

PROMTPRESS PUBLIC REPORT

Channel audit

Guys about BY-Startups)



@by_startups

Belarusian startup events & happenings, incl outside Belarus.
Belarusian venture I Startups I Investments, VC funds, Angels I
Relocation I Fundraising I Events I IT Send yours to...

SUBS

2 638

+40 per month

ERR (% SEE POSTS)

52.0%

per day **22.5%**

REACH / POST

1.4K

ad reach **588**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 2 638 —	 SUBSCRIBER REACH 51.7% avg % subs see post	 VIEWS / POST 1.4K median 1.4K · 28 days	 POSTS / WEEK 7.5 for the period
 7D TREND -7.1% vs prev week	 REACTIONS/POST 12.2 total 365 reactions, 273 reposts, 30 comments	 POST LENGTH 411 chars median 406 · 28 days	 POSTS ANALYZED 30 28 days
 AD REACH 588 24h avg	 CHURN / MONTH +40 last month	 CITATION RATE 4 citation index · 24 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 22.09.2022

AI EDITOR SUMMARY

Channel «Guys about BY-Startups)» – 2 638 subs. Each post averages 1.4K people (52% of subs), wide reach for a channel this size. Publishes 8 posts per week (~1/day) – regular schedule. For week Jun 1–7 reach dropped -7.1% to week May 25–31 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts in 28 days.
- 02 Dominant format – **Text** (29/30 posts).
- 03 Avg post length – **411** chars (median 406).
- 04 Peak audience activity – **Friday, 09:00 MSK**.
- 05 Strongest posts get **2x** more views than the weakest (1.7K avg top vs 1.1K worst) – among 30 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 05:22 TEXT Беларуский MedTech-проект VR NeuroLink AI (диагностика и реабилитация пациентов с неврологическими нарушениями; >1000 patients in...	VIEWS 1 757 REP. 5	REACTIONS 3 ER 66.6%
Nº2 15.05 · 06:47 TEXT PARP opened applications for Start-ups Are Us program in cybersecurity track. Deadline June 10. Who qualifies: SMEs with Polish legal entity 1-5...	VIEWS 1 748 REP. 2	REACTIONS 6 ER 66.3%
Nº3 14.05 · 15:00 TEXT Noji (flashcards & spaced repetition), a project with Belarusian roots, acquired by Korean DelightRoom (Alarmy, #1 alarm in 97...	VIEWS 1 711 REP. 20	REACTIONS 35 ER 64.9%

Nº4 24.05 · 10:32 TEXT Wroclaw event Evolutions Meetup & Showcase, which hosted a startup contest with grants up to €200K, this year rebranded to...	VIEWS 1 654 REP. 2 REACTIONS 10 ER 62.7%
Nº5 21.05 · 20:47 TEXT June 16 in Warsaw PFR closes AI Startups Hunt cycle with final open free event - "AI-native company in practice". Topic: how...	VIEWS 1 646 REP. 7 REACTIONS 2 ER 62.4%
WORST 3	
↓ 02.06 · 12:11 TEXT Today on Product Hunt launches an AI agent for fundraising with a Belarusian trace Fundraisly. AI analyzes 300K+ investors and millions of deals...	VIEWS 1 172 REP. 14 REACTIONS 17 ER 44.4%
↓ 18.05 · 17:53 TEXT AppGala Conference, a mobile app growth event with Belarusian roots, will take place June 11 in Warsaw. The event will gather app...	VIEWS 1 151 REP. 4 REACTIONS 10 ER 43.6%
↓ 09.06 · 20:27 TEXT Perplexity (Belarusian co-founder / CTO) plans IPO in 2028. According to the CEO, the timeline doesn't depend on how...	VIEWS 938 REP. 17 REACTIONS 20 ER 35.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

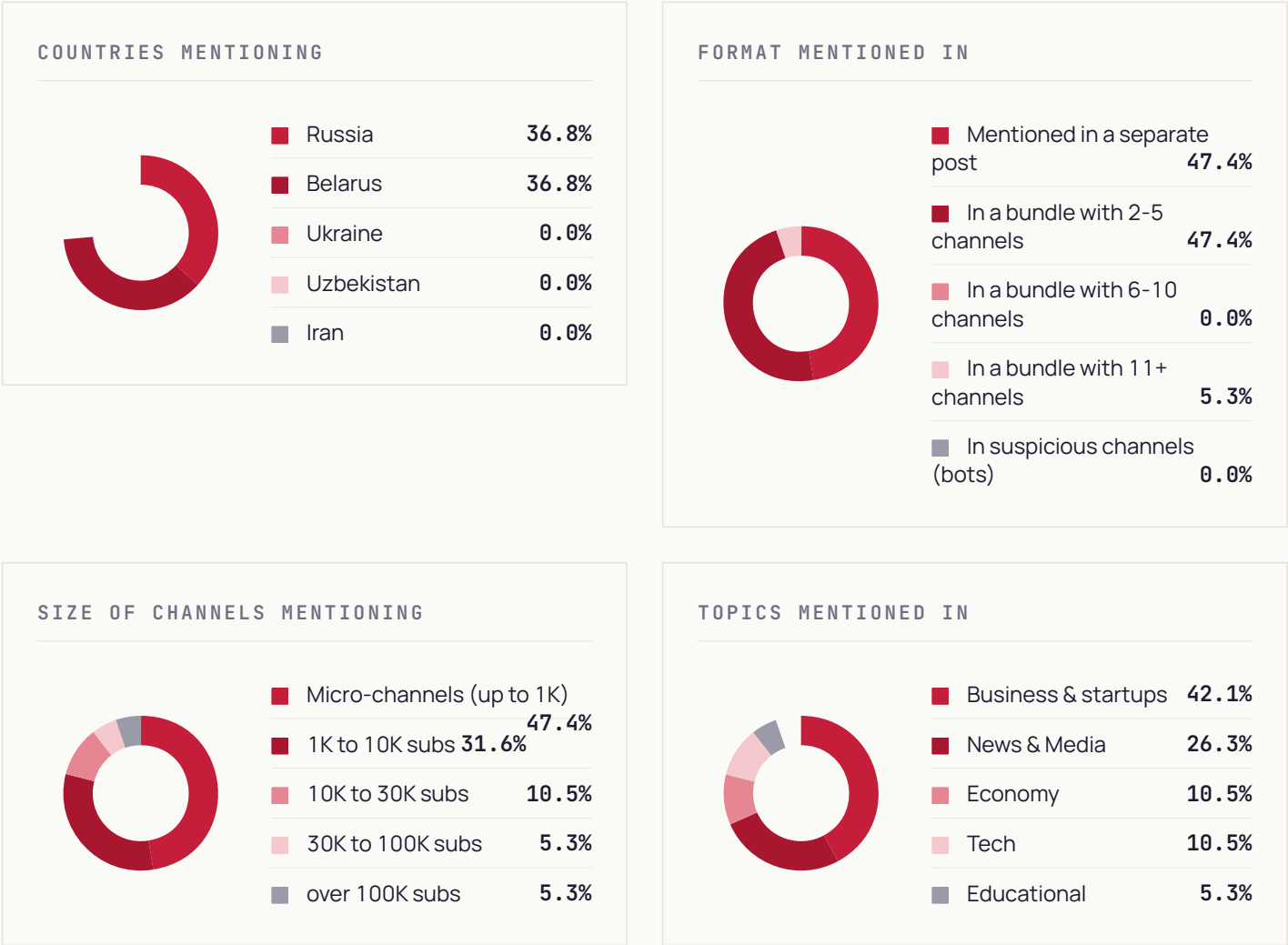


START OF PERIOD	NOW	NET GROWTH
2 368	2 638	+270

SECTION 04 · MENTIONS

Who mentions the channel and how

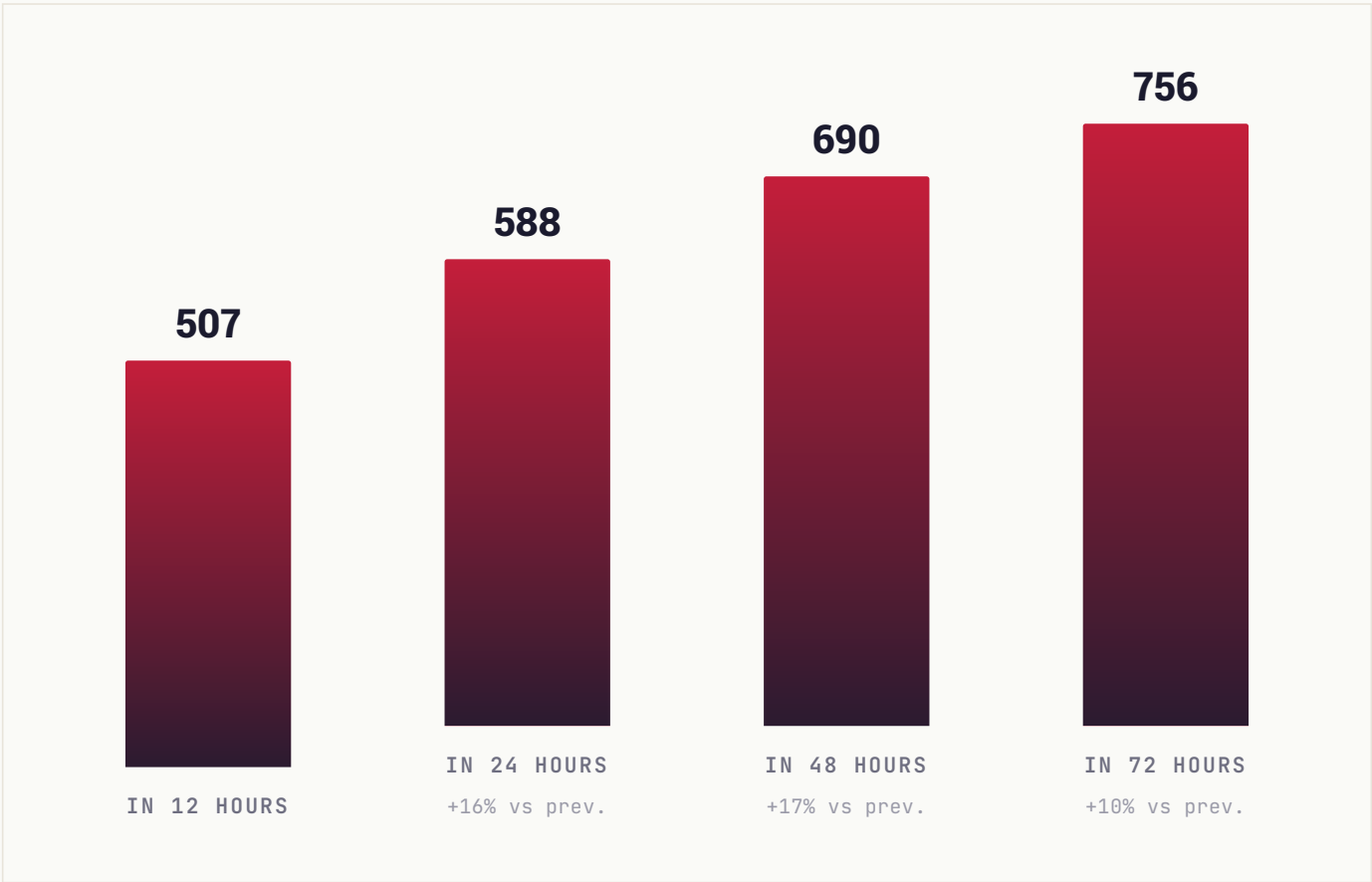
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 24 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S(SberBusiness (Belarus)	14.5K
B BTC-e Earnings & Crypto	9.9K
CB Canal BetMidas Oficial	8.8K
GB Ready business Minsk Moscow	6.8K
NI Nikita	6.3K
Salary Zakhar Plodunov Rational thinking	5.4K
PB Pro Business LIVE	4.9K
M- Mobistock - Stock marketplace	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA	3.6K
RO Guys about BY-Startups) YOU	2.6K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#13 of 71). Leader — SberBusiness (Belarus) (14.5K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **217** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	13
Nov 2025	0	0	34
Oct 2025	0	0	57
September 2025	0	0	24
August 2025	0	0	61
July 2025	0	0	28
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		217

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

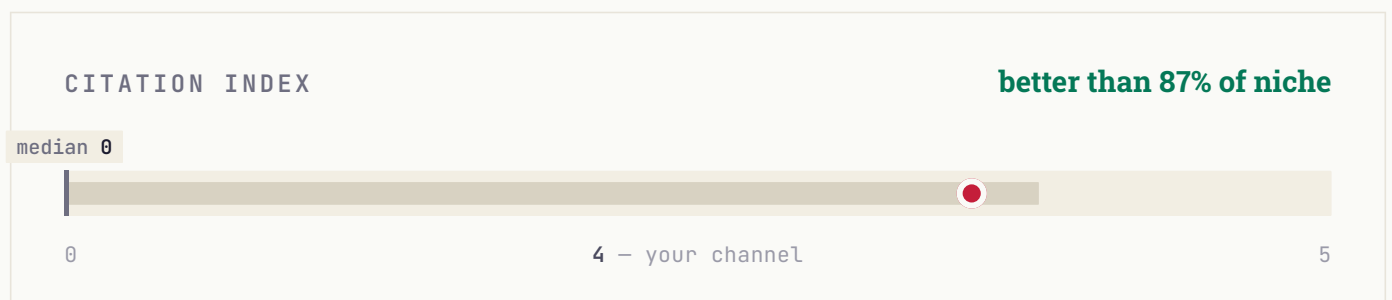
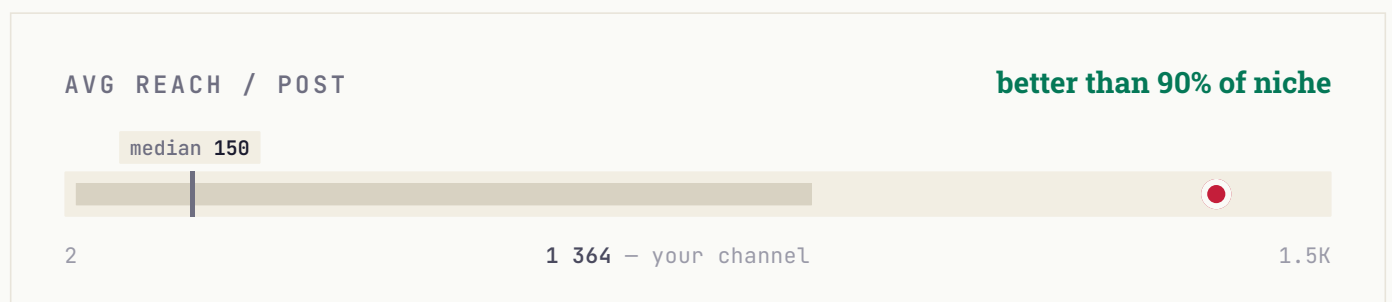
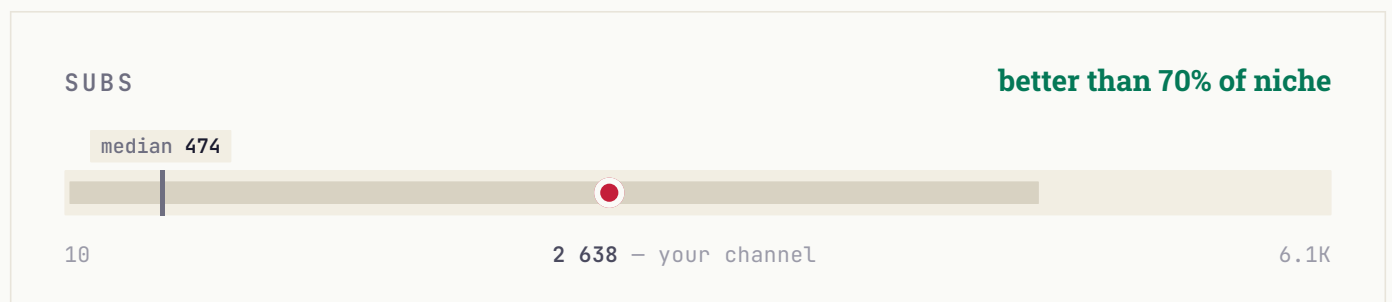
Took top-71 channels in category «**Business & startups**» (Belarus) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#13

/71

RANK IN NICHE

Channel in top 18% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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