

— PROMTPRESS PUBLIC REPORT

Channel audit

Business & Startups



@buybri

BUYBRI startup digest. For seasoned entrepreneurs and ambitious readers looking to change their lives. 👉 Ads - @reostatus

SUBSCRIBERS

6 205

+6062 per month

ERR (% SEE POSTS)

12.0%

in 24h **5.5%**

REACH/POST

792

ad reach **992**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 6 205 —	 SUBS REACH 12.76% avg % subs see post	 VIEWS/POST 792 median 948 · 22 days	 POSTS/WEEK 8.0 over period
 7D TREND — no data for period	 REACTIONS/POST 1.0 only 26 reactions, 11 reposts, 0 comments	 POST LENGTH 386 chars median 358 · 22 days	 POSTS ANALYZED 26 22 days
 AD REACH 992 24h avg	 CHURN / MONTH +6062 over last month	 CITATION RATE 0 citation index · 12 channels mentioned all time	 CHANNEL AGE 11 months 24 days created 17.07.2025

AI EDITOR SUMMARY

Channel «Business & Startups» — 6 205 subs. Each post averages 792 people (13% of subs), low reach — consider expanding audience. Publishes 8 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 26 posts over 22 days.
- 02 Dominant format — Photo (21/26 posts).
- 03 Avg post length — 386 chars (median 358).
- 04 Peak audience activity — Sunday, 21:00 MSK.
- 05 Top posts get 48× more views than the weakest (1.6K avg for top vs 33 for worst) — among 26 posts in 22 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 18:54 VIDEO Giveaway Finished Total tickets: 103 Winners list: 1. Fresh Socks #91942 - @Vk5035	VIEWS 1 975 REPOSTS —	REACTIONS 1 ER 31.8%
Nº2 07.07 · 10:58 VIDEO Teen in Moscow tried to exchange mom's money for crypto but got robbed. The 17-year-old got 1.5M RUB from his mother...	VIEWS 1 543 REPOSTS 1	REACTIONS 1 ER 24.9%
Nº3 06.07 · 11:34 PHOTO Louis Vuitton released a bike for 4 million rubles. The fashion house under creative director Pharrell Williams presented...	VIEWS 1 263 REPOSTS 3	REACTIONS 3 ER 20.4%

Nº4 06.07 • 11:33 PHOTO

How to avoid tax issues for crypto owners? ! If you have crypto, don't wait for the tax office to find out – file...

VIEWS	REACTIONS
1 018	1
REPOSTS	ER
—	16.4%

Nº5 05.07 • 19:10 PHOTO

Continued Outflow from Bitcoin ETF US spot Bitcoin ETFs mark eighth straight week of net capital outflow, reports...

VIEWS	REACTIONS
997	1
REPOSTS	ER
—	16.1%

WORST 3

↓ 05.07 • 15:48 TEXT

Bookmakers suffer losses due to FIFA World Cup. Reason – stellar form of star players. American DraftKings lost \$50 million on...

VIEWS	REACTIONS
39	1
REPOSTS	ER
1	0.6%

↓ 05.07 • 15:54 PHOTO

Russian gasoline imports from Belarus hit an all-time high, Vedomosti reports. From June 1 to 25, imports of Belarusian...

VIEWS	REACTIONS
37	1
REPOSTS	ER
1	0.6%

↓ 05.07 • 14:18 PHOTO

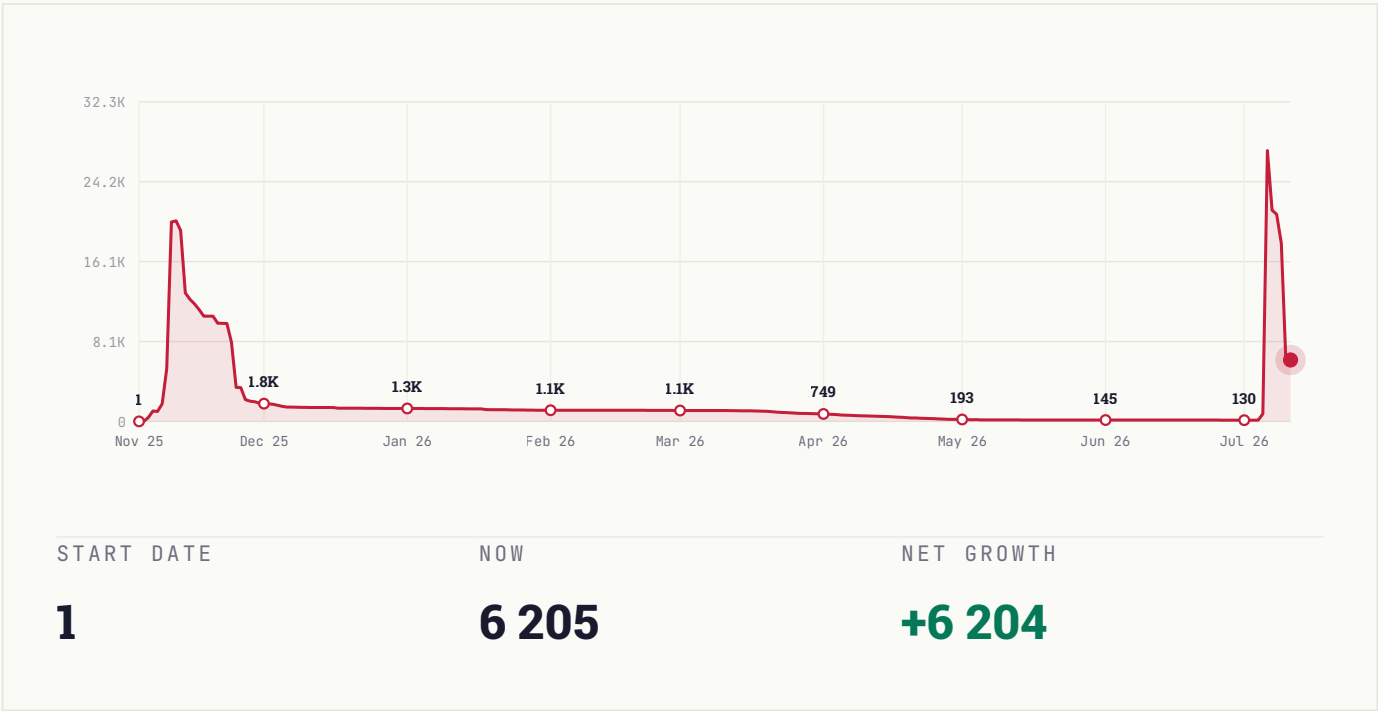
Tons of channels not even about TON or crypto wrote that token Edik Hamster Kombat x'ed. Wow-wow! Incredible. Formally...

VIEWS	REACTIONS
24	1
REPOSTS	ER
—	0.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

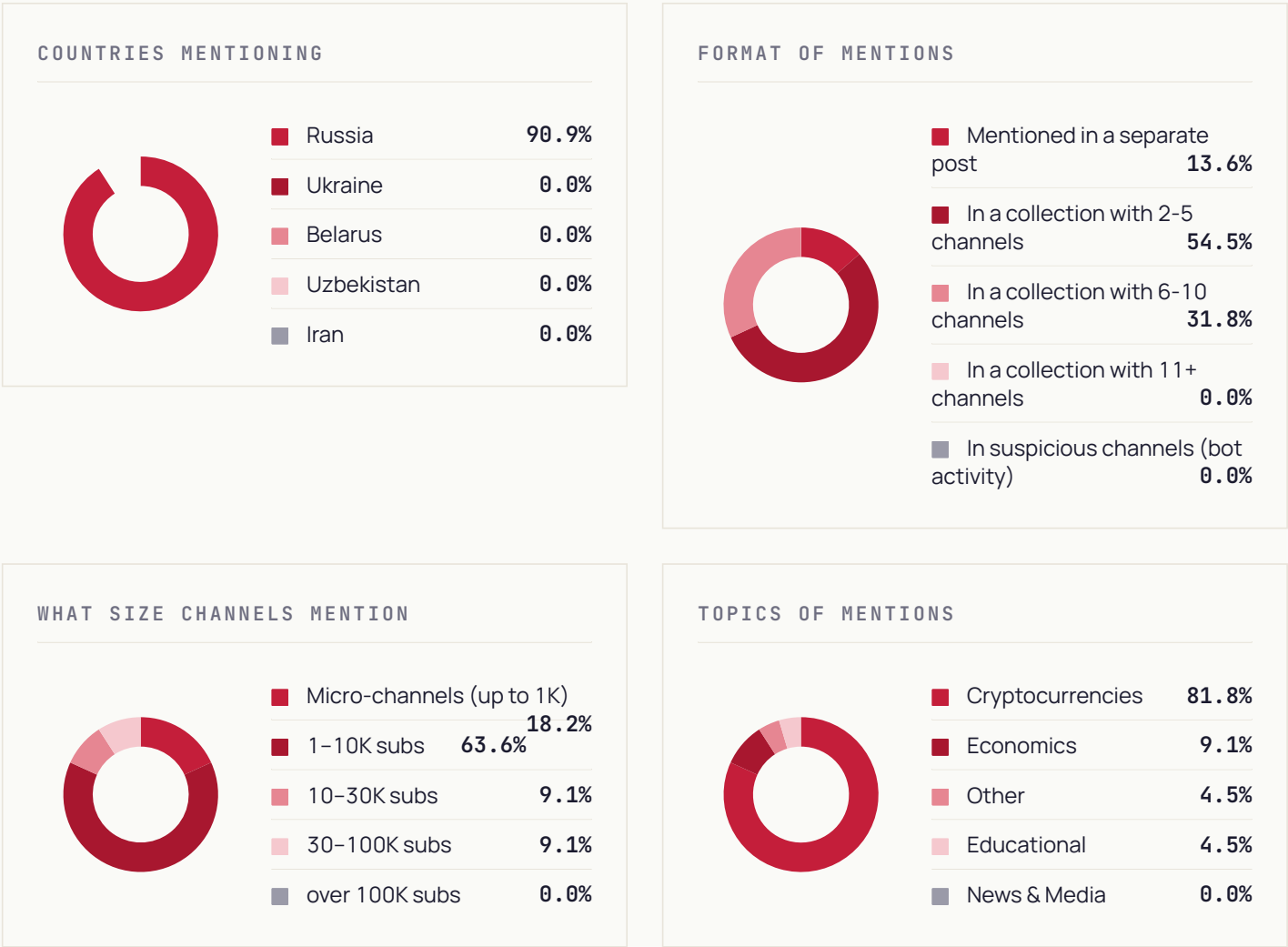
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

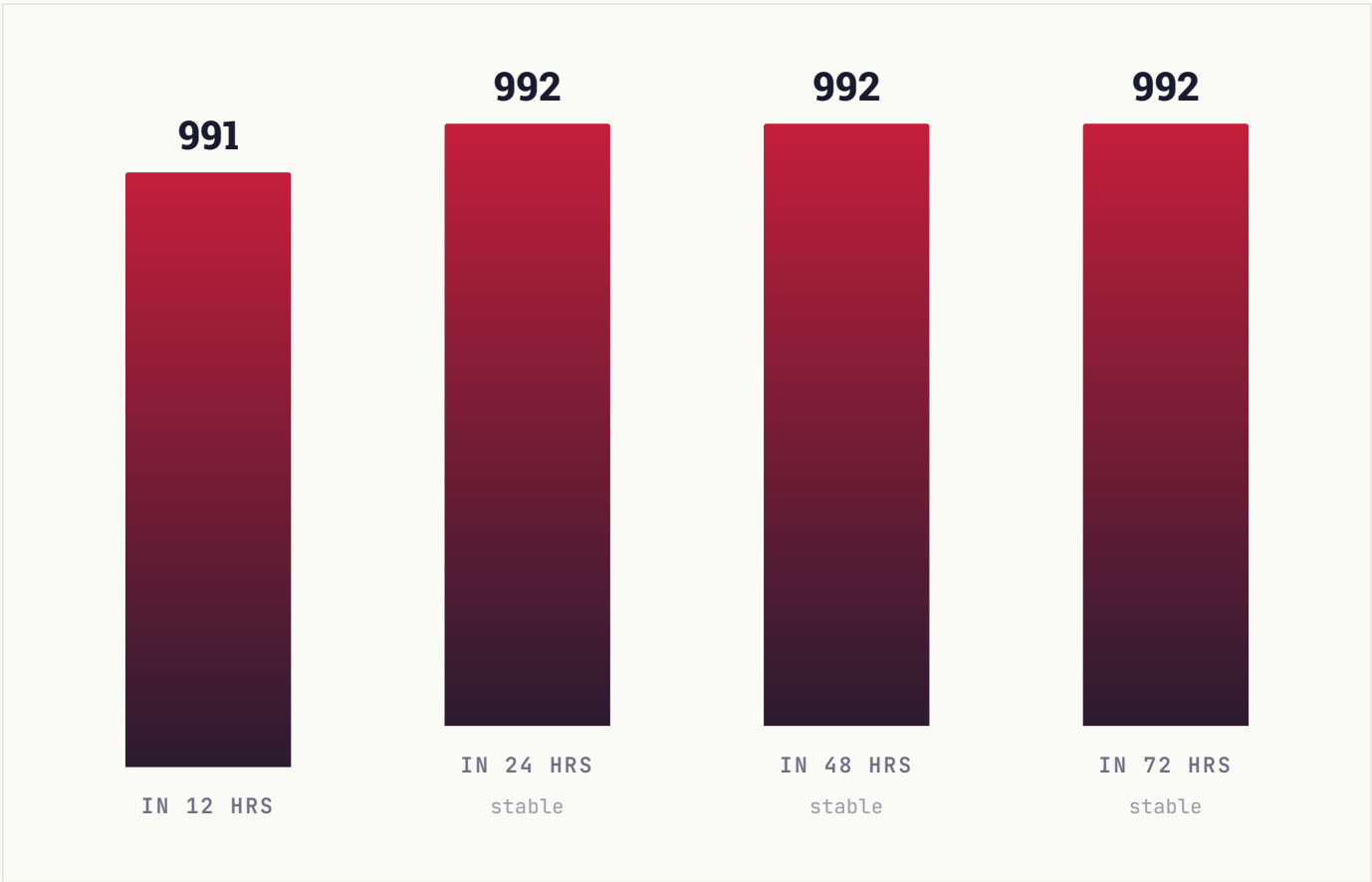
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.3M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1M
CN Million-dollar books business blog	863.1K
RP Roxman prints...	533.6K
AB Business Shark	500.6K
CC Merger & acquisition	473.2K
لز لباس زیر اقساطی ریزسابل	463.7K
BI Business & Startups YOU	6.2K

COMPARATIVE INSIGHT

Channel not yet outside niche top 99 — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.5K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions **10**, they brought **20 329** new subs.

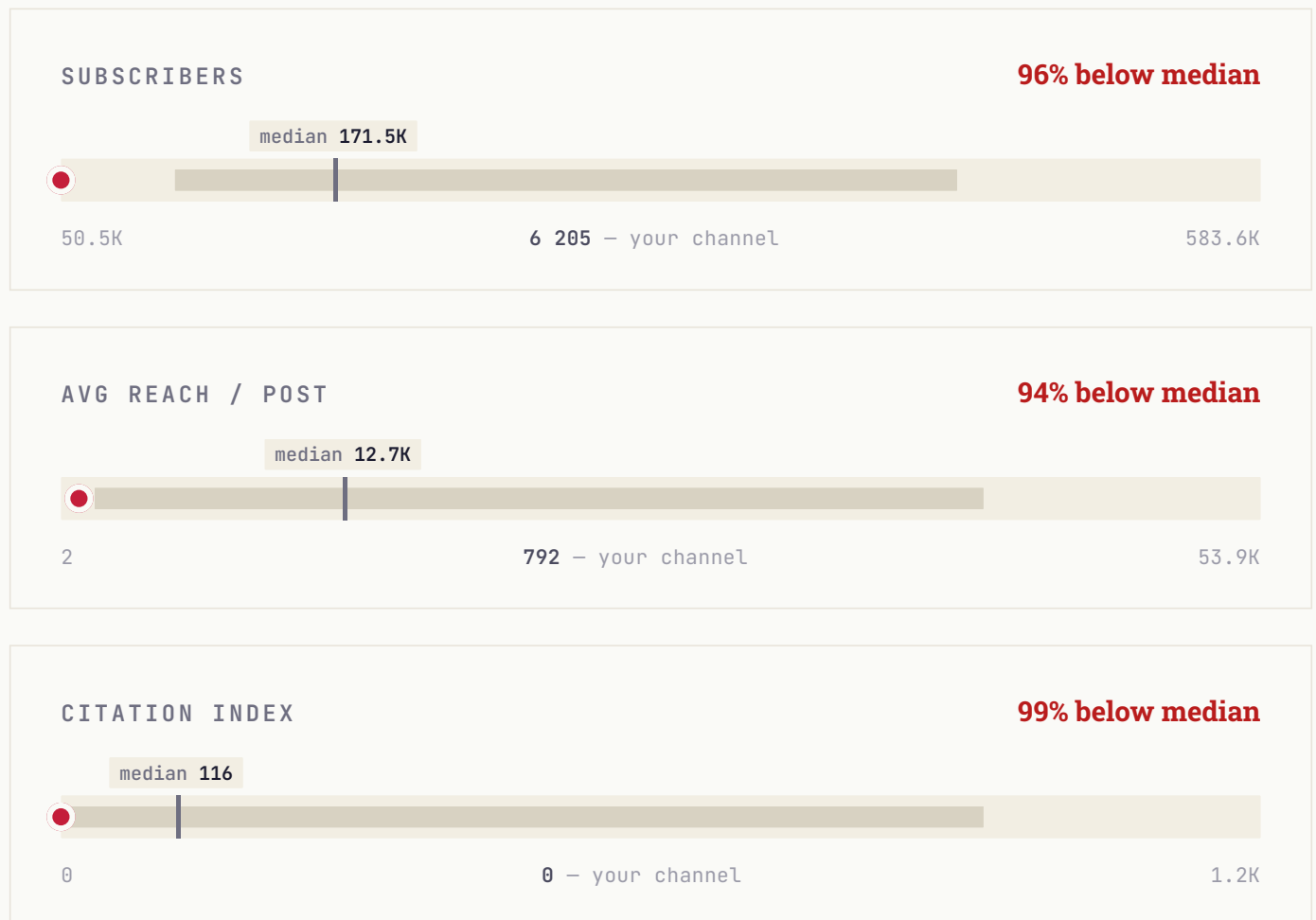
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	0
December 2025	0	0	0
Nov 2025	10	9	20 329
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
10	6	20 329

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «**Business & Startups**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Sunday
 On this day at 21:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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