

PROMTPRESS PUBLIC REPORT

# Channel audit

## kabany



@byrma1da

owner-@kaban ads-@Prizrak828 streams here-<https://kick.com/kabanosich>

SUBSCRIBERS

**44 498**

47 posts 16 days

ERR (% SEE POSTS)

**17.0%**

for 24h 6.2%

REACH/POST

**7.2K**

ad reach 3K/24h

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# What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                                                                    |                                                                                                                                                                               |                                                                                                                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>44 498</div><div>—</div></div>          | <div><div> SUBSCRIBER REACH</div><div>16.23%</div><div>avg % subs see post</div></div>                                            | <div><div> VIEWS/POST</div><div>7.2K</div><div>median 6.6K · 16 days</div></div>             | <div><div> POSTS/WEEK</div><div>20.4</div><div>for period</div></div> |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>299.7</div><div>total 14,086<br/>reactions, 2,590<br/>reposts, 1,346<br/>comments</div></div> | <div><div> POST LENGTH</div><div>212 chars.</div><div>median 118 · 16 days</div></div>       | <div><div> POSTS ANALYZED</div><div>47</div><div>16 days</div></div>  |
| <div><div> AD REACH</div><div>3K</div><div>24h avg</div></div>         | <div><div> CITATION RATE</div><div>13</div><div>citation index · 154<br/>channels mentioned<br/>all time</div></div>            | <div><div> CHANNEL AGE</div><div>6 months 20 days</div><div>created 01.01.2026</div></div> |                                                                                                                                                          |

AI EDITOR SUMMARY

Channel «kabany» — 44 498 subs. Each post gets ~ 7.2K people (16% of subs), average reach — room to grow. Publishes 20 posts/week (~3/day) — steady pace.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 47 posts over 16 days.
- 02 Dominant format – Photo (32/47 posts).
- 03 Avg post length – 212 chars (median 118).
- 04 Audience peak activity – Saturday, 21:00 MSK.
- 05 Top posts get 6x more views than the weakest (18.9K avg for top vs 3.3K for worst) – among 47 posts in 16 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                          |                                                                      |                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº1</div><div>06.07 · 13:14</div><div>PHOTO</div></div> <div><div>⚡ GIVEAWAY \$1000 ⚡ 🌟 Terms: 1) Subscribe to channel and kick 2) Send screenshot of kick sub HERE *all subs will be carefully...</div></div> | <div>VIEWS</div> <div>26 789</div> <div>REPOSTS</div> <div>349</div> | <div>REACTIONS</div> <div>579</div> <div>ER</div> <div>60.2%</div>   |
| <div><div>Nº2</div><div>04.07 · 18:58</div><div>VIDEO</div></div> <div><div>⚡ GIVEAWAY 100 GIFTS ⚡ 1st-3rd - NFT 📺 4th-100th - bear 🧸📌 Subscribe: ➡ @kabanittt ➡ Results at 22:00 on 6th ➡ They say...</div></div>       | <div>VIEWS</div> <div>16 612</div> <div>REPOSTS</div> <div>241</div> | <div>REACTIONS</div> <div>1 434</div> <div>ER</div> <div>37.3%</div> |
| <div><div>Nº3</div><div>05.07 · 19:46</div><div>PHOTO</div></div> <div><div>⚡ GIVEAWAY 9 NFTs ⚡ 📌 Subscribe: ➡ @kabanittt ➡ @nextglfts ➡ @CoLTnftcha ➡ Results at 14:00 ➡ 🍀 React +10% luck 🍀</div></div>                | <div>VIEWS</div> <div>13 251</div> <div>REPOSTS</div> <div>198</div> | <div>REACTIONS</div> <div>1 009</div> <div>ER</div> <div>29.8%</div> |

**Nº4** 04.07 • 14:33 **TEXT**

🎉 Giveaway Finished! 🎉 Winners received the following gifts: 1. Easter Egg #17220 - Telegram Link (Internal Transfer)

VIEWS  
**12 844**

REACTIONS  
**80**

REPOSTS  
**55**

ER  
**28.9%**

**Nº5** 05.07 • 18:50 **VIDEO**

🎉 Giveaway results: 🔍 Check results

VIEWS  
**12 140**

REACTIONS  
**112**

REPOSTS  
**15**

ER  
**27.3%**

### WORST 3

↓ 19.07 • 15:17 **PHOTO**

🔥 Bet on World Cup final 🏆 I bet on Qzino ⭐ Drop your bets 💰💰

VIEWS  
**3 618**

REACTIONS  
**43**

REPOSTS  
**14**

ER  
**8.1%**

↓ 18.07 • 17:19 **PHOTO**

🔥 Some cashbacks for you on Qzino! ⭐ OFFER ENDED 100% cashback if you lose up to \$20, plus 5-10% cashback if you lose \$1000+...

VIEWS  
**3 328**

REACTIONS  
**30**

REPOSTS  
**10**

ER  
**7.5%**

↓ 18.07 • 15:59 **PHOTO**

Stream with \$5000 depo started on Kick ✅💰 Giveaways: \$20 tip for 100x bet (all) ⭐ Qzino platform Promo code KABAN on...

VIEWS  
**3 004**

REACTIONS  
**16**

REPOSTS  
**1**

ER  
**6.8%**

## SECTION 03 • CITATIONS

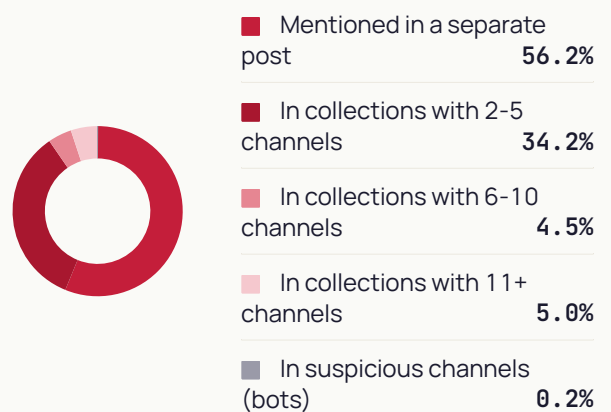
# Who and how mentions the channel

Citation index **13** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **154** different channels.

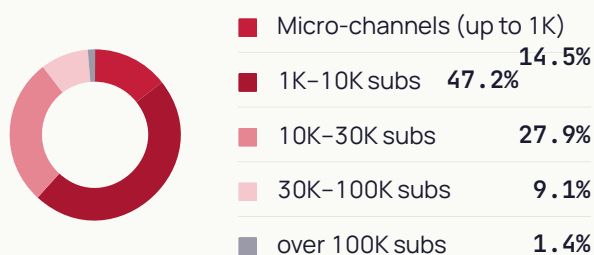
### COUNTRIES MENTIONING



### FORMAT OF MENTIONS



### WHAT SIZE CHANNELS MENTION



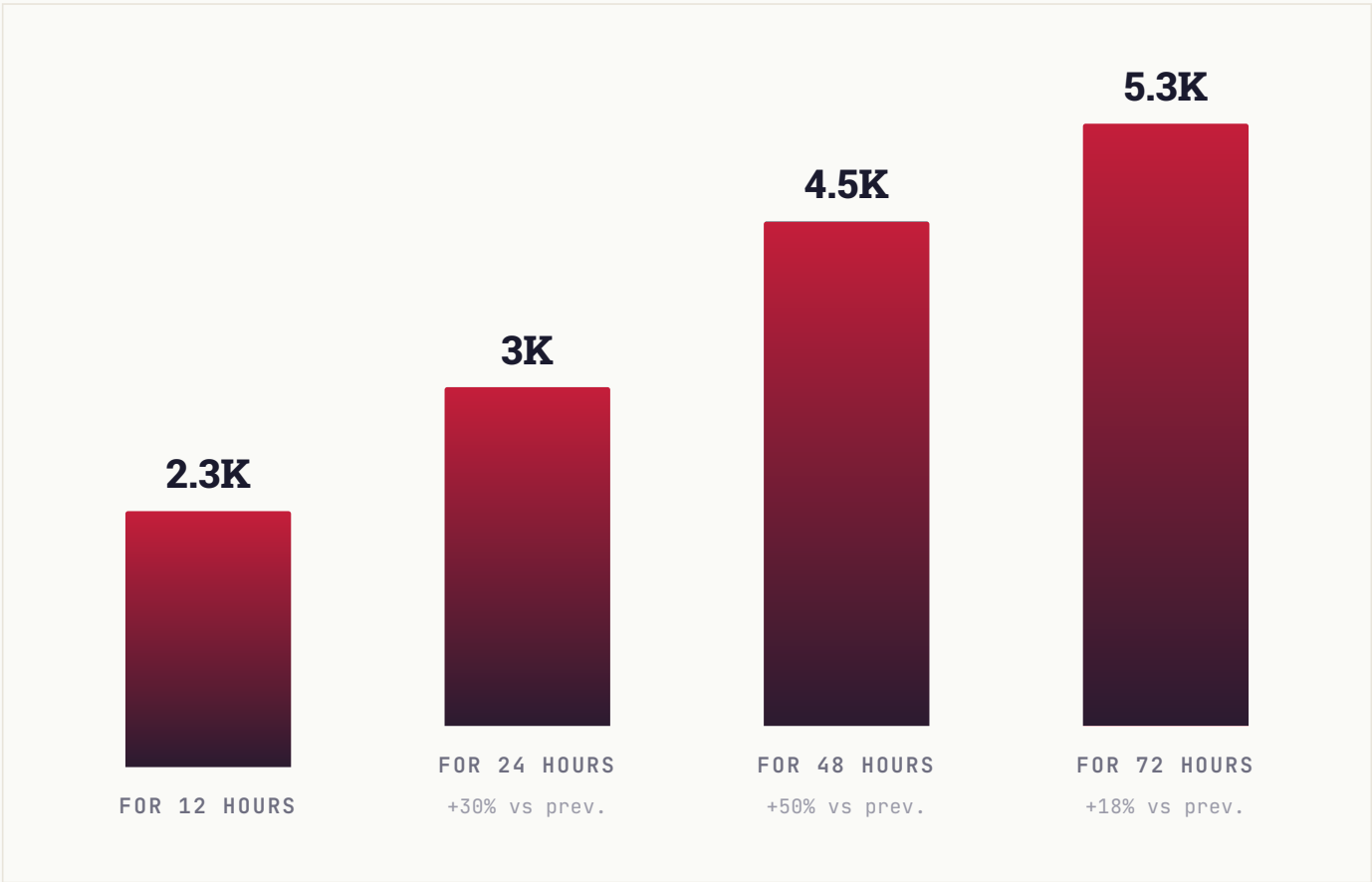
### TOPICS OF MENTIONS



SECTION 04 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                        | SUBSCRIBERS |
|--------------------------------|-------------|
| BA Blum: All Crypto – One App  | 16.4M       |
| CE Catapult Extreme            | 9.7M        |
| DC DOGS Community              | 7.8M        |
| FH FX Holding   Official       | 6.9M        |
| YE Yescoin                     | 6.5M        |
| TF Time Farm News              | 6M          |
| \$T \$BAKS TON                 | 5.9M        |
| TT Tofan Trade   سیگنال کریپتو | 5.4M        |
| TN Tonkeeper News              | 5.2M        |
| BW Bitget Wallet Announcements | 4.5M        |
| KA kabany YOU                  | 44.5K       |

COMPARATIVE INSIGHT

Channel yet outside niche top-100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), median top-100: 2.1M. First goal: enter top-100 through systematic work with traffic and content.

SECTION 06 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 07 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

**Top post of the week — on Saturday**  
 Audience is most active on this day at 21:00 MSK.

EFFECT  
**Best window for an important post**

02

**Increase video post share**  
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT  
**Video retains audience better**

03

**System traffic buy**  
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT  
**+1000-3000 subs**

04

**Test polls & interactive formats**  
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT  
**+5-15% ER**

05

**Cross-promo with neighboring channels**  
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT  
**Growth from relevant audience**

★ NEXT STEPS

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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