

PROMTPRESS PUBLIC REPORT

Channel audit

CRYPTO PUNK



@c_r_y_p_t_o_p_u_n_k

Cryptopunk is a lifestyle, we make money with our head.  CEO :
@crypto_punk_s

SUBSCRIBERS

563 383

-27864 per month

ERR (% WHO SEE
POSTS)

1.0%

per day 0.4%

REACH/POST

3.1K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 563 383 —	SUBS REACH 0.54% avg % subs see post	VIEWS/POST 3.1K median 2.5K · 29 days	POSTS/WEEK 38.1 over period
7D TREND -13.3% vs previous week	REACTIONS/POST 58.1 total 9,296 reactions, 573 reposts, 70,715 comments	POST LENGTH 746 chars median 740 · 29 days	POSTS ANALYZED 160 29 days
AD REACH 2.1K 24h avg	CHURN / MONTH -27864 last month	CITATION RATE 12 citation index · 85 channels mentioned all time	CHANNEL AGE 2 years 3 months created 07.03.2024

AI EDITOR SUMMARY

Channel «CRYPTO PUNK» — 563 383 subs. Each post averages 3.1K people (1% of subs), reach is low — consider expanding audience. Publishes 38 posts per week (~5/day) — active publishing. For week 1–7 June reach dropped -13.3% to week 25–31 May — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **160** posts over 29 days.
- 02 Dominant format – **Photo** (155/160 posts).
- 03 Avg post length – **746** characters (median 740).
- 04 Peak audience activity – **Sunday**, 09:00 MSK.
- 05 Top posts get **5x** more views than weakest (7.8K avg top vs 1.5K worst) – among 160 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 05:17 PHOTO ⚡️#NEWS 21.05.26⚡️ 📺 #Anthropic launches AI tools for intelligent agents, expanding the scope...	VIEWS 7 948 REPOSTS 3	REACTIONS 53 ER 1.4%
Nº2 19.05 · 05:24 PHOTO ⚡️#NEWS 19.05.26⚡️ 📺 US #Bitcoin Spot ETF saw net inflow of \$131M, and Ethereum ETF...	VIEWS 7 723 REPOSTS 3	REACTIONS 54 ER 1.4%
Nº3 17.05 · 06:24 PHOTO ⚡️#NEWS 17.05.26⚡️ 📺 American #Bitcoin mining company owned by Trump family holds over 6500...	VIEWS 7 666 REPOSTS 2	REACTIONS 70 ER 1.4%

Nº4 20.05 • 06:57 PHOTO ☹ Morning starts with Exchange Bonuses🔗 🤖 Go to Bybit > BONUSES > Daily Treasures > click enter > claim points -...	VIEWS 7 518 REACTIONS 102 REPOSTS 2 ER 1.3%
Nº5 17.05 • 06:57 PHOTO ☹ Morning starts with Exchange Bonuses🔗 🤖 Go to Bybit > BONUSES > Daily Treasures > click enter > claim points -...	VIEWS 7 472 REACTIONS 56 REPOSTS 3 ER 1.3%
WORST 3	
↓ 28.05 • 15:19 PHOTO 🔗 BingX & Golden Valentine🔗 🤖 BingX launches Golden Valentine: do simple tasks & win up to 10,000 USDT or...	VIEWS 1 547 REACTIONS 42 REPOSTS 4 ER 0.3%
↓ 29.05 • 05:28 PHOTO 🔗 #NEWS 29.05.26🔗 🤖 40.044M #USDT withdrawn from #Binance. 🔗 #ETH broke \$3000 and...	VIEWS 1 534 REACTIONS 50 REPOSTS 3 ER 0.3%
↓ 29.05 • 06:57 PHOTO ☹ Morning starts with Exchange Bonuses🔗 🤖 Go to Bybit > BONUSES > Daily Treasures > click enter > claim points -...	VIEWS 1 533 REACTIONS 46 REPOSTS 2 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

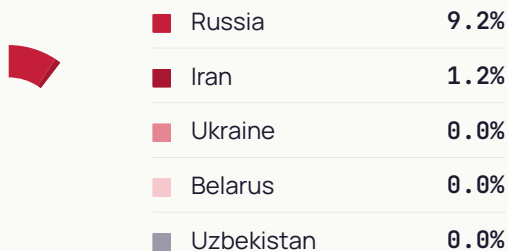


— SECTION 04 · CITATIONS

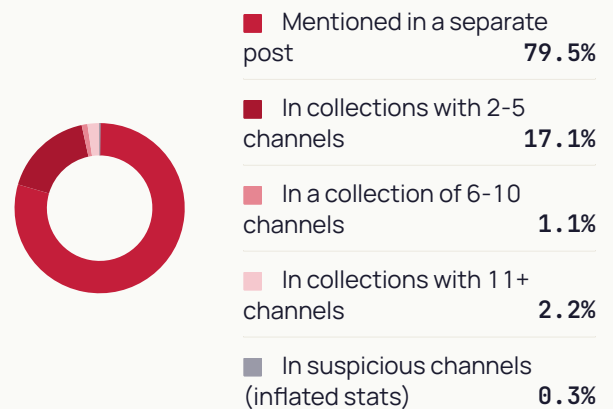
Who mentions the channel and how

Citation index **12** — channel popularity score based on mentions. It considers not only quantity but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **85** different channels.

COUNTRIES MENTIONING



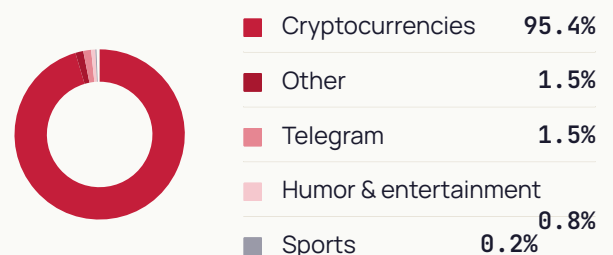
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



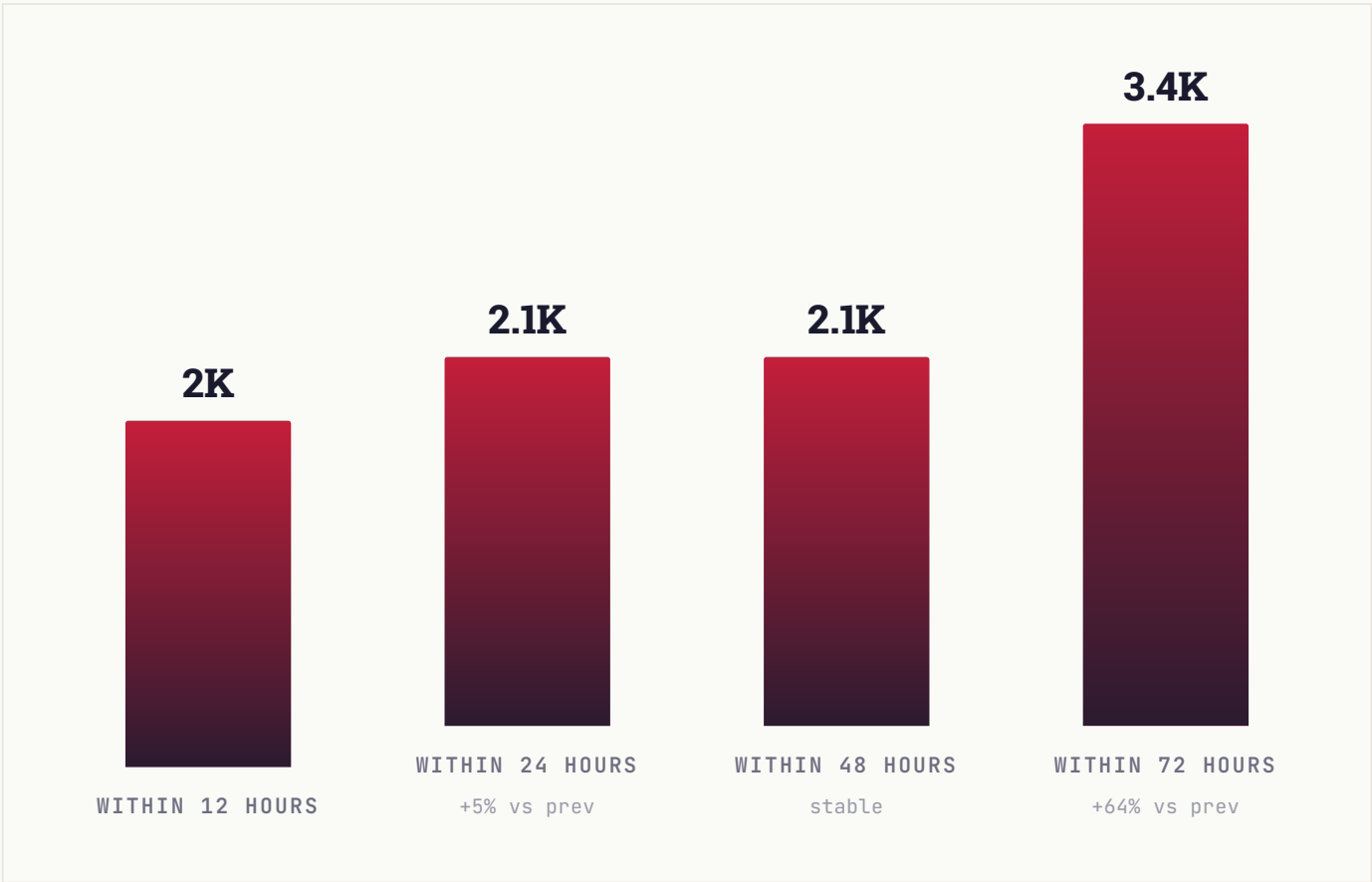
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
CP CRYPTO PUNK	563.4K

COMPARATIVE INSIGHT

Channel in top half of niche (#32 of 99). Niche leader: OKX News (4.8M), median subs 307.7K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **311**, they brought **529 437** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	23	8	143 402
Nov 2025	7	5	44 665
Oct 2025	39	21	41 693
Sep 2025	195	8	116 793
August 2025	40	12	131 391
July 2025	7	5	51 493

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
311	6	529 437

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#32 /100

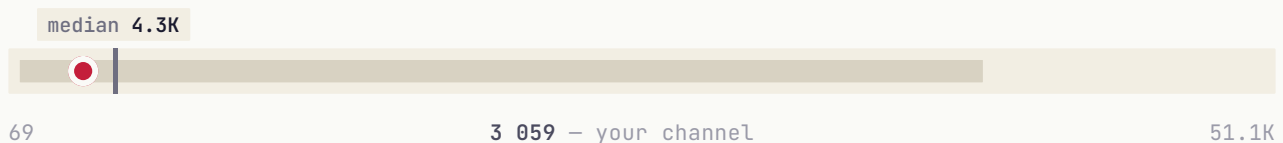
RANK IN NICHE

Channel in the top half of the ranking

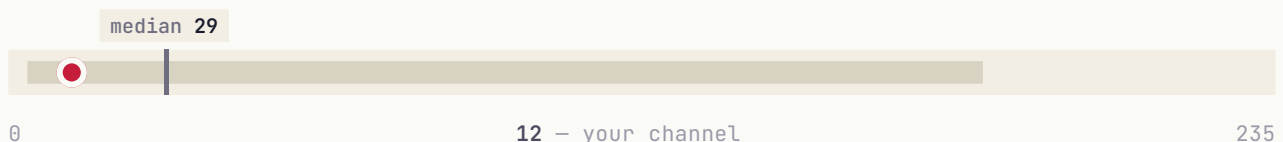
SUBSCRIBERS

better than 60% of niche


AVG REACH / POST

29% below median


CITATION INDEX

59% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 0.54% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.0pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager