

PROMTPRESS PUBLIC REPORT

Channel audit

Buxgalteriya ish orinlari



@buxgalteriyaishorinlari

■ Siz ham yuqori maoshli ish qidirapsizmi? Bizning kanalda siz uchun eng yaxshi takliflar mavjud! ■■ Reklama joylashtirish uchun: @reklama_1N1 ■ Murojaat uchun: @Gaybullayevumidaktivist 2 yillik...

SUBSCRIBERS

16 452

-287 per month

ERR (% SEE POSTS)

34.0%

per day 13.5%

REACH/POST

5.6K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 452 —	 SUBS REACH 34.04% avg % of subs see post	 VIEWS/POST 5.6K median 6.1K · 27 days	 POSTS/WEEK 6.7 over period
 7D TREND -2.7% vs previous week	 REACTIONS/POST 9.2 total 238 reactions, 741 reposts, 104 comments	 POST LENGTH 665 chars median 736 · 27 days	 POSTS ANALYZED 26 27 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -287 last month	 CITATION INDEX 15 citation index · 45 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 19.03.2022

AI EDITOR SUMMARY

Channel «Buxgalteriya ish orinlari» – 16 452 subs. Each post averages 5.6K people (34% of subs), good reach. Publishes 7 posts/week (~1/day) – rare. For the week of June 1–7, reach stable (-2.7% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 27 days.
- 02 Dominant format – Text (20/26 posts).
- 03 Avg post length – 665 chars (median 736).
- 04 Peak audience activity – Monday, 17:00 UZT.
- 05 Top posts get 3× more views than the weakest (8K avg for top vs 3.2K for worst) – among 26 posts over 27 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 02:52 TEXT Video darsliklar mavzusi Buxgalteriya dars 1BLOK press darslari (1C 8.3 3.0 darslari) 1. 1C базасига янги корхонани киритиш. 2...	VIEWS 8 075 REPOSTS 25	REACTIONS 5 ER 49.1%
Nº2 18.05 · 12:01 TEXT Salfetka Ishlab chiqarish korxonasiga tajribali GLV buxgalter ayol kishi ishga taklif etiladi. Talablar: Ayol kishi Ishlab chiqarish...	VIEWS 8 021 REPOSTS 64	REACTIONS 12 ER 48.8%
Nº3 19.05 · 07:09 TEXT Accountant (materials) Responsibilities: Knowledge of import and currency operations; Legislation of the Republic of Uzbekistan...	VIEWS 8 008 REPOSTS 33	REACTIONS 8 ER 48.7%

Nº4

29.05 • 06:42

PHOTO

“30 KUNDA BUHGALTER BO’LING!” Agar siz buxgalteriyani o’rganmoqchi bo’lsangiz, lekin qayerdan boshlashni bilmayotgan bo’lsangiz – bu...

VIEWS

7 935

REPOSTS

14

REACTIONS

7

ER

48.2%

Nº5

29.05 • 06:42

TEXT

Faqat Bugun 5 ta kitobimiz qoldi 119 000 so'm chegirmada Murojat uchun @Gaybullayevumidaktivist

VIEWS

7 785

REPOSTS

5

REACTIONS

2

ER

47.3%

WORST 3



11.06 • 05:13

TEXT

MUSAEVA DINORA Lives: Tashkent (Uchtepa district) Accountant for sales and banking operations Employment type: full-time Format...

VIEWS

3 649

REPOSTS

8

REACTIONS

5

ER

22.2%



11.06 • 16:23

VIDEO

Onlayn o’qib, kasb egasi bo’ling! O’quv markazimizning video darslar platformasi ishga tushdi! Endi istalgan joyda, istalgan vaqtda...

VIEWS

2 987

REPOSTS

9

REACTIONS

1

ER

18.2%



10.06 • 02:19

PHOTO

SIZ HAQIQIY BUXGALTER BO’LISHNI XOXLAYSIZMI? Nazariya zeriktirdimi? Unda yonimda turib, firmaning barcha hisobotlarini yuritishni...

VIEWS

2 884

REPOSTS

12

REACTIONS

3

ER

17.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



START OF PERIOD

NOW

NET GROWTH

14 134

16 452

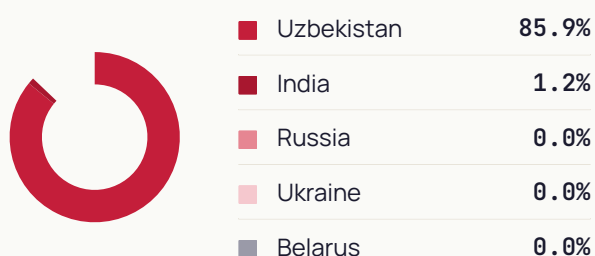
+2 318

SECTION 04 • CITATIONS

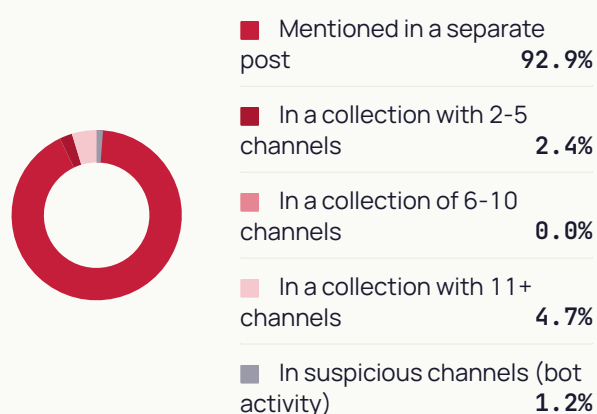
Who and how mentions the channel

Citation index **15** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **45** different channels.

COUNTRIES MENTIONING



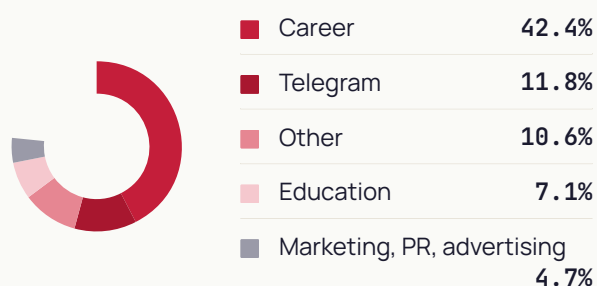
IN WHICH FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



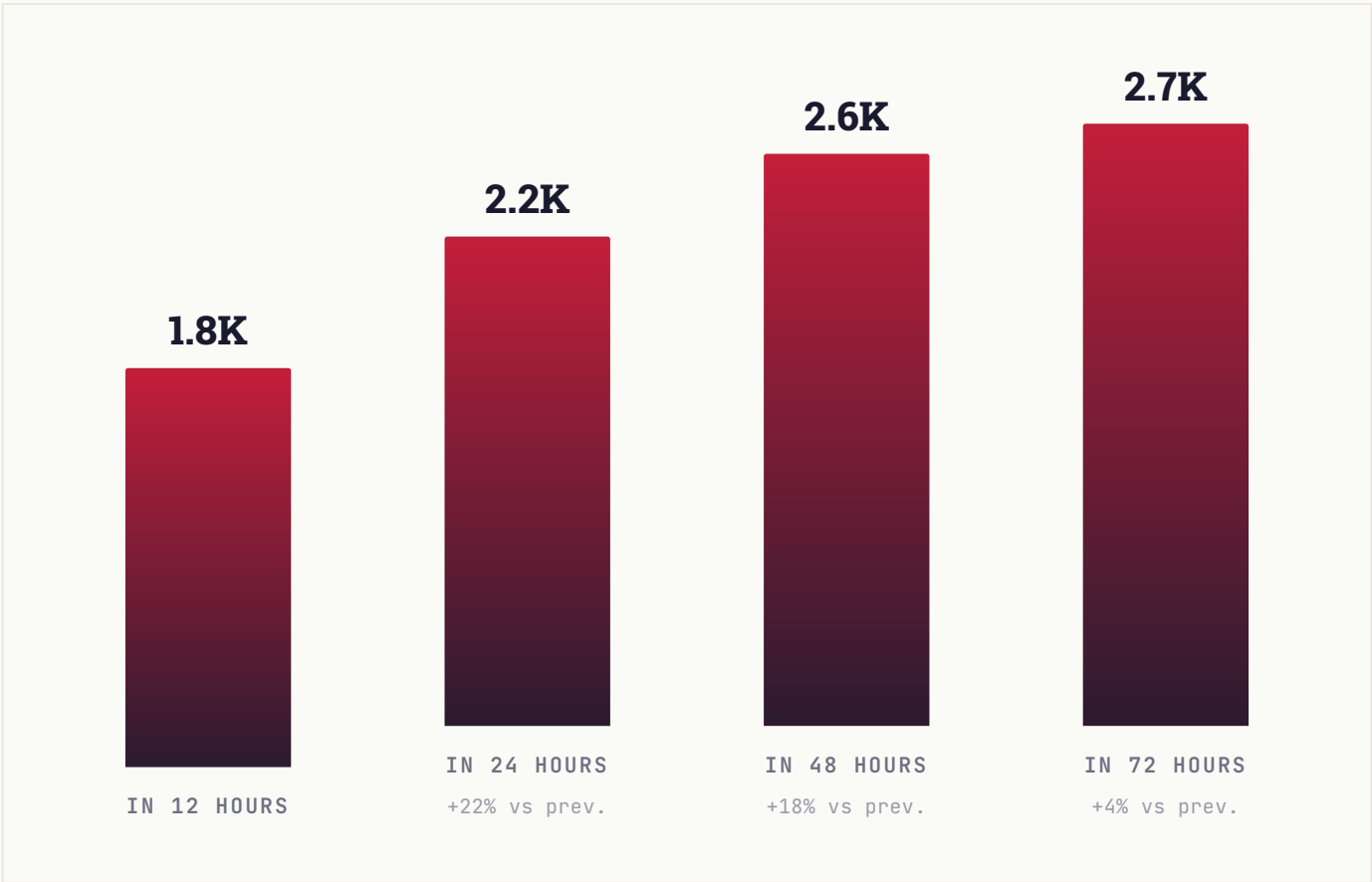
IN WHICH TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Расмий канал	1.1M
BI Buxgalteriya ish orinlari YOU	16.5K
II IC_Buxgalteriya Ish bor	12.8K
BI Buxgalteriya ish orinlari	11.3K
BK Buxgalter kerak Бухгалтер керак	6.9K
AU AUDITOR	5.4K
ER Tax Code	5.4K
BK Accountant needed Job needed	4.8K
BI БУХГАЛТЕРИЯ.уз Vacancies	4.1K
SV Soliq va buxgalteriya	1.8K
CU CHaqmoq Uz✂	741

COMPARATIVE CONCLUSION

Channel — 2nd place of 11, in top third of selection. Larger — 1 channel (leader: Kun.uz | Расмий канал, 1.1M), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **42**, they brought **2 002** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	13	9	601
November 2025	4	2	341
October 2025	3	3	233
September 2025	3	1	218
August 2025	14	11	256
July 2025	5	5	353

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
42	6	2 002

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Can be checked off and revisited in a month.

01

Best post day — Monday
 On this day and at 17:00 UZT the audience is most active.

EFFECT
Best window for important posts

02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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