

PROMTPRESS PUBLIC REPORT

Channel audit

CapCut Templates | KapKut



@capcuttemplate2024

🌐 CapCut Templates | KapCut. The trendiest templates on this channel 🏆 Ads: @reklamarish Collab: @rishaarkn registration: <https://clck.ru/3FJxNx>

SUBS	ERR (% SEE POSTS)	REACH/POST
15 616	12.0%	1.9K
17.07.2026 -350 per month	per day 3.5%	ad reach 540/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 15 616 —	 SUBSCRIBER REACH 11.97% avg % of subs see post	 VIEWS/POST 1.9K median 1.8K · 10 days	 POSTS/WK 5.1 over period
 7D TREND — no data for period	 REACTIONS/POST 7.4 only 59 reactions, 147 reposts, 3 comments	 POST LENGTH 96 chars median 96 · 10 days	 POSTS ANALYZED 8 10 days
 AD REACH 540 24h avg	 CHURN / MONTH -350 last month	 CITATION RATE 22 citation index · 46 channels mentioned ever	

AI EDITOR SUMMARY

Channel «CapCut Templates | KapKut» — 15 616 subs. Each post averages 1.9K people (12% of subs), reach is low — consider expanding audience. Posts 5 posts/week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 10 days.
- 02 Dominant format — Video (8/8 posts).
- 03 Avg post length — 96 chars (median 96).
- 04 Peak audience activity — Saturday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.3K avg for top vs 1.5K for worst) — among 8 posts in 10 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 09:13 VIDEO → Template ← рипш☀️fall in love From: CapCut Templates KapCut 📱My second channel with templates	VIEWS 2 519 REPOSTS 20	REACTIONS 4 ER 16.1%
Nº2 27.06 · 09:05 VIDEO → Template ← рипш☀️📌Has a month of summer passed? From: CapCut Templates KapCut 📱My second channel with templates	VIEWS 2 202 REPOSTS 16	REACTIONS 7 ER 14.1%
Nº3 26.06 · 11:58 VIDEO → Template ← рипш☀️Cinematic Travel From: CapCut Templates KapCut 📱My second channel with templates	VIEWS 2 152 REPOSTS 11	REACTIONS 8 ER 13.8%

Nº4 26.06 · 11:57 VIDEO → Template ← рипш 🌟 Dream Girl From: CapCut Templates KapCut 📺 My second channel with templates	VIEWS 1 862 REPOSTS 31	REACTIONS 9 ER 11.9%
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Nº5 26.06 · 11:39 VIDEO → Template ← рипш 🌟 From: CapCut Templates KapCut 📺 My second channel with templates	VIEWS 1 779 REPOSTS 11	REACTIONS 5 ER 11.4%
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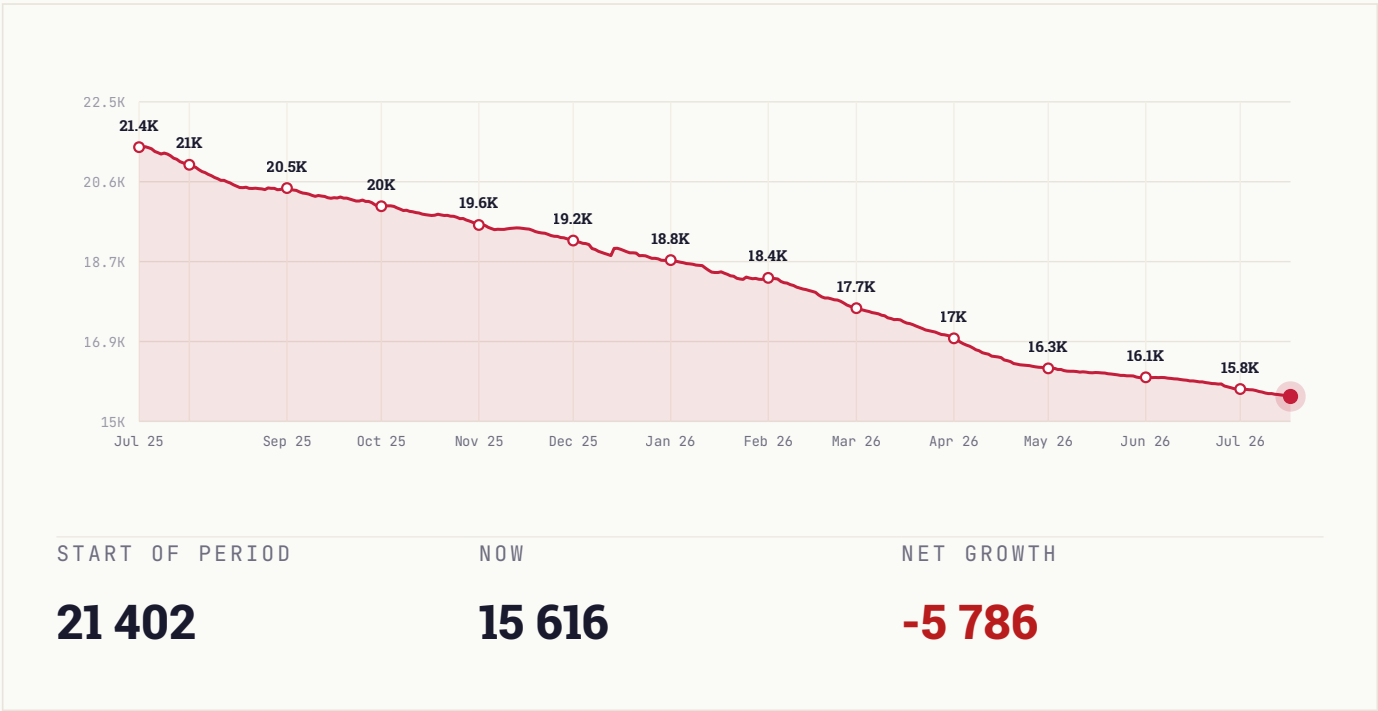
WORST 3

↓ 26.06 · 11:55 VIDEO → Template ← рипш 🌟 Request 📌 Oh Baby Doll From: CapCut Templates KapCut 📺 My second channel with templates	VIEWS 1 596 REPOSTS 20	REACTIONS 14 ER 10.2%
↓ 26.06 · 11:40 VIDEO → Template ← рипш 🌟 CLASS OF 2026 From: CapCut Templates KapCut 📺 My second channel with templates	VIEWS 1 533 REPOSTS 22	REACTIONS 9 ER 9.8%
↓ 07.07 · 09:14 VIDEO → Template ← рипш 🌟 From: CapCut Templates KapCut 📺 My second channel with templates	VIEWS 1 305 REPOSTS 16	REACTIONS 3 ER 8.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

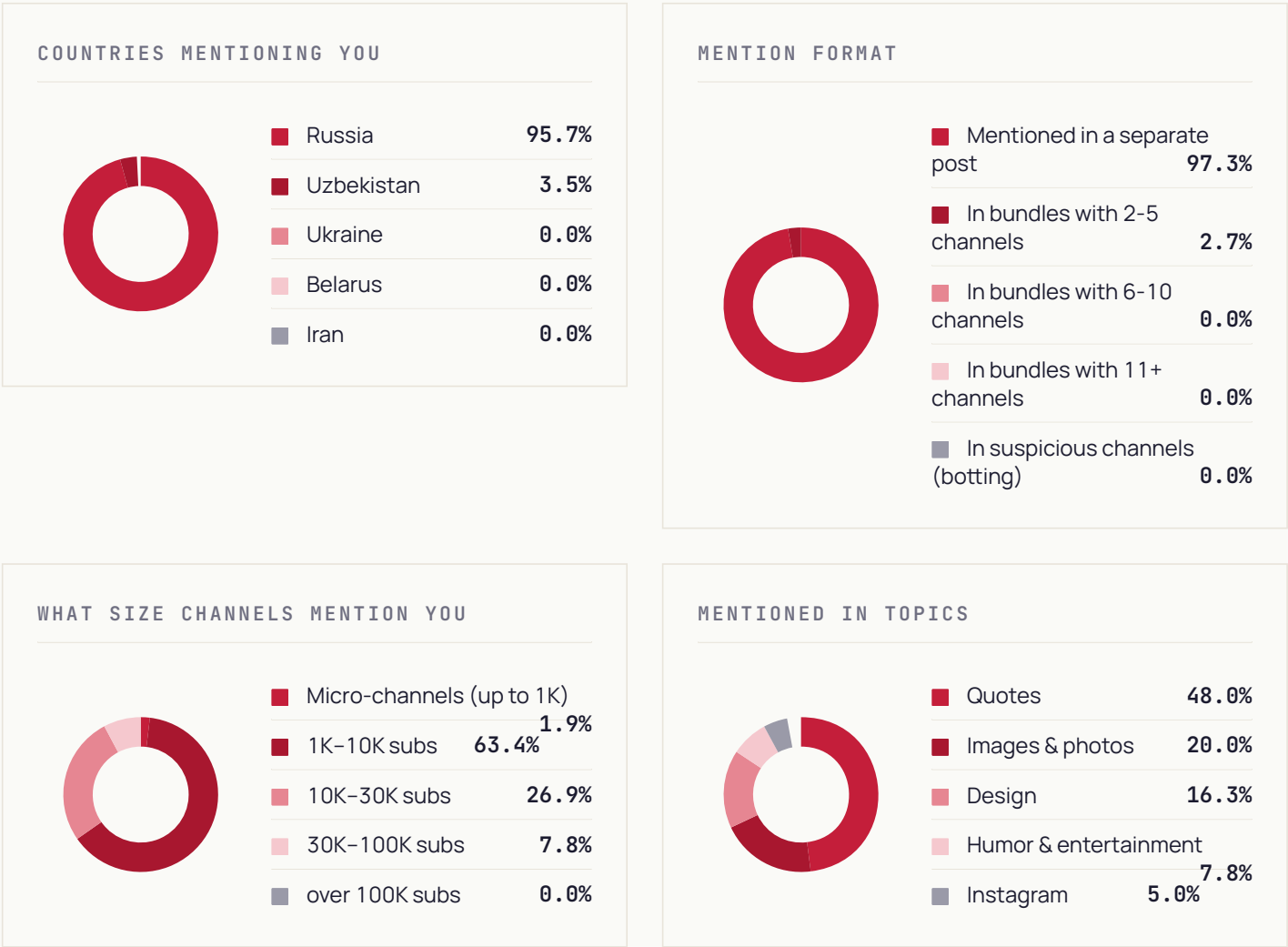
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

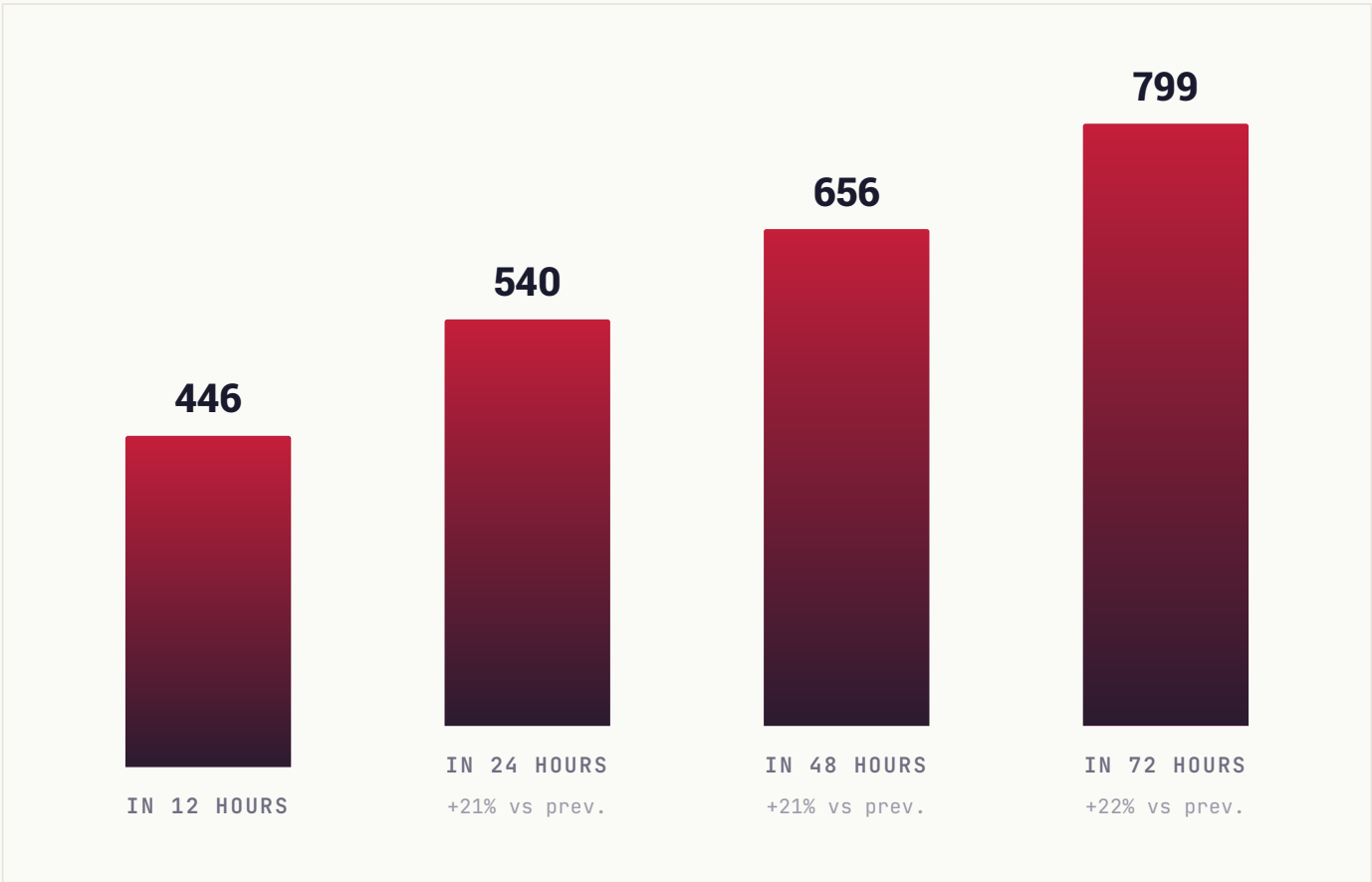
Citation index **22** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **46** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
ShC CapCut Templates KapKut YOU	15.6K

COMPARATIVE INSIGHT

Channel not yet outside top-99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **2**, they brought **557** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	101	
December 2025	0	0	180	
November 2025	0	0	46	
October 2025	0	0	57	
September 2025	0	0	89	
August 2025	2	2	84	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	557

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Instagram» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and close your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
