

PUBLIC REPORT PROMTPRESS

Channel audit

Bukhhora IshBor



@buhoroda_ishchi_buxoroda

To post an ad (PAID) ↓ Write to @ishboruz_elon Welcome Find jobs or workers in our channel. <https://t.me/+hm6lhq9d7okxNTZi>

SUBSCRIBERS

102 379

+27023 per month

ERR (% SEE POSTS)

5.0%

per day 1.5%

REACH/POST

5.4K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 102 379 —	 SUBS REACH 5.25% avg % subs see post	 VIEWS/POST 5.4K median 5.3K · 29 days	 POSTS/DAY 14.7 ~103 per week
 7-DAY TREND -17.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 663 chars median 645 · 29 days	 POSTS ANALYZED 433 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +27023 last month	 CITATION RATE 6 citation index · 4 channels mentioned ever	 CHANNEL AGE 2 years 5 months created 06.01.2024

AI EDITOR SUMMARY

Channel «Bukhora IshBor» – 102 379 subs. Avg views per post 5.4K people (5% from subs), reach is low – consider expanding audience. Publishes 103 posts/week (~15/day) – very active posting. For the week of June 1–7, reach dropped by -17.0% to the week of May 25–31 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **433** posts over 29 days.
- 02 Dominant format — **Text** (289/433 posts).
- 03 Avg post length — **663** chars (median 645).
- 04 Peak audience activity — **Thursday**, 16:00 UZT.
- 05 Top posts get **7x** more views than the weakest (14.7K avg for top vs 2.2K for worst) — among 433 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 11:27 PHOTO ✂ Zahratun supermarketlar tarmog'i Qorako'l va Shofirkon filiallariga yangi xodimlar izlamoqda. ☎ Maosh: 2 000 000-5 000 000 ☎...	VIEWS 15 958 REPOSTS 43	REACTIONS — ER 15.6%
Nº2 21.05 · 12:28 TEXT ✂ Qurilish materiallari distributsiyasi bilan shug'ullanuvchi FERRO kompaniyasiga SAVDO XODIMI kerak ☎ Biz kimni qidirypmiz? #Buxoro...	VIEWS 14 491 REPOSTS 9	REACTIONS — ER 14.2%
Nº3 21.05 · 12:58 VIDEO ✂ Call center operator needed (female) Official Chevrolet dealership in Bukhara seeks a hostess with presentable...	VIEWS 13 736 REPOSTS 10	REACTIONS — ER 13.4%

Nº4 21.05 · 12:57 PHOTO ✂ Hurma Lombard'da ish Butun O'zbekiston bo'ylab Hurma Lombard – zamonaviy va tez rivojlanayotgan lombardlar tarmog'i. Har kuni...	VIEWS 13 366 REPOSTS 40	REACTIONS — ER 13.1%
Nº5 27.05 · 03:03 VIDEO (post without caption – video)	VIEWS 12 418 REPOSTS 73	REACTIONS — ER 12.1%

WORST 3

↓ 09.06 · 10:58 PHOTO ✂ Ishchilar uchun vakansiya: kuryer va pitserist lavozimlari (Buxoro shahri) ✂ Maosh: 3,5-6.0 mln ✂ Hudud: Buxoro #Buxoro...	VIEWS 2 306 REPOSTS 21	REACTIONS — ER 2.3%
↓ 09.06 · 10:58 TEXT ✂ Ayollar uchun ish Galaosiyo bozori yonidagi Ella Halal kafeda ✂ Maosh: 100,000so'mdan 150,000 so'mgacha ✂ Hudud: Buxoro #Buxoro...	VIEWS 2 166 REPOSTS 11	REACTIONS — ER 2.1%
↓ 09.06 · 10:57 TEXT ✂ SARMOYA BOOKS uchun kitob do'koniga sotuvchi qizlar kerak ✂ Maosh: 3 500 000 - 4 000 000 so'm ✂ Hudud: Buxoro #Buxoro #Ayollar ✂ Ish...	VIEWS 2 123 REPOSTS 66	REACTIONS — ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.

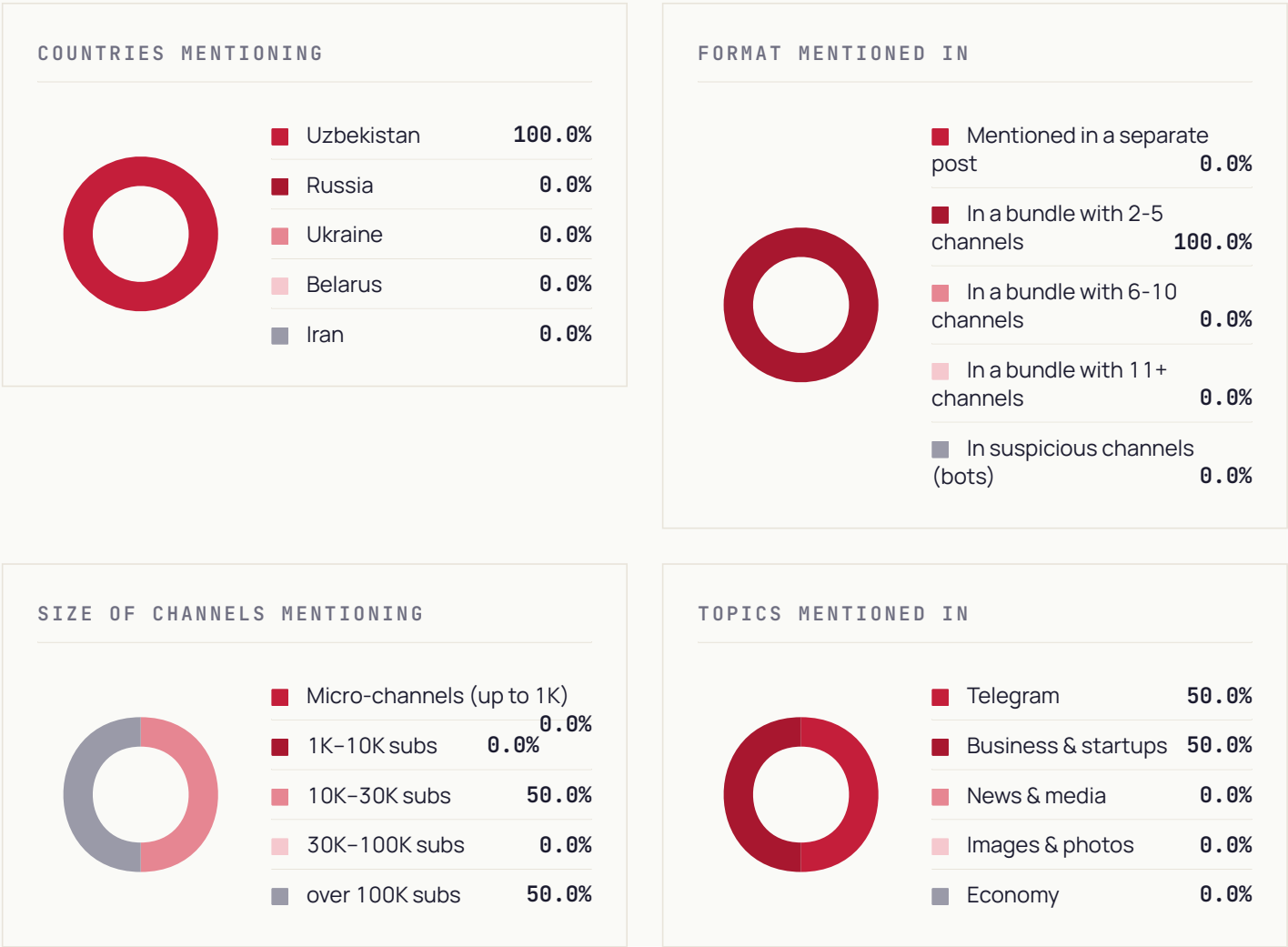


START OF PERIOD	NOW	NET GROWTH
42 932	102 379	+59 447

SECTION 04 · CITATIONS

Who mentions the channel and how

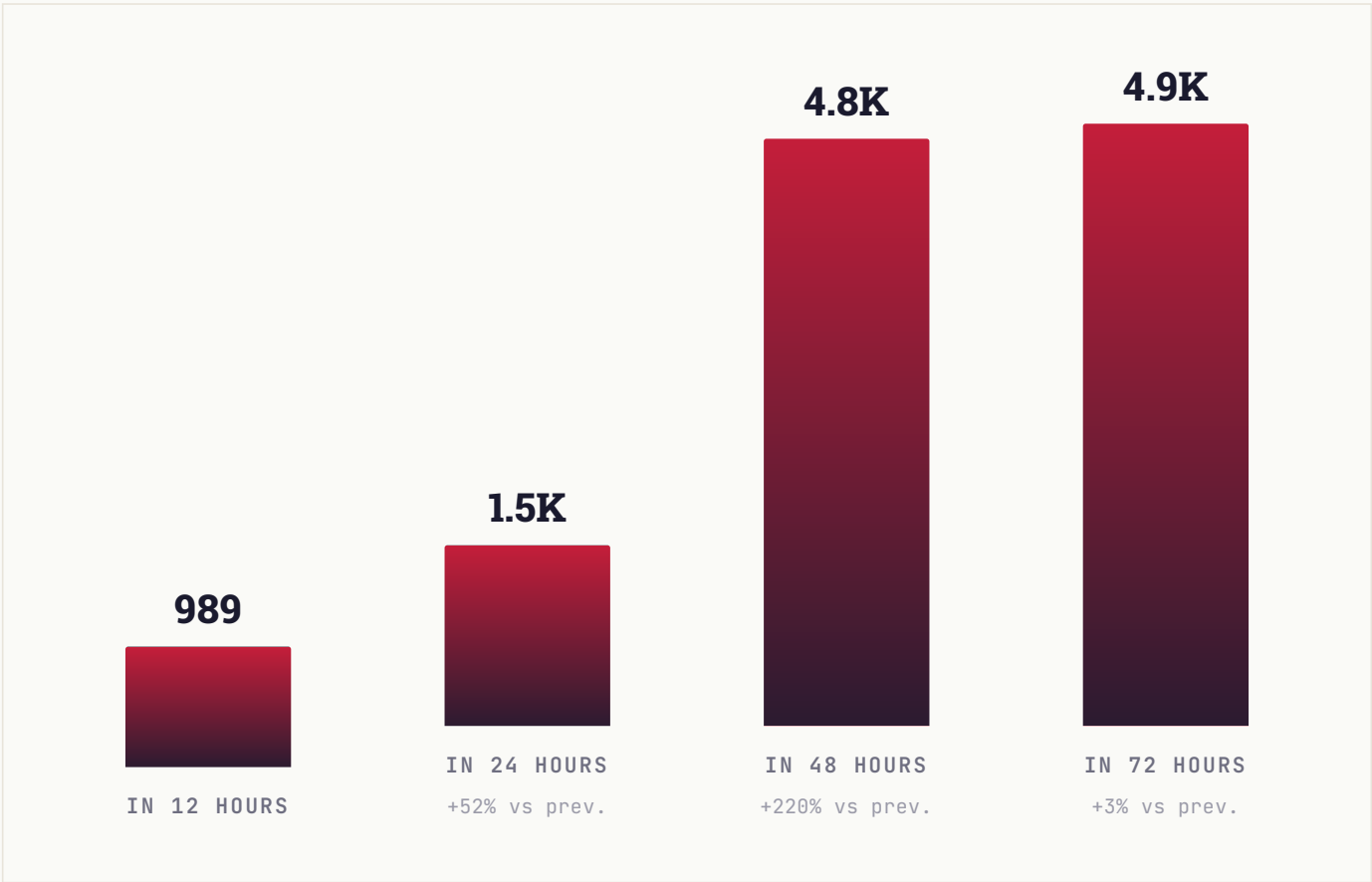
Citation index 6 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time the channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Bukhora IshBor YOU	102.4K
BI Bukhara work Buxoro ish Bukhara jobs	51.5K
PB Consumer Bukhara	47.6K
BN BUKHARA NEWS Official channel	42.5K
RV Work in Bukhara	14.7K
BI Buxoroda ish Jobs in Bukhara Бухорода иш	11.3K
BR Bukhara jobs Buxara rabota Official channel	11.3K
BI Buxoroda ish bor	8.7K
BI Buxoroda ish	5K
BI Buxoroda ish Rasmiy kanal	3.3K
BI Buxoroda ish bor Rasmiy kanal	2.6K

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. Cross-promote with the rest as niche leader: you give them more reach than you get back, but solidify your status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **63 280** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	5 192
November 2025	0	0	5 297
October 2025	0	0	8 729
September 2025	0	0	21 030
August 2025	0	0	11 534
July 2025	0	0	11 498

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	63 280

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a to-do list and revisit this report in a month.

- 01

Best post day — Thursday
 Audience is most active on this day at 16:00 UZT.

EFFECT
Best window for important posts
- 02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 5.25% vs norm 5.5%. Try polls & interactive formats.

EFFECT
+0.2pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager