

PUBLIC REPORT PROMTPRESS

Channel audit

Burchak |

Rasmiy kanal



@burchak

@Burchak Official channel! - Key political news from Uzbekistan and the world. - Witness an event? Send it to us at @letspr_admin and we'll post it.

SUBS

171 199

-74613 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 2.1%

REACH/POST

4.2K

ad reach 4.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a channel health indicator. Subtitle shows the period.

 SUBS 171 199 —	 SUBS REACH 2.45% avg % subs see post	 VIEWS/POST 4.2K median 4.2K · 28 days	 POSTS/DAY 29.0 ~203 per week
 7D TREND -1.8% vs previous week	 REACTIONS/POST 35.0 total 28,456 reactions, 7,128 reposts, 0 comments	 POST LENGTH 387 chars median 344 · 28 days	 POSTS ANALYZED 812 28 days
 AD REACH 4.2K 24h avg	 CHURN / MONTH -74613 over the last month	 QUOTE RATE 637 citation index · 548 channels mentioned all time	 CHANNEL AGE 4 years 1 month Created 28.04.2022

AI EDITOR SUMMARY

Channel «Burchak | Rasmiy kanal» – 171 199 subs. Avg views per post 4.2K people (2% from subs), reach is low – should grow audience. Publishes 203 posts/week (~29/day) – very active. Week 25–31 May reach stable (-1.8% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **812** posts in 28 days.
- 02 Dominant format — **Video** (444/812 posts).
- 03 Avg post length — **387** chars (median 344).
- 04 Peak audience activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **3x** more views than the weakest (10.4K avg for top vs 3.6K for worst) — among 812 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 22:01 VIDEO 🕌 Қурбон ҳайити барчамизга муборак бўлсин! Ушбу муборак айём хонадонларимизга файзу барака, қалбларимизга хотиржамлик ва қувонч олиб...	VIEWS 13 083 REPOSTS 381	REACTIONS 8 ER 7.6%
Nº2 26.05 · 19:00 VIDEO 🕌🕌 Қурбон ҳайитингиз муборак бўлсин! Байрамингиз муборак бўлсин. 🕌Уруш ҳақидаги энг сўнгги видео янгиликларни @BURCHAK каналида...	VIEWS 9 604 REPOSTS 301	REACTIONS 6 ER 5.6%
Nº3 27.05 · 00:19 VIDEO #BAYRAM_MUBORAK QURBON HAYIT BAYRAMI MUBORAK BO'LSIN!! Today is a day of joy and happiness. Everyone congratulates each other...	VIEWS 8 536 REPOSTS 189	REACTIONS 8 ER 5.0%

Nº4 26.05 • 07:29 VIDEO ✎“Ўқитувчиларнинг ортида армия бор, “погонлилар” бор, Президентимиз бор”: Мирзо Улуғбек туманидаги мактабда содир бўлган воқеа адолатли...	VIEWS 8 524 REACTIONS 99 REPOSTS 59 ER 5.0%
Nº5 28.05 • 19:01 VIDEO ✎Азиз диндошим муборак Жуманинг файзи барокати сизга бўлсин ✎ Энг яқин инсоним кириб келган “Жума” куни муборак бўлсин. ЯҚИНЛАРИНГИЗНИ...	VIEWS 8 098 REACTIONS 3 REPOSTS 93 ER 4.7%

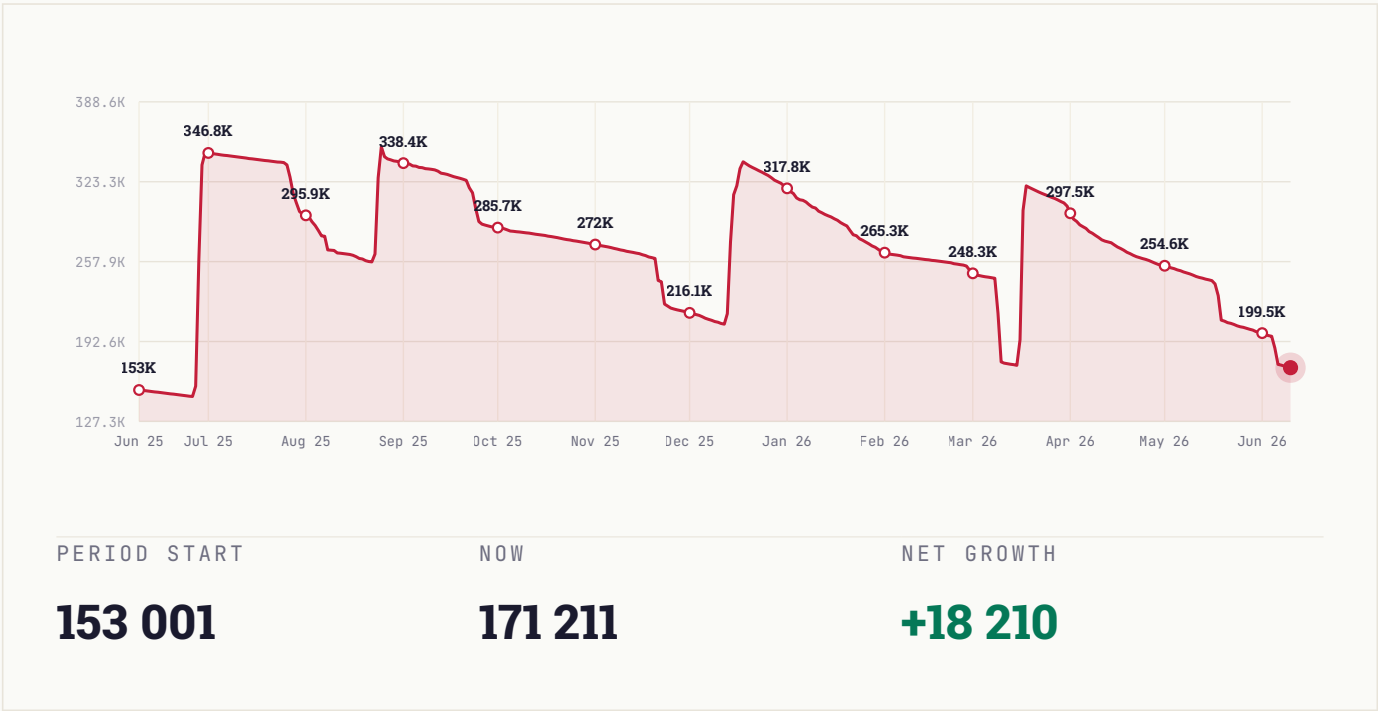
WORST 3

↓ 04.06 • 12:47 PHOTO Қирғизистон илк марта БМТ Хавфсизлик Кенгаши таркибига сайланди. Ўзбекистон қардош халқни табриклади ✎✎ Бош Ассамблея аъзолари — Австрия...	VIEWS 3 588 REACTIONS 16 REPOSTS 1 ER 2.1%
↓ 04.06 • 13:06 VIDEO ✎Саида Мирзиёева Вена шаҳрида бўлиб ўтган БМТ Жиноятчиликнинг олдини олиш ва жиноий одил судлов комиссиясининг 35-сессиясида миллий...	VIEWS 3 569 REACTIONS 112 REPOSTS 1 ER 2.1%
↓ 06.06 • 03:09 VIDEO ✎✎✎Зеленский Путиннинг ўзаро учрашувдан бош тортганига жавоб қайтарди: “Афсуски, Russia томони яна урушни танлаяпти”. ✎Уруш ҳақидаги энг...	VIEWS 3 564 REACTIONS 13 REPOSTS 3 ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

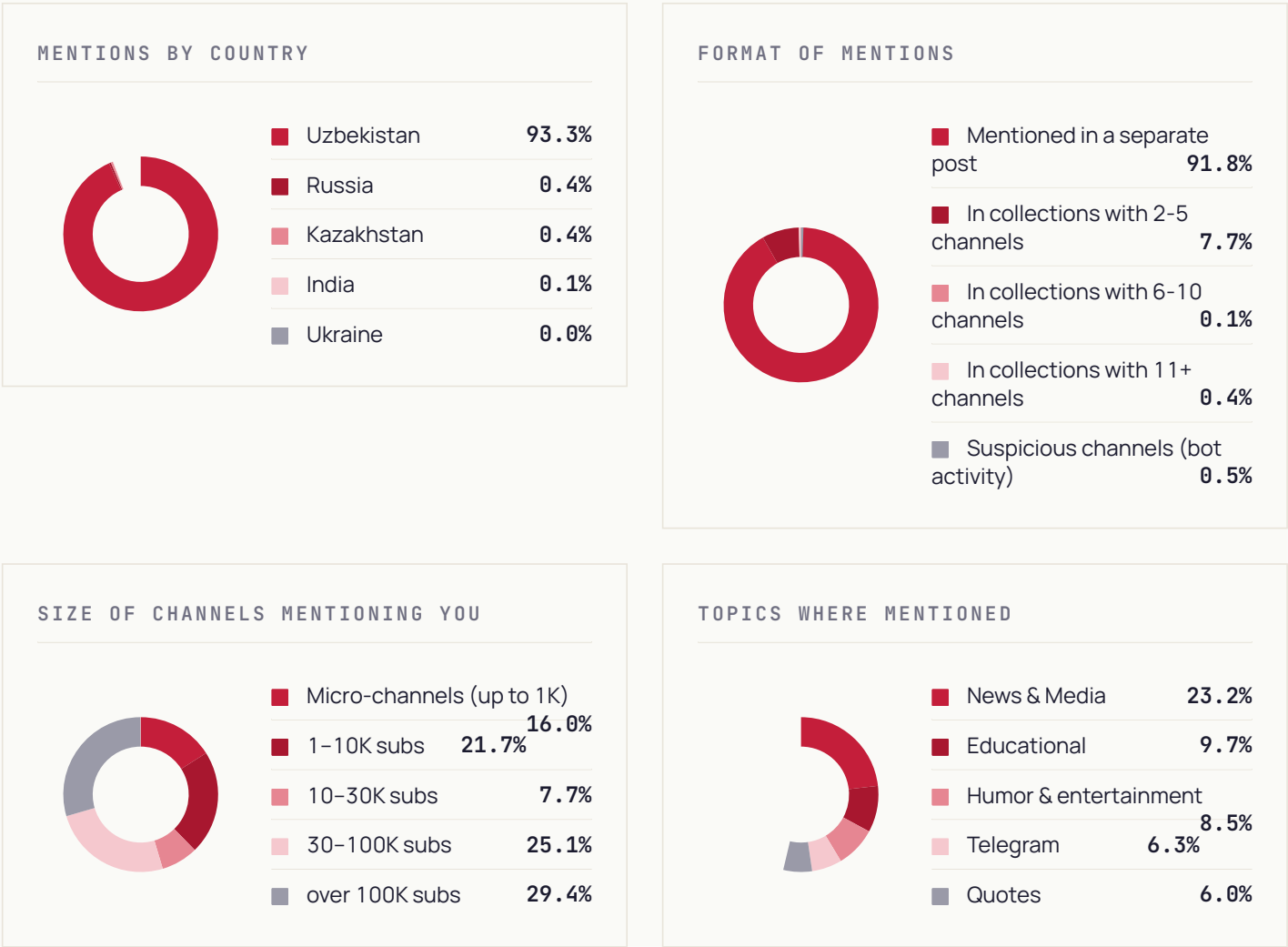
Subscriber growth chart for the year. Key months show exact sub count. Shows gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

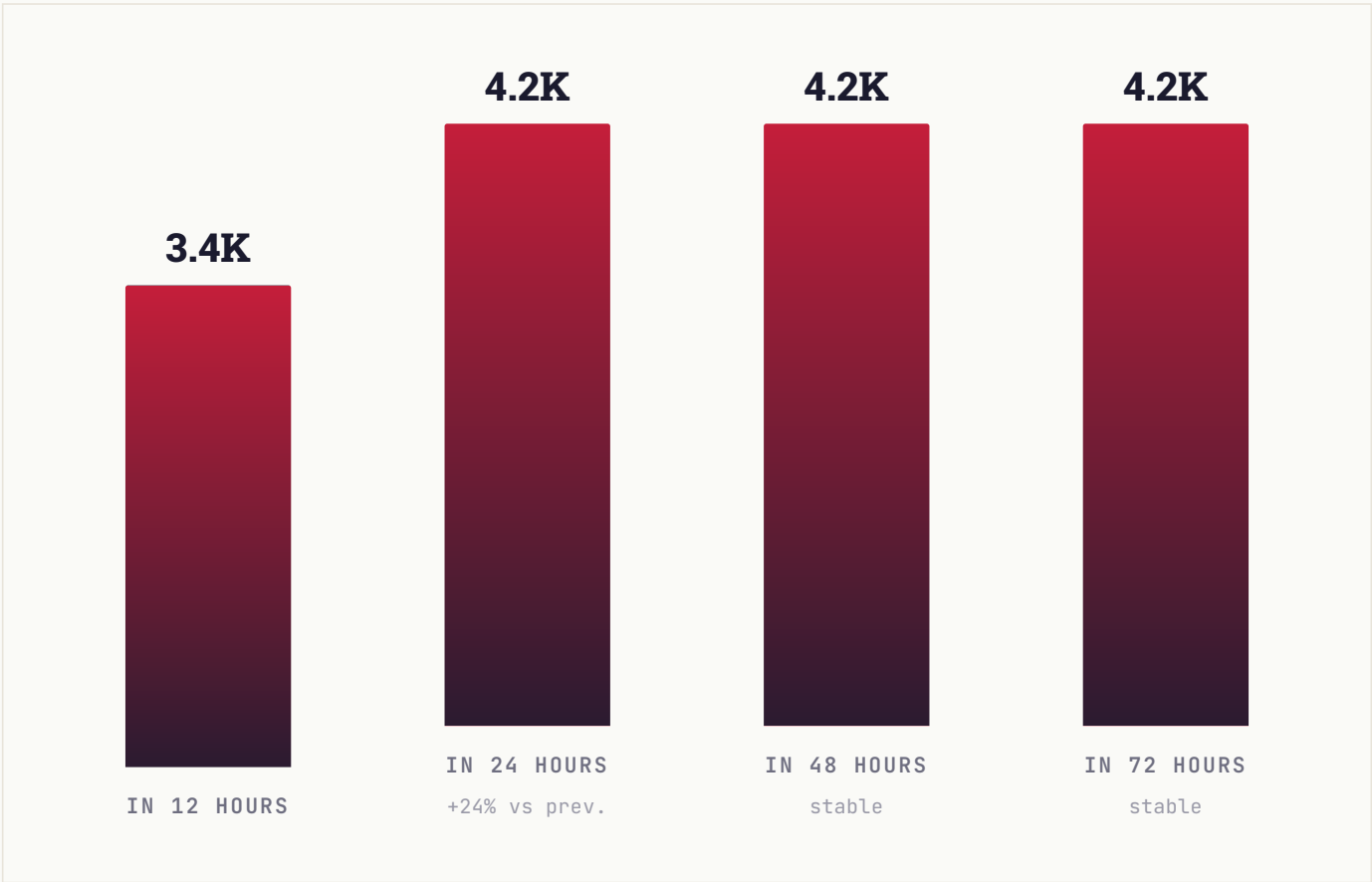
Citation index **637** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentions: **548** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HB KHOKIM BUVA Official channel	1.5M
DD DIETOLOG DILYA ASLIDDINOVNA RASMIY	1.3M
JX Jahon xabarlari Rasmiy kanal	1.1M
BG BUGUNGI GAP Official channel	1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
WB Water market	951.6K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	804.9K
BI Burchak Rasmiy kanal YOU	171.2K
SP SPORT	38K
IN INSAYDER	22.3K

COMPARATIVE INSIGHT

Channel in bottom third of the selection (9th out of 11). Larger — 8 channels (leader: KHOKIM BUVA | Official channel, 1.5M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 2 channels, you're already a partner-leader for them.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **66**, they brought **226 945** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	12	10	132 809	
Nov 2025	6	5	0	
Oct 2025	6	6	0	
September 2025	11	8	0	
August 2025	16	10	94 136	
Jul 2025	15	9	0	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
66		6	226 945	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Best post day — Tuesday**

Audience is most active on this day at 00:00 UZT.

EFFECT

**Best window
for important
posts****02****ER below niche benchmark — rethink formats**

Current ER 2.45% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.0pp ER**03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
