

PROMTPRESS PUBLIC REPORT

Channel audit

Deal



@businessdelka

Behind the scenes of major deals, mergers & investments.
Negotiation art, contract breakdowns, market insights. Your pass to the boardroom. RKN № 7661868999 @ArtaBBB - for ads here.

SUBS

11 833

83 posts 26 days

ERR (% SEE POSTS)

21.0%

per day 22.6%

REACH/POST

2.4K

ad reach 2.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 11 833 —	 SUBSCRIBER REACH 20.36% avg % subs see a post	 VIEWS/POST 2.4K median 2.5K · 26 days	 POSTS/WEEK 21.7 for the period
 7D TREND +2.9% vs previous week	 REACTIONS/POST 10.7 only 884 reactions, 2,401 reposts, 0 comments	 POST LENGTH 603 chars median 564 · 26 days	 POSTS ANALYZED 83 26 days
 AD REACH 2.6K 24h avg	 CITATIONS 19 citation index · 36 channels mentioned ever	 CHANNEL AGE 27 days created 14.06.2026	

AI EDITOR SUMMARY

Channel «Deal» – 11 833 subs. Each post averages 2.4K people (20% of subs), that's average reach – room to grow. Publishes 22 posts per week (~3/day) – active posting. For the week June 29 – July 5, reach stable (+2.9% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 83 posts in 26 days.
- 02 Dominant format — Photo (60/83 posts).
- 03 Avg post length — 603 chars (median 564).
- 04 Peak audience activity — Monday, 11:00 MSK.
- 05 Top posts get 6x more views than the weakest (3.2K avg for top vs 560 for worst) — across 83 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

№129.06 · 08:11PHOTO	VIEWS	REACTIONS
	3 553	15
Extreme thrift You clearly need to limit spending, but don't cut the first basic comfort level just to...	REPOSTS	ER
	26	30.0%
№204.07 · 08:11PHOTO	VIEWS	REACTIONS
	3 093	13
Savings Smart people, based on personal experience, came up with regularly saving 10-20% of all income. So you can always without...	REPOSTS	ER
	42	26.1%
№329.06 · 12:15PHOTO	VIEWS	REACTIONS
	3 019	16
Many believe in 'lucky' pens and place cacti near bosses to ward off negativity. Only 7% of Russians consider superstitions...	REPOSTS	ER
	29	25.5%

Nº4 23.06 · 08:11 PHOTO Tips for beginner investors 1. Define your goals and risks Before investing, set your goals and risk level...	VIEWS 2 959 REPOSTS 32	REACTIONS 9 ER 25.0%
Nº5 06.07 · 10:13 TEXT  Patience and compound interest Everyone wants to become a millionaire in a month on crypto, bets, or dropshipping. 99% lose everything and go...	VIEWS 2 892 REPOSTS 26	REACTIONS 13 ER 24.4%

|

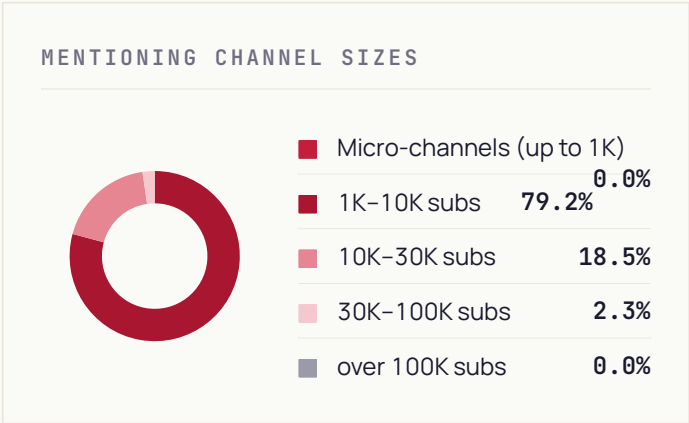
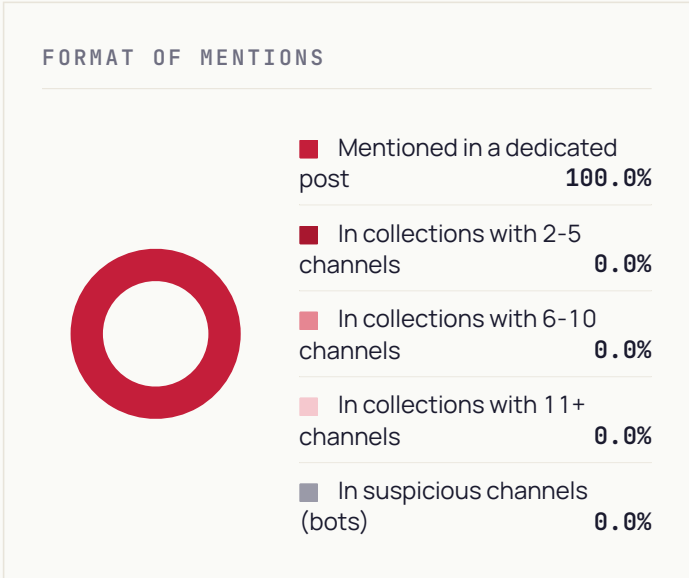
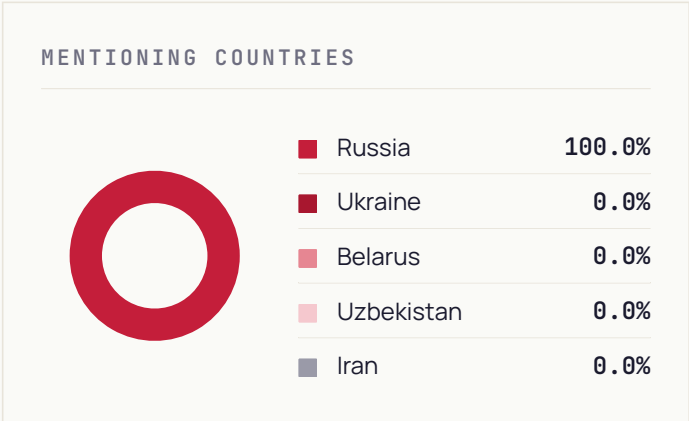
WORST 3

↓ 14.06 · 15:55 PHOTO (post without caption – photo)	VIEWS 565 REPOSTS —	REACTIONS — ER 4.8%
↓ 14.06 · 15:55 PHOTO (post without caption – photo)	VIEWS 559 REPOSTS —	REACTIONS — ER 4.7%
↓ 14.06 · 15:55 PHOTO  The world's richest crypto people told Forbes what they felt when they earned their first billion dollars All respondents admitted...	VIEWS 556 REPOSTS —	REACTIONS — ER 4.7%

SECTION 03 · MENTIONS

Who mentions the channel and how

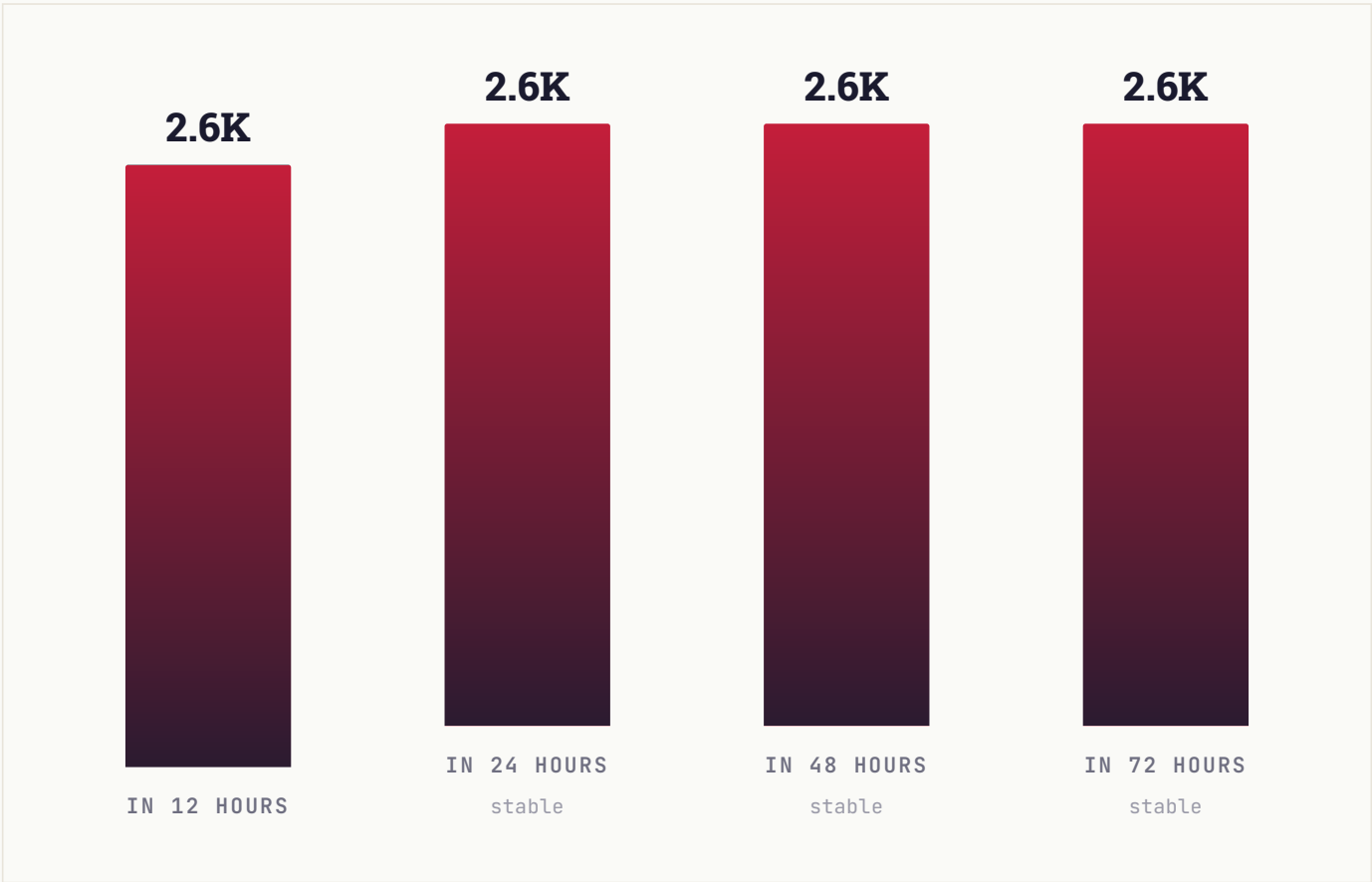
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **36** different channels.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.3M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
KN Million-dollar books business blog	863.1K
RP Roxman typing...	533.6K
AB Акула Бизнеса	500.6K
SS Merger & Acquisition	473.2K
لز لباس زیر اقساطی ریزسابل	463.7K
SD Deal YOU	11.8K

COMPARATIVE CONCLUSION

Channel yet outside top 99 in niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.5K. First goal: enter top-99 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Business & startups» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

Audience most active on this day at 11:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with similar channels quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done PromptPress?

This audit is what we can do in a few minutes based on public data. Want to go further? — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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