

PUBLIC REPORT PROMTPRESS

Channel audit

Будь в курсе | Новости России



@bud_v

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@larinamaria2002

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
225 125	42.0%	92.9K
+74823 per month 10.07.2026	last day 35.5%	ad reach 80.9K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/BUD_V](https://promptpress.com/audit/bud_v)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 225 125 —	 SUBS REACH 41.26% avg % subs see post	 VIEWS/POST 92.9K median 88.9K · 29 days	 POSTS/WEEK 16.8 for period
 7D TREND -0.7% vs previous week	 REACTIONS/POST 81.1 total 5,675 reactions, 9,986 reposts, 0 comments	 POST LENGTH 354 chars median 338 · 29 days	 POSTS ANALYZED 70 29 days
 AD REACH 80.9K 24h avg	 CHURN / MONTH +74823 last month	 QUOTABILITY 5 citation index · 7 channels mentioned all time	 CHANNEL AGE 2 years 5 months created 24.01.2024

AI EDