

— PUBLIC REPORT PROMTPRESS

Channel audit

БУХОРО БУГУН

| БУХОРО

БУХАРА |

BUKHARA



@buxoro_bugun

Most popular channel across Bukhara city and all districts! For ads:
@Bukhara_me

SUBSCRIBERS

95 933

ERR (% SEE POSTS)

19.0%

REACH/POST

20.4K

-5149 per month

per day 14.8%

ad reach 14.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 95 933 —	SUBS REACH 21.32% avg % subs see post	VIEWS/POST 20.4K median 16.3K · 29 days	POSTS/DAY 14.0 ~98 per week
7D TREND +27.3% vs prev week	REACTIONS/POST 45.3 total 18,853 reactions, 93,664 reposts, 0 comments	POST LENGTH 410 chars median 362 · 29 days	POSTS ANALYZED 416 29 days
AD REACH 14.3K 24h avg	CHURN / MONTH -5149 last month	CITATION RATE 109 citation index · 233 channels mentioned ever	CHANNEL AGE 3 years 1 month created 15.04.2023

AI EDITOR SUMMARY

Channel «BUXORO BUGUN | БУХОРО БУХАПА | BUKHARA» — 95 933 subs. Each post averages 20.4K people (21% of subs), average reach — room to grow. Publishes 98 posts per week (~14/day) — very active. Week of May 25–31 reach up +27.3% by week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 416 posts over 29 days.
- 02 Dominant format — Photo (235/416 posts).
- 03 Avg post length — 410 chars (median 362).
- 04 Peak audience activity — Tuesday, 03:00 UZT.
- 05 Top posts get 23x more views than the weakest (157.4K avg top vs 6.7K worst) — among 416 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 22:02 VIDEO #БАЙРАМ_МУБОРАК ✎ ҚҰРБОЙ ҲАЙИТ БАЙРАМИ МУБОРАК БЎЛСИН!! Бугун хурсандчилик ва шодлик куни. Бугун ҳамма бир бирини байрамлар билан...	VIEWS 200 662 REACTIONS 38 REP. 7 097 ER 209.2%
Nº2 26.05 · 02:23 PHOTO ✎ Dear friend, may Arafa Day be blessed. May we all be healthy to see these days next year☺️ Also congratulate loved ones...	VIEWS 142 977 REACTIONS 36 REP. 5 529 ER 149.0%
Nº3 16.05 · 11:54 VIDEO #ДИҚҚАТ #ТАРҚАТИНГ ✎ Қурбон ҳайитида кетма-кет 5 кун дам олиш куни бўлади. 27-майдан 31-майгача барча учун дам олиш куни бўлади. 27...	VIEWS 128 465 REACTIONS 99 REP. 1 602 ER 133.9%

Nº4 27.05 · 00:44 VIDEO ҚУРБОН ҲАЙИТИНГИЗ МУБОРАК БЎЛСИН! Қалқоним дадам, Меҳрибоним онам, Ишонганим акам, Суянганим укам, Ғамхўрим опам, Фаришта...	VIEWS 119 420 REP. 3 378	REACTIONS 32 ER 124.5%
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Nº5 01.06 · 02:17 PHOTO ☒ Today, June 1, one of the brightest holidays – International Children's Day – is celebrated! Childhood is the sweetest...	VIEWS 112 548 REP. 1 931	REACTIONS 43 ER 117.3%
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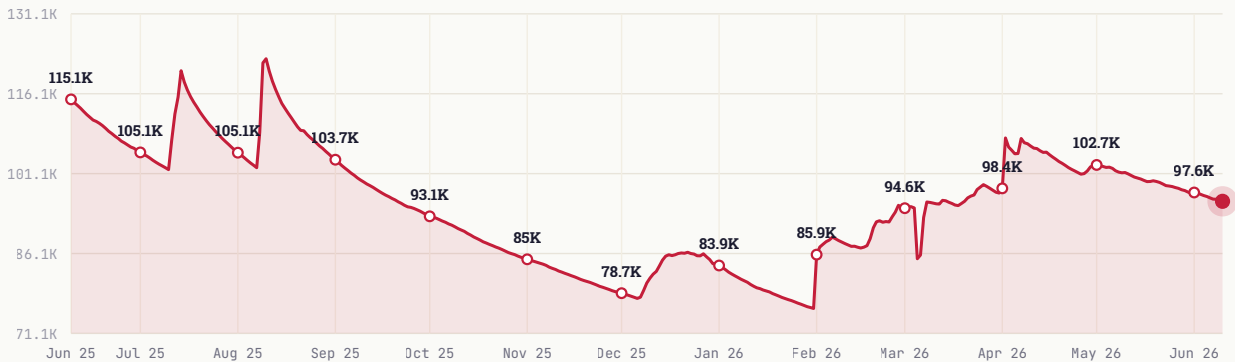
WORST 3

↓ 23.05 · 09:57 PHOTO 🕸 ISHONCHda smartfonlar siz hatto orzu ham qilmagan arzon narxlarda! Ayni damda barcha ISHONCH do'konlarida sifatli va zamonaviy...	VIEWS 9 375 REP. 2	REACTIONS 10 ER 9.8%
↓ 25.05 · 14:06 PHOTO ☒ 26-MAY ARAFA DAY ☒Iftar and Suhoor times (Bukhara time): ☒ Suhoor: 03:22 ☒ Iftar: 20:05 (*Suhoor time...	VIEWS 5 705 REP. 537	REACTIONS 73 ER 5.9%
↓ 23.05 · 12:17 PHOTO ISHONCHda misli ko'rilmagan taklif! Faqat 1 kun, 24-may kuni ISHONCH do'konlarida tilla arzon narxlarda sotuvda! ☒ 1 gr tilla narxi – 1...	VIEWS 5 108 REP. 8	REACTIONS 12 ER 5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

115 056

NOW

95 933

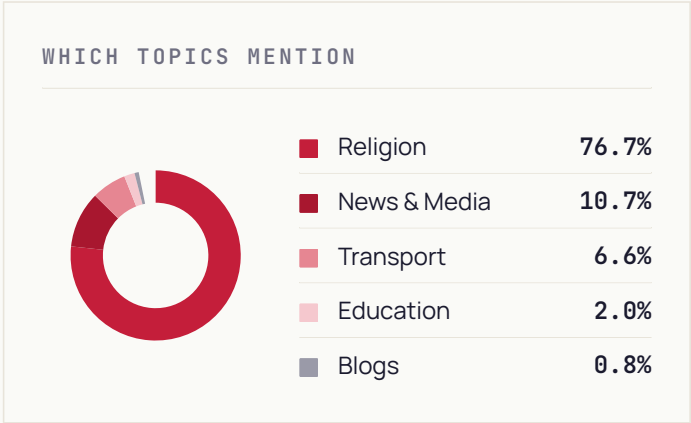
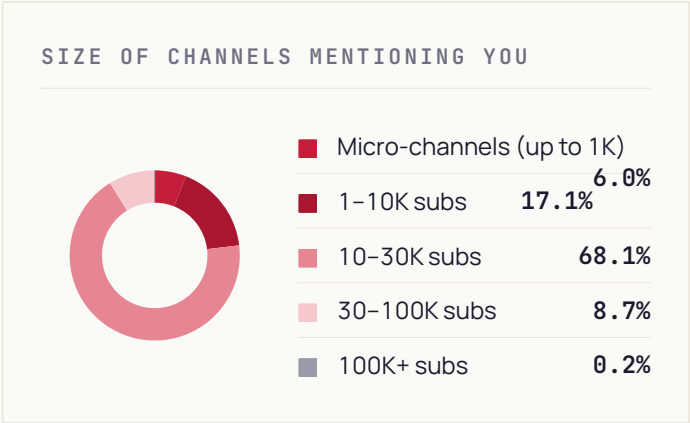
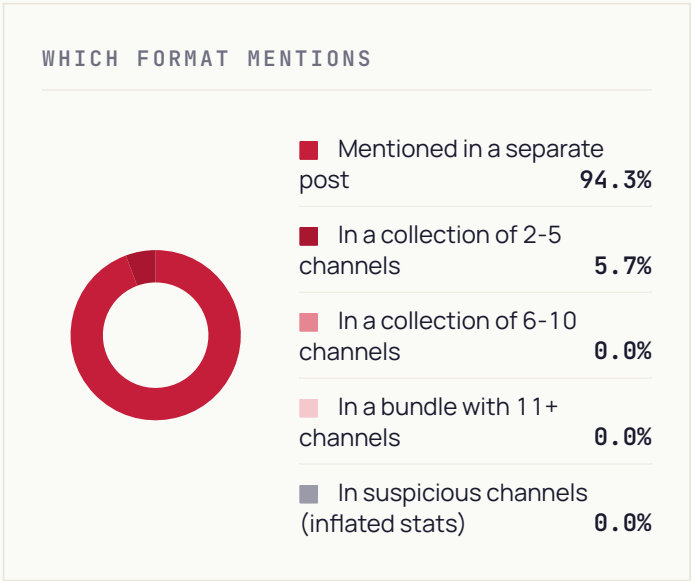
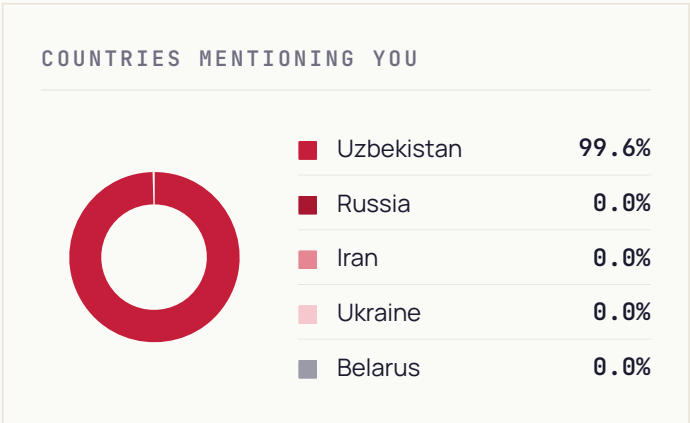
NET GROWTH

-19 123

SECTION 04 · MENTIONS

Who mentions the channel and how

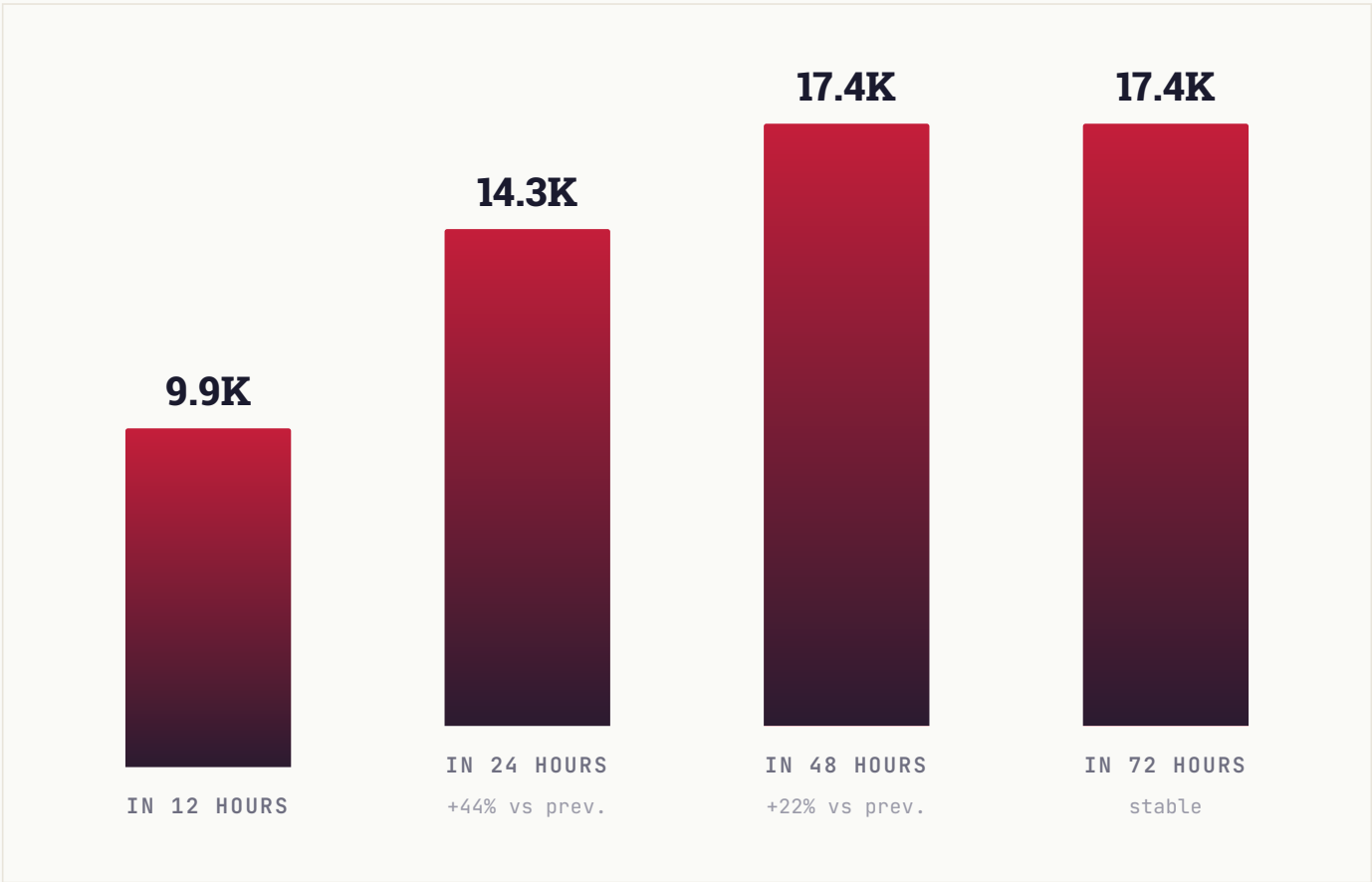
Citation index **109** – channel popularity rating based on mentions. Counts not only their number but also the weight of mentioners: a post from a 100k subs channel "weighs" more than from a 1k one. All time the channel was mentioned **233** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BB BUXORO BUGUN БУХОРО БУХАРА BUKHARA YOU	95.9K
B2 Вухоро 24 Расмий канал	84.6K
PB Потребитель Бухара🇺🇿	47.6K
BN BUKHARA NEWS Расмий канал	42K
B BUXORO.UZ Rasmiy kanal	32.1K
BI Bukhara Info!	30.4K
PV Подслушано в Бухаре PvBux Бухара	27.7K
PB Потребитель Бухара плюс	20.2K
QZ Qorako'l Zvezda Rasmiy kanal	2.5K
🇺🇿 🇺🇿🇺🇿🇺🇿🇺🇿 (🇺🇿🇺🇿🇺🇿) 🇺🇿	2.5K
2W 21 schools	910

COMPARATIVE CONCLUSION

Channel — largest in set out of 11 channels. Cross-promo with the rest as niche leader: you give them more reach than you get back, but solidify status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **1 167**, they brought **48 250** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	195	20	9 245
November 2025	117	14	0
October 2025	191	10	0
September 2025	151	11	0
August 2025	232	12	20 452
July 2025	281	10	18 553

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
1 167	6	48 250

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day at 03:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
