

PUBLIC REPORT PROMTPRESS

Channel audit

Digital Circle



@byte_society

SUBSCRIBERS

17 683

116 posts 29 days

ERR (% WHO SEE
POSTS)

3.0%

per day 0.0%

REACH/POST

416

ad reach 0/24h

— CONTENTS · 2026

What's inside

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Citations

Who mentions your channel and how

04 Ad Potential

How long a post brings reach

05 Competitors

Niche Neighbors · Your Place

06 Niche Comparison

Position in «Technology» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 17 683 —	 SUBSCRIBER REACH 2.35% avg % subs see post	 VIEWS/POST 416 median 5 · 29 days	 POSTS/WEEK 27.1 over period
 7D TREND +56.7% vs previous week	 REACTIONS/POST 0.9 only 106 reactions, 18 reposts, 0 comments	 POST LENGTH 448 chars median 420 · 29 days	 POSTS ANALYZED 116 29 days
 AD REACH 0 avg 24h	 CITATIONS 5 citation index · 306 channels mentioned it ever	 CHANNEL AGE 3 years 13 days created 06.07.2023	

AI EDITOR SUMMARY

Channel «Digital Circle» — 17 683 subs. Each post averages 416 people (2% from subs), reach is low — need to grow audience. Publishes 27 posts per week (~4/day) — active posting. Week Jul 6–12 reach grew +56.7% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 116 posts in 29 days.
- 02 Dominant format — Photo (93/116 posts).
- 03 Avg post length — 448 chars (median 420).
- 04 Peak audience activity — Thursday, 17:00 MSK.
- 05 Top posts get 1554x more views than the weakest (3.1K avg top vs 2 worst) — among 116 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 10:34 PHOTO Leak: Pixel 1l images in new colors Photos appeared early on Amazon. The device will be available in...	VIEWS 3 855 REP. 2	REACTIONS 20 ER 21.8%
Nº2 16.07 · 06:45 PHOTO Grok Build without demand loaded users' private repos onto xAI servers — Musk promised to fix it. The thing is, AI sent...	VIEWS 3 186 REP. —	REACTIONS 18 ER 18.0%
Nº3 16.07 · 09:05 VIDEO Found a site with hundreds of useful services for work, study, and everyday tasks. It can do almost everything: • merge, compress and...	VIEWS 2 280 REP. 1	REACTIONS 14 ER 12.9%

Nº4

15.07 · 10:55

PHOTO

★**Freddy Krueger IS BACK** – Paramount officially greenlights new 'Nightmare on Elm Street' adaptation. Studio acquired rights to...

VIEWS

1 712

REP.

1

REACTIONS

1

ER

9.7%

Nº5

15.07 · 13:04

VIDEO

Anime fans create LIGHT MIRACLES – China planted a huge floral installation of Paimon from Genshin Impact. It's visible even from...

VIEWS

1 305

REP.

—

REACTIONS

1

ER

7.4%

|

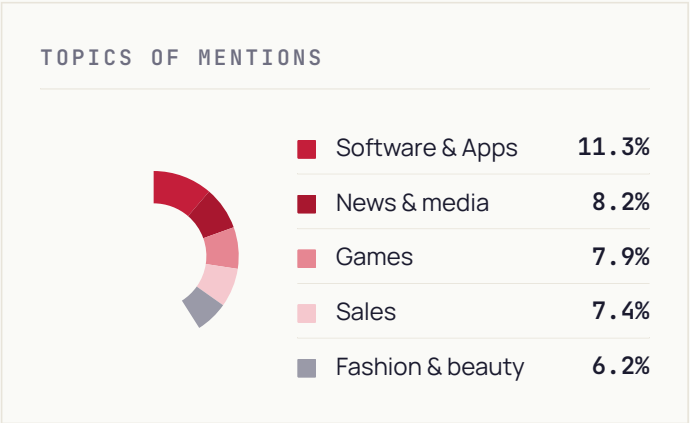
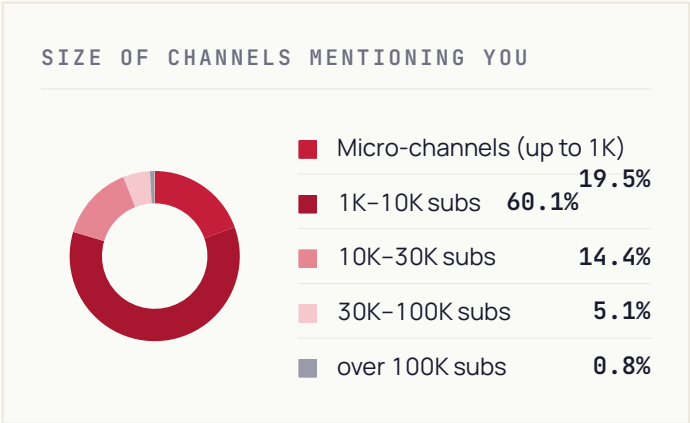
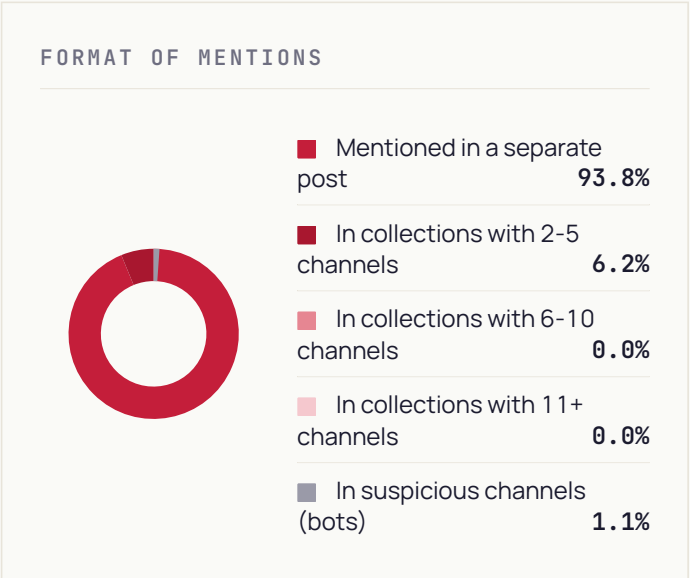
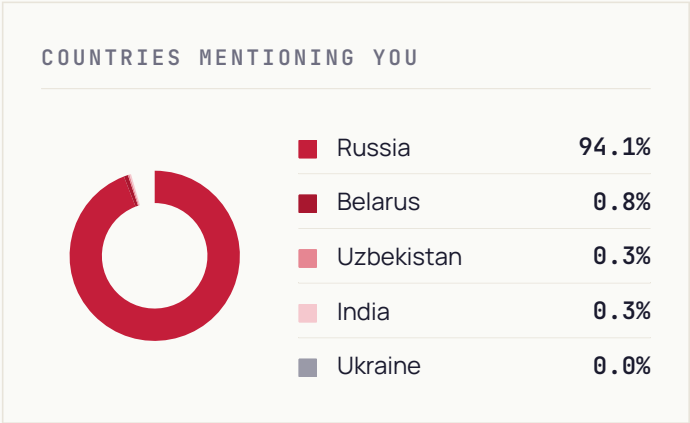
WORST 3

↓ 08.07 · 17:10 VIDEO GitHub profiles turned into FIFA cards – a football fan created a service that rates any developer on a scale from 0 to...	VIEWS 2 REP. —	REACTIONS — ER 0.0%
↓ 08.07 · 18:15 PHOTO ! Sony will delete your PlayStation account if inactive for 36 months – per new ToS update...	VIEWS 2 REP. —	REACTIONS — ER 0.0%
↓ 09.07 · 09:00 PHOTO Gift for designers and PMs: found a large library of cognitive patterns to consider when developing websites and...	VIEWS 2 REP. —	REACTIONS — ER 0.0%

SECTION 03 · CITATIONS

Who mentions your channel and how

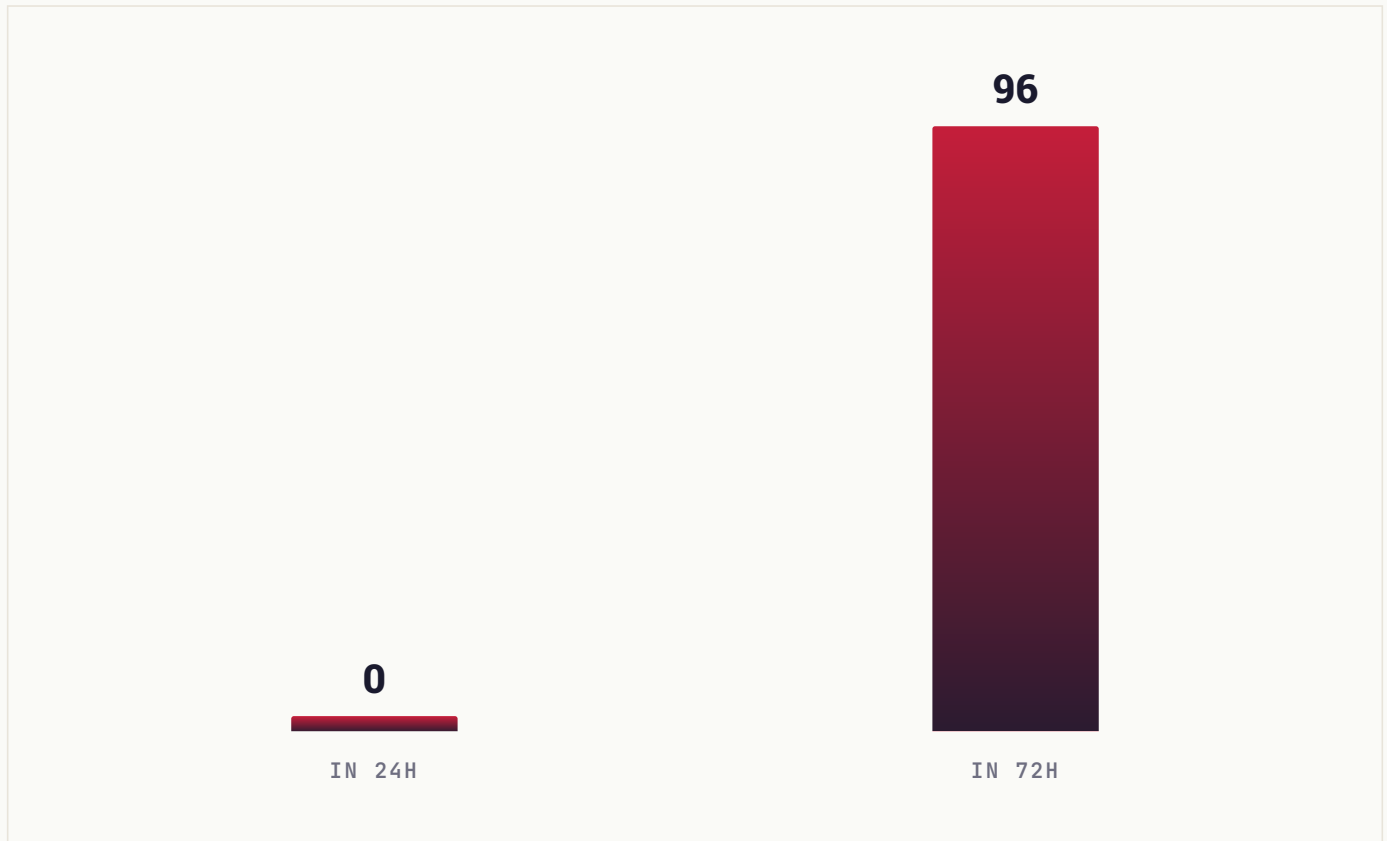
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **306** different channels.



— SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE TechChat	3.1M
HA Hi, AI • Tech News	2.5M
آ اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
ER Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
CC Digital Circle YOU	17.7K

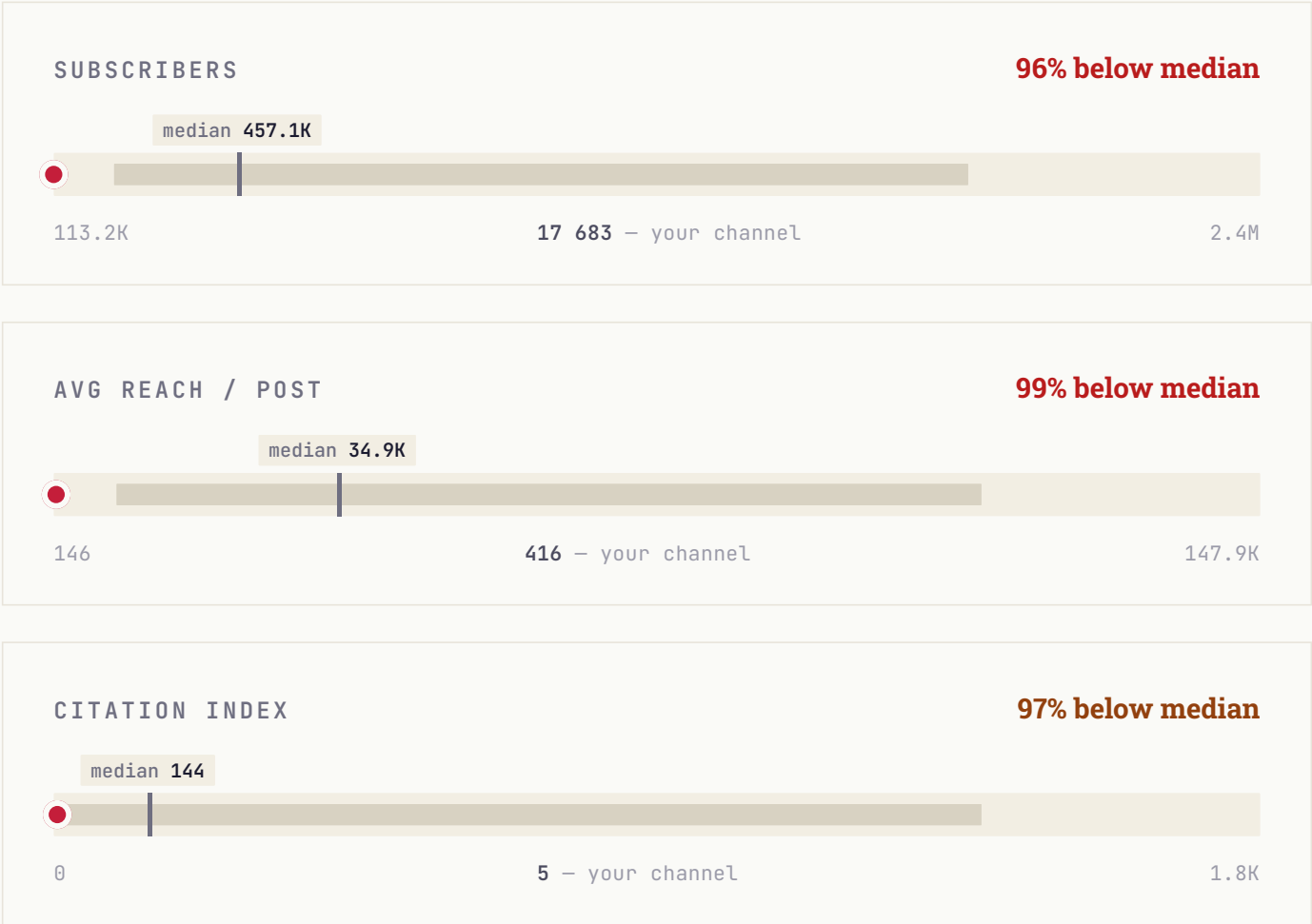
COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 07 · STRATEGY

What to do now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — Thursday
 Audience most active on this day at 17:00 MSK.

EFFECT
Best window for an important post

02

ER below niche benchmark — rethink formats
 Current ER 2.35% vs norm 4.5%. Try polls & interactive formats.

EFFECT
+2.1pp ER

03

Systematic Traffic Buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager