

PROMTPRESS PUBLIC REPORT

Channel audit

Yulia Ismailova



@byjism

<https://gosuslugi.ru/snet/6799d7d2de33c35b5d0ce537>

Collaboration ismailova@makeupcultura.ru

SUBSCRIBERS

78 472

-404 per month

ERR (% SEE POSTS)

29.0%

daily **15.8%**

REACH/POST

22.3K

ad reach **12.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 78 472 —	 SUBSCRIBER REACH 28.45% avg % subs see post	 VIEWS/POST 22.3K median 20.7K · 27 days	 POSTS/WEEK 18.0 over period
 7D TREND +6.0% vs previous week	 REACTIONS/POST 433.4 30,341 reactions, 1,480 reposts, 1,322 comments	 POST LENGTH 259 chars median 94 · 27 days	 POSTS ANALYZED 70 27 days
 AD REACH 12.4K 24h avg	 CHURN / MONTH -404 last month	 QUOTE RATE 39 citation index · 68 channels mentioned ever	 CHANNEL AGE 4 years 9 months created 17.10.2021

AI EDITOR SUMMARY

Channel «Yulia Ismailova» — 78 472 subs. Avg views per post: 22.3K people (28% from subs), good reach. Publishes 18 posts/week (~3/day) — regular. Week Jul 6–12 reach grew +6.0% week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 70 posts in 27 days.
- 02 Dominant format — Photo (29/70 posts).
- 03 Avg post length — 259 chars (median 94).
- 04 Audience peak activity — Monday, 20:00 MSK.
- 05 Top posts get 2x more views than weakest (top avg 33.6K vs worst 19.1K) — among 70 posts in 27 days. Worth analyzing commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 17:35 PHOTO I was born in 1986, and you?	VIEWS 37 573 REPOSTS 27	REACTIONS 1 568 ER 47.9%
Nº2 22.06 · 12:49 PHOTO Sometimes I want something 'old-school', and I go to my patch and go account to see what I ordered before? By the way, all...	VIEWS 34 686 REPOSTS 84	REACTIONS 258 ER 44.2%
Nº3 18.06 · 07:29 PHOTO Let me remind you that the collection has 5 luxurious shades! I'm sure each of you will find your perfect nude 🍑 The girls and I really...	VIEWS 28 607 REPOSTS 110	REACTIONS 540 ER 36.5%

Nº4 18.06 • 08:24 PHOTO Want it – will get it😎 This beauty is mine😍 Looks like I was first in the store👉 Upd: I applied it – it's boutique luxury! Both color and texture!!!! On...	VIEWS 28 172 REACTIONS 428 REPOSTS 4 ER 35.9%
Nº5 21.06 • 08:34 PHOTO Swatches community collection Shikstudio Starring - Yulia Ismailova and Elena Bogdanovich Both shades are insanely beautiful💖 but Yulia's color...	VIEWS 28 121 REACTIONS 363 REPOSTS 14 ER 35.8%

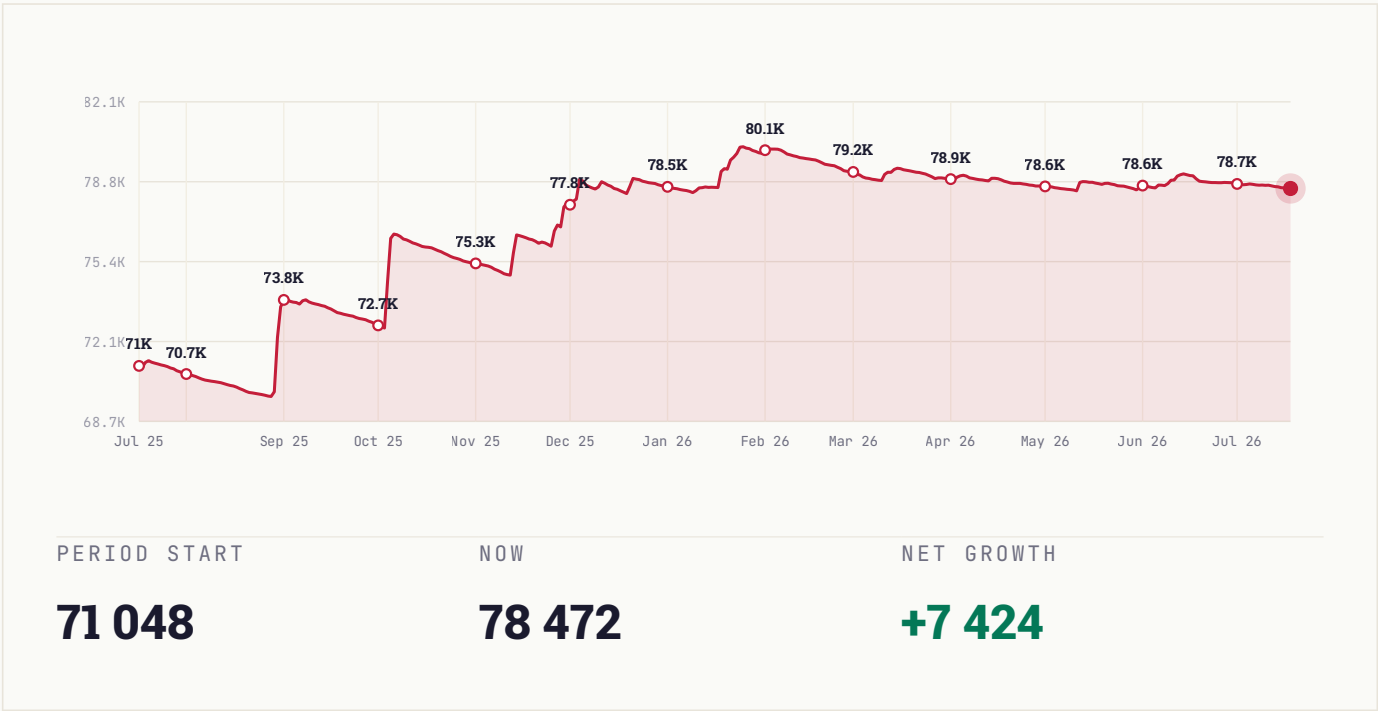
WORST 3

↓ 18.06 • 11:32 VIDEO St. Petersburg ZY Hollywood 💖 Already buzzing, girls picking their perfect shade)) and how the lipsticks stand out and attract...	VIEWS 19 204 REACTIONS 203 REPOSTS 3 ER 24.5%
↓ 19.06 • 11:24 TEXT To create something for people, besides everything else, you need a special level of self-irony and indifference. I don't know a single...	VIEWS 19 134 REACTIONS 553 REPOSTS 6 ER 24.4%
↓ 19.06 • 11:17 TEXT And it's this complexity that fascinated me, it's magnificent, looks different on everyone, has deep individuality 💖💖💖. My...	VIEWS 19 016 REACTIONS 223 REPOSTS 3 ER 24.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

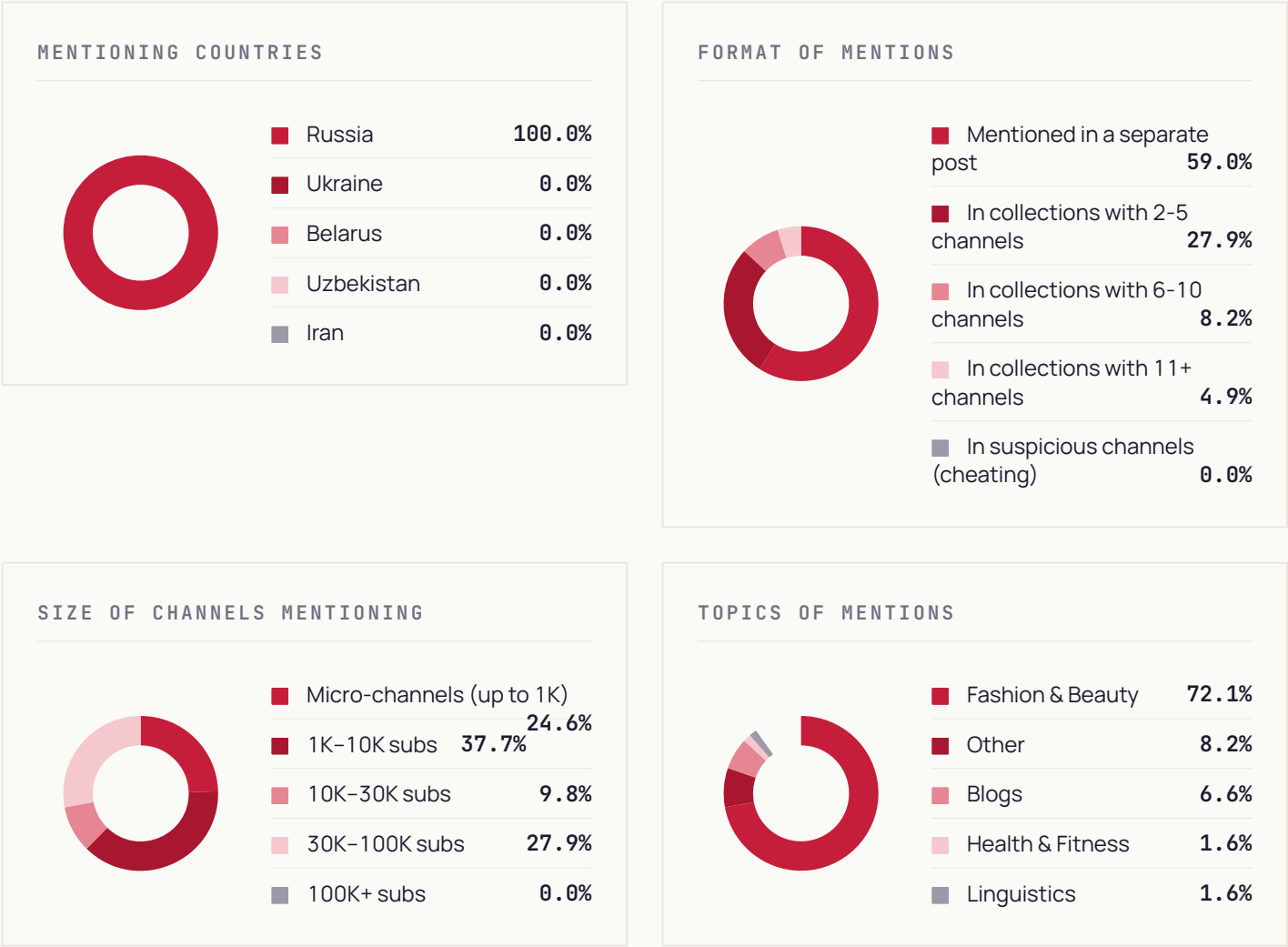
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

