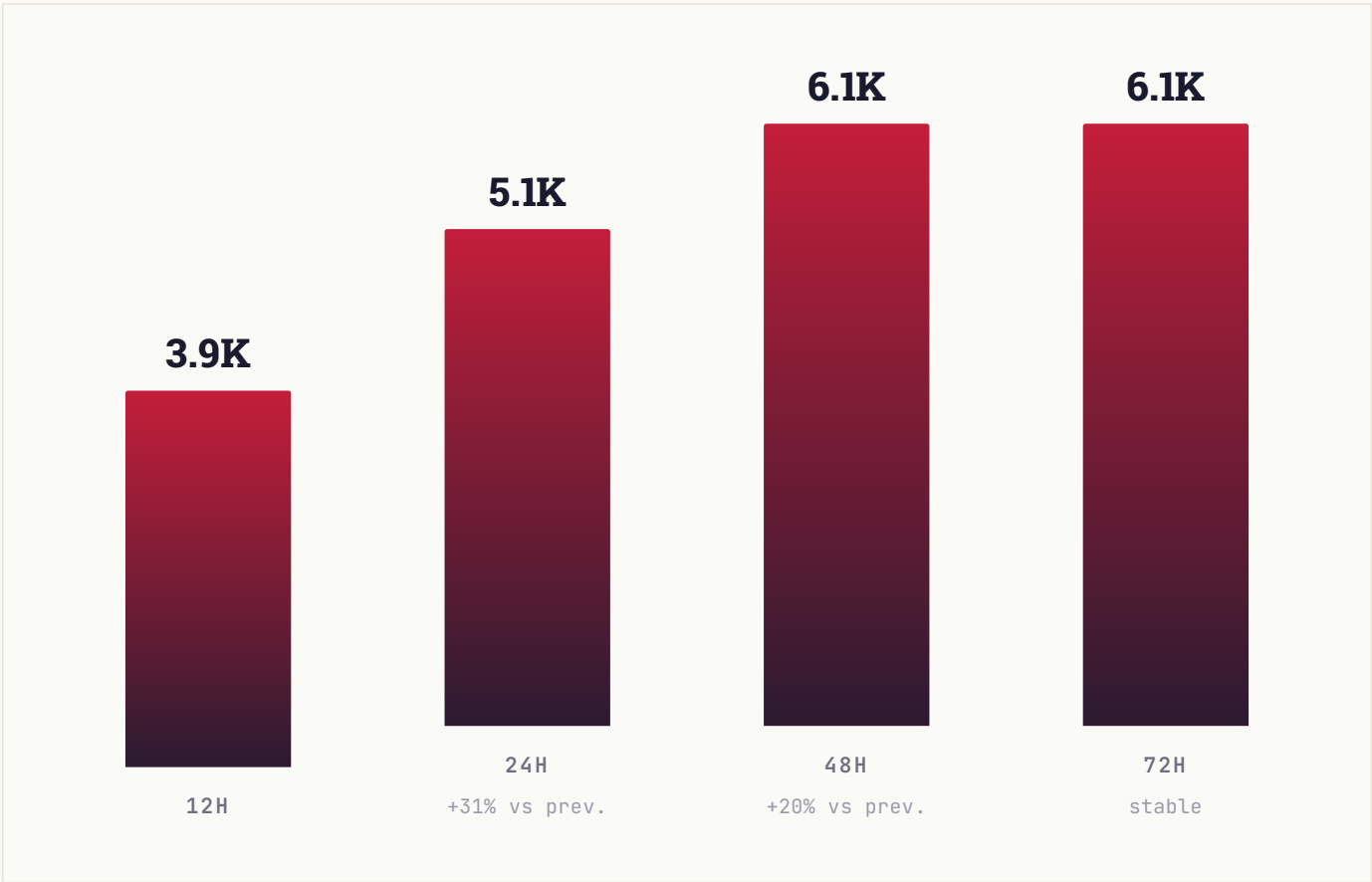
Citation index **92** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **504** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
RM WORK MOSCOW JOBS	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs & vacancies	281.6K
H• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote work Internships	247.2K
T TeleWork Freelance Remote work	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇺🇦	200.8K
CA careerspace YOU	154.3K

COMPARATIVE CONCLUSION

Channel intop quarter of niche (#16 of 91). Leader — Remote no experience - Freelance (800.1K). Goal for coming months: enter niche top 10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **42**, they brought **10 951** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2	2	1 542
Nov 2025	5	5	1 764
Oct 2025	8	7	1 379
Sep 2025	8	3	1 149
August 2025	8	5	1 390
July 2025	11	5	3 727

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
42	6	10 951

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#16 /100

RANK IN NICHE

Channel in top 16% – strong position

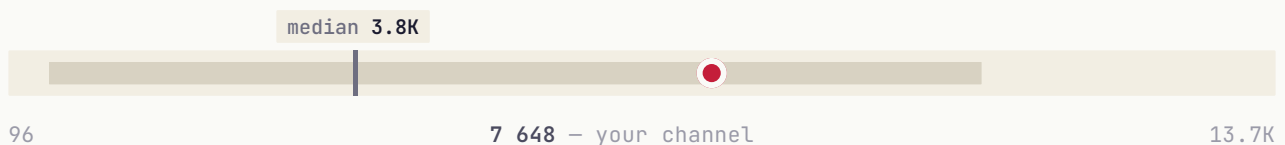
SUBSCRIBERS

better than 73% of niche



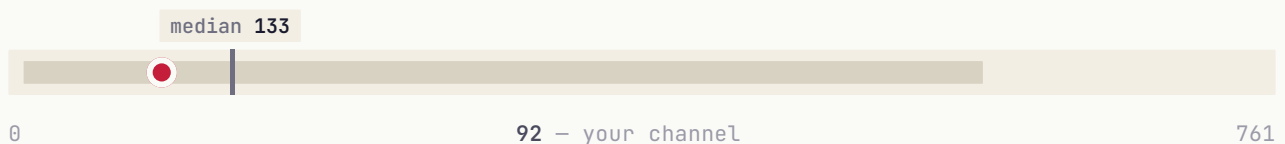
AVG REACH / POST

better than 72% of niche



CITATION INDEX

31% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day: Monday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 4.96% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.5pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
