

PUBLIC REPORT BY PROMTPRESS

Channel audit

БЮРО 1440



@bureau_1440

Official channel of BUREAU 1440 in Telegram Website: <https://1440.space> HH: <https://hh.ru/employer/5266429> Habr: <https://career.habr.com/companies/bureau1440> RKN Registry: <https://clck.ru/3GmQoT> #OMQG8

SUBS

37 775

+2102 per month

ERR (% SEE POSTS)

2064.0%

per day 49.2%

REACH / POST

798.3K

ad reach 17.6K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 37 775 —	 SUB REACH 2113.34% avg % of subs see post	 VIEWS / POST 798.3K median 798.3K · —	 POSTS / WEEK 1.0 for the period
 7D TREND — no data for period	 REACTS / POST 4595.0 only 4,595 reactions, 4,644 reposts, 0 comments	 POST LENGTH 327 chars median 327 · —	 POSTS ANALYZED 1 —
 AD REACH 17.6K 24h avg	 CHURN / MONTH +2102 over the last month	 CITATION RATE 166 citation index · 594 channels mentioned all time	 CHANNEL AGE 3 years 17 days created 05.07.2023

AI EDITOR SUMMARY

Channel «БЮПО 1440» — 37 775 subs. Each post averages 798.3K people (2113% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts per —.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **327** chars (median 327).
- 04 Audience peak – **Monday**, 11:00 MSK.
- 05 Top posts get **0x** more views than the weakest (266.1K avg for top vs 798.3K for worst) – among 1 posts for —. Analyze what top posts have in common: topic, format, time.

TOP 1 POSTS

Nº1 20.07 · 08:00 PHOTO Successfully launched satellites of the second batch launch of BUREAU 1440 The spacecraft separated from the launch vehicle and entered...	VIEWS	REACTS
	798 316	4 595
	REPOSTS	ER
	4 644	2113.3%

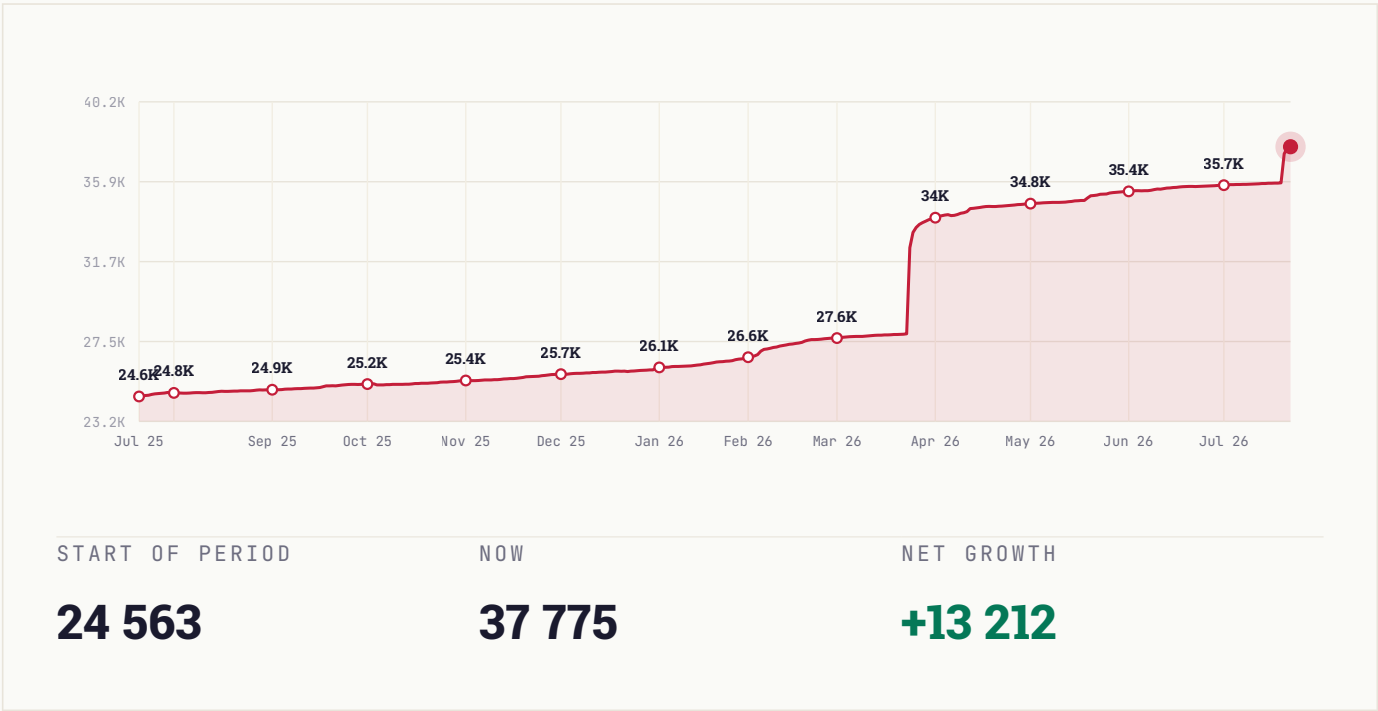
WORST 1

↓ 20.07 · 08:00 PHOTO Successfully launched satellites of the second batch launch of BUREAU 1440 The spacecraft separated from the launch vehicle and entered...	VIEWS	REACTS
	798 316	4 595
	REPOSTS	ER
	4 644	2113.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

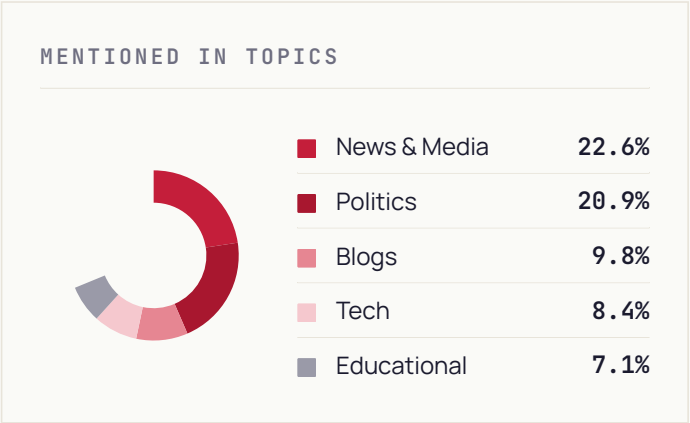
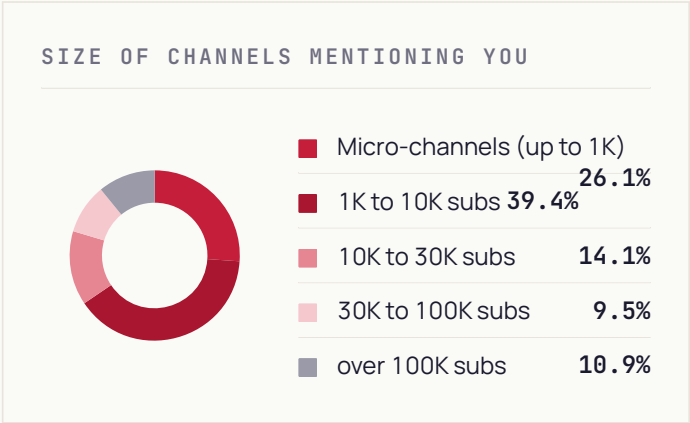
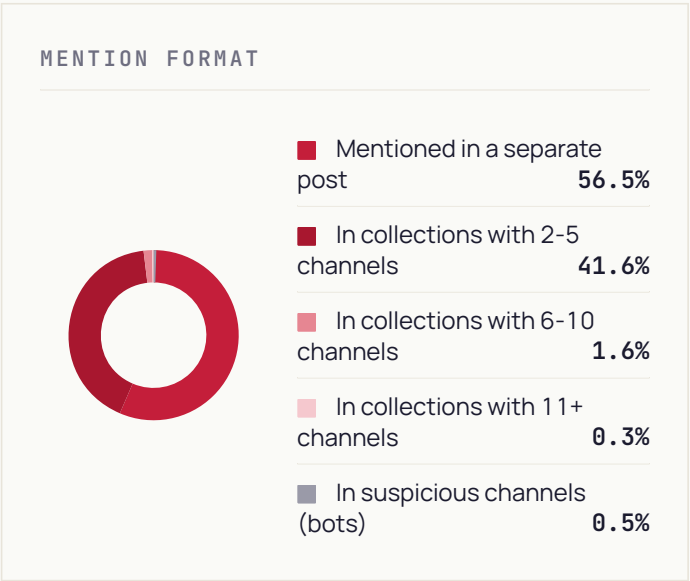
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

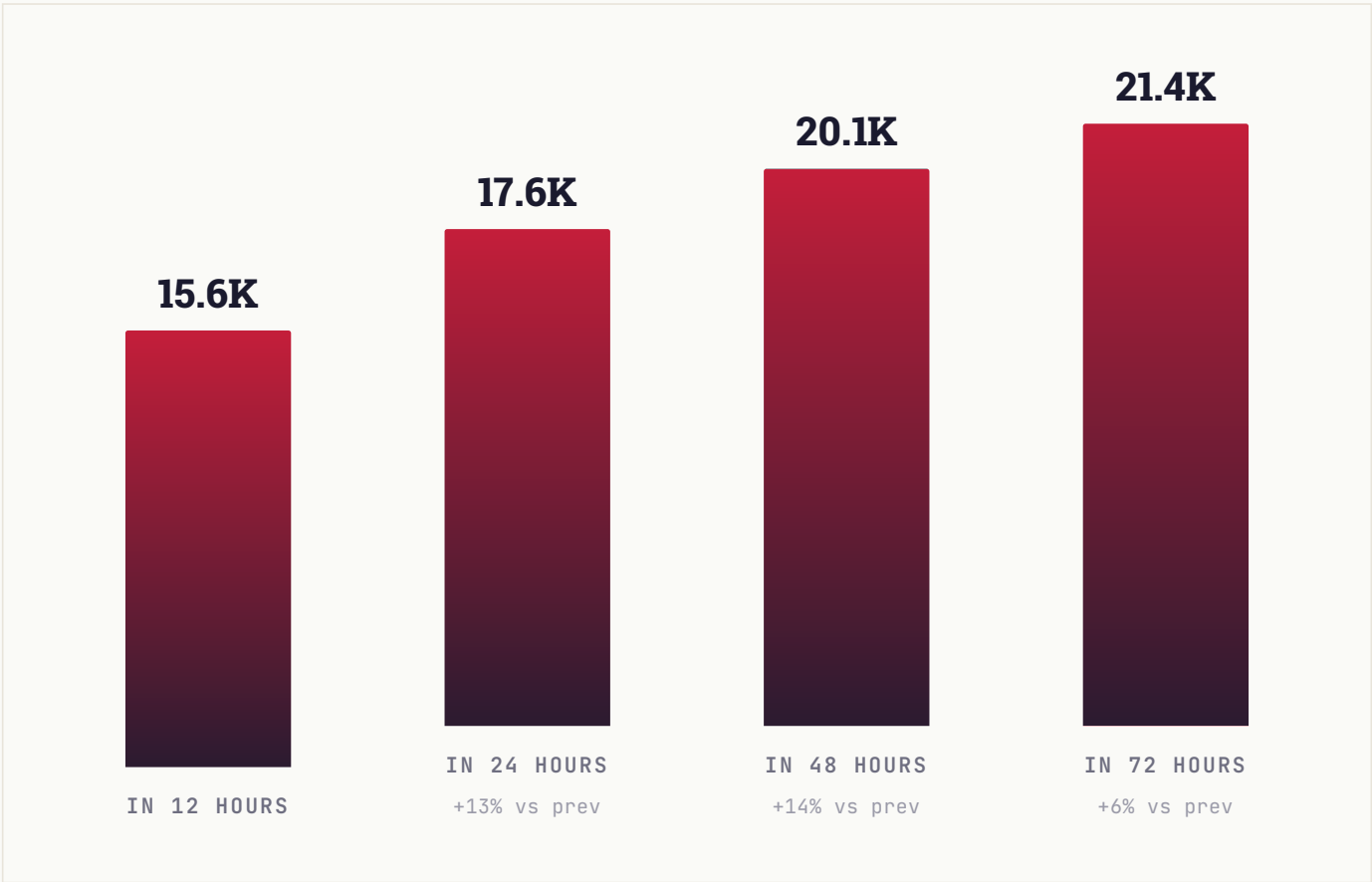
Citation index **166** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned **594** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.4M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	5.2M
خ ب خبر فوری	4.3M
ا ج اخبار فوری جنگ	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
BI БЮРО 1440 YOU	37.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.4M), median top-97: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **1 969** new subs.

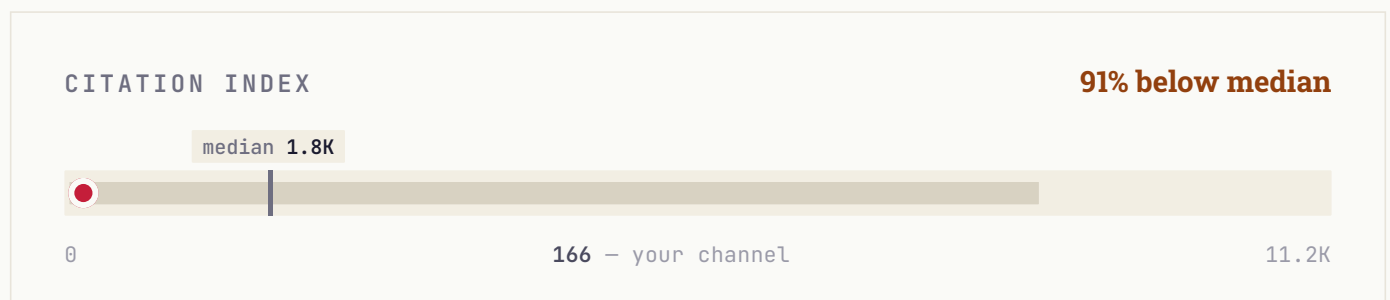
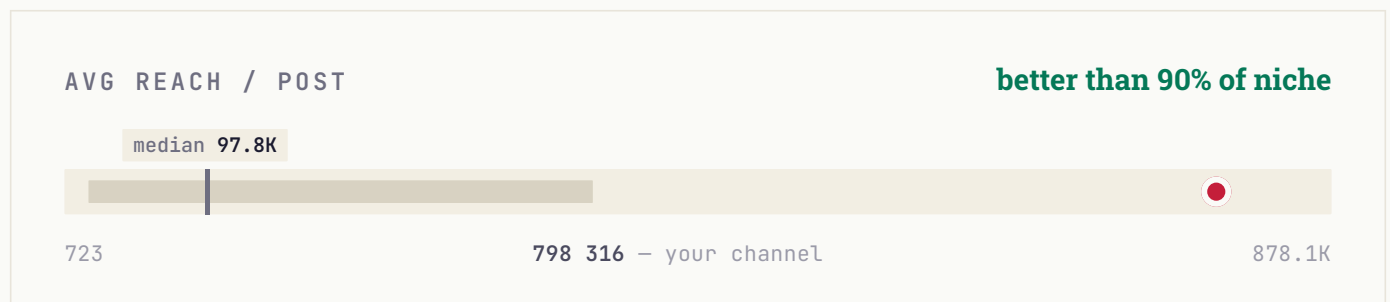
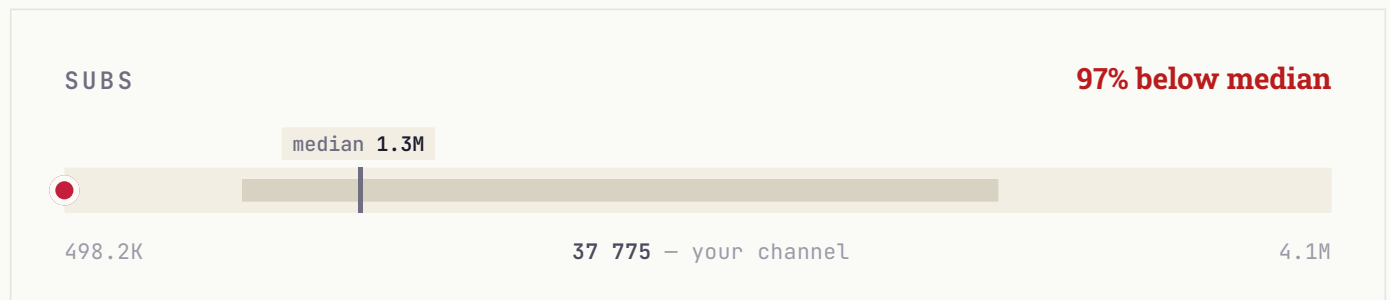
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	4	4	481	
December 2025	0	0	351	
November 2025	1	1	360	
October 2025	0	0	252	
September 2025	0	0	323	
August 2025	0	0	202	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	1 969

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Monday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram holds audience longer and ranks better. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
