

PUBLIC REPORT PROMTPRESS

Channel audit

Buxoro Dollar Kursi | Rasmiy



@buxoro_dollar_buhoro_kursi

Fast and accurate dollar exchange rate channel for Bukhara region!

For ads: @Buxoro_kurs_admini

SUBSCRIBERS

10 940

-134 per month

ERR (% WHO SEE
POSTS)

5.0%

daily 2.2%

REACH/POST

486

ad reach 240/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 10 940 —	 SUBSCRIBER REACH 4.45% avg % subs see post	 VIEWS/POST 486 median 485 · 29 days	 POSTS/WEEK 12.8 over period
 7D TREND -29.9% vs prev week	 REACTIONS/POST 1.9 100 reactions, 226 reposts, 0 comments	 POST LENGTH 250 chars median 249 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 240 24h avg	 CHURN / MONTH -134 last month	 CITATIONS 25 citation index · 17 channels mentioned ever	 CHANNEL AGE 7 years 9 months created 02.09.2018

AI EDITOR SUMMARY

Channel «Buxoro Dollar Kursi | Rasmiy» – 10 940 subs. Each post averages 486 people (4% from subs), reach is low – need to grow audience. Publishes 13 posts per week (~2/day) – consistent. For week Jun 1–7, reach dropped -29.9% to week May 25–31 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 53 posts in 29 days.
- 02 Dominant format — Text (27/53 posts).
- 03 Avg post length — 250 chars (median 249).
- 04 Audience peak activity — Tuesday, 00:00 UZT.
- 05 Top posts gather 3x more views than the weakest (903 avg for top vs 320 for worst) — among 53 posts in 29 days. Worth analyzing what the top ones have in common: topic, format, time.

TOP 5 POSTS

Nº1 26.05 · 19:15 VIDEO 🕌 Қўрбон ҳайитингиз муборақ бўлсин! Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин. Шукурким етказди улуг...	VIEWS 970 REPOSTS 35	REACTIONS — ER 8.9%
Nº2 14.05 · 19:20 PHOTO #Жума_муборақ 🕌 Энг яқин инсоним кириб келган “Жума” куни муборақ бўлсин. 🕌Келаси жума кунларига барчамизга соғ-саломат етказсин 😊...	VIEWS 967 REPOSTS 24	REACTIONS 2 ER 8.8%
Nº3 25.05 · 19:17 PHOTO 🕌АРАФА МУБОРАК! КИРИБ КЕЛГАН АРАФА КУНИ БАРЧАНГИЗГА МУБОРАК БЎЛСИН!!! ЭНГ ЯҚИНЛАРГА УЛАШИБ ҚЎЙИНГ. 🕌 Валюта курслари бўйича энг сўнги...	VIEWS 774 REPOSTS 24	REACTIONS 1 ER 7.1%

Nº4 28.05 · 19:23 PHOTO #Жума_муборак ٱٱАссалому алайкум ва раҳматуллоҳи ва баракатуҳ! ٱٱ Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 738 REPOSTS 27	REACTIONS — ER 6.7%
Nº5 21.05 · 19:57 PHOTO #Жума_муборак ٱٱАссалому алайкум ва раҳматуллоҳи ва баракатуҳ! ٱٱ Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 685 REPOSTS 10	REACTIONS 2 ER 6.3%

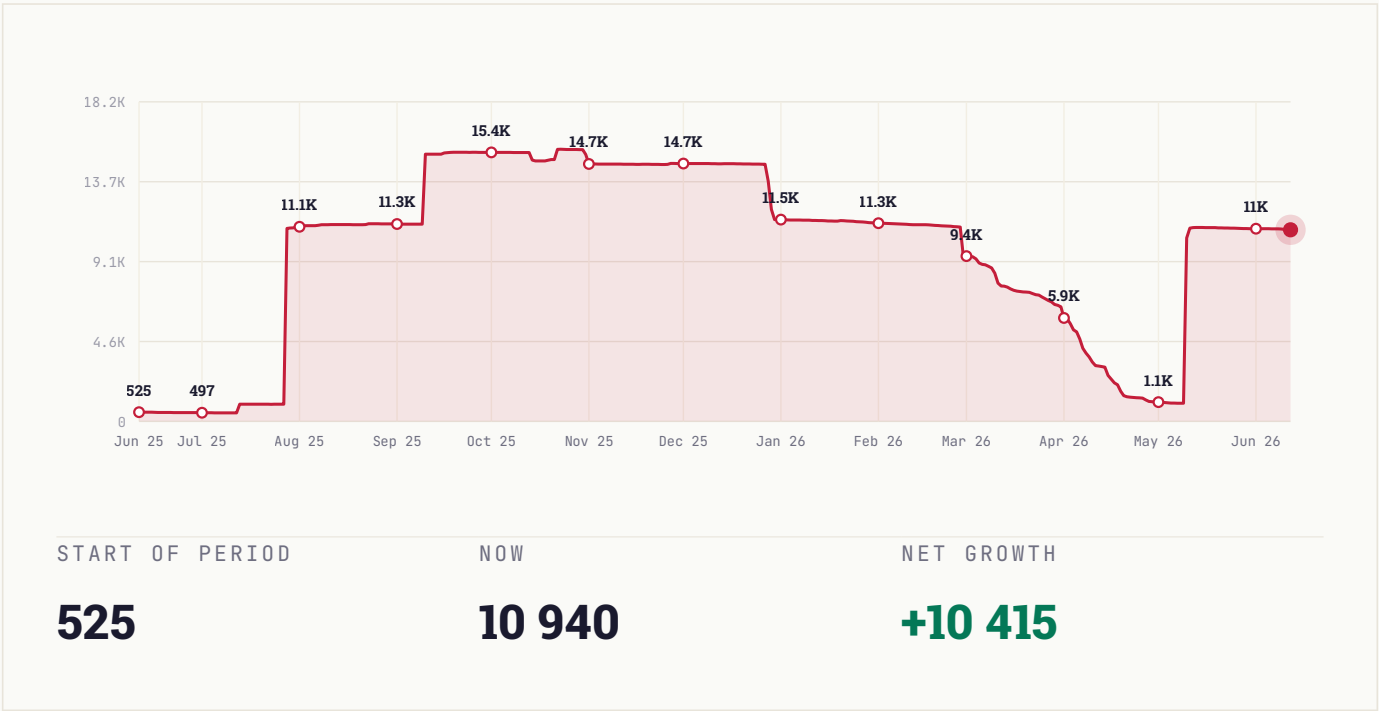
WORST 3

↓ 08.06 · 11:15 PHOTO ٱٱ Тижорат банклардаги доллар курси! • Янгиланган вақт: 16:15 ٱٱ Доллар ва Рубль курси бўйича энг сўнги...	VIEWS 349 REPOSTS —	REACTIONS 2 ER 3.2%
↓ 09.06 · 04:18 TEXT #валютакурси ٱٱ 09:13, 09/06/2026 ٱٱ Сешанба / Вторник Бухоро Бозорида доллар курси ўзгарди ٱٱ АҚШ Доллари ↻ ٱٱ 11'980 ٱٱ 20 ↗ ٱٱ 12'020 ٱٱ...	VIEWS 307 REPOSTS 2	REACTIONS 3 ER 2.8%
↓ 09.06 · 11:27 PHOTO ٱٱ Тижорат банклардаги доллар курси! • Янгиланган вақт: 16:15 ٱٱ Доллар ва Рубль курси бўйича энг сўнги...	VIEWS 306 REPOSTS 1	REACTIONS 2 ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

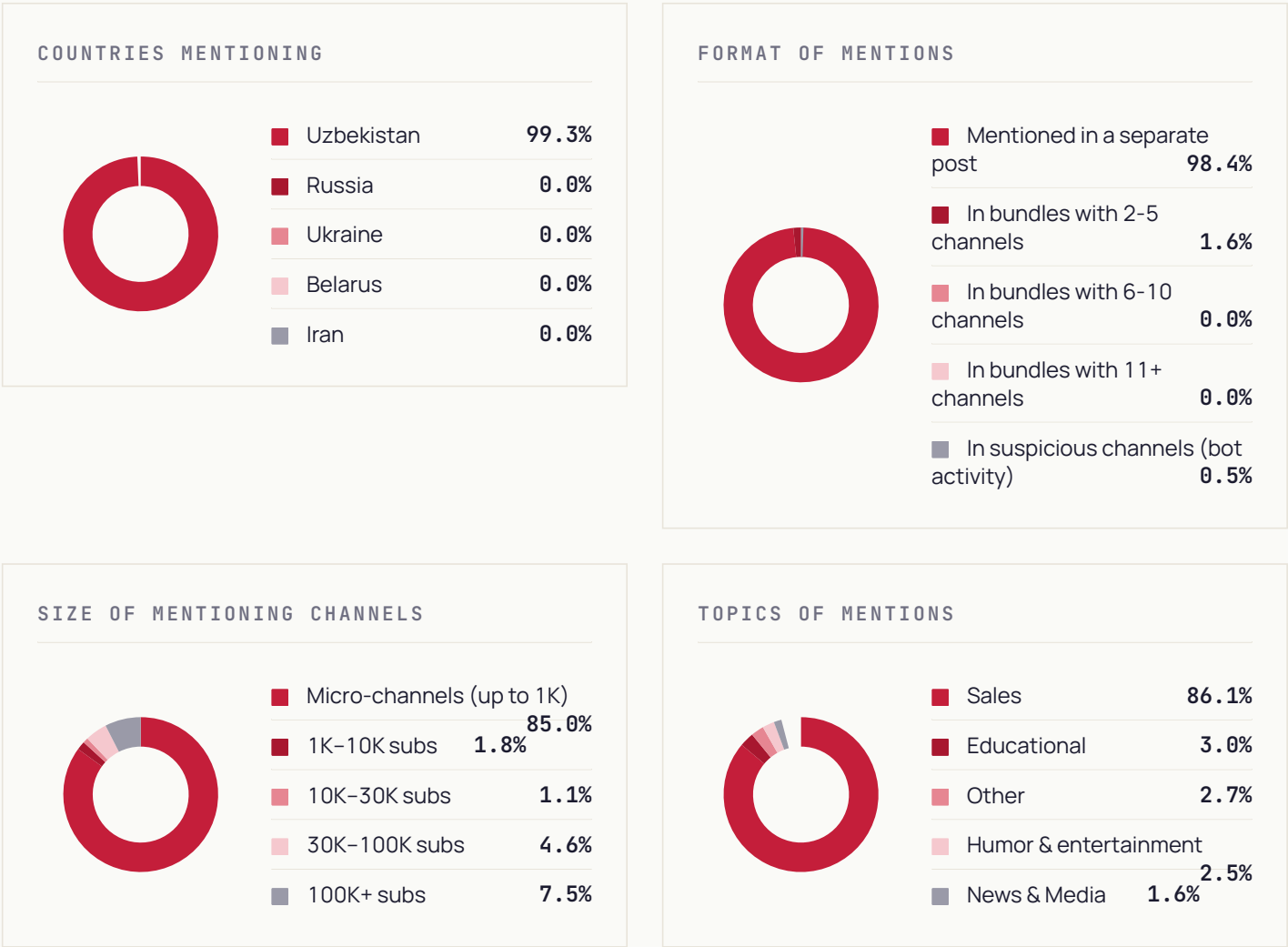
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

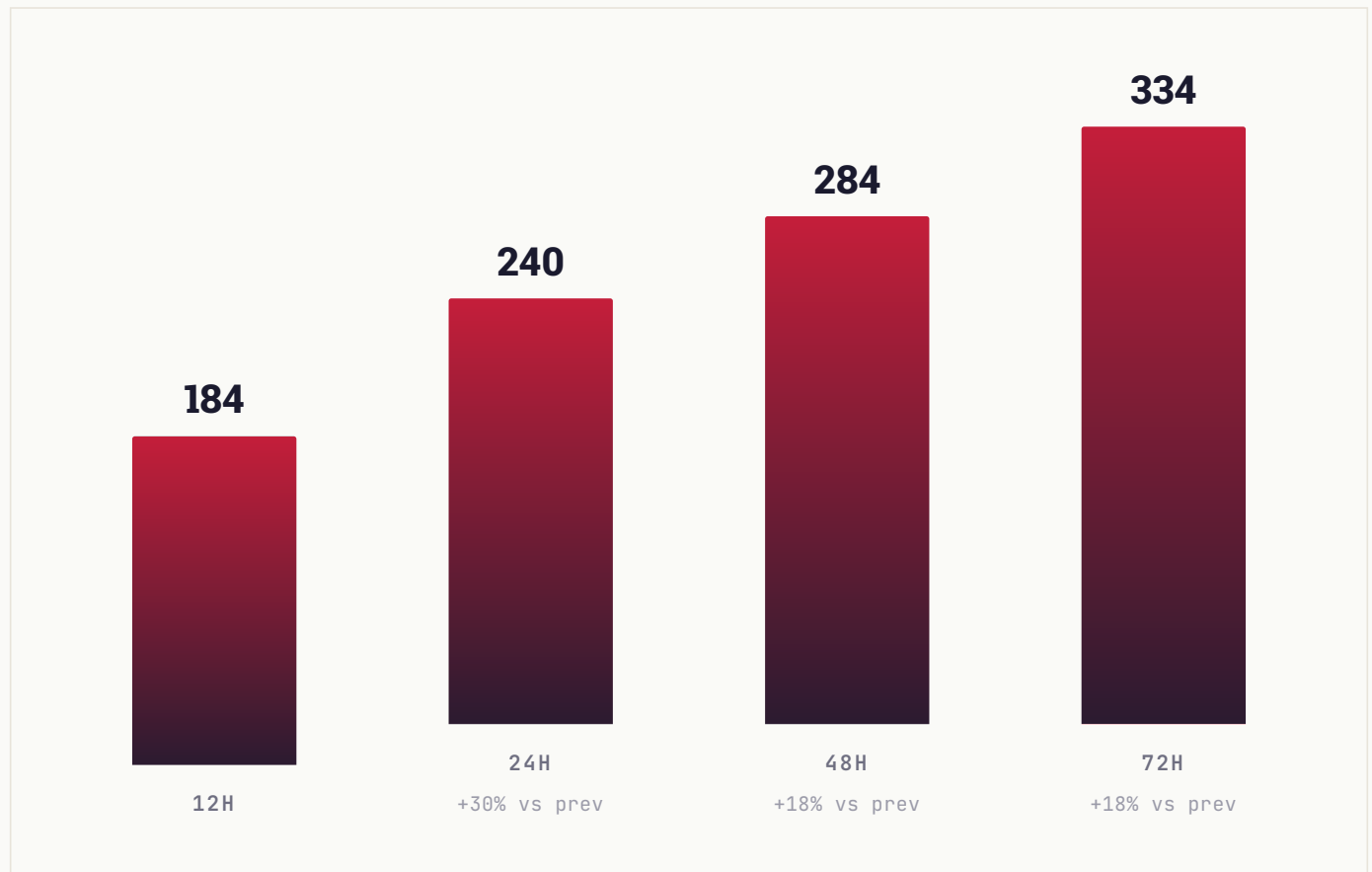
Citation index **25** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time the channel was mentioned by **17** different channels.



— SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **188**, they brought **15 701** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	29	1	10
November 2025	32	3	73
October 2025	24	4	671
September 2025	32	4	4 117
August 2025	58	7	196
July 2025	13	5	10 634

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
188	6	15 701

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Tuesday**

On this day at 00:00 UZT audience is most active.

EFFECT

**Best window
for important
posts****02****Increase video posts share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 4.45% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.0pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