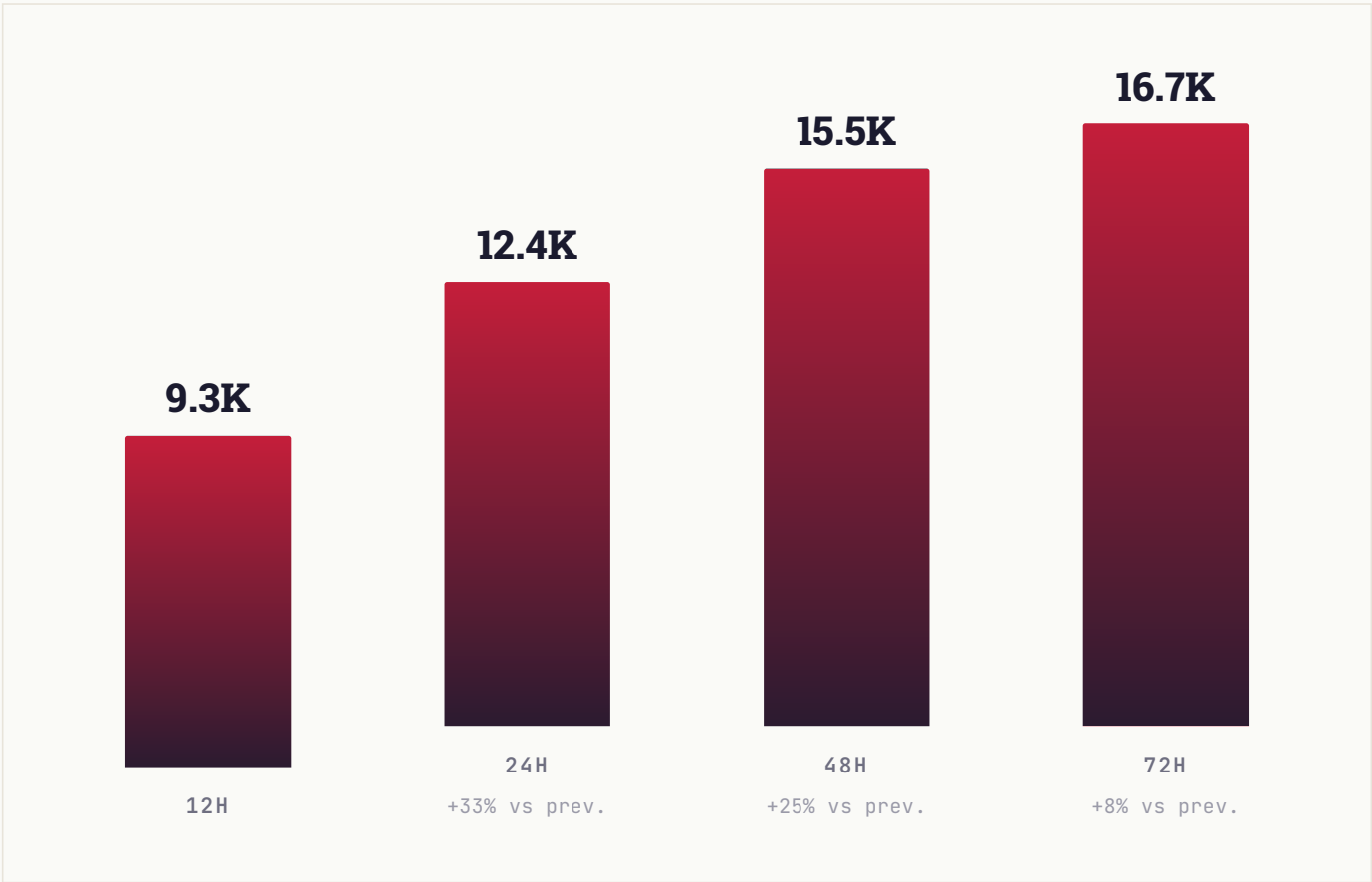
Citation index **39** – channel popularity rating based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **68** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Facial exercises	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
YI Yulia Ismailova YOU	78.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **5**, they brought **15 791** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	3	3	1 981	
December 2025	2	2	2 004	
Nov 2025	0	0	3 623	
Oct 2025	0	0	3 934	
September 2025	0	0	507	
August 2025	0	0	3 742	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
5	6	15 791

Where the channel stands in its league

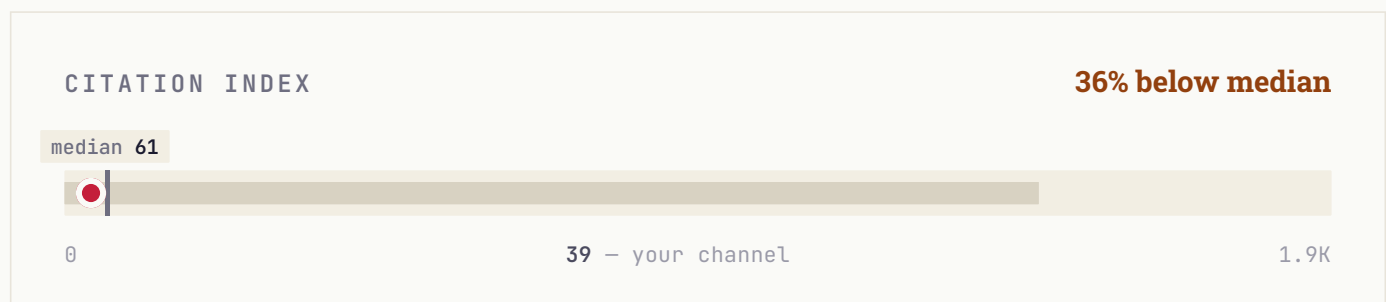
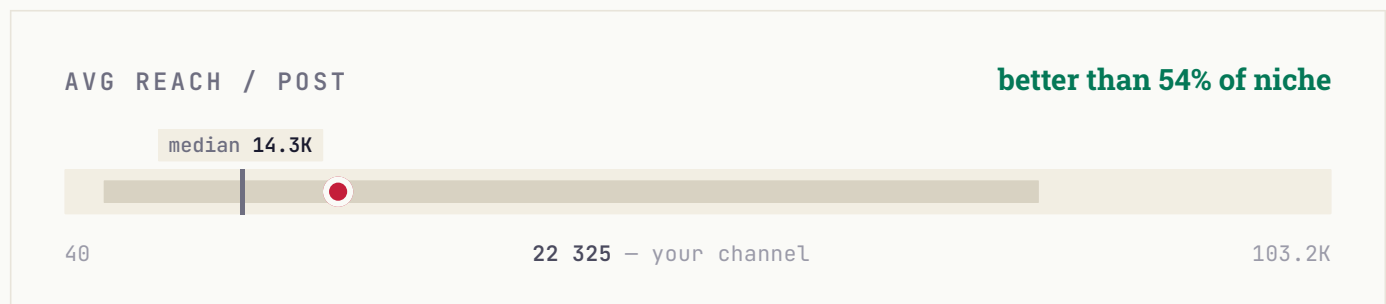
SUBSCRIBERS

worse than median by 59%

median 189.8K

66.8K 78 472 — your channel 558.4K

Metric	Value
Median	189.8K
Your Channel	78,472
Range (Min-Max)	66.8K - 558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best time for
key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
