

PUBLIC REPORT BY PROMTPRESS

Channel audit

CapCut Templates, Memes, Editing



@capcut_asst

Collaboration https://t.me/pr_na_kanale_storiess

SUBS	ERR (% SEE POSTS)	REACH/POST
34 046	15.0%	4.7K
+267 per month 14.07.2026	per day 4.7%	ad reach 1.6K/24h
HTTPS://PROMTPRESS.COM/AUDIT/CAPCUT_ASST		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 34 046 —	 SUBS REACH 13.74% avg % of subs see post	 VIEWS/POST 4.7K median 5.6K · 26 days	 POSTS/WEEK 3.7 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 25.8 total 361 reactions, 567 reposts, 46 comments	 POST LENGTH 100 chars median 104 · 26 days	 POSTS ANALYZED 14 26 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +267 last month	 CITATION RATE 116 citation index · 212 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 06.08.2023

AI EDITOR SUMMARY

Channel «CapCut Templates, Memes, Editing» — 34 046 subs. Each post averages 4.7K people (14% from subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent posting. For week Jun 29 – Jul 5 reach dropped by -6.7% by week of Jun 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 26 days.
- 02 Dominant format – Video (14/14 posts).
- 03 Avg post length – 100 chars (median 104).
- 04 Peak audience activity – Tuesday, 22:00 MSK.
- 05 Top posts get 1× more views than the weakest (7.1K avg for top vs 4.7K for worst) – among 14 posts in 26 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 16.06 · 19:46 VIDEO birthday template https://www.capcut.com/tv2/ZSQbKPXKo/	VIEWS 8 642 REPOSTS 122	REACTIONS 33 ER 25.4%
Nº2 30.06 · 08:42 VIDEO Aesthetic way to tell about yourself https://www.capcut.com/tv2/ZSCPHqxqr/ all templates work with vpn🟡 • Working VPN • Ads on...	VIEWS 6 387 REPOSTS 55	REACTIONS 23 ER 18.8%
Nº3 24.06 · 18:35 VIDEO reel with meme about tanker truck https://www.capcut.com/tv2/ZSCN4qNYN/	VIEWS 6 184 REPOSTS 33	REACTIONS 32 ER 18.2%

Nº4 25.06 · 12:10 VIDEO meme with doll about marriage https://www.capcut.com/tv2/ZSCY3GYQ4/ all templates work with vpn🟡 • Working VPN • Ads on...	VIEWS 6 008 REPOSTS 39	REACTIONS 49 ER 17.6%
Nº5 24.06 · 18:32 VIDEO meme template link here	VIEWS 5 999 REPOSTS 25	REACTIONS 31 ER 17.6%

