

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bugin.info



@bugininfo

Info network: Almaty-Tashkent-Bishkek-Dushanbe. For cooperation
write to: buginnews.info@gmail.com

SUBSCRIBERS

33 707

-10709 per month

ERR (% SEE POSTS)

24.0%

per day 5.6%

REACH/POST

7K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 33 707 —	 SUBS REACH 20.9% avg % of subs see a post	 VIEWS/POST 7K median 2.1K · 29 days	 POSTS/WEEK 12.2 over period
 7D TREND -60.9% vs previous week	 REACTIONS/POST 66.2 only 3,374 reactions, 6,069 reposts, 65 comments	 POST LENGTH 962 chars median 1K · 29 days	 POSTS ANALYZED 51 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -10709 last month	 CITATION RATE 0 citation index · 24 channels mentioned ever	 CHANNEL AGE 1 year 6 months created 11.12.2024

AI EDITOR SUMMARY

Channel «Bugin.info» — 33 707 subs. Each post gets ~ 7K people (21% of subs), it's average reach — room to grow. Publishes 12 posts/week (~2/day) — consistent. For week 22–28 Jun, reach dropped -60.9% by week 15–21 Jun — let's break down why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 51 posts in 29 days.
- 02 Dominant format — Text (48/51 posts).
- 03 Avg post length — 962 chars (median 1,000).
- 04 Peak audience activity — Friday, 09:00 ALMT.
- 05 Top posts get 42x more views than the weakest (22.9K avg for top vs 547 for worst) — among 51 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 04:50 TEXT  Where Central Asia flies. May 2026, just numbers. Flight schedules are more honest than any summit. Who trades with whom, where people go to work and...	VIEWS 23 369 REPOSTS 3	REACTIONS 103 ER 69.3%
Nº2 13.06 · 04:06 PHOTO Thanks to colleagues at @vostex24 for regular reposts of our materials 🤝 This time — our analytical reconstruction of the future...	VIEWS 23 234 REPOSTS 3	REACTIONS 133 ER 68.9%
Nº3 10.06 · 03:52 TEXT  130% gap: Why Kazakhstan keeps the lowest gas prices in the region while neighbors pay double? Analytics...	VIEWS 22 048 REPOSTS —	REACTIONS 109 ER 65.4%

Nº4 15.06 • 07:00 TEXT  From Uzbek apricots to joint industrial projects: Uzbekistan and Kaliningrad Region open a new chapter...	VIEWS 21 059 REACTIONS 137 REPOSTS 3 ER 62.5%
Nº5 09.06 • 04:18 TEXT  Weak ruble for Dushanbe and Tashkent? No, thanks For years, shortsighted social media users in Central Asia dreamed: if the ruble weakens...	VIEWS 19 814 REACTIONS 102 REPOSTS 3 ER 58.8%
WORST 3	
↓ 16.06 • 11:00 TEXT  You use Russian tech every day. Even if you don't notice. When the lights come on in Bishkek, in Almaty...	VIEWS 1 226 REACTIONS 20 REPOSTS — ER 3.6%
↓ 16.06 • 07:00 TEXT  Russia remains a key development partner for Kazakhstan: investments, new industries, nuclear energy, space, and...	VIEWS 210 REACTIONS 19 REPOSTS — ER 0.6%
↓ 15.06 • 15:02 PHOTO  Great news for our team and readers! Last month @bugin.info entered the TOP-3 most popular news...	VIEWS 205 REACTIONS 5 REPOSTS 1 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

