

PROMTPRESS PUBLIC REPORT

Channel audit biznesoviy — notes for entrepreneurs



@bznsvy

Healthy business channel. Collaboration: @nazpolina Listed in RKN:
<https://gosuslugi.ru/snet/67e25becf030015ba81fe72c>

SUBS	ERR (% SEE POSTS)	REACH/POST
17 962	56.0%	9.9K
06.07.2026 -204 per month	per day 44.5%	ad reach 8.1K/24h
HTTPS://PROMTPRESS.COM/AUDIT/BZNSVY		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 17 962 —	 SUB REACH 55.31% avg % subs see post	 VIEWS/POST 9.9K median 10.5K · 25 days	 POSTS/WEEK 1.4 over period
 7D TREND — no data for period	 REACTS/POST 63.4 total 317 reactions, 459 reposts, 0 comments	 POST LENGTH 960 chars median 999 · 25 days	 POSTS ANALYZED 5 25 days
 AD REACH 8.1K 24h avg	 CHURN / MONTH -204 over last month	 CITATION RATE 67 citation index · 40 channels mentioned all time	 CHANNEL AGE 1 year 10 months created 01.09.2024

AI EDITOR SUMMARY

Channel «biznesoviy — notes for entrepreneurs» — 17 962 subs. Avg views per post: 9.9K people (55% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 25 days.
- 02 Dominant format: Text (5/5 posts).
- 03 Avg post length — 960 chars (median 999).
- 04 Audience peak — Monday, 22:00 MSK.
- 05 Top posts get ×1 more views than the weakest (1 1.3K avg for top vs 8.7K for worst) — among 5 posts in 25 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 29.06 · 19:33 TEXT YOUR IMAGE 😊 Entrepreneur image: how to make an unforgettable first impression The first meeting can define the future...	VIEWS 11 984 REPOSTS 69	REACTS 44 ER 66.7%
Nº2 28.06 · 14:12 TEXT Why ARGUMENTS don't lead to SOLUTIONS? 🐻 Spoiler: Because there's no clarity Familiar scene: Team on a call argues about...	VIEWS 11 498 REPOSTS 77	REACTS 67 ER 64.0%
Nº3 10.06 · 18:24 TEXT 🐻 How to know the team is truly moving forward, not just closing tasks? To answer this, we collected and...	VIEWS 10 525 REPOSTS 122	REACTS 79 ER 58.6%

Nº4

05.07 · 17:23

TEXT

MADE A JOKE? Then own it. Imagine: you joined a new team as an analyst. You have two degrees...

VIEWS

9 242

REPOSTS

108

REACTS

78

ER

51.5%

Nº5

10.06 · 12:35

TEXT

Office supplies: small stuff that silently eats team time and money Many entrepreneurs see buying coffee, water...

VIEWS

6 427

REPOSTS

83

REACTS

49

ER

35.8%

|

WORST 3

↓ 10.06 · 18:24 TEXT How to know the team is truly moving forward, not just closing tasks? To answer this, we collected and...	VIEWS 10 525 REPOSTS 122 REACTS 79 ER 58.6%
↓ 05.07 · 17:23 TEXT MADE A JOKE? Then own it. Imagine: you joined a new team as an analyst. You have two degrees...	VIEWS 9 242 REPOSTS 108 REACTS 78 ER 51.5%
↓ 10.06 · 12:35 TEXT Office supplies: small stuff that silently eats team time and money Many entrepreneurs see buying coffee, water...	VIEWS 6 427 REPOSTS 83 REACTS 49 ER 35.8%

SECTION 03 • SUB GROWTH

Channel growth over the year

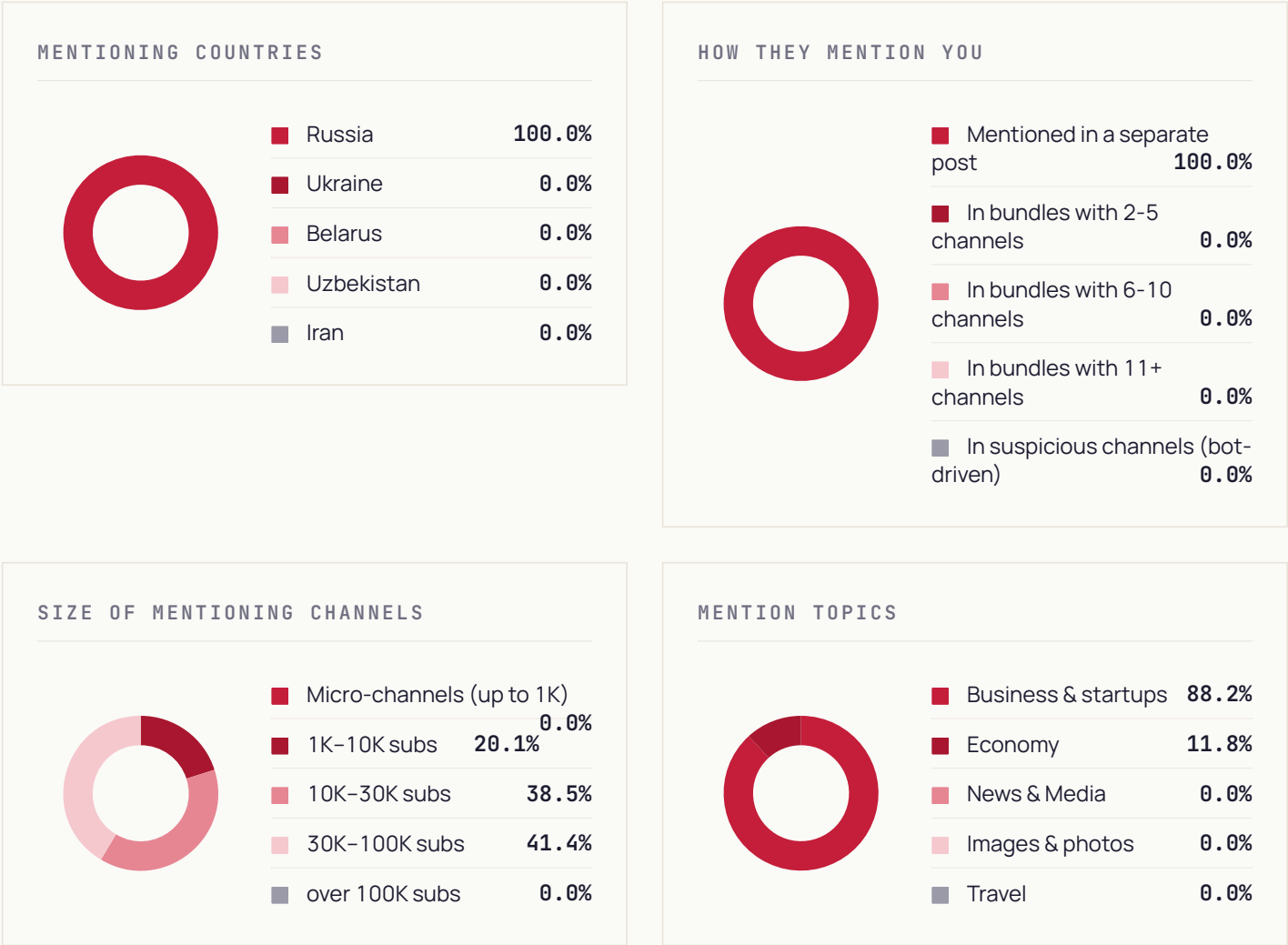
Subscriber growth over the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

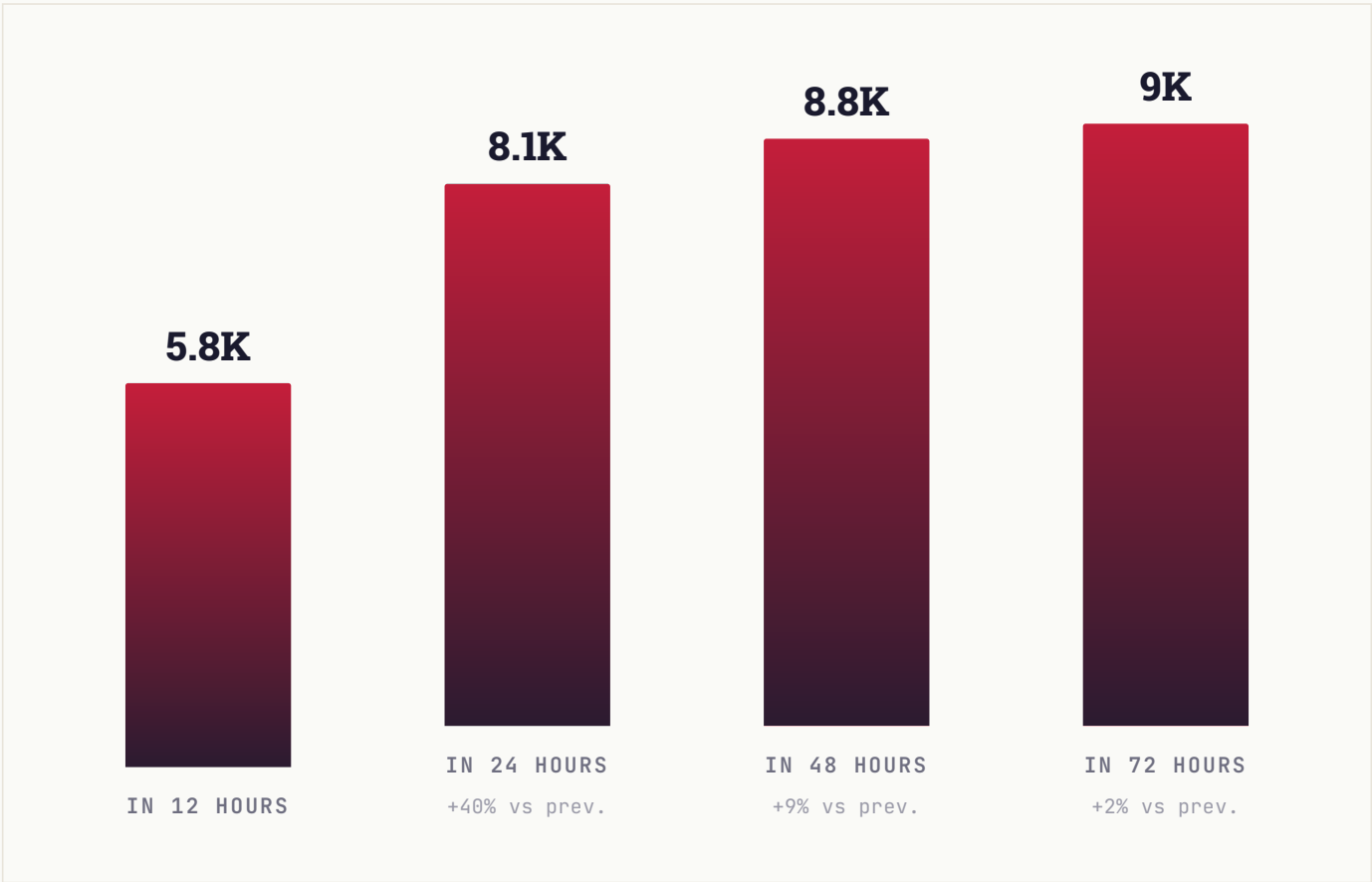
Citation index **67** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **40** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & Acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
B- biznesoviy — notes for entrepreneurs YOU	18K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

Mention frequency

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **25**, they brought **2 773** new subs.

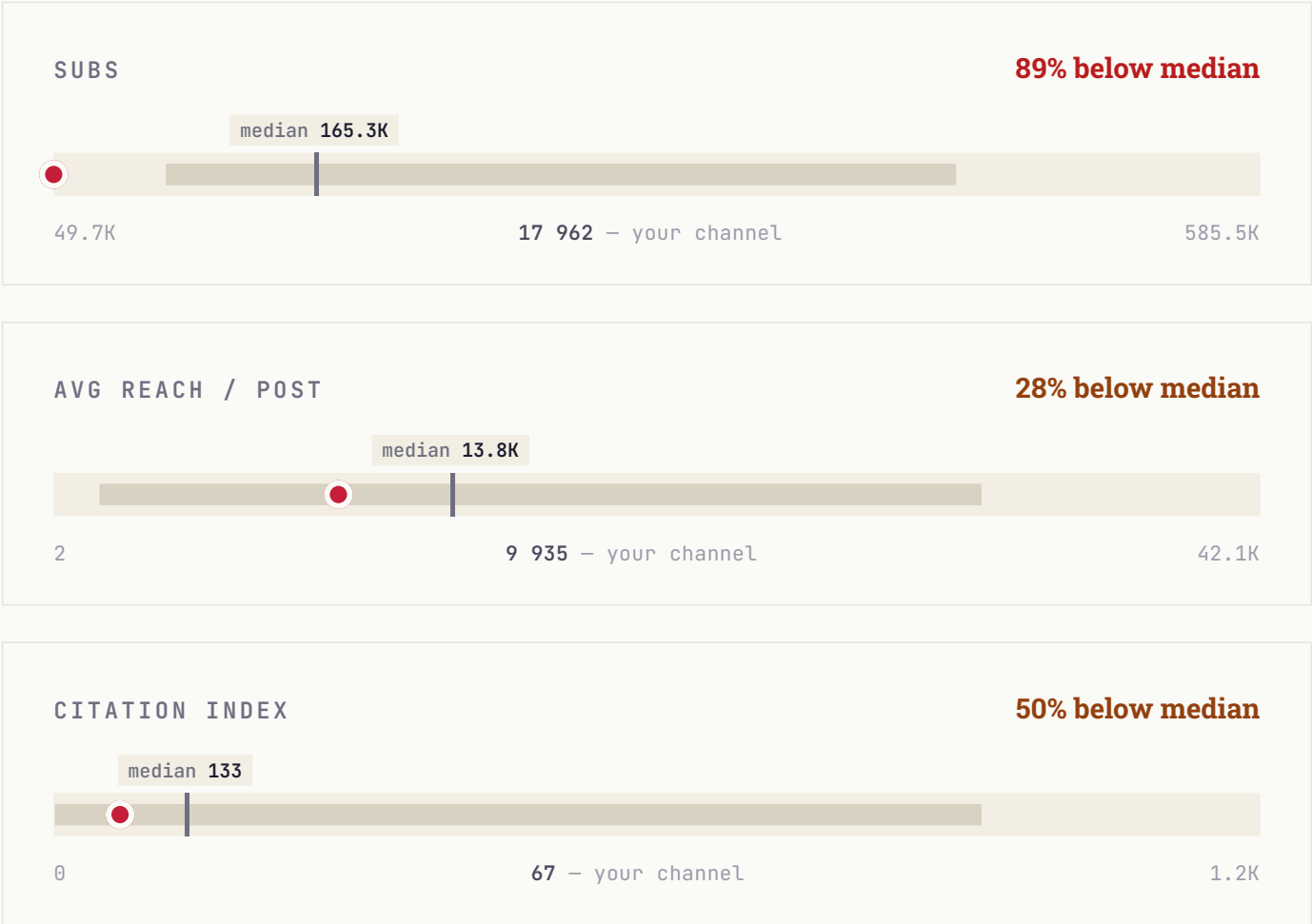
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	44
December 2025	0	0	0
Nov 2025	2	2	260
Oct 2025	5	5	528
Sep 2025	0	0	4
August 2025	18	14	1 937

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
25	6	2 773

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.4 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day: Monday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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