

PUBLIC PROMTPRESS REPORT

Channel Audit

BUGUNGI GAP |

Official channel



@bugungigap

➤ Bugungi Gap - latest breaking news throughout the day. 📰
 Witnessed an event? Send it to us and we'll post: @BugungiGapBot
 📰📰 Ads: @Nurov_N1

SUBSCRIBERS

1 050 749

+110722 per month

ERR (% SEE POSTS)

8.0%

per day 7.3%

REACH/POST

90.5K

ad reach 77.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 1 050 749 —	 SUBS REACH 8.61% avg % of subs see post	 VIEWS/POST 90.5K median 90.9K · 24 days	 POSTS/DAY 30.9 ~216 per week
 7D TREND -5.1% vs previous week	 REACTIONS/POST 181.5 total 139,721 reactions, 277,953 reposts, 0 comments	 POST LENGTH 354 chars. median 289 · 24 days	 POSTS ANALYZED 770 24 days
 AD REACH 77.4K 24h avg	 CHURN / MONTH +110722 last month	 CITATION RATE 825 citation index · 1,152 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 01.07.2020

AI EDITOR SUMMARY

Channel «BUGUNGI GAP | Official Channel» – 1 050 749 subs. Each post gets on avg 90.5K people (9% of subs), reach is low – need to expand audience. Publishes 216 posts per week (~31/day) – very active posting. For week of May 25–31 reach dropped by -5.1% by week of May 18–24 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 770 posts in 24 days.
- 02 Dominant format – Video (514/770 posts).
- 03 Avg post length – 354 chars (median 289).
- 04 Peak audience activity – Tuesday, 00:00 UZT.
- 05 Top posts get 2x more views than the weakest (137.7K avg top vs 74K worst) – among 770 posts in 24 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 19:13 PHOTO ☒ Happy Arafah! May this Arafah Day be blessed for all of you! Share with your loved ones. ✂ @BugungiGap - What TV won't show...	VIEWS 143 335 REPOSTS 5 197	REACTIONS 209 ER 13.6%
Nº2 26.05 · 19:03 PHOTO 😴 Happy Eid al-Adha to all my dear ones. May Allah's mercy be upon you. May your life be filled with the light of Islam...	VIEWS 140 797 REPOSTS 4 028	REACTIONS 184 ER 13.4%
Nº3 26.05 · 23:49 VIDEO #Good_morning Assalamu alaykum, blessed Eid morning. "Happy Kurban Eid." Prayers and greetings to you, In prayer...	VIEWS 128 934 REPOSTS 4 435	REACTIONS 179 ER 12.3%

Nº4 02.06 • 00:15 VIDEO #Good_morning Assalamu alaykum. Blessed Tuesday morning. May your new day be fruitful, beneficial, lucky and blessed...	VIEWS 115 018 REPOSTS 593 REACTIONS 174 ER 10.9%
Nº5 02.06 • 11:05 VIDEO #Without_this Great tee for dads-to-be. ☺ Order one by one, my pot-bellied friends? Music finder N1 bot -...	VIEWS 114 008 REPOSTS 292 REACTIONS 198 ER 10.9%

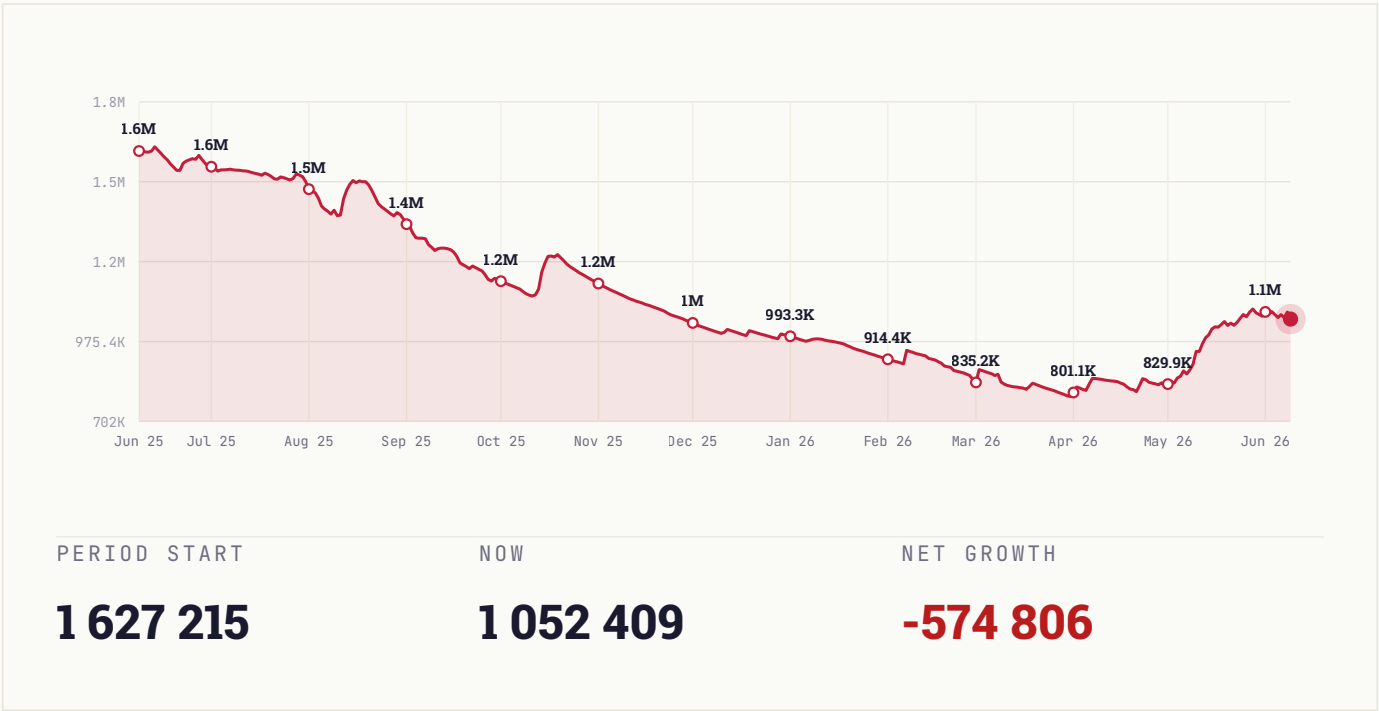
WORST 3

↓ 06.06 • 05:48 PHOTO #Official Car import restrictions lifted. Approved by Cabinet Resolution No. 237 of April 25, 2017...	VIEWS 74 772 REPOSTS 308 REACTIONS 186 ER 7.1%
↓ 15.05 • 13:50 PHOTO (captionless post — photo)	VIEWS 74 566 REPOSTS 5 REACTIONS — ER 7.1%
↓ 27.05 • 05:56 PHOTO Uydagilar bilan pult talashishga chek qo'yamiz! ☒ Xarid sizdan — Hayitlik bizdan! ☒ Bayram munosabati bilan: IMKON savdo markazi, siz...	VIEWS 72 807 REPOSTS 3 REACTIONS 8 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

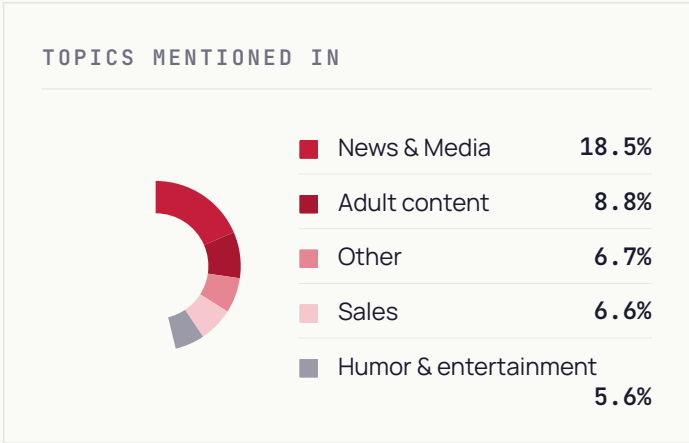
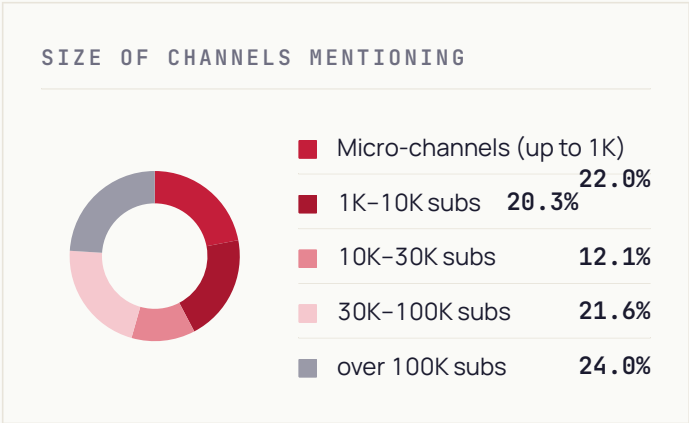
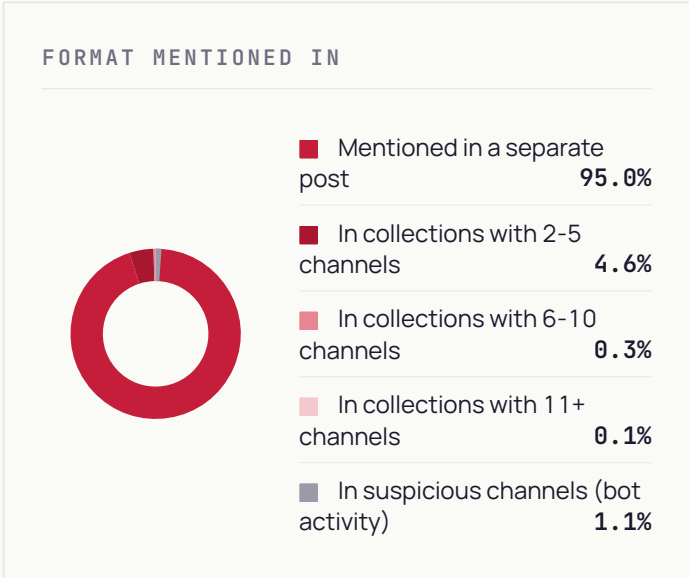
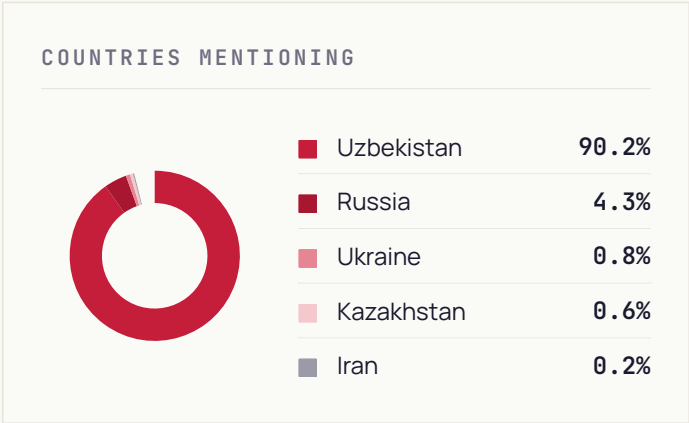
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who and how mentions the channel

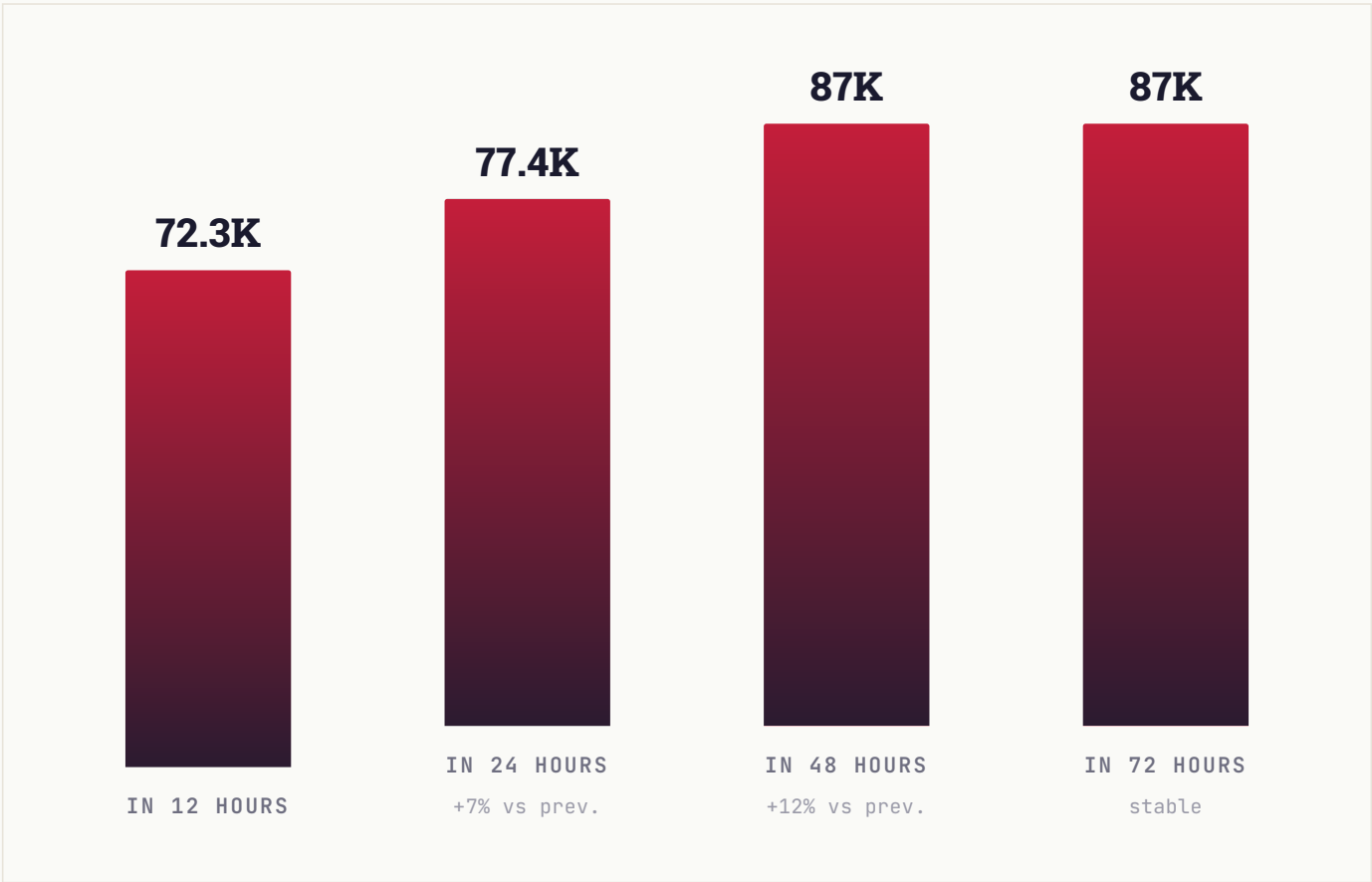
Citation index **825** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time channel mentions: **1 152** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SX Sara Xabarlar - Tezkor Yangiliklar	2.2M
K Kun.uz Official channel	1.1M
BG BUGUNGI GAP Official channel YOU	1.1M
TP Telegram_Yulduzlari Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	955.3K
WB Vodiy bozor	951.7K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.7K
MU MILITSIYA UZB Official channel	554.1K
BG Bor gap! Official channel	376.9K
YO YO'L-YO'LAKAY	210.7K
B Burchak Rasmiy kanal	171.9K

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third of selection. Larger — 2 channels (leader: Sara Xabarlar - Tezkor Yangiliklar, 2.2M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual cross-promo on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **333**, they brought **413 259** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	78	46	47 088
Nov 2025	57	31	0
Oct 2025	40	22	145 717
Sep 2025	59	32	26 301
August 2025	56	25	150 251
July 2025	43	26	43 902
TOTAL MENTIONS			333
MONTHS IN DATA			6
ATTRACTED SUBSCRIBERS			413 259

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience is most active on this day at 00:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