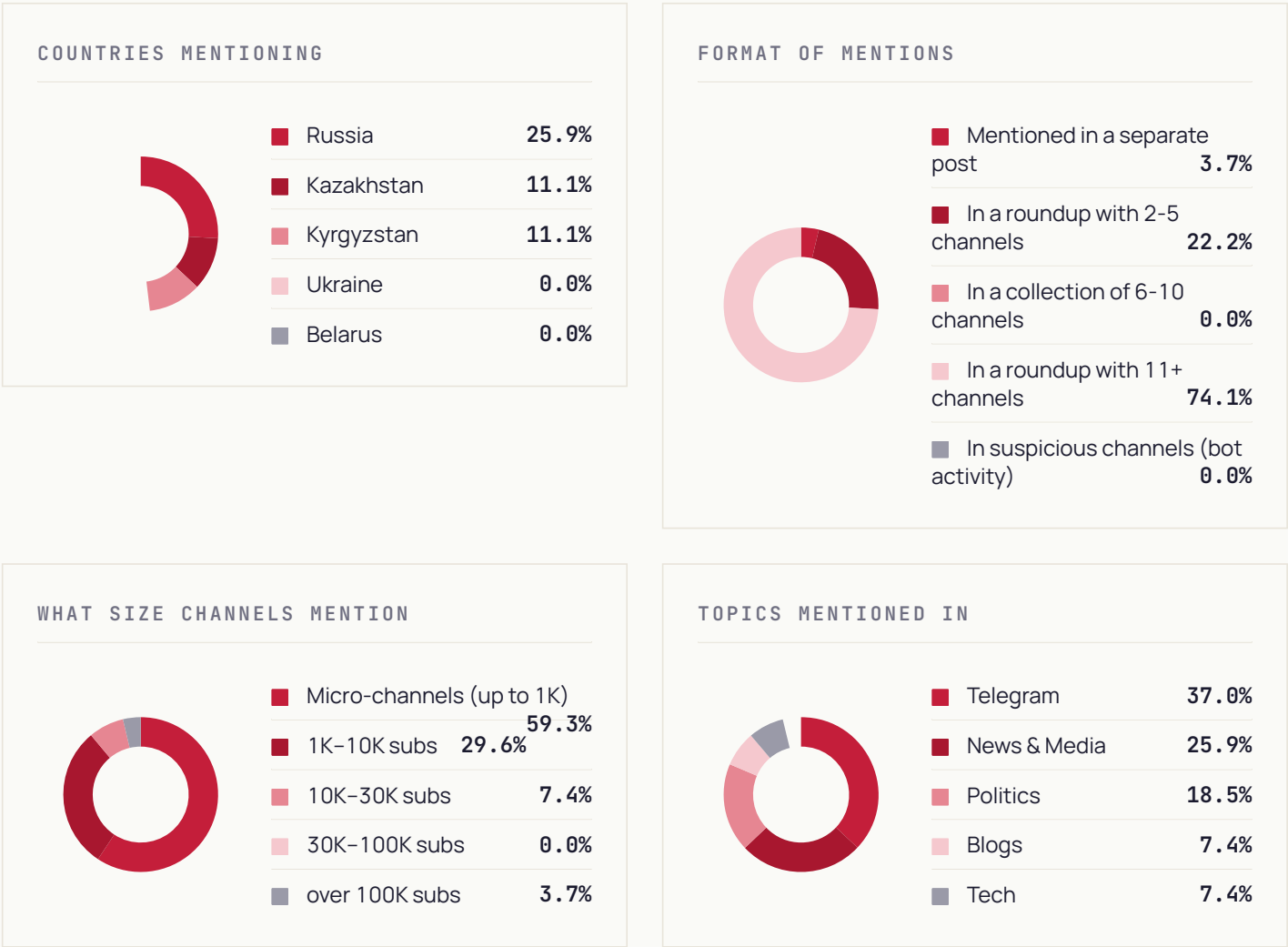
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

