

PUBLIC REPORT BY PROMTPRESS

Channel audit

kae4ka



@bykae4ka

collab: @svvh2 vk vk.ru/kae4ka3 tg with girly jokes t.me/
sekretikauxi RKN: clck.ru/3GUx5K

SUBSCRIBERS

189 132

+20078 per month

ERR (% SEE POSTS)

67.0%

last 24h **31.0%**

REACH/POST

132.8K

ad reach **57.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 189 132 —	 SUBSCRIBER REACH 70.23% avg % subs see post	 VIEWS/POST 132.8K median 116.1K · 24 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST 11323.8 total 90,590 reactions, 1,903 reposts, 612 comments	 POST LENGTH 122 chars median 15 · 24 days	 POSTS ANALYZED 8 24 days
 AD REACH 57.9K 24h avg	 CHURN / MONTH +20078 last month	 CITATION RATE 23 citation index · 268 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 08.03.2021

AI EDITOR SUMMARY

Channel «kaechka» — 189 132 subs. Each post averages 132.8K people (70% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 24 days.
- 02 Dominant format — Photo (5/8 posts).
- 03 Avg post length — 122 chars (median 15).
- 04 Peak audience activity — Thursday, 16:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (197.5K avg for top vs 79.2K for worst) — among 8 posts in 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

№111.06 · 13:11PHOTO	VIEWS		REACTIONS
	221 278		10 510
9 months I went without coverage. tried to grow my natural nails... they'd barely grow - then break off. I applied...	REPOSTS		ER
	213		117.0%
№218.06 · 13:13PHOTO	VIEWS		REACTIONS
	201 630		16 796
Tokyo GhouL.	REPOSTS		ER
	411		106.6%
№309.06 · 17:46VIDEO	VIEWS		REACTIONS
	169 712		12 629
(post without caption — video)	REPOSTS		ER
	450		89.7%

Nº4

26.06 · 13:03

PHOTO



VIEWS	REACTIONS
129 017	16 677
REPOSTS	ER
309	68.2%

Nº5

30.06 · 15:01

VIDEO

Japan is beautiful, but the first days after the flight are a separate quest🥲 Jet lag and non-stop activity messed up my routine, so...

VIEWS	REACTIONS
103 179	4 866
REPOSTS	ER
68	54.6%

|

WORST 3

↓

02.07 · 12:58

PHOTO

Tokyo 😊

VIEWS	REACTIONS
93 108	12 836
REPOSTS	ER
209	49.2%

↓

03.07 · 12:39

PHOTO



VIEWS	REACTIONS
82 414	11 095
REPOSTS	ER
154	43.6%

↓

04.07 · 15:59

VIDEO

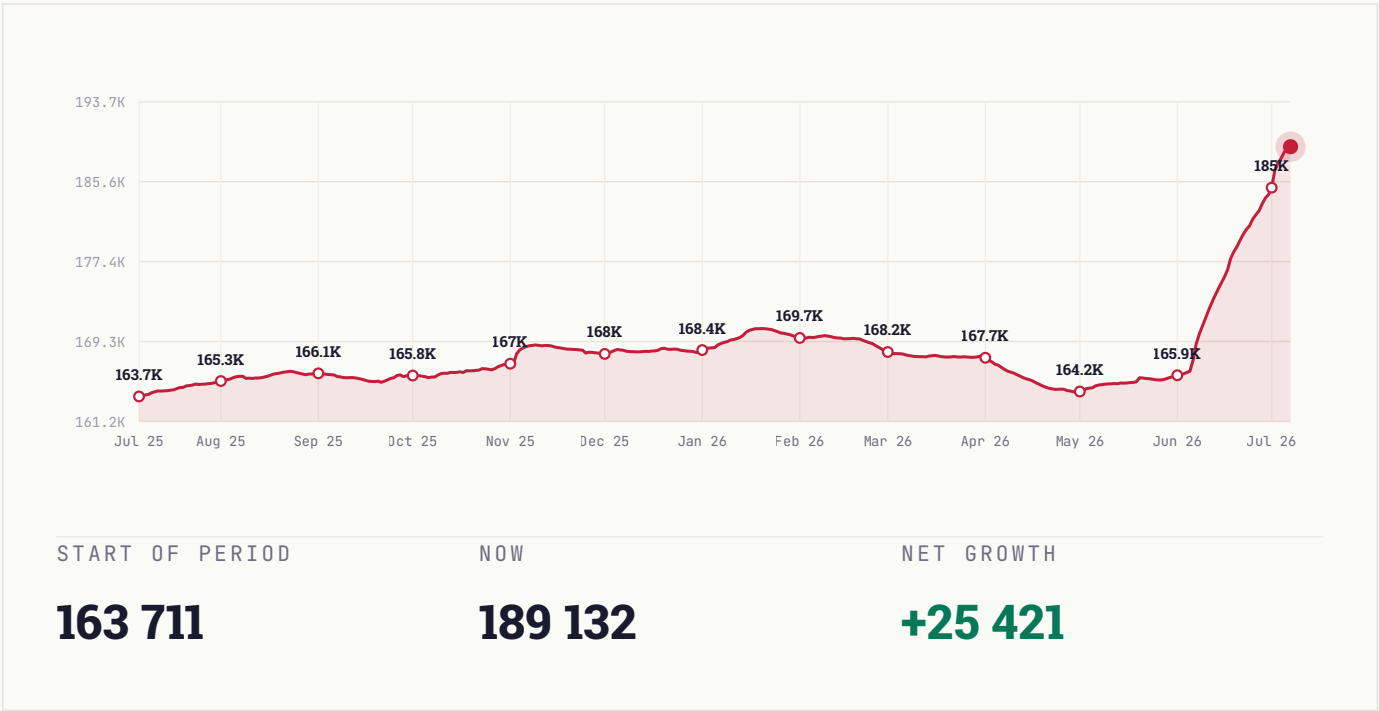
I guess I see 222 too often... symbolic that on this trip I took exactly 2 items from Kappa: ballet flats t-shirt

VIEWS	REACTIONS
62 212	5 181
REPOSTS	ER
89	32.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

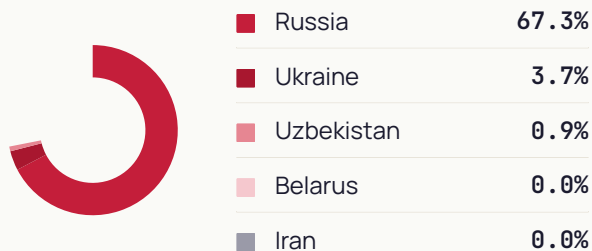


SECTION 04 • MENTIONS

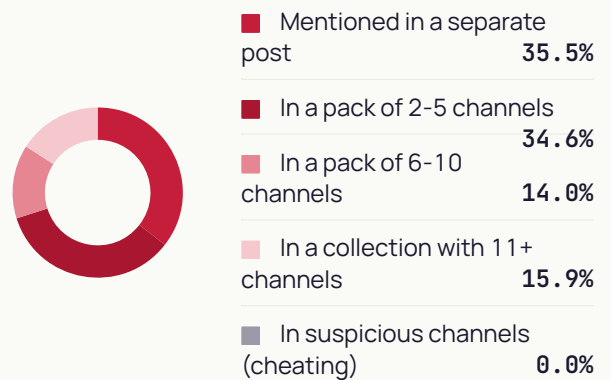
Who and how mentions the channel

Citation index **23** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **268** different channels.

COUNTRIES MENTIONING



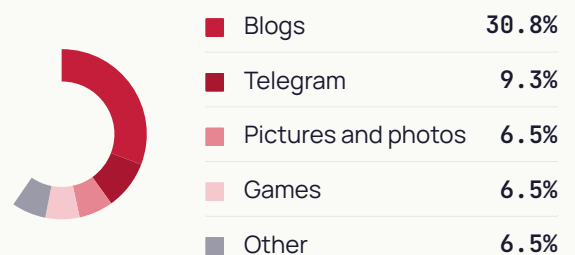
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



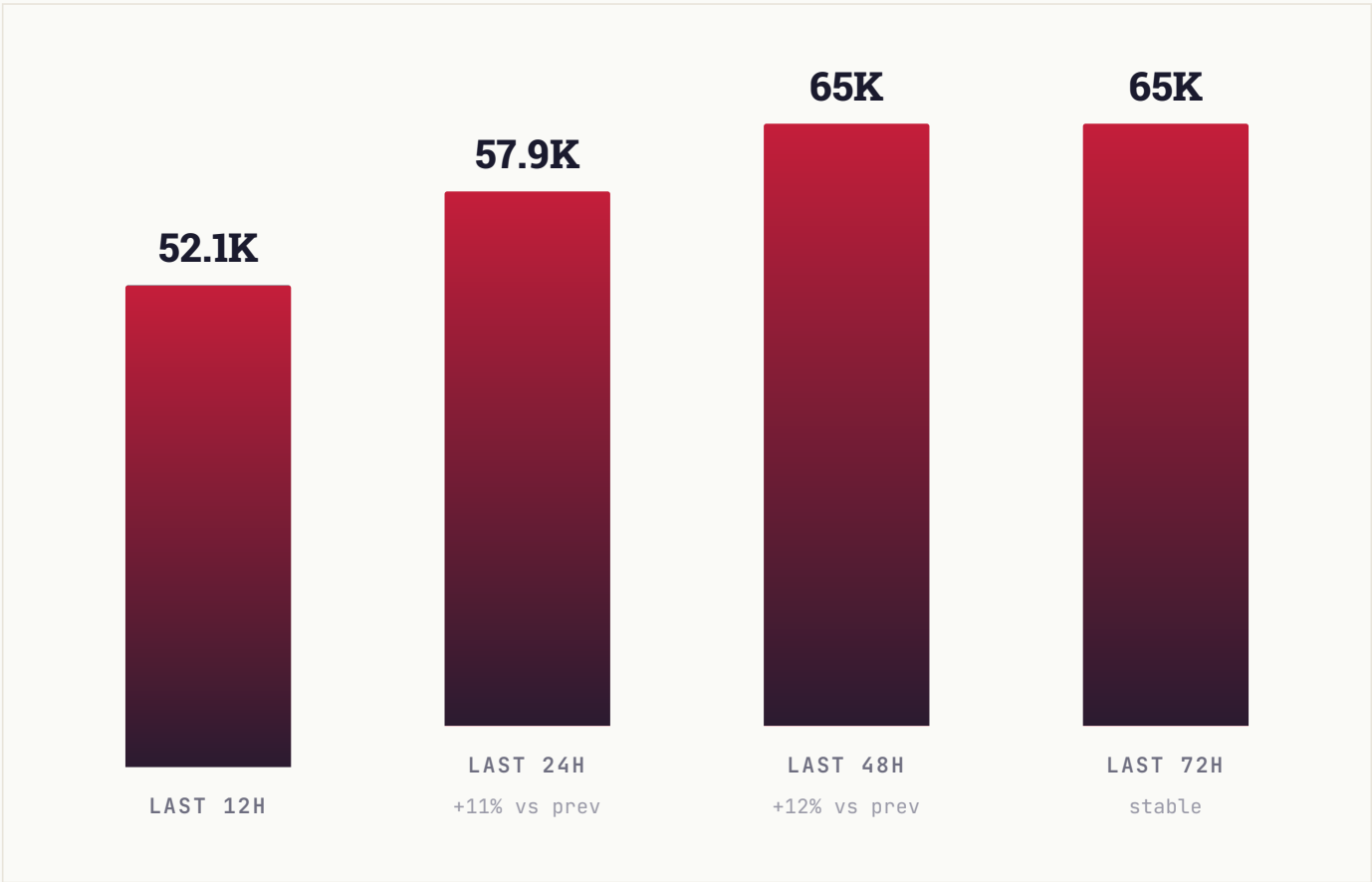
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NOT NEVZOROV	1M
QA kae4ka YOU	189.1K

COMPARATIVE INSIGHT

Channel yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **13**, they brought **9 330** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	2 420	
December 2025	1	1	865	
November 2025	2	2	2 105	
October 2025	1	1	1 581	
September 2025	2	2	929	
August 2025	6	3	1 430	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
13	6	9 330

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.2 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Thursday**

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your channel: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
