

PUBLIC REPORT BY PROMTPRESS

Channel Audit

Buxgalter.uz



@buh_uz

All about taxes & accounting in Uzbekistan. Consultations & tax tips. Our site - <https://buxgalter.uz/> Our Uzbek channel - https://t.me/uz_buxgalter For inquiries...

SUBSCRIBERS

17 958

+135 per month

ERR (% SEE POSTS)

21.0%

per day **13.4%**

REACH/POST

3.5K

ad reach **2.4K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 17 958 —	 SUBS REACH 19.63% avg % of subs see a post	 VIEWS/POST 3.5K median 3.4K · 29 days	 POSTS/WEEK 31.6 over period
 7D TREND -21.4% vs previous week	 REACTIONS/POST 5.7 total 764 reactions, 4,395 reposts, 115 comments	 POST LENGTH 588 chars median 513 · 29 days	 POSTS ANALYZED 135 29 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH +135 last month	 CITATION RATE 25 citation index · 81 channels mentioned ever	 CHANNEL AGE 7 years 4 months created 21.01.2019

AI EDITOR SUMMARY

Channel «Buxgalter.uz» – 17 958 subs. Each post averages 3.5K people (20% of subs), this is average reach – room to grow. Publishes 32 posts per week (~5/day) – active posting. For the week of June 1–7, reach dropped by -21.4% to week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **135** posts over 29 days.
- 02 Dominant format – **Photo** (106/135 posts).
- 03 Avg post length – **588** chars (median 513).
- 04 Peak audience activity – **Wednesday**, 12:00 UZT.
- 05 Top posts get **3×** more views than the weakest (7.2K avg for top vs 2.1K for worst) – among 135 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 08:59 PHOTO ☒ Want to become an accountant but don't know where to start? Join the course «Accounting from Zero to Balance» ☒ After completing the course, you...	VIEWS 7 671 REPOSTS 31	REACTIONS 3 ER 42.7%
Nº2 21.05 · 12:48 PHOTO Caution: scammers may be active in electronic system support channels! Here's a clear example: an individual...	VIEWS 7 045 REPOSTS 84	REACTIONS 18 ER 39.2%
Nº3 20.05 · 07:47 POLL (captionless post – poll)	VIEWS 6 738 REPOSTS 15	REACTIONS — ER 37.5%

Nº4 20.05 • 07:46 **POLL**
(captionless post – poll)

VIEWS
6 394

REACTIONS
—

REPOSTS
13

ER
35.6%

Nº5 26.05 • 11:33 **PHOTO**

From May 26, only new payment codes must be used – not the best news for the last working day...

VIEWS
6 131

REACTIONS
12

REPOSTS
157

ER
34.1%

WORST 3

↓ 19.05 • 06:59 **PHOTO**

✂ Buxgalter.uz reminds: ✂ May 20 – last day: ✓ submitting reports and paying VAT for April 2026 (parts 1–4 of Article 273...

VIEWS
2 089

REACTIONS
1

REPOSTS
6

ER
11.6%

↓ 21.05 • 06:29 **PHOTO**

✂05/21/2026 Release of the «We Answer» section Experts from Norma have prepared answers to the following questions✂ ✂ Tax implications...

VIEWS
2 061

REACTIONS
1

REPOSTS
13

ER
11.5%

↓ 08.06 • 06:50 **PHOTO**

✂06/08/2026 Release of the «We Answer» section Experts from Norma have prepared answers to the following questions✂ ✂ Tax implications...

VIEWS
2 021

REACTIONS
1

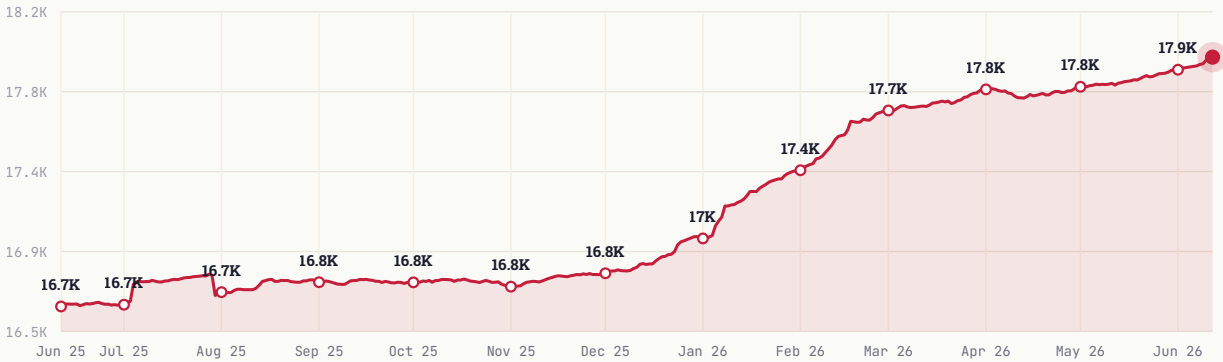
REPOSTS
8

ER
11.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



START OF PERIOD

NOW

NET GROWTH

16 662

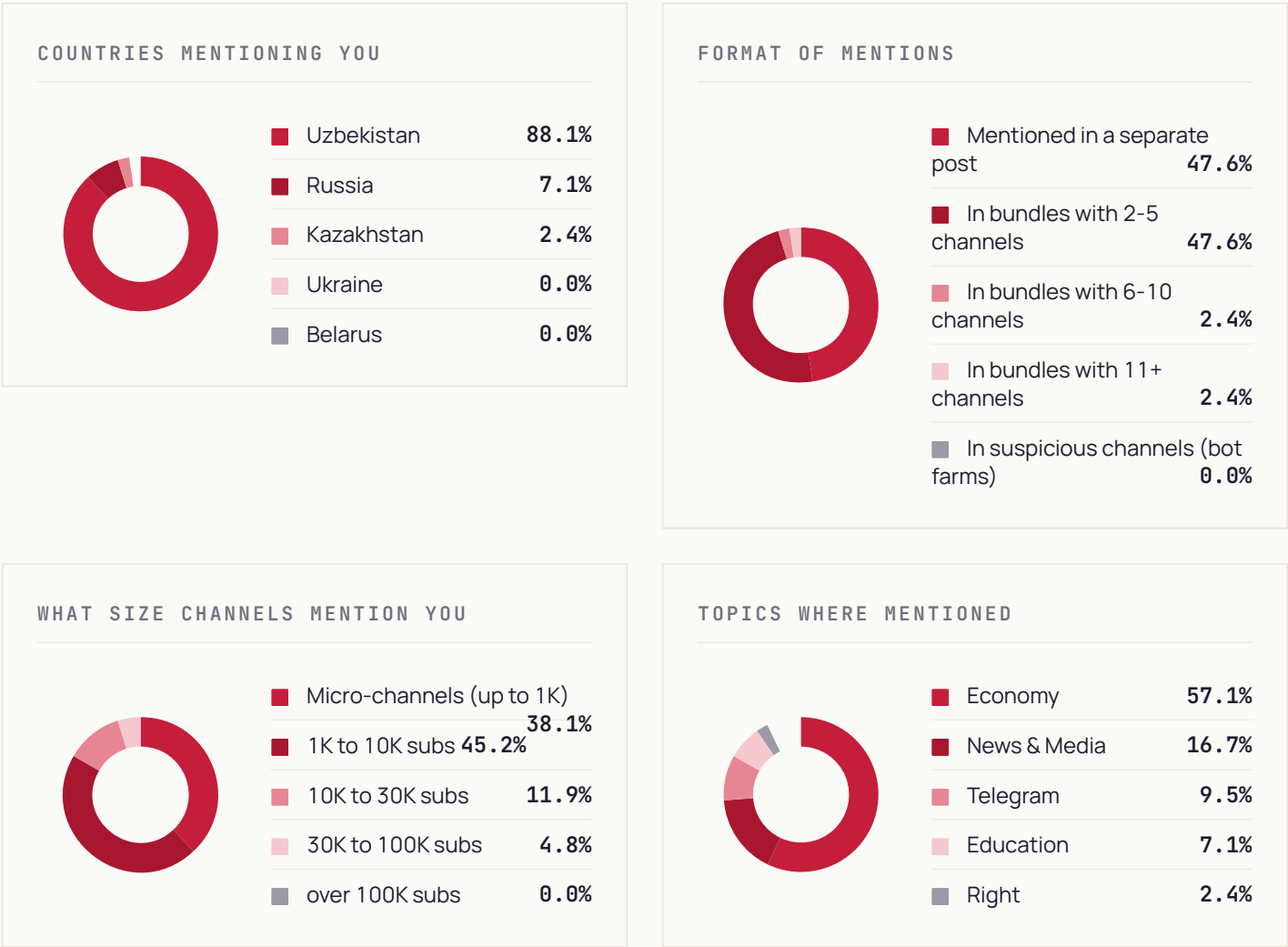
17 956

+1 294

SECTION 04 · MENTIONS

Who mentions the channel & how

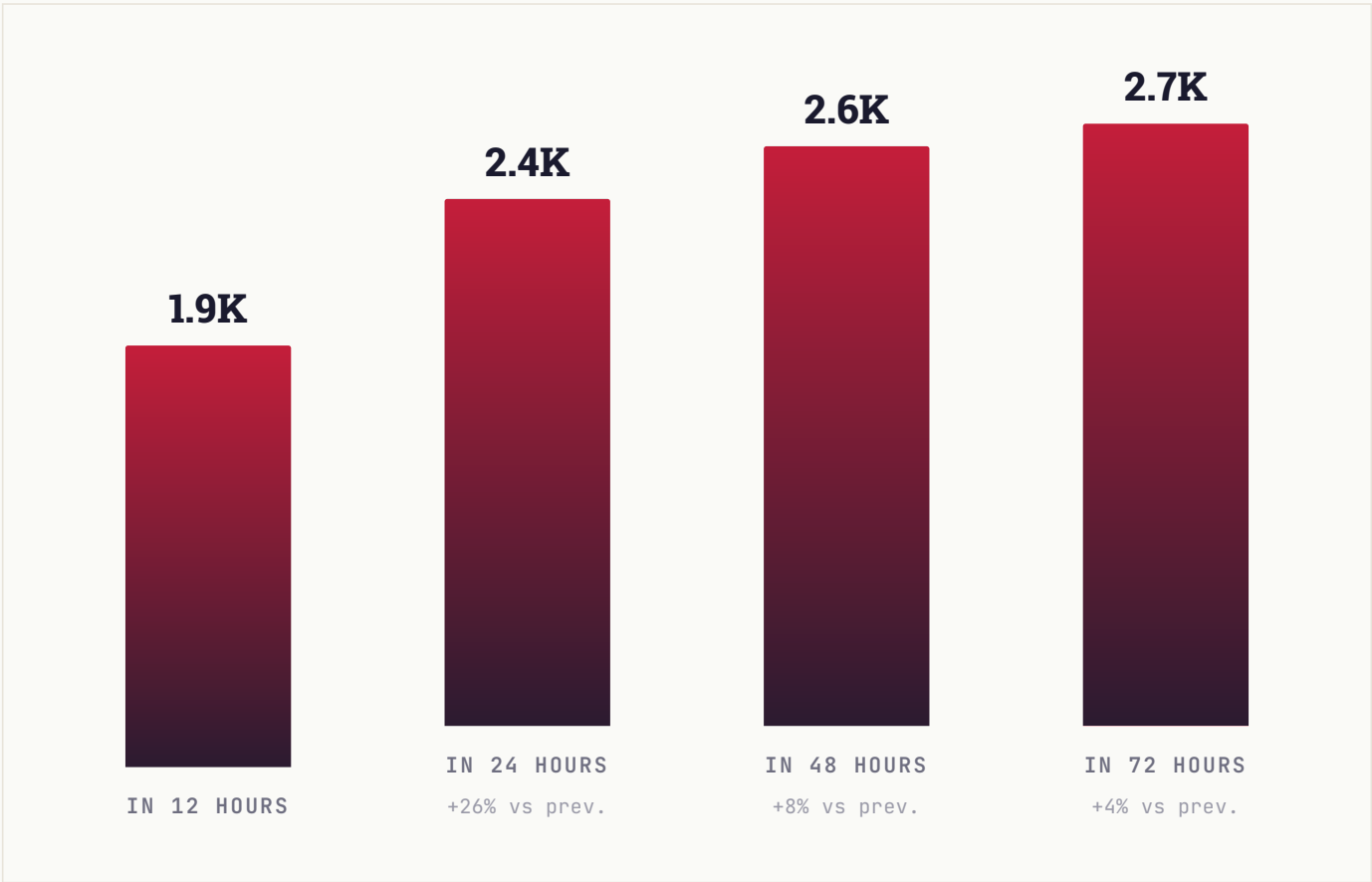
Citation index **25** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **81** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UZ Uzbek-MDK	204.3K
SX Soliq xizmati xabarlari - Rasmiy kanal	103K
G- Gazeta.uz - Uzbekistan News	87.1K
AP AN Podrobno.uz - Uzbekistan News - (official channel)	57.1K
PI Legal info	33.4K
ZI Laws & regulations BHB	31.5K
BU Buxgalter.uz YOU	18K
NO Norma.uz	12.8K
EG Ergasheva Gulya - Your Tax Protection	7.9K
BN Aloud news	5.8K
KA Kadrovik.uz	4.8K

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (7th out of 11). Larger — 6 channels (leader: Uzbek-MDK, 204.3K); these are growth benchmarks, we reach them via paid placements or partnerships. Smaller — 4 channels, for them you're already a partner-leader.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **679** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	0	0	205	
Nov 2025	0	0	85	
October 2025	0	0	54	
September 2025	0	0	55	
August 2025	0	0	101	
Jul 2025	0	0	179	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	679

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — Wednesday

On this day at 12:00 UZT audience is most active.

EFFECT

Best window for important posts
- 02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video holds audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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