

PROMTPRESS PUBLIC REPORT

Channel audit

БУДУ



@budujobs

Helping build healthy work relationships All jobs: <https://budu.jobs>
Collab & ads: @chudin_andrey Questions & help: @leruusha Job
postings:...

SUBSCRIBERS

120 609

+2335 per month

ERR (% SEE POSTS)

8.0%

per day 3.5%

REACH/POST

9.3K

ad reach 4.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 120 609 —	SUBS REACH 7.74% avg % subs see a post	VIEWS/POST 9.3K median 9.6K · 29 days	POSTS/WEEK 7.0 over period
7D TREND +7.9% vs previous week	REACTIONS/POST 51.0 total 1,478 reactions, 1,734 reposts, 35 comments	POST LENGTH 553 chars median 564 · 29 days	POSTS ANALYZED 29 29 days
AD REACH 4.2K 24h avg	CHURN / MONTH +2335 last month	CITATION RATE 126 citation index · 567 channels mentioned ever	CHANNEL AGE 7 years 19 days created 04.06.2019

AI EDITOR SUMMARY

Channel «БУДУ» — 120 609 subs. Each post averages 9.3K people (8% from subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — consistent. Week Jun 8–14 reach grew +7.9% vs week Jun 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 29 posts over 29 days.
- 02 Dominant format – Photo (29/29 posts).
- 03 Avg post length – 553 chars (median 564).
- 04 Audience peak – Thu, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.4K avg top vs 8.2K worst) – among 29 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 15:40 PHOTO Job of the day: special projects manager at agency Ar ☒ What you'll do: – Run special projects from brief to post-release. – Collect...	VIEWS 12 330 REP. 137	REACTIONS 28 ER 10.2%
Nº2 26.05 · 13:15 PHOTO Colleagues, let's review the certificates 😊 Especially for those who miss graduation ceremonies at work, we decided...	VIEWS 10 930 REP. 50	REACTIONS 58 ER 9.1%
Nº3 05.06 · 13:32 PHOTO ☒ Job picks from BUDU: 😊☒ SMM Manager at Gastro' Exp: 1–3 years 😊Moscow (Hybrid) 😊☒ Short Video Editor at...	VIEWS 10 880 REP. 108	REACTIONS 30 ER 9.0%

Nº4 25.05 · 15:00 PHOTO ☹️ Job picks from BUDU: 😊 Business Development Manager, KOMPREDA Exp: 1–3 years Salary...	VIEWS 10 850 REACTIONS 31 REP. 85 ER 9.0%
Nº5 29.05 · 15:02 PHOTO Work week almost over ☹️ Keyword — «almost». We've rounded up those sudden messages no one would wish for...	VIEWS 10 566 REACTIONS 59 REP. 26 ER 8.8%

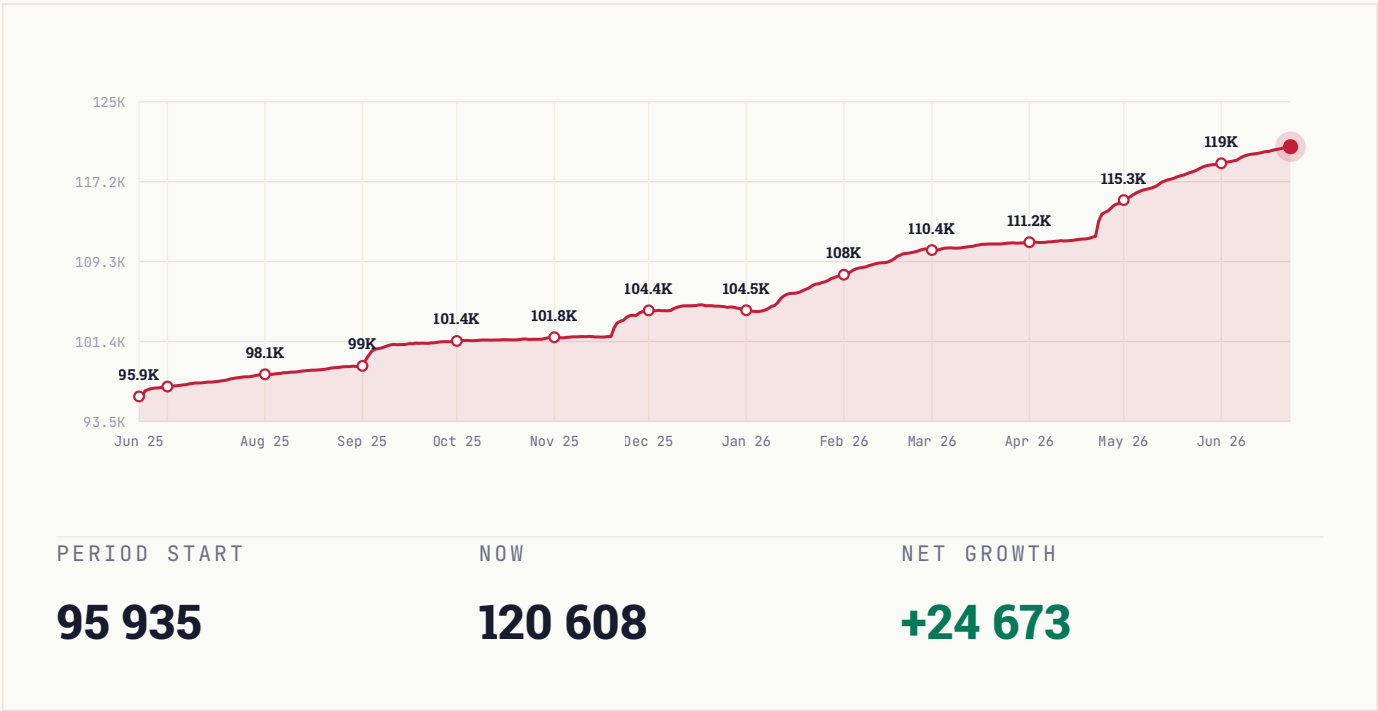
WORST 3

↓ 19.06 · 10:36 PHOTO Summer avatar collection from ☹️ Time to switch to something summery, colleagues ☹️	VIEWS 8 364 REACTIONS 162 REP. 238 ER 6.9%
↓ 18.06 · 07:20 PHOTO ☹️ Job picks from BUDU: ☹️ Head of Touring Dept Exp: 1–3 years Salary: 150,000–300,000 P...	VIEWS 8 226 REACTIONS 21 REP. 20 ER 6.8%
↓ 16.06 · 14:36 PHOTO Survey results on work & relationships ☹️ In an online poll by VK Dating and ☹️, 2500+ people from different Russian regions took part...	VIEWS 8 156 REACTIONS 35 REP. 11 ER 6.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

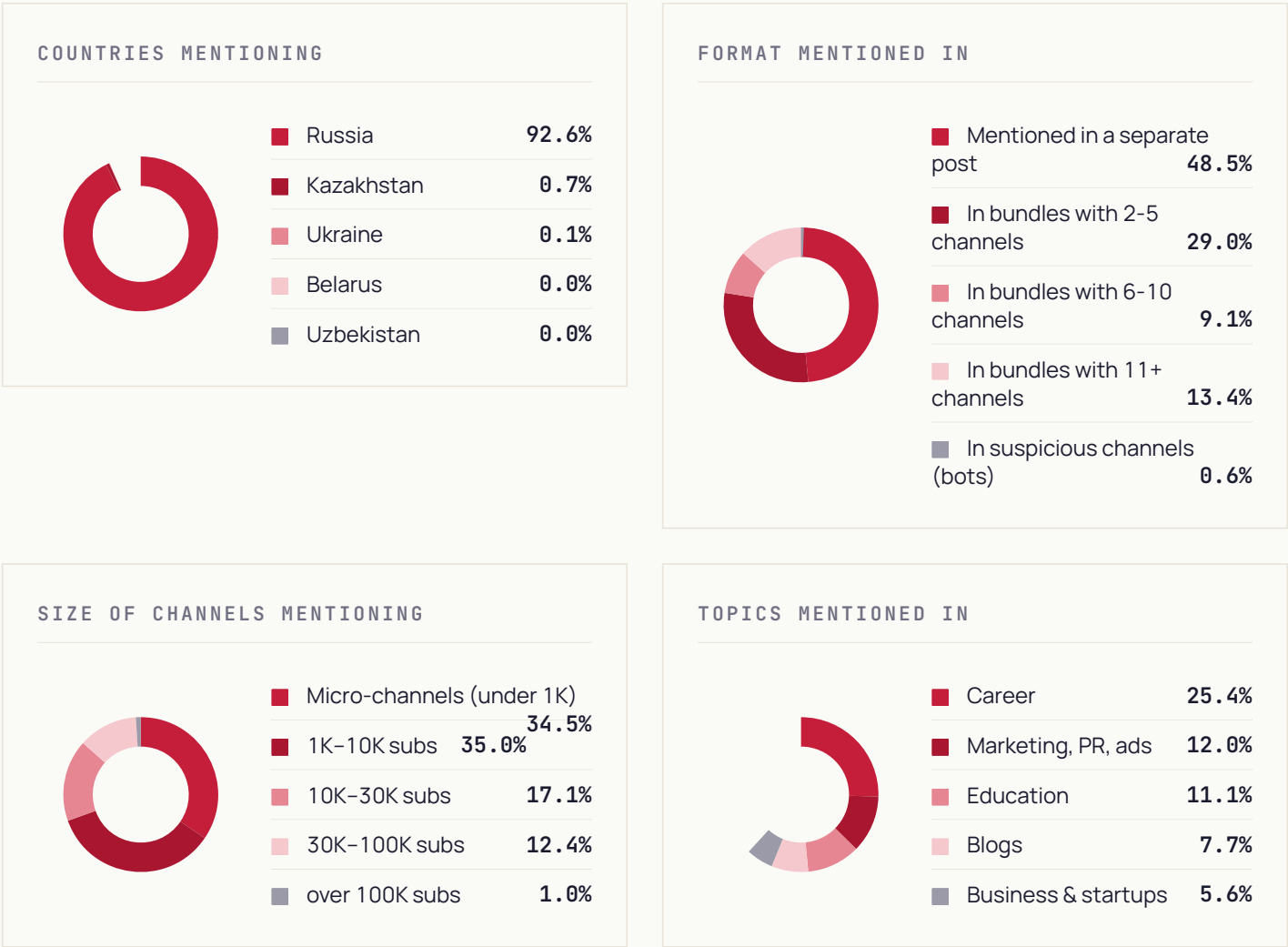
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

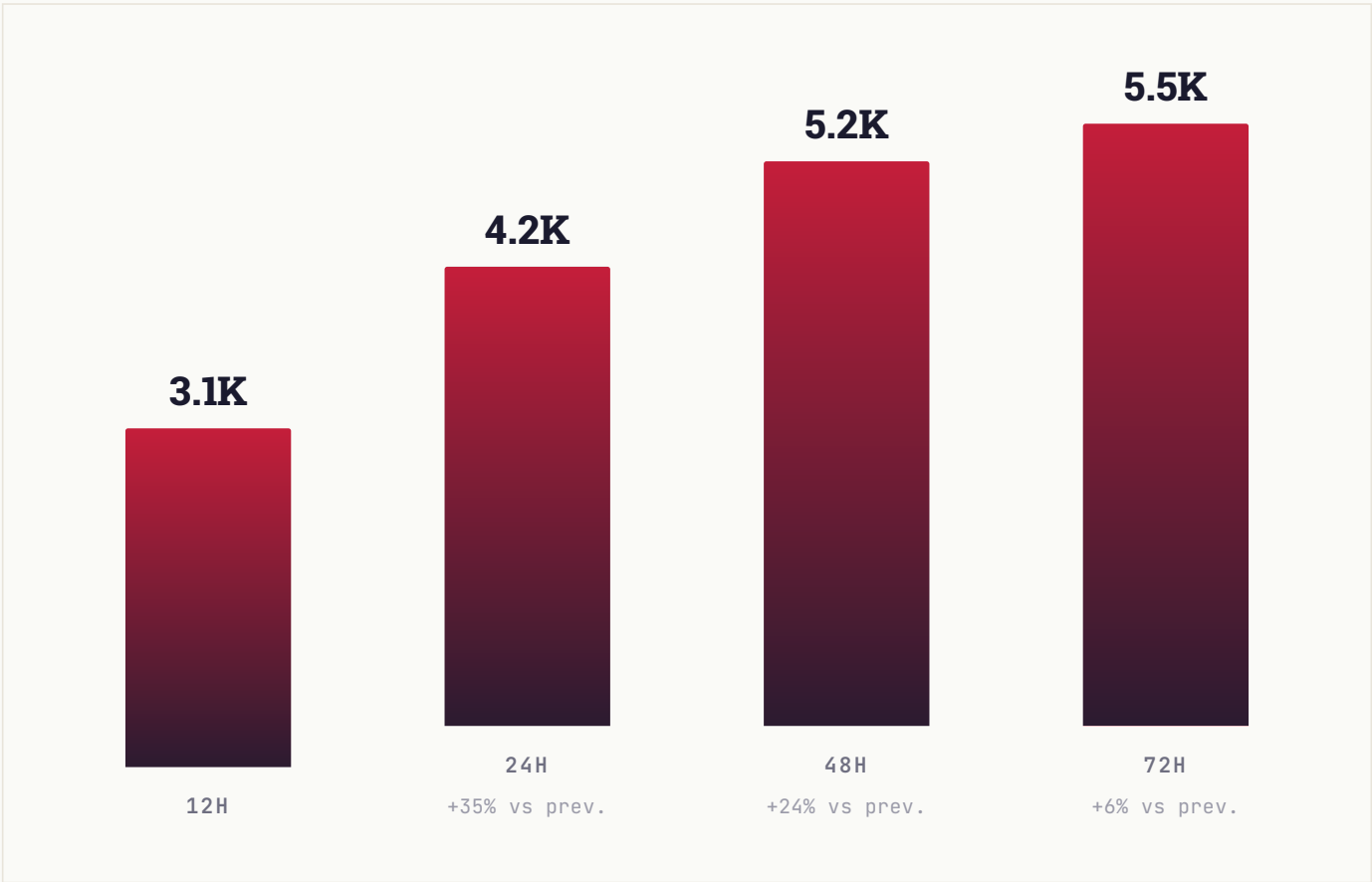
Citation index **126** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **567** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
SI SeoJob Online earnings	440.3K
FP Finder.work: jobs & vacancies	281.6K
H• HOME • Remote work • Freelance	252.9K
FI Freelance Relocation Remote work Internships	247.2K
TI TeleWork Freelance Remote jobs	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote work🇷🇺	200.8K
BY БУДУ YOU	120.6K

COMPARATIVE INSIGHT

Channel in top half of niche (#29 of 91). Niche leader — Remote no experience - Freelance (800.1K), median subs 88.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **30**, they brought **8 657** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	1	1	749
Nov 2025	3	3	2 765
Oct 2025	5	5	521
September 2025	5	5	2 560
August 2025	5	5	821
July 2025	11	11	1 241

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
30	6	8 657

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Career**» (Russia) and compared your channel.

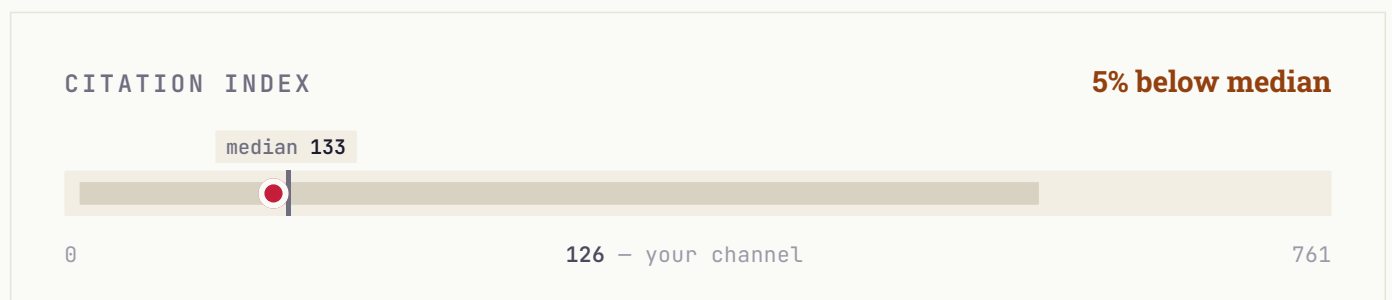
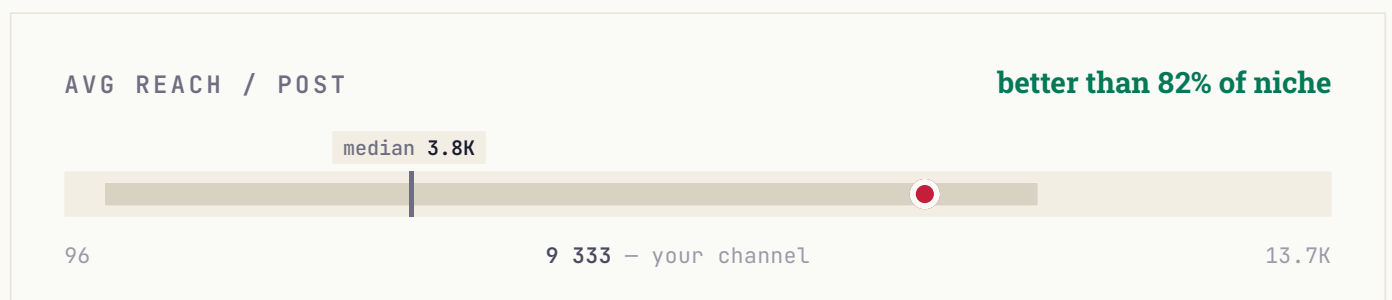
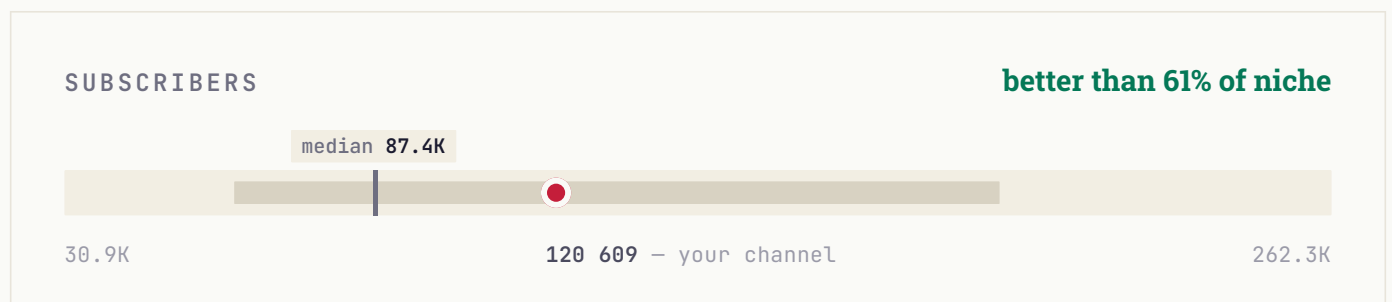
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#29

/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
key posts****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