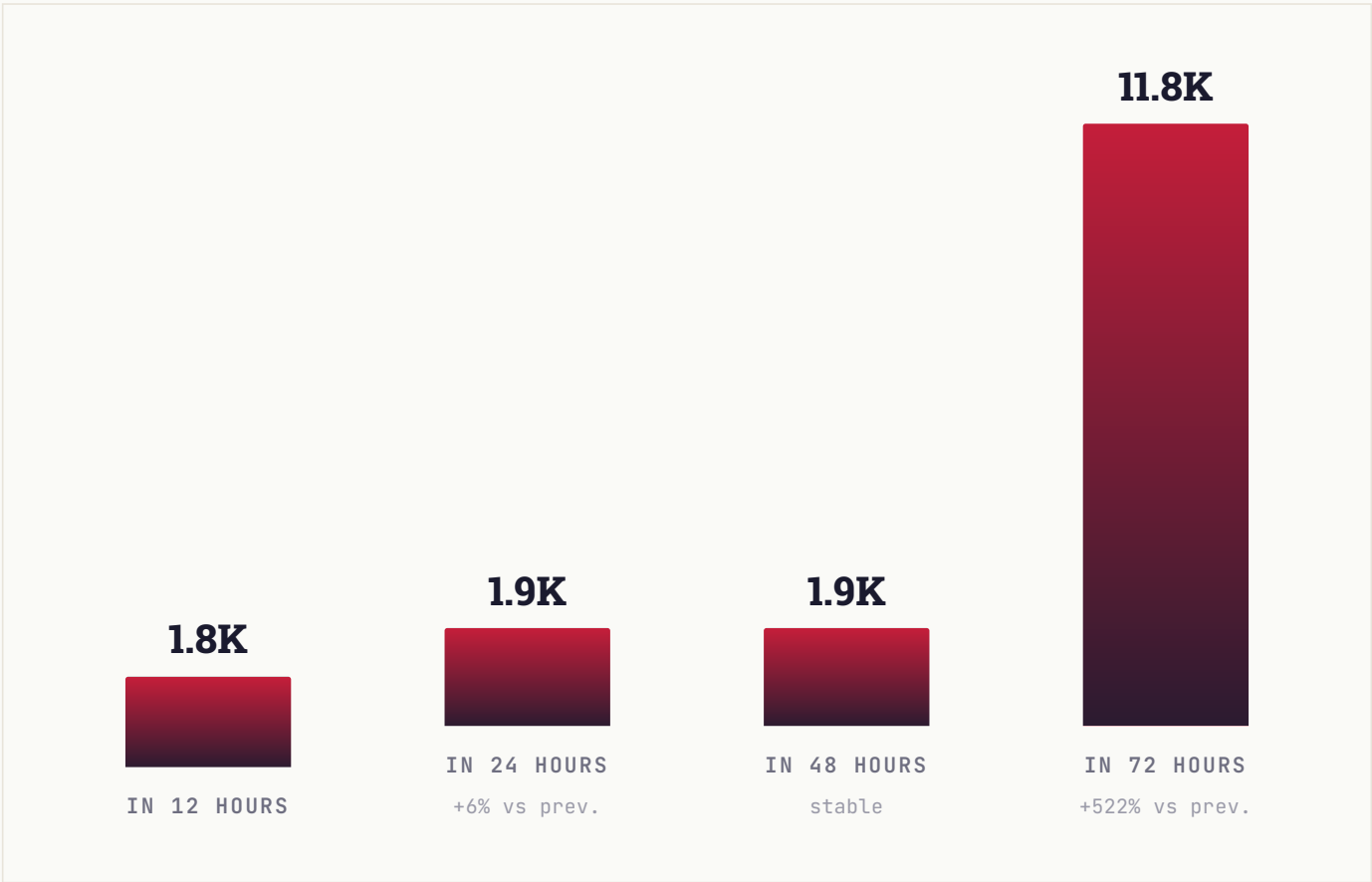
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 24 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TENGONOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - Kazakhstan News	47.1K
B Bugin.info    YOU	33.7K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AJ Alibek Zhalgaspayev Investing in Kazakhstan 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
ҚЕ Қаржылық Еркіндік	20.6K

COMPARATIVE INSIGHT

Channel in top 10 of niche (#4 of 99). Strong position. Niche leader: TENGONOMIKA (72K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **87 603** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	2 197
December 2025	0	0	3 246
November 2025	1	1	11 715
October 2025	0	0	19 085
September 2025	0	0	11 167
August 2025	0	0	40 193
TOTAL MENTIONS			
2			
MONTHS OF DATA			
6			
ATTRACTED SUBSCRIBERS			
87 603			

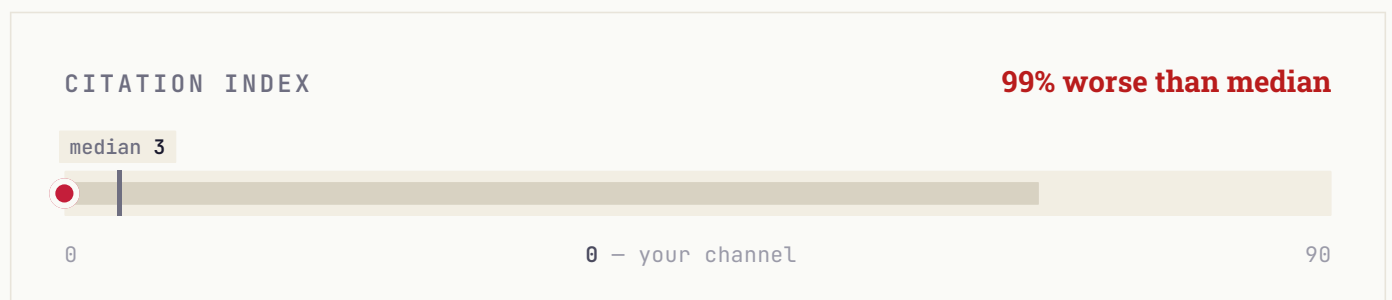
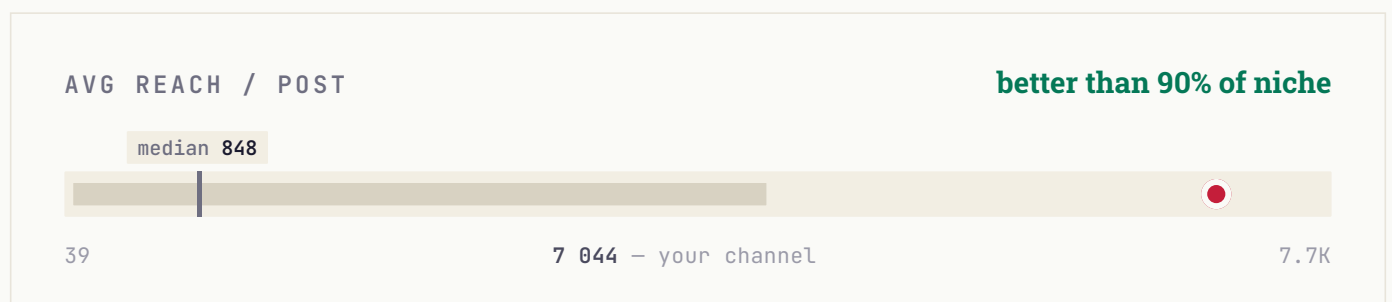
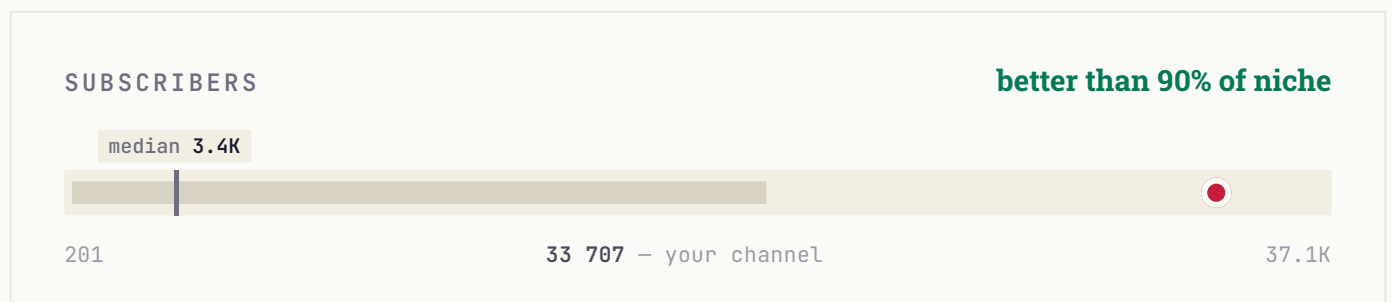
— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#4/100

POSITION IN NICHE
Channel in top 4% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 09:00 ALMT audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager