

PUBLIC PROMTPRESS REPORT

Channel audit

AliExpress для авто



@car_gds

Useful car, garage & home products at great prices Channel link -
<https://t.me/+cYPhLARqaolmOTey>

SUBSCRIBERS

64 812

-2835 per month

ERR (% WHO SEE
POSTS)

6.0%

per day 2.4%

REACH/POST

3.2K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a health indicator. Subtitle shows the period.

 SUBSCRIBERS 64 812 -	 SUBS REACH 4.9% avg % subs see post	 VIEWS/POST 3.2K median 2.6K · 29 days	 POSTS/DAY 7.7 ~54/week
 7-DAY TREND -18.4% vs prev week	 REACTIONS/POST 4.1 total 938 reactions, 1,447 reposts, 0 comments	 POST LENGTH 171 chars median 121 · 29 days	 POSTS ANALYZED 230 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -2835 over the last month	 CITATION RATE 476 citation index · 1,316 channels mentioned ever	 CHANNEL AGE 2 years 9 months created 06.10.2023

AI EDITOR SUMMARY

Channel «AliExpress for Auto» – 64 812 subs. Each post averages 3.2K people (5% from subs), reach is low – need to grow audience. Publishes 54 posts per week (~8/day) – active posting. Week of Jul 6–12, reach dropped by -18.4% by the week of Jun 29 – Jul 5 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **230** posts over 29 days.
- 02 Dominant format: **Video** (214/230 posts).
- 03 Avg post length – **171** chars (median 121).
- 04 Peak audience activity – **Thursday**, 10:00 MSK.
- 05 Top posts get **6x** more views than the weakest (11.6K avg top vs 2.1K worst) – among 230 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

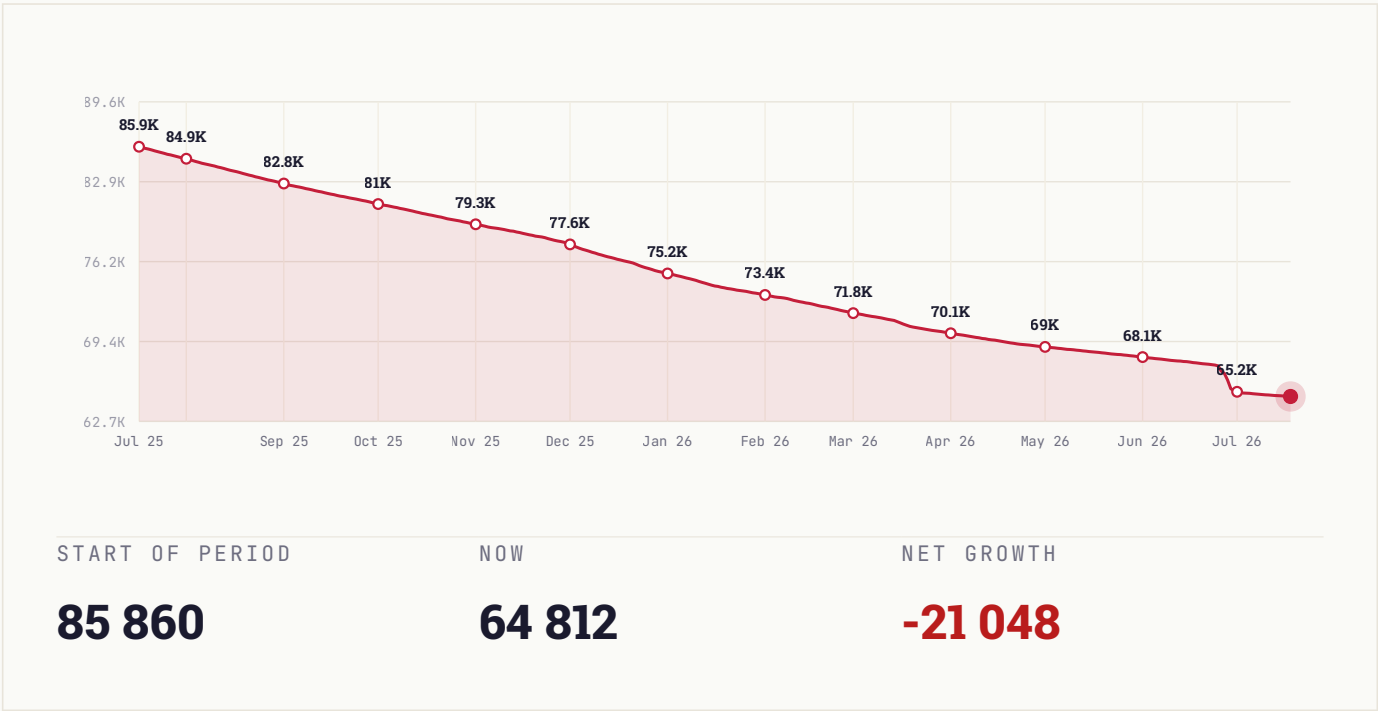
Nº1 25.06 · 07:27 VIDEO Xiaomi 70mai Omni Dashcam  On Aliexpress - https://ali.click/kxyff1b?erid=2SDnjefmPGn Subscribe to Ali for Auto	VIEWS 13 633 REPOSTS 10	REACTIONS 14 ER 21.0%
Nº2 25.06 · 05:27 VIDEO Smoke generator for leak detection  On Aliexpress -...	VIEWS 11 678 REPOSTS 9	REACTIONS 9 ER 18.0%
Nº3 24.06 · 20:27 VIDEO Modular flooring  On Aliexpress - https://ali.click/eutgflh?erid=2SDnje6m9tE Subscribe to Ali for Auto	VIEWS 9 446 REPOSTS 8	REACTIONS 13 ER 14.6%

Nº4 24.06 • 19:27 VIDEO Old paint remover 🛒 On Aliexpress - https://ali.click/rsr4r8?erid=2SDnjeh4EvT 🛒 On Yandex Market -...	VIEWS 7 783 REPOSTS 11 REACTIONS 11 ER 12.0%
Nº5 24.06 • 09:27 VIDEO Hydraulic jack for dent repair 🛒 On Aliexpress - https://ali.click/7iyff10?erid=2SDnjcEvZW2 Subscribe to Ali for Auto	VIEWS 7 047 REPOSTS 7 REACTIONS 13 ER 10.9%
WORST 3	
↓ 10.07 • 07:27 VIDEO Portable engraving machine 🛒 On Aliexpress - https://ali.click/iomnglv?erid=2SDnjdmzZLN Subscribe to Ali for auto	VIEWS 2 082 REPOSTS 3 REACTIONS 1 ER 3.2%
↓ 15.07 • 09:27 VIDEO Roof cargo box 🛒 On Aliexpress - https://ali.click/lcxug11?erid=2SDnjcMysPh Subscribe to Ali для авто	VIEWS 2 056 REPOSTS 3 REACTIONS 2 ER 3.2%
↓ 15.07 • 10:27 VIDEO Heated lunch box 🛒 On Aliexpress - https://ali.click/fdxug13?erid=2SDnjcTupX5 Subscribe to Ali for Auto	VIEWS 2 023 REPOSTS 4 REACTIONS 2 ER 3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

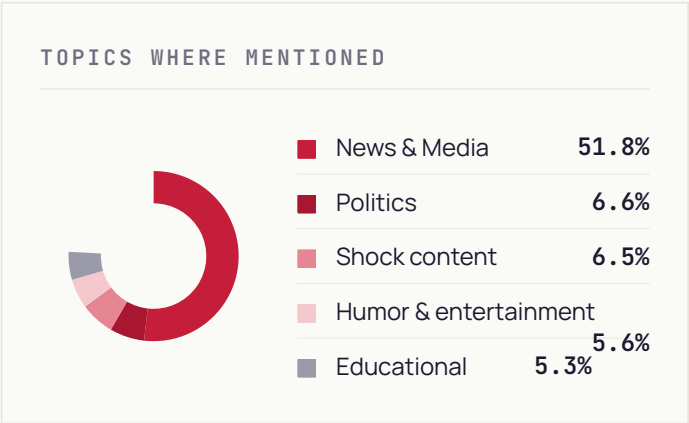
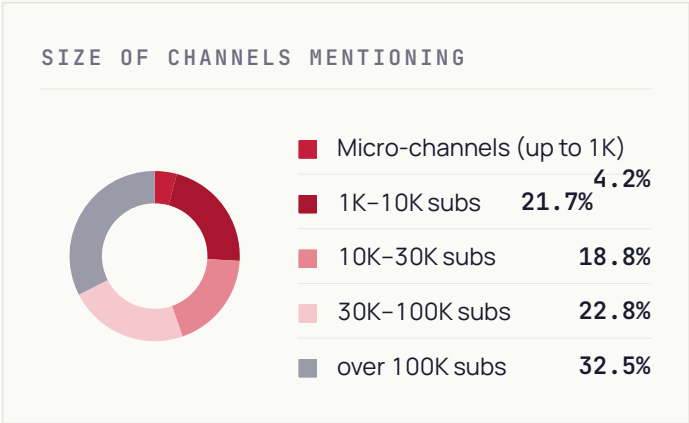
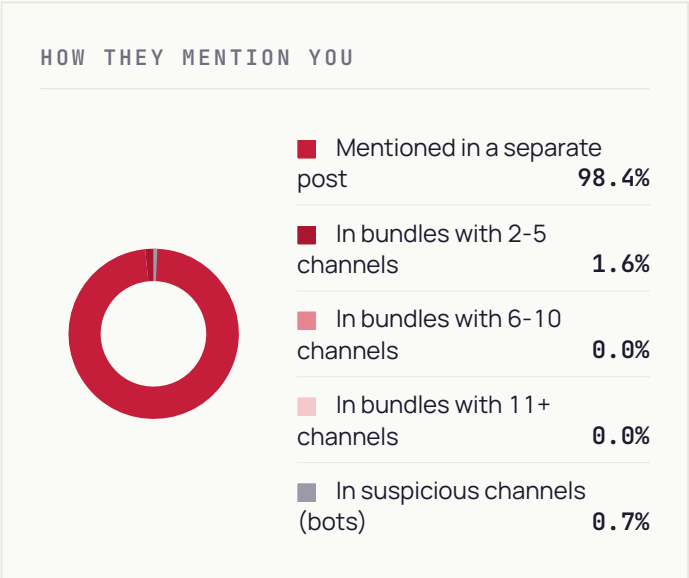
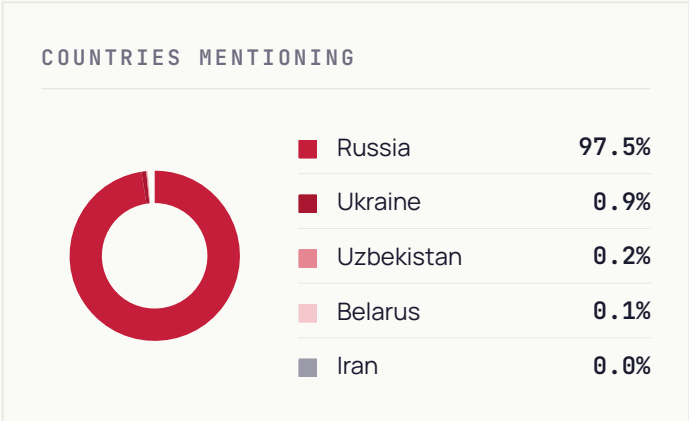
Subscriber growth over the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

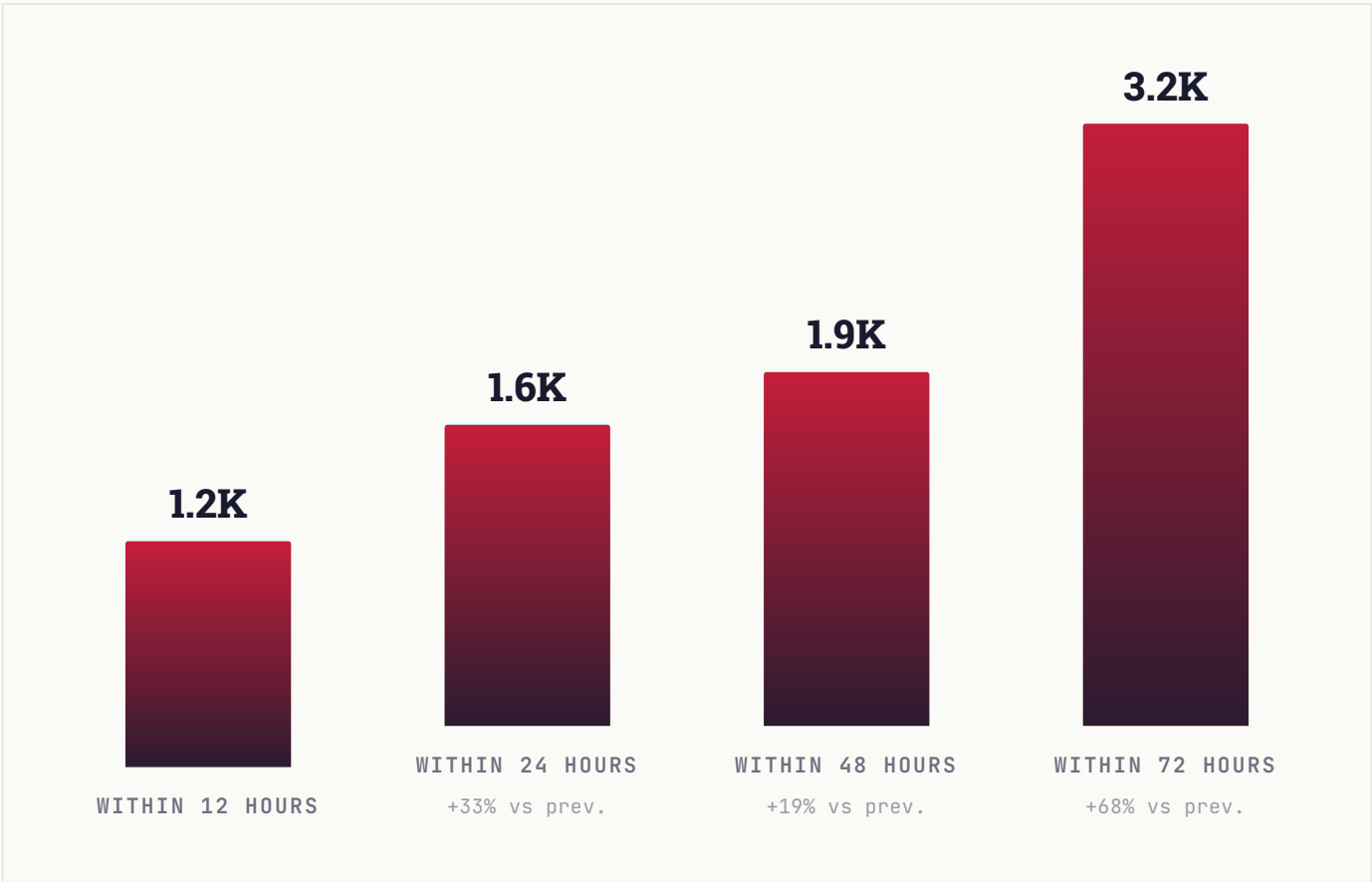
Citation index **476** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 316** different channels.



— SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Автомания	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AB Auto.ru	500K
AB АВТОЗАКАЗ.PY	481.4K
GA Garage	481.4K
AD AliExpress для авто YOU	64.8K

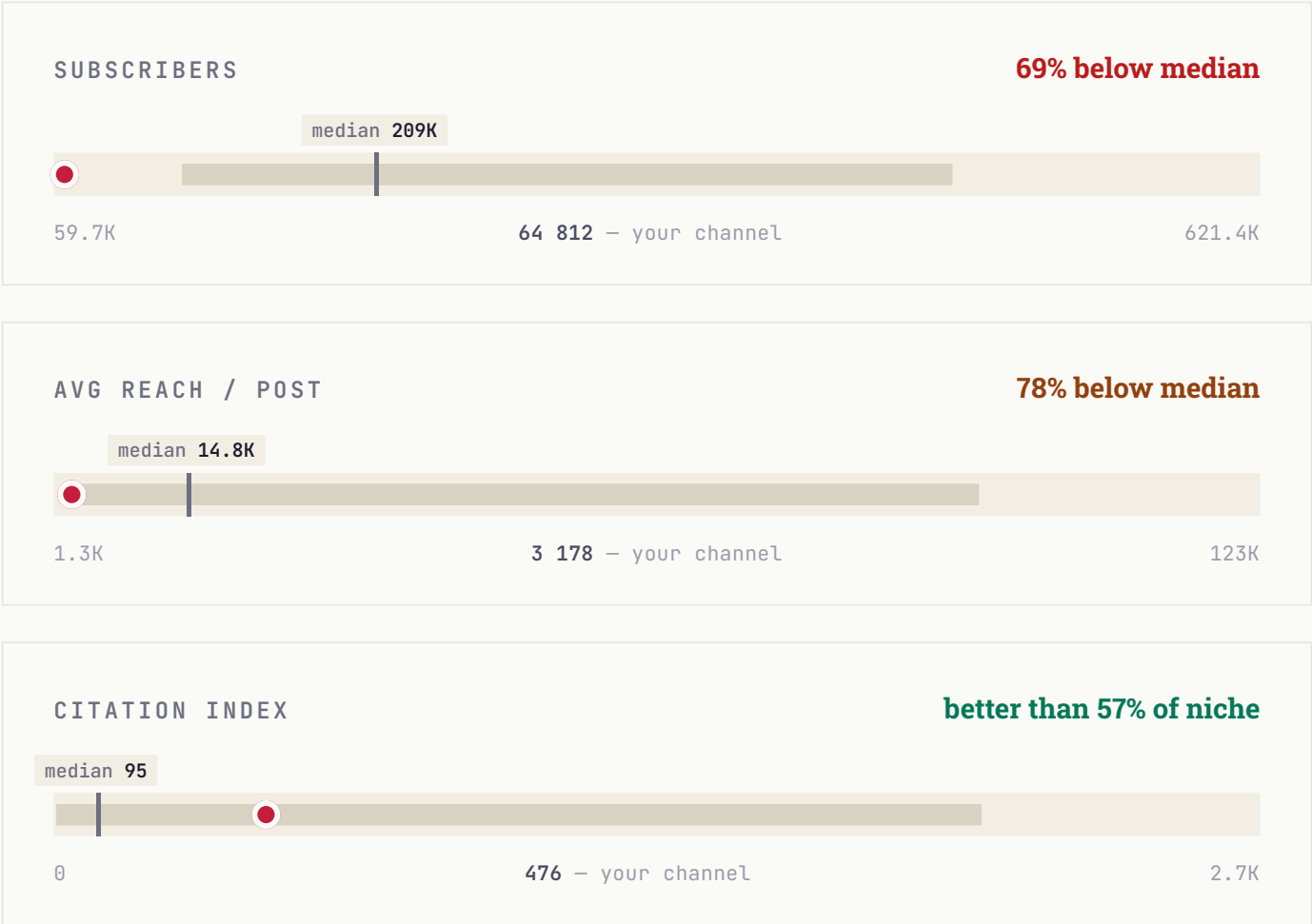
COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category "Transport» (Russia) and compared your channel.
Gray band: 80% of niche channels (p10-p90). Black line: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Best post day: Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best time for
important post**

02

ER below niche benchmark — rethink formats

Current ER 4.9% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.6pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
