

PUBLIC REPORT BY PROMTPRESS

Channel audit

BUGUN SPORT



@bugun_sport

SUBSCRIBERS

170 858

+2206 per month

ERR (% SEE POSTS)

38.0%

per day 28.8%

REACH/POST

63.4K

ad reach 48.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 170 858 —	 SUBSCRIBER REACH 37.11% avg % subs see post	 VIEWS/POST 63.4K median 62.2K · 29 days	 POSTS/DAY 11.8 ~83 per week
 7D TREND -3.2% vs previous week	 REACTIONS/POST 371.9 130,911 reactions, 12,541 reposts, 0 comments	 POST LENGTH 200 chars median 156 · 29 days	 POSTS ANALYZED 352 29 days
 AD REACH 48.9K 24h avg	 CHURN / MONTH +2206 last month	 CITATIONS 60 citation index · 322 channels mentioned all time	 CHANNEL AGE 6 months 22 days created 19.11.2025

AI EDITOR SUMMARY

Channel «BUGUN SPORT» – 170 858 subs. Each post avg views 63.4K people (37% from subs), good reach. Publishes 83 posts/week (~12/day) – very active. Week May 25–31 reach stable (-3.2% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **352** posts in 29 days.
- 02 Dominant format — **Video** (178/352 posts).
- 03 Avg post length — **200** chars (median 156).
- 04 Peak audience activity — **Thursday**, 15:00 UZT.
- 05 Top posts get **2x** more views than weakest (111.2K avg top vs 49.3K worst) — among 352 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 10:32 TEXT 👤 Акбар Исломбоев. Mangu мени ҳайратда қолдирди. UFC'га ким ўтади? https://youtu.be/Aj5adQcdPvk?si=83wfoB_pUjJ7LY9S	VIEWS 147 764 REPOSTS 14	REACTIONS 57 ER 86.5%
Nº2 23.05 · 18:29 VIDEO 👤 Gennady Golovkin and Terence Crawford came to the boxing evening where our compatriot Shakhram Giyasov fights. 📍 @BUGUN_SPORT 📍 Instagram📍 YouTube	VIEWS 94 543 REPOSTS 14	REACTIONS 237 ER 55.3%
Nº3 23.05 · 18:22 VIDEO 👤👤👤 Shakhram Giyasov's fight is coming soon Shakhram Giyasov has started preparing to enter the ring. After 1 fight, Shakhram Giyasov steps into the ring...	VIEWS 91 393 REPOSTS 87	REACTIONS 177 ER 53.5%

Nº4 23.05 · 20:36 VIDEO Unfortunately! Shakhram Giyasov lost to Jack Catterall by decision in a full fight. @BUGUN_SPORT ...	VIEWS 88 194 REPOSTS 153	REACTIONS 1 200 ER 51.6%
Nº5 23.05 · 23:14 PHOTO Oleksandr Usyk knocked out Rico Verhoeven in the 11th round. Usyk was far behind on rounds, but Rico...	VIEWS 85 032 REPOSTS 45	REACTIONS 381 ER 49.8%

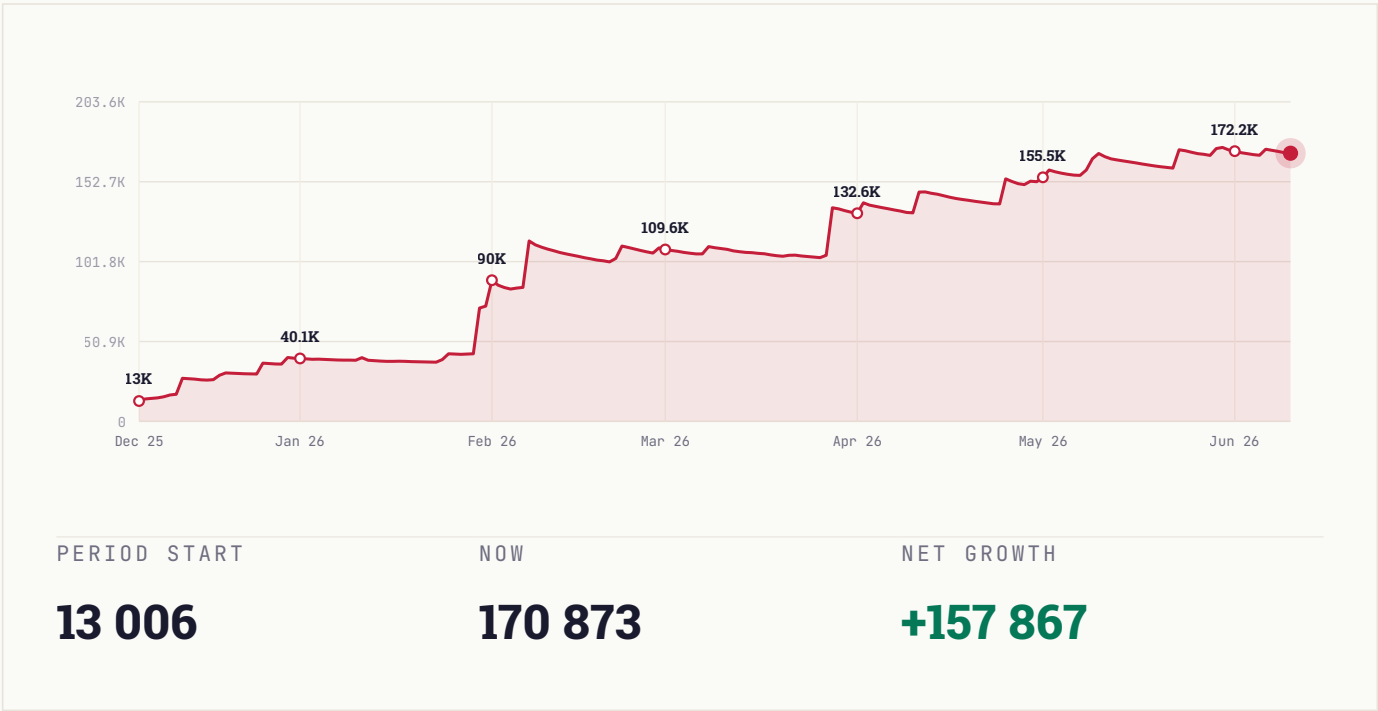
WORST 3

↓ 04.06 · 06:42 VIDEO Bobur Tagiev attended the media ceremony before his fight at Mangu 3 tournament. Bobur Tagiev faces Alexandru Ioan Biblea on June 6...	VIEWS 51 917 REPOSTS 4	REACTIONS 137 ER 30.4%
↓ 16.05 · 10:04 VIDEO Яқинда қамоқдан чиқиб, машғулотларга қайтган Ҳикматилло Абдуллаев 13-июнь кuni Octagon 87 турнирида қозоғистонлик Досбол Елегенга...	VIEWS 49 254 REPOSTS 6	REACTIONS 170 ER 28.8%
↓ 15.05 · 09:36 VIDEO 1-xona 41m2 1m2 8.500.000 So'm 5-qavat Chegirmada umumuy Summasi Atigi 28.000\$ Chegirmasiz asl narhi 36.300\$ 8.000\$ cho'ntagizga...	VIEWS 46 739 REPOSTS 21	REACTIONS 36 ER 27.4%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

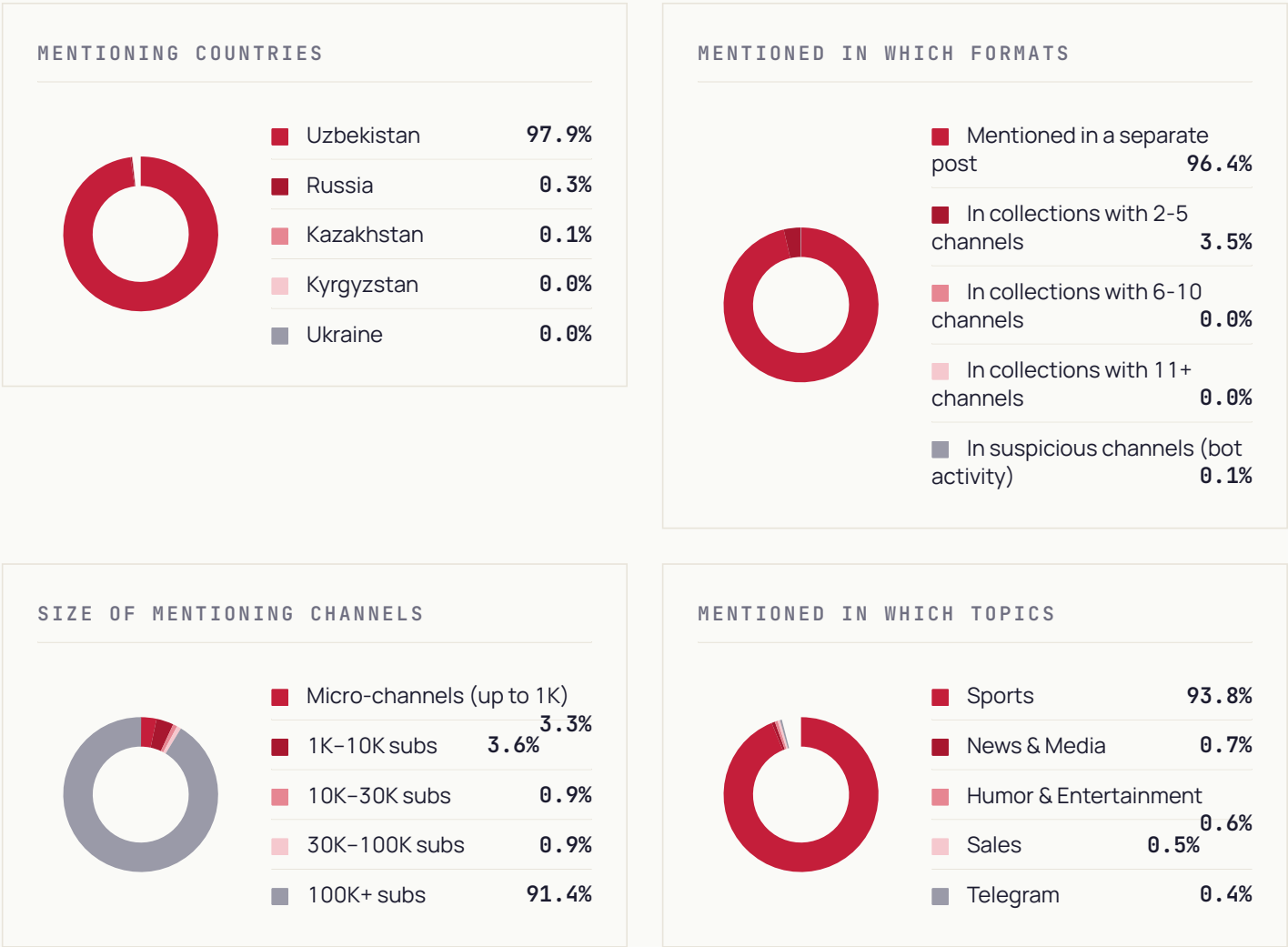
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subscribers.



SECTION 04 · CITATIONS

Who & how mentions the channel

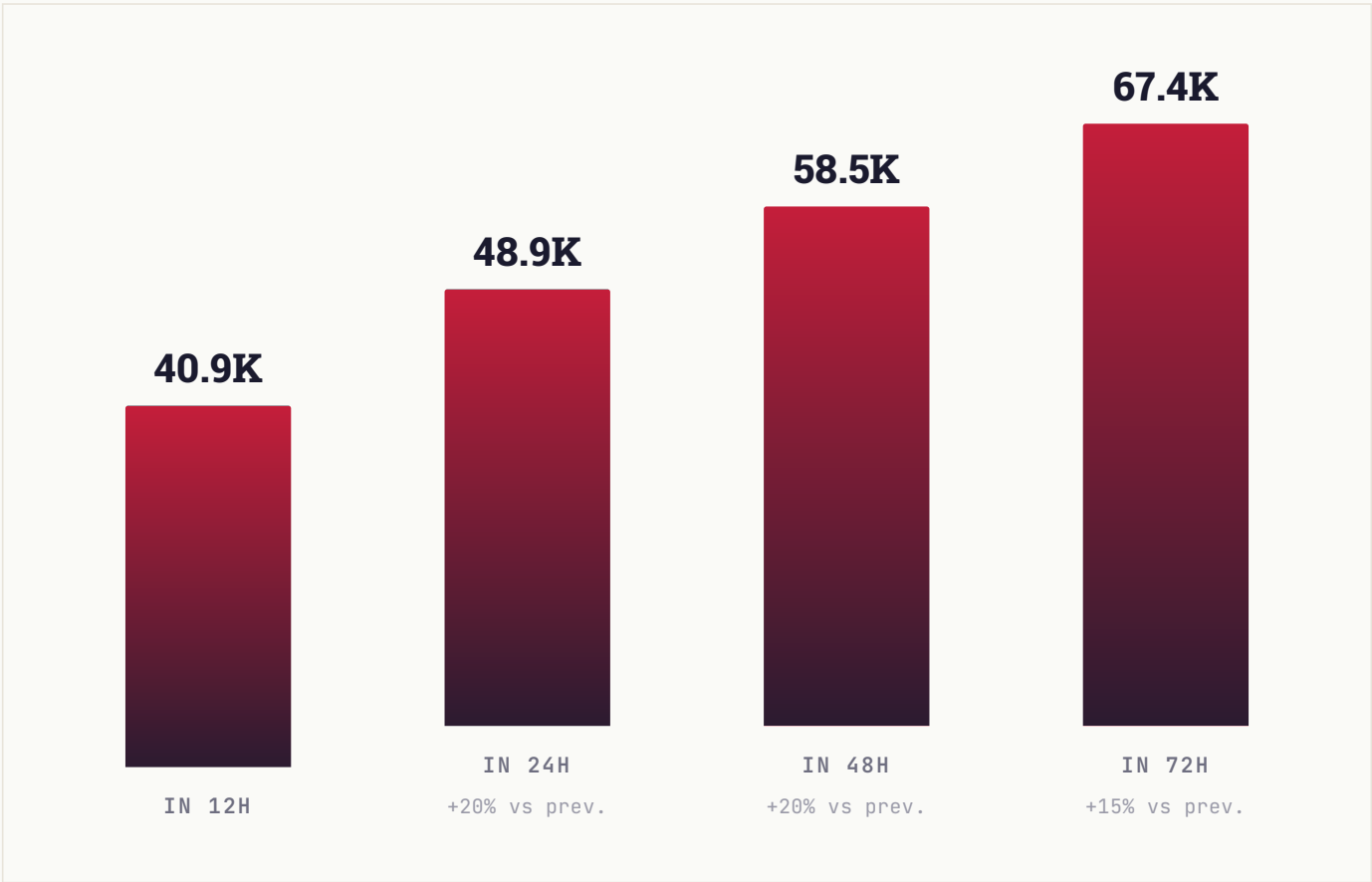
Citation index **60** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **322** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

Mention frequency

Monthly we track posts in other channels that mention yours. Over the last **2 months** such mentions were **91**, they brought **30 188** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	6	4	30 188
November 2025	85	4	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
91	2		30 188

— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Thursday

On this day at 15:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact Manager	t.me/PromptPress_manager
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