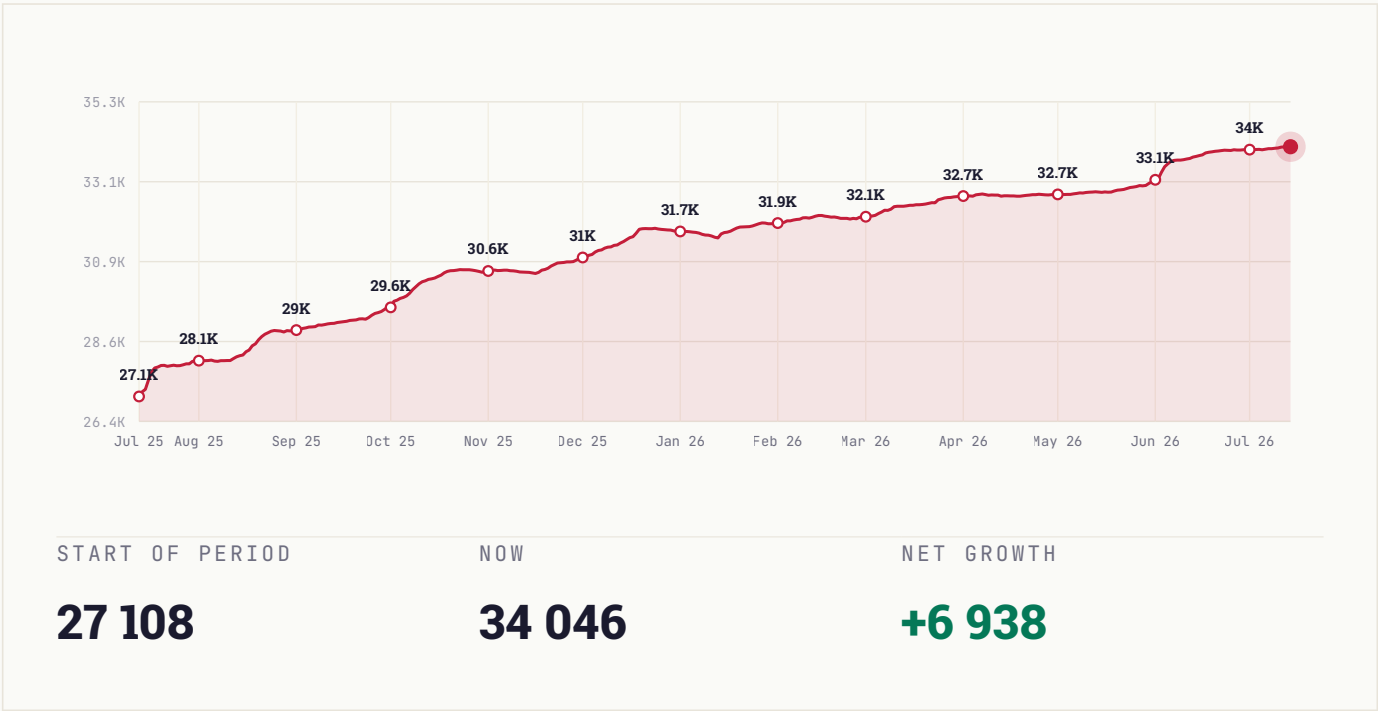
WORST 3

↓ 28.06 · 08:45 VIDEO video compilation https://www.capcut.com/tv2/ZSCSynwES/ all templates work with vpn🟡 • Working VPN • Channel ads CapCut Templates	VIEWS 5 513 REPOSTS 35	REACTIONS 15 ER 16.2%
↓ 05.07 · 08:29 VIDEO nice template https://www.capcut.com/tv2/ZSCpUhJ7F/	VIEWS 4 473 REPOSTS 83	REACTIONS 24 ER 13.1%
↓ 06.07 · 08:35 VIDEO meme template "who dies is a loser" https://www.capcut.com/tv2/ZSCpU6wJC/	VIEWS 4 225 REPOSTS 51	REACTIONS 39 ER 12.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

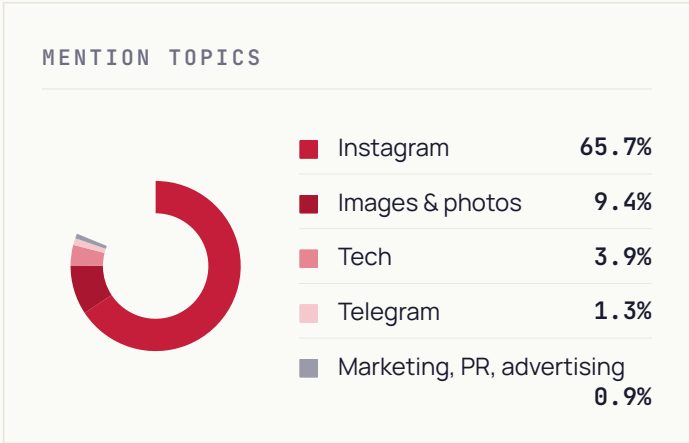
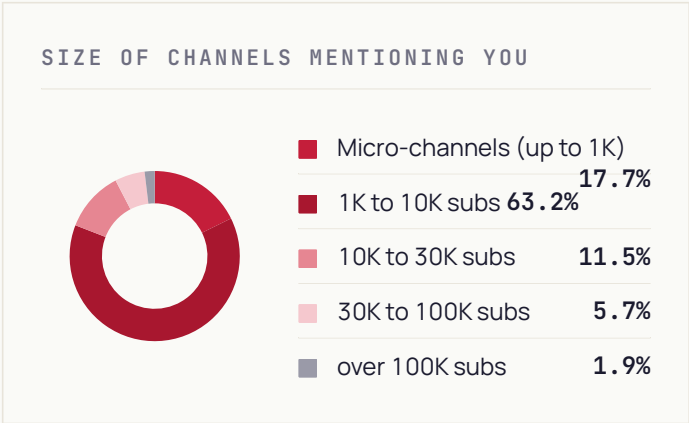
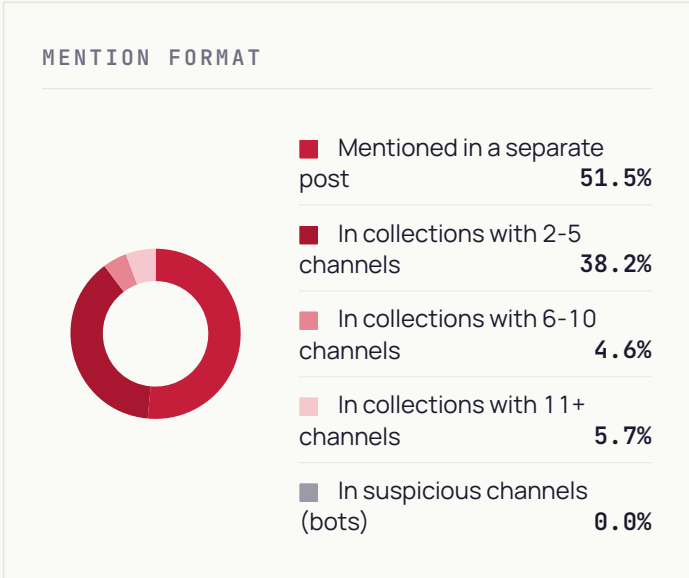
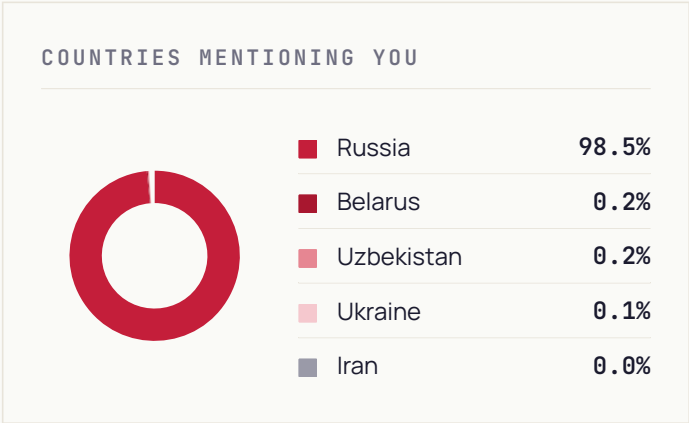
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

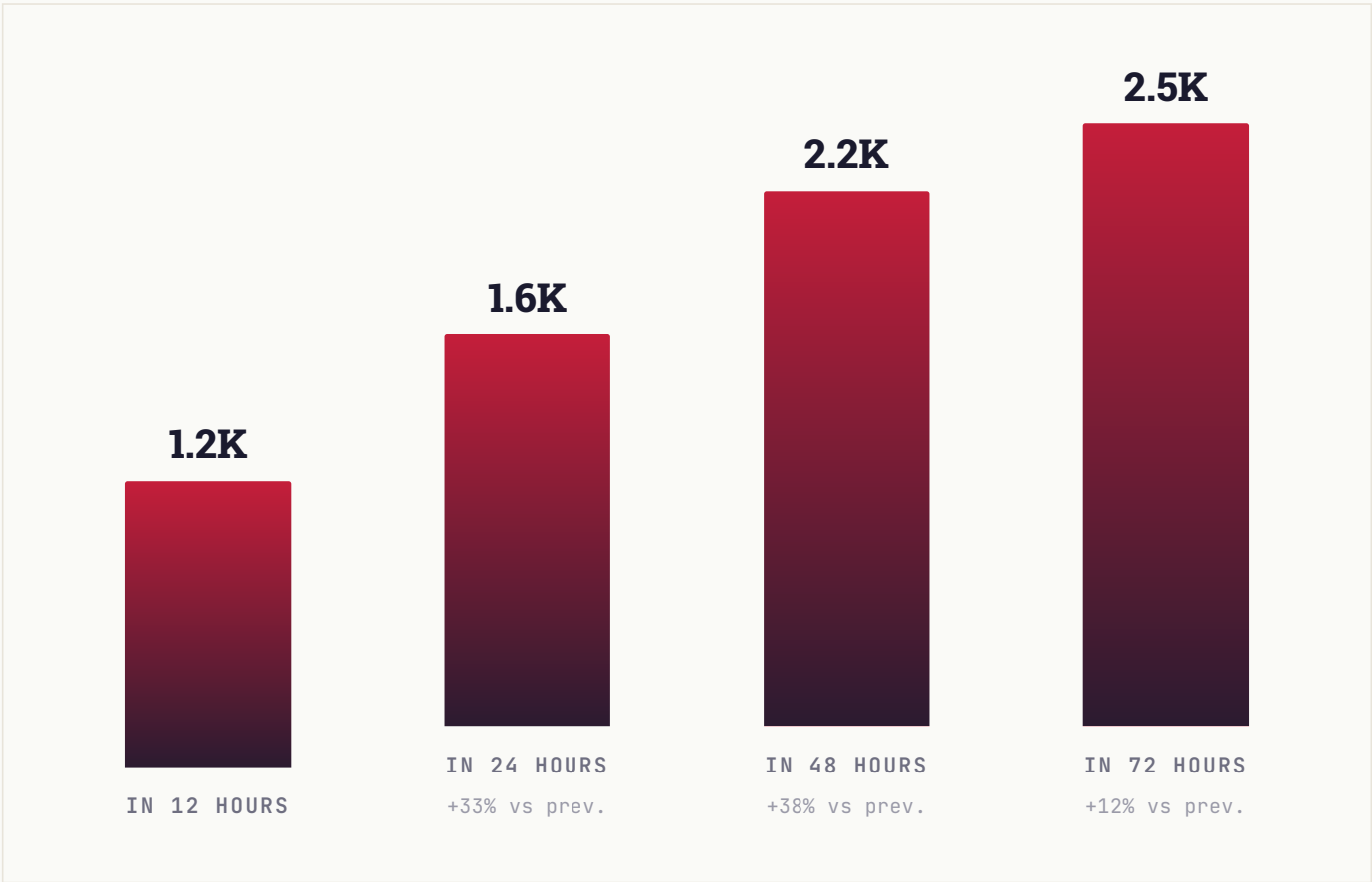
Citation index **116** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **212** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
اا استوری اینستاگرام	439.7K
آم آهنگ موزیک جدید شاد	349.5K
رد ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نپ NESA PIRUZIFARD انسا پیروزی فرد	124.2K
آآ ĀAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
ShC CapCut Templates, Memes, Editing YOU	34K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#50 of 99). Niche median: 32.8K subs.
First growth KPI: reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **776**, they brought **4 421** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	25	8	429	
December 2025	358	14	836	
November 2025	60	14	477	
October 2025	220	20	1 066	
September 2025	87	16	683	
August 2025	26	15	930	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
776	6	4 421

SECTION 08 · NICHE COMPARISON

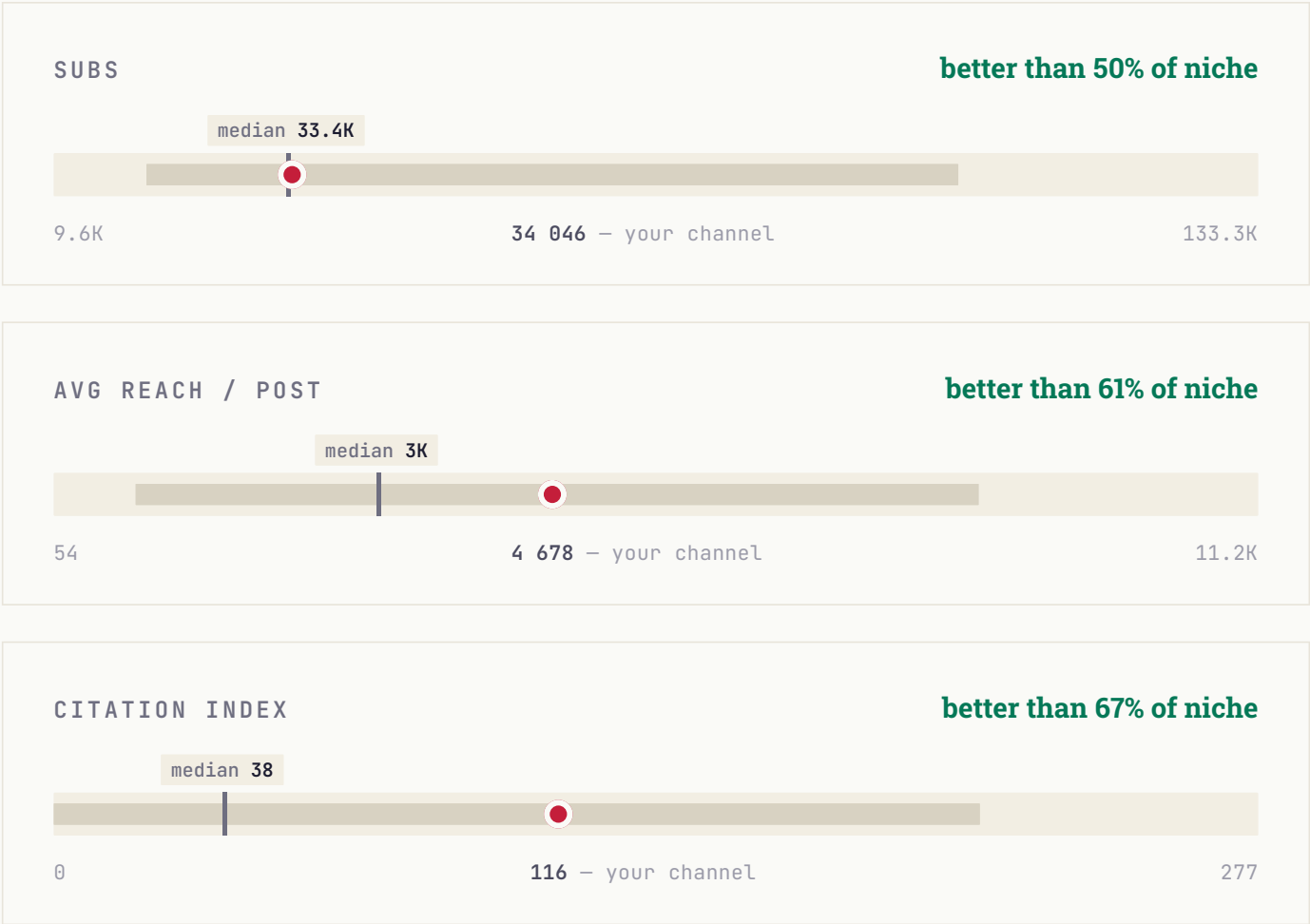
Where channel ranks in its league

Took top-100 channels in category "Instagram» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#50/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 3.7 posts/week. Active channels do 7–10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. No need daily — 2–3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
