

PUBLIC REPORT BY PROMTPRESS

Channel audit

Capital.com на русском



@capitalcom_ru

Trading education: video lessons, market reviews, daily news. CFD trading carries high risk. 60%-79.58% of retail investors lose money.



SUBSCRIBERS

1 468

-32 per month

ERR (% WHO SEE POSTS)

10.0%

in a day 6.2%

REACH/POST

134

ad reach 91/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 1 468 —	 SUBS REACH 9.11% avg % of subs see post	 VIEWS/POST 134 median 128 · 29 days	 POSTS/DAY 11.7 ~82 per week
 7D TREND -8.3% vs previous week	 REACTIONS/POST 0.2 only 53 reactions, 35 reposts, 0 comments	 POST LENGTH 806 chars. median 908 · 29 days	 POSTS ANALYZED 345 29 days
 AD REACH 91 24h avg	 CHURN / MONTH -32 last month	 CITATION RATE 73 citation index · 69 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 14.03.2019

AI EDITOR SUMMARY

Channel «Capital.com на русском» – 1 468 subs. Each post averages 134 people (9% of subs), reach is low – consider expanding audience. Publishes 82 posts per week (~12/day) – very active posting. For week Jun 1–7, reach dropped -8.3% By week of May 25–31 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **345** posts over 29 days.
- 02 Dominant format – **Text** (328/345 posts).
- 03 Avg post length – **806** chars (median 908).
- 04 Peak audience activity – **Thursday**, 21:00 MSK.
- 05 Top posts get **3x** more views than the weakest (255 avg for top vs 93 for worst) – among 345 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 18:20 PHOTO 📈 US inflation rose to 4.2% in May, highest since 2023, rising for third straight month. 📈 Market attention...	VIEWS 258 REPOSTS —	REACTIONS — ER 17.6%
Nº2 12.06 · 16:09 PHOTO SpaceX, founded by Elon Musk, officially went public under ticker \$SPCX. After the initial public offering...	VIEWS 255 REPOSTS 2	REACTIONS — ER 17.4%
Nº3 11.06 · 06:40 TEXT Daily market overview📈!	VIEWS 252 REPOSTS —	REACTIONS — ER 17.2%

Nº4

10.06 · 14:40

TEXT

⌘ USA – ⌘⌘ ⬅ US Crude Oil Inventories ■ Previous: -7.974M ■ Forecast: -3.000M □ Actual: -7.227M

VIEWS

251

REPOSTS

—

REACTIONS

—

ER

17.1%

Nº5

12.06 · 06:20

TEXT

⌘ Key Economic Events Today: 1. UK GDP – 06:00 UTC 2. Consumer Price...

VIEWS

251

REPOSTS

—

REACTIONS

—

ER

17.1%

|

WORST 3

↓

03.06 · 10:23

TEXT

⌘ [Limit (Sell)] BRENT - Bearish - We intend to sell at 101.55 ■ We are trading at overbought extremes. ■ This...

VIEWS

96

REPOSTS

—

REACTIONS

—

ER

6.5%

↓

05.06 · 12:16

TEXT

⌘ [Limit (Buy)] Ethereum - Bullish - We intend to buy at 1600 ■ Continuing downward impulse from 2146 led to...

VIEWS

95

REPOSTS

—

REACTIONS

—

ER

6.5%

↓

21.05 · 08:48

TEXT

⌘ Natural Gas - Bullish - We intend to buy at 3.112 ■ Broke the head and shoulders pattern and moved up. ■ Our...

VIEWS

88

REPOSTS

—

REACTIONS

—

ER

6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

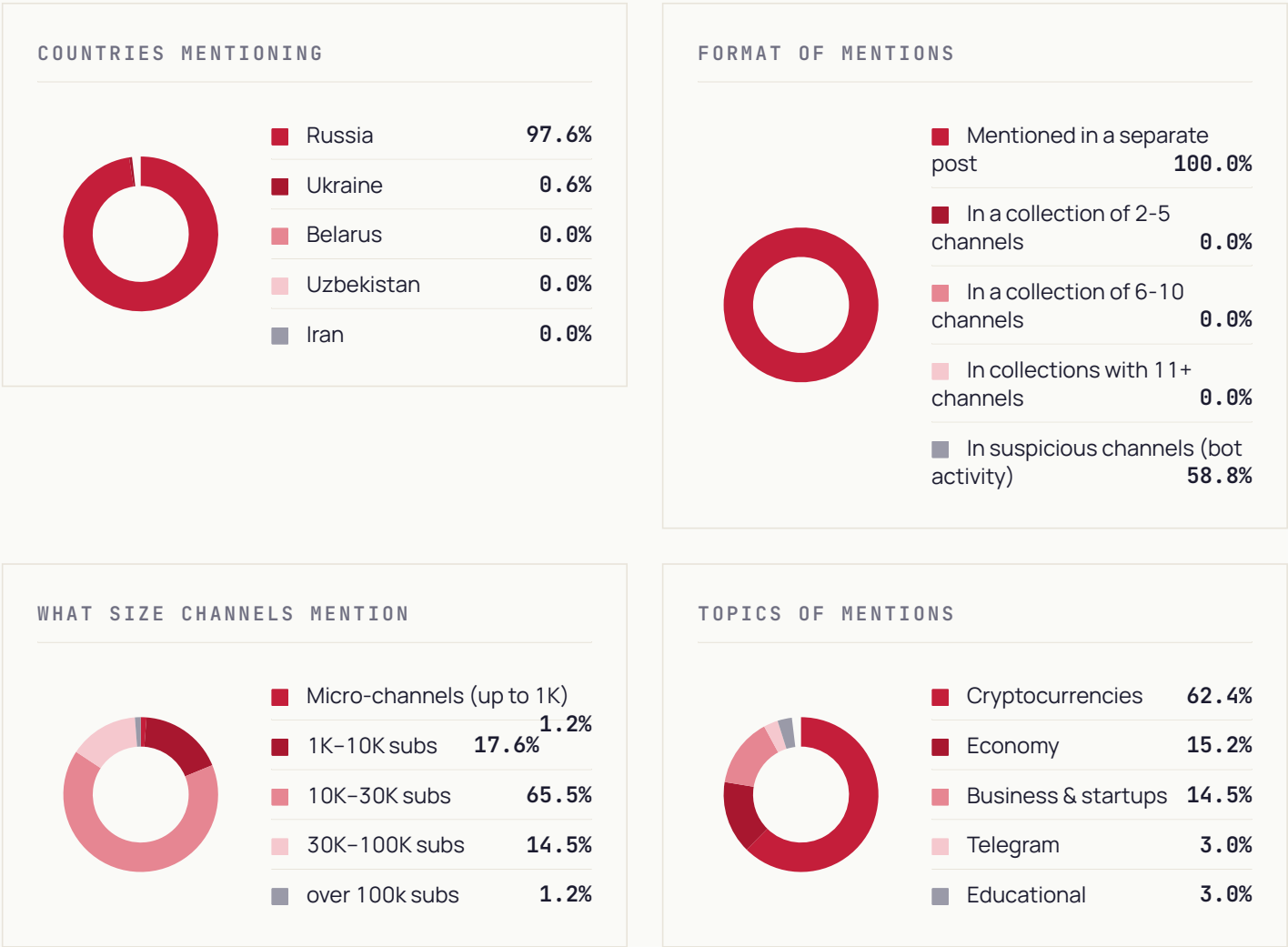


PERIOD START	NOW	NET GROWTH
536	1 468	+932

SECTION 04 · MENTIONS

Who mentions the channel and how

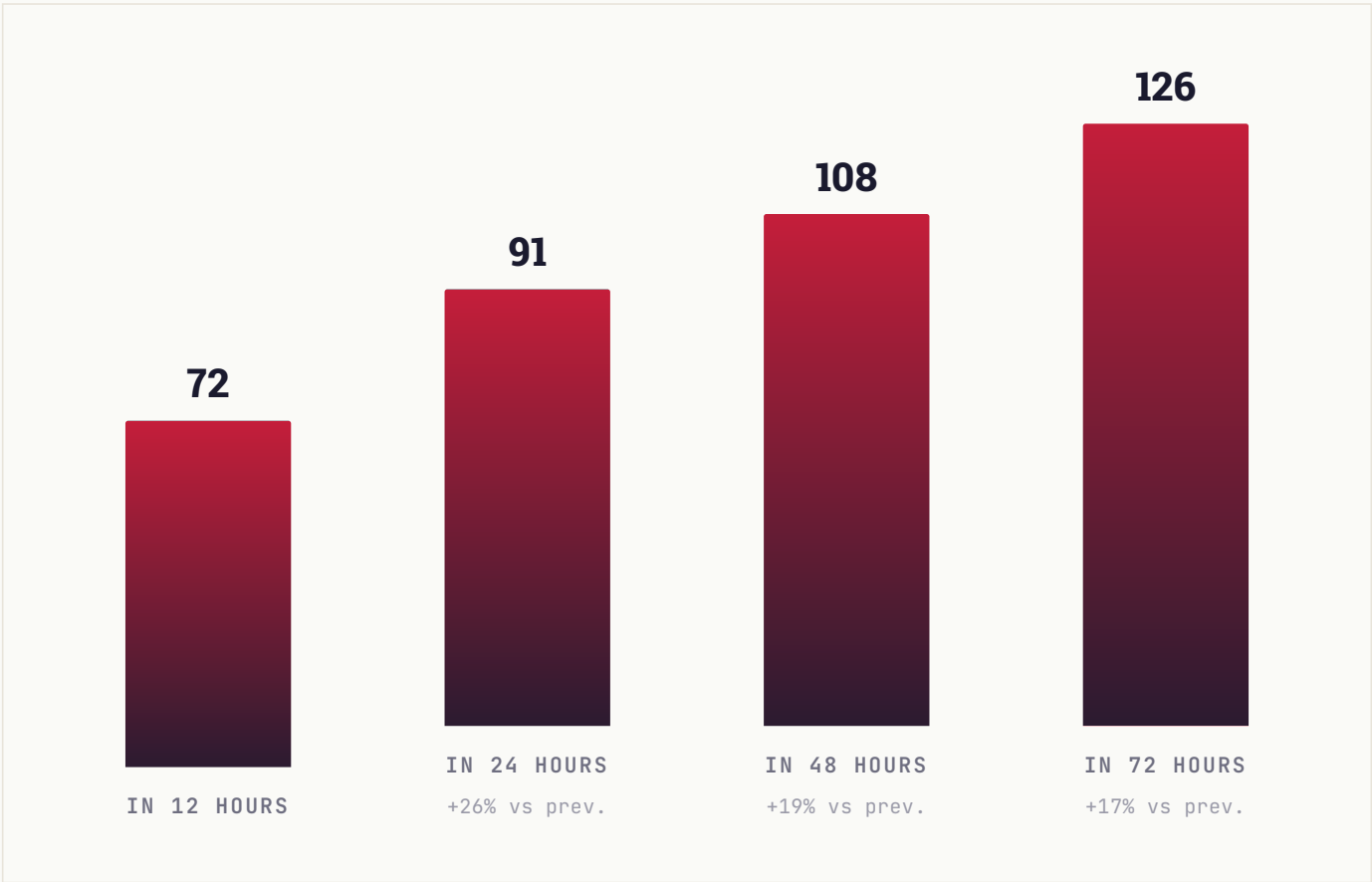
Citation index **73** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **69** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
KV Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
CH Capital.com на русском YOU	1.5K

COMPARATIVE INSIGHT

Channel in upper half of niche (#26 of 68). Niche leader — Penny in the wallet (56.4K), median subs 1.1K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 215** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	218
Nov 2025	0	0	274
Oct 2025	0	0	401
Sep 2025	0	0	205
August 2025	0	0	95
July 2025	0	0	22

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1 215

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

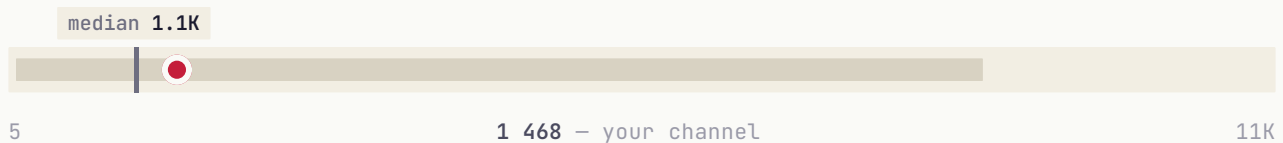
Took top-68 channels in category "Cryptocurrencies» (Belarus) and compared your channel against them. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#26 /68

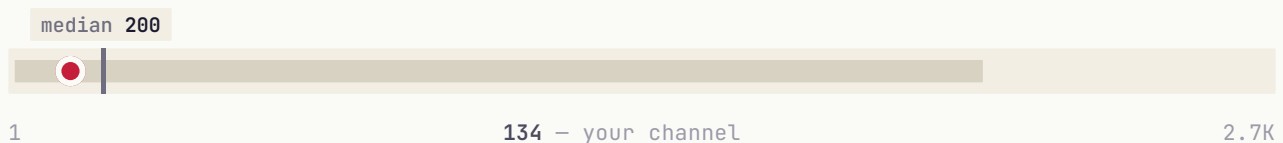
RANK IN NICHE

Channel in top half of ranking

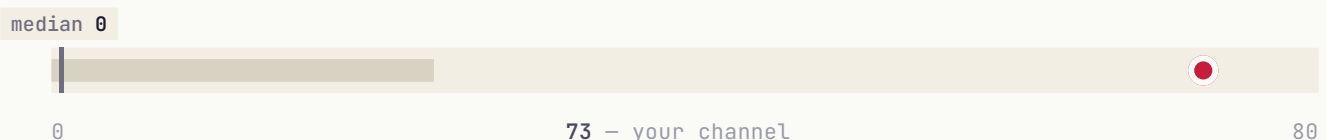
SUBSCRIBERS

better than 52% of niche


AVG REACH / POST

33% below median


CITATION INDEX

better than 90% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Best post day — Thursday
Audience is most active on this day at 21:00 MSK.

EFFECT
Best window for important post
- 02

Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager