

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bulkster Gifts

**@bulkster_gifts**

All about NFT gifts in Telegram & latest news 🔥 Free spin every 24h:
@bulkster_bot Our chat: @bulkster_chat Ads: @Schweizer_seller

SUBS

23 217

+8506 per month

ERR (% SEE POSTS)

52.0%

per day 17.1%

REACH/POST

12.2K

ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 23 217 -	 SUB REACH 52.43% avg % subs see post	 VIEWS/POST 12.2K median 13K · 22 days	 POSTS/WEEK 3.2 over period
 7D TREND -35.3% vs previous week	 REACTS/POST 48.3 total 483 reactions, 103 reposts, 360 comments	 POST LENGTH 306 chars median 253 · 22 days	 POSTS ANALYZED 10 22 days
 AD REACH 4K 24h avg	 CHURN / MONTH +8506 last month	 CITATION RATE 0 citation index · 12 channels mentioned ever	 CHANNEL AGE 1 year 1 month created 15.05.2025

AI EDITOR SUMMARY

Channel «Bulkster Gifts» – 23 217 subs. Each post averages 12.2K people (52% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare. For the week Jun 29 – Jul 5, reach dropped -35.3% to the week of Jun 22–28 – analyze the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 22 days.
- 02 Dominant format – Photo (9/10 posts).
- 03 Avg post length – 306 chars (median 253).
- 04 Peak audience activity – Sunday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.4K avg for top vs 7.9K for worst) – among 10 posts in 22 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 14:13 PHOTO 🚀 To the moon, guys! 😄 The market's been acting up lately, constantly moody and indecisive. 😐 Dynamics...	VIEWS 16 848 REPOSTS 6	REACTS 35 ER 72.6%
Nº2 18.06 · 16:39 PHOTO 😐 Your wallet is blocked 😞 Scammers launched a new attack: they send TON NFTs with gore to active wallets. 😐...	VIEWS 14 836 REPOSTS 18	REACTS 50 ER 63.9%
Nº3 27.06 · 09:09 PHOTO 🔥 Sixseven guys 😄 Adler announced that one of the new collections will feature an upgrade with the popular Six Seven meme. 🦾 Promo...	VIEWS 14 454 REPOSTS 17	REACTS 89 ER 62.3%

Nº4 25.06 • 11:23 PHOTO  NFT market heating up! Two major deals just closed -  NFT  Moon Cat on black bg traded for NFT  Pepe...	VIEWS 14 062 REPOSTS 3 REACTS 43 ER 60.6%
Nº5 18.06 • 10:25 PHOTO PROUD TO PRESENT – PETMINT   Now you can interact with your NFTs in Telegram. Feed them, put them to bed and...	VIEWS 13 440 REPOSTS 1 REACTS 25 ER 57.9%

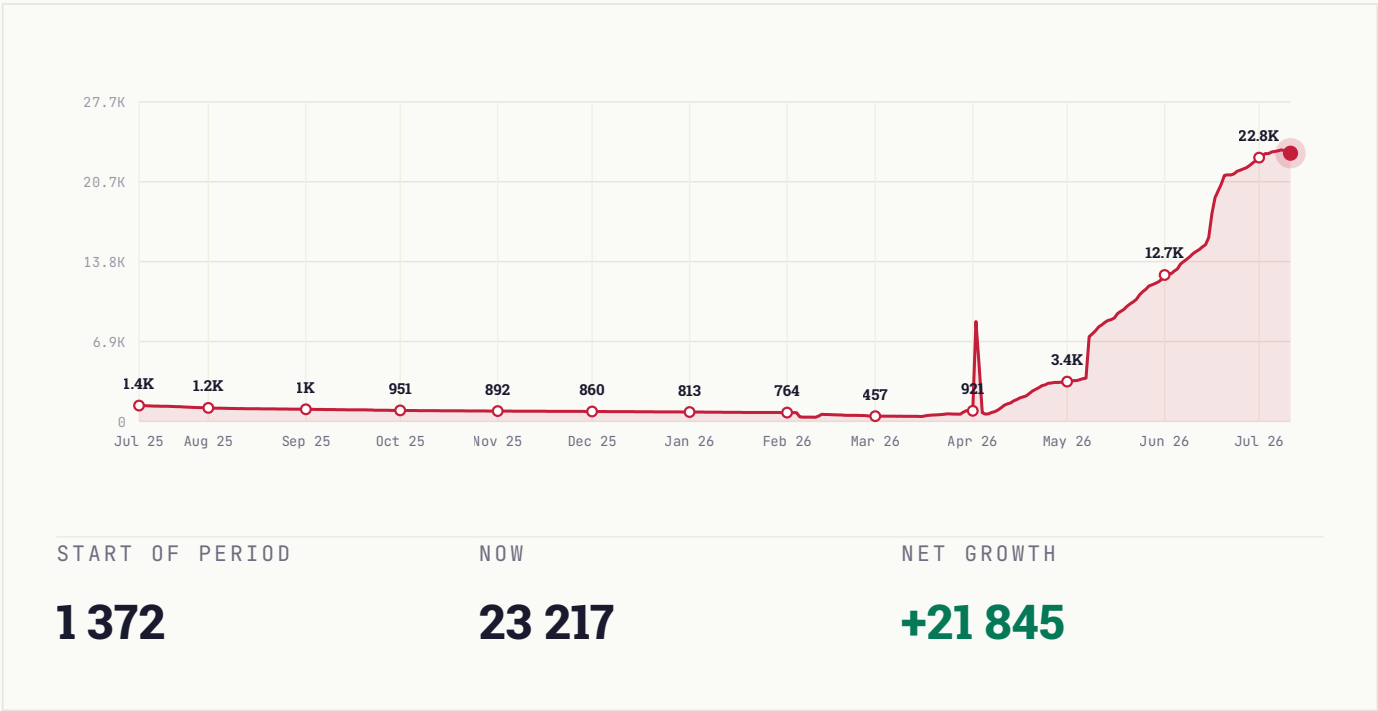
WORST 3

↓ 04.07 • 12:46 TEXT (captionless post – text)	VIEWS 9 142 REPOSTS 5 REACTS 72 ER 39.4%
↓ 04.07 • 12:39 PHOTO New NFT upgrades are available!  upgrade for 1M   Deleted gifts at 35   Bears at 10 stars	VIEWS 8 596 REPOSTS 14 REACTS 41 ER 37.0%
↓ 06.07 • 17:47 PHOTO  Unreleased Liberty Figure Upgrades  What happened: Liberty Figure authors showed upgrade models that Telegram didn't include in...	VIEWS 6 102 REPOSTS 14 REACTS 49 ER 26.3%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 • MENTIONS

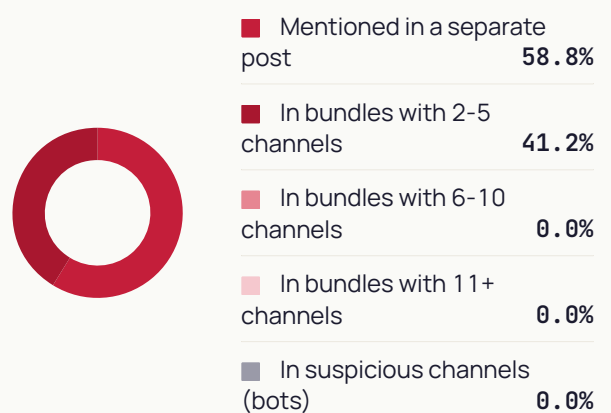
Who and how mentions the channel

Citation index **0** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **12** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



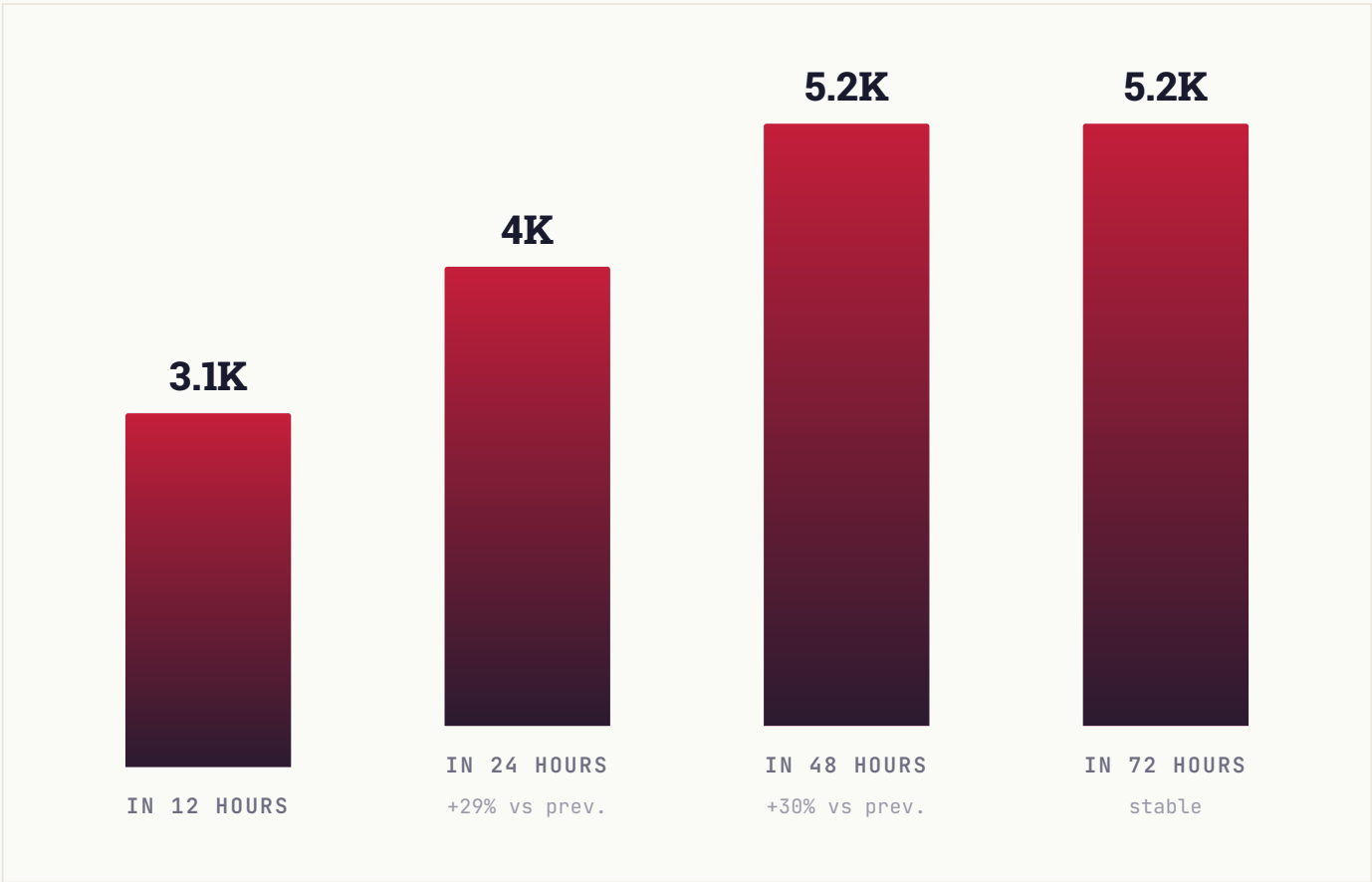
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
BG Bulkster Gifts YOU	23.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	1
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		1

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|---|
| 01 | Post more often
Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Sunday
Audience most active on this day at 17:00 MSK. | EFFECT
Best window
for important
post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored
by the algorithm. Recommend share of 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
