

PROMTPRESS PUBLIC REPORT

Channel audit

Buxoroliklar | Official channel



@buxoroliklar

■ Ads: @BuxoroliklarAdmin ■ « @BUXOROLIKLAR » We cover the most popular and fastest news in Bukhara region and across the country in simple language.

SUBSCRIBERS

97 310

+12278 this month

ERR (% SEE POSTS)

17.0%

per day **18.6%**

REACH/POST

15.8K

ad reach **15K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 97 310 —	SUBS REACH 16.25% avg % of subs who see a post	VIEWS/POST 15.8K median 15.2K · 29 days	POSTS/WEEK 41.9 over period
7D TREND -32.6% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 351 chars. median 303 · 29 days	POSTS ANALYZED 177 29 days
AD REACH 15K 24h avg	CHURN / MONTH +12278 over last month	CITATION INDEX 8 citation index · 15 channels mentioned over all time	CHANNEL AGE 7 years 2 months Created 03/25/2019

AI EDITOR SUMMARY

Channel «Buxoroliklar | Official channel» — 97 310 subs. Avg views per post: 15.8K people (16% of subs), avg reach — room to grow. Publishes 42 posts/week (~6/day) — active posting. Week of May 25–31, reach dropped -32.6% to week 18–24 May — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 177 posts over 29 days.
- 02 Dominant format – Video (101/177 posts).
- 03 Avg post length – 351 chars (median 303).
- 04 Peak audience activity – Tuesday, 18:00 UZT.
- 05 Top posts get 553× more views than the weakest (30.4K avg for top vs 55 for worst) – among 177 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 07:37 VIDEO #attention #share <Melamine risk found in new dishes Popular Chinese kitchenware sold in Uzbekistan...	VIEWS 35 084 REPOSTS 1	REACTIONS — ER 36.1%
Nº2 06.06 · 08:06 VIDEO #Attention #Share Please, never brew this bagged tea! Because if you brew it, your tea will contain 14 billion micro and...	VIEWS 31 871 REPOSTS 2	REACTIONS — ER 32.8%
Nº3 14.05 · 02:59 VIDEO ☒ Today, May 14, many countries celebrate MOTHER'S DAY On this day, a heart full of love, a generous soul, every word is priceless wisdom...	VIEWS 24 275 REPOSTS —	REACTIONS — ER 24.9%

N⁴

19.05 · 04:20

VIDEO

#Haj2026 Arafat and Mina conditions reviewed closely
@Buxoroliklar - Fast & reliable news ➡...

VIEWS

24 273

REPOSTS

—

REACTIONS

—

ER

24.9%

N⁵

21.05 · 04:37

PHOTO

#ATTENTION ⚡️Rain expected today in Tashkent and many regions of Uzbekistan Wind 7-12 m/s, gusts 13-18...

VIEWS

24 257

REPOSTS

—

REACTIONS

—

ER

24.9%

WORST 3

↓

29.05 · 05:18

VIDEO

#Attention Early-ripening watermelons may be harmful to health. Such products have high nitrate and nitrogen content. Video...

VIEWS

60

REPOSTS

—

REACTIONS

—

ER

0.1%

↓

22.05 · 03:24

VIDEO

#Breaking 🏆 And finally – Cristiano Ronaldo wins his first trophy with Al-Nassr! 🏆 @Buxoroliklar - Fast & reliable news ➡...

VIEWS

59

REPOSTS

—

REACTIONS

—

ER

0.1%

↓

21.05 · 12:01

PHOTO

📶 Bir oyda 400 GB sarflashga urinib ko'ring! 📶 Orzu 150 – bu qolgan trafik haqida o'ylamasdan, to'liq erkinlikdir. Tarmoqda faol...

VIEWS

47

REPOSTS

—

REACTIONS

—

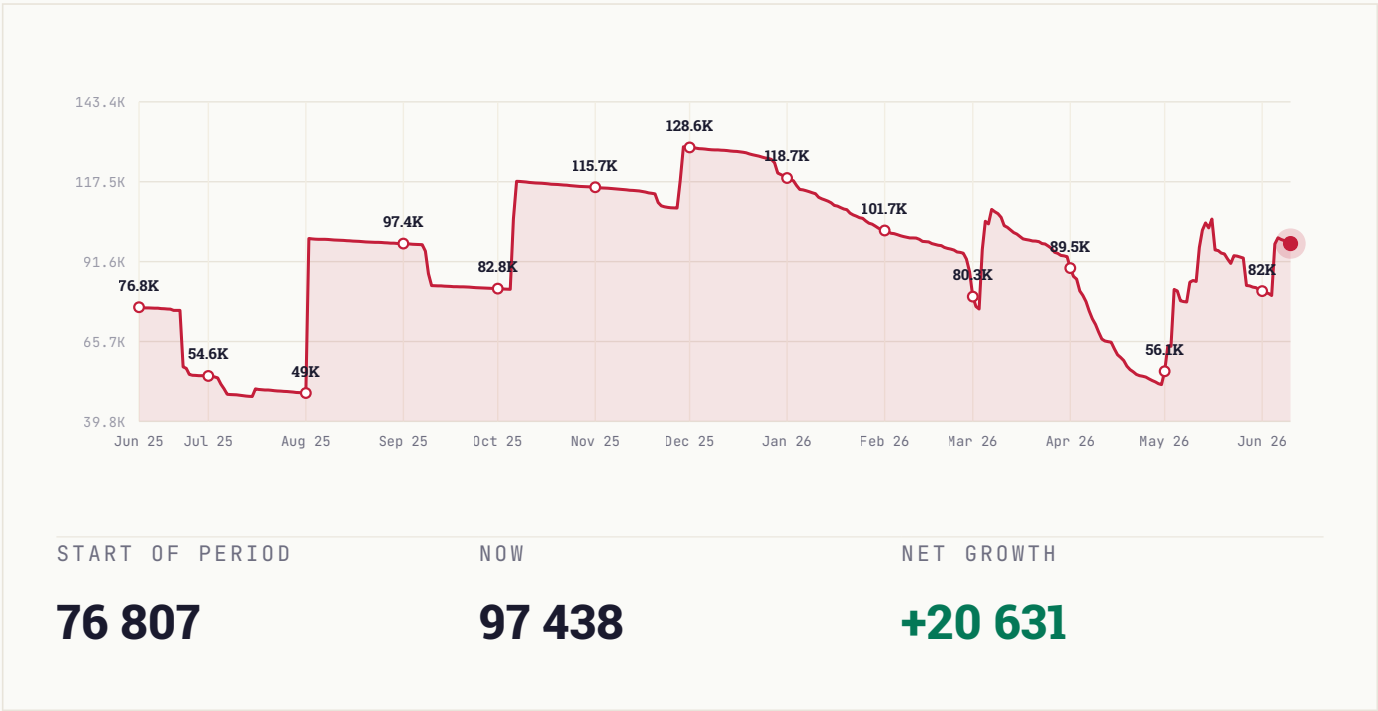
ER

0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

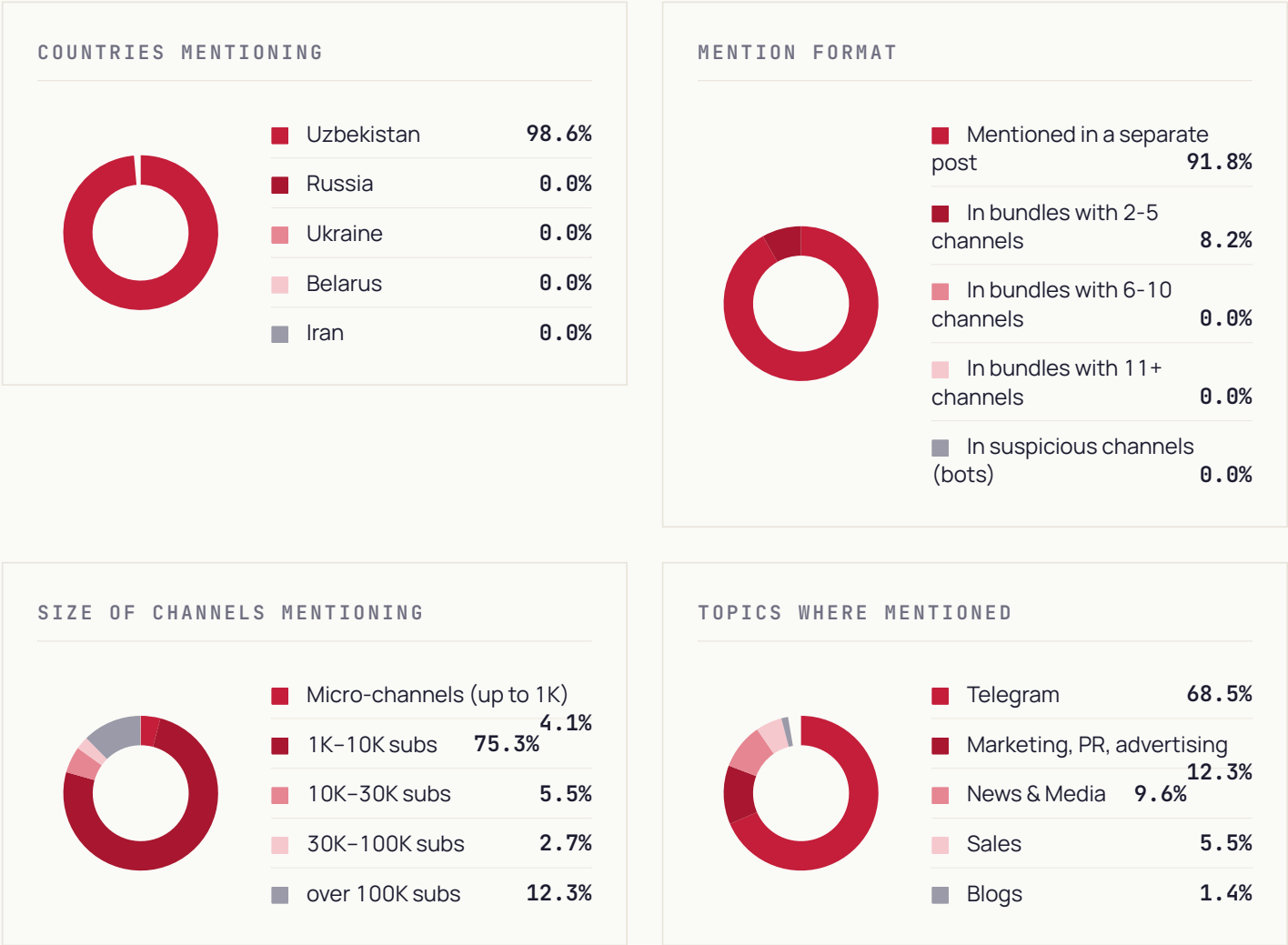
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

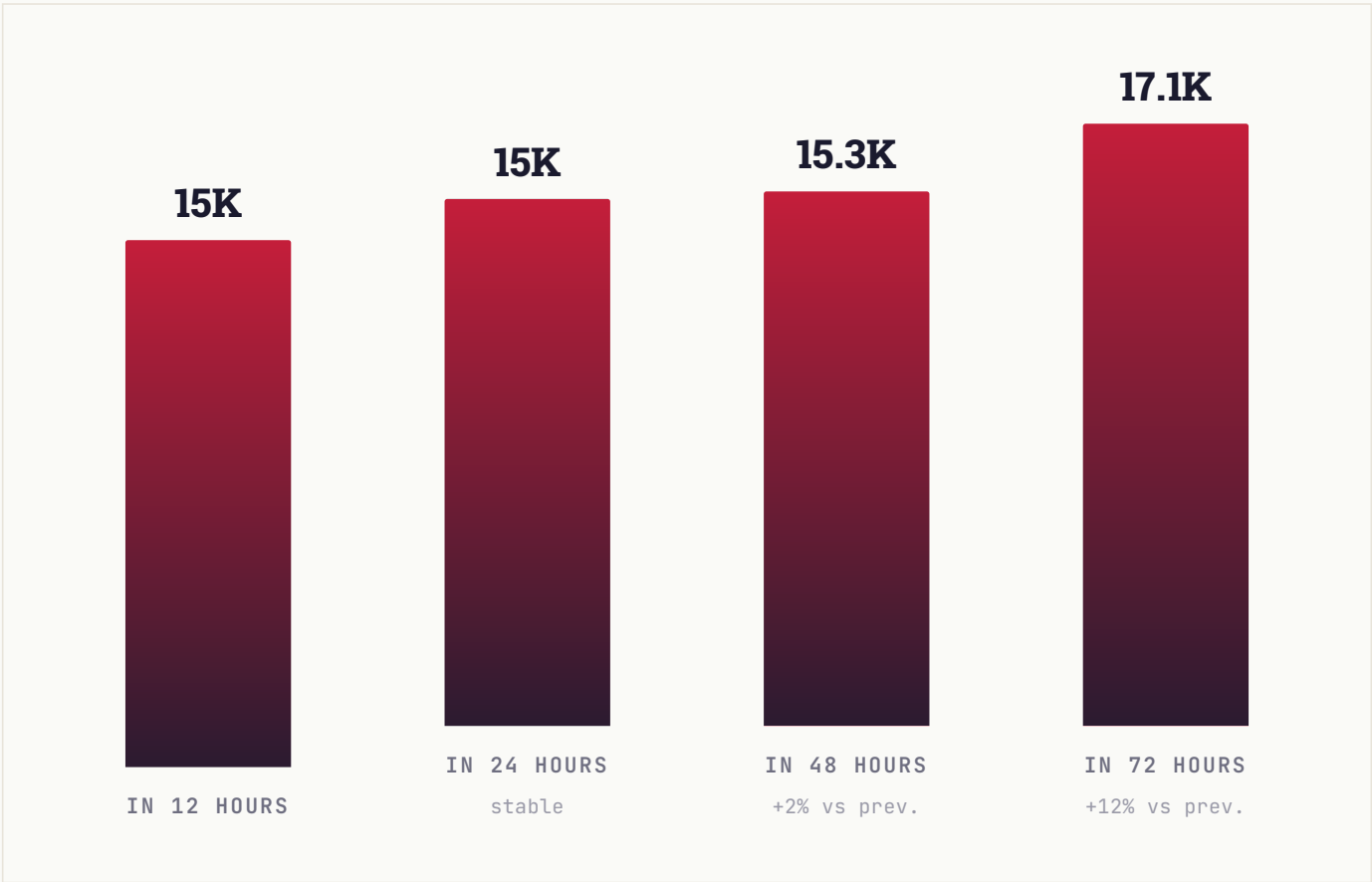
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned 15 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
MU MILITSIYA UZB Official channel	553K
BJ Buxoroliklar Official channel YOU	97.3K
BJ Buxoro24 Live+	8.8K
ZK Zavqli kanal	7.9K
BJ Buxoroliklar Official channel	5.4K
MH Mirobod hayoti	1.5K
BM Buxoro mahallalari	1.2K
HB Hamdamov's BLOG	602
RN Rustam Nishonov Topex	276
XY QALB YO'LI™	238
AS ASIANA-BUKHARA	101

COMPARATIVE INSIGHT

Channel — 2nd place of 11, in top third of selection. Larger — 1 channel (leader: MILITSIYA UZB | Official channel, 553K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual cross-posts on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **1**, they brought **107 381** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	0
November 2025	1	1	19 874
October 2025	0	0	34 988
September 2025	0	0	0
August 2025	0	0	50 083
July 2025	0	0	2 436
TOTAL MENTIONS			1
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			107 381

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience is most active on this day at 18:00 UZT.

EFFECT

**Best window
for important
posts****02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04**

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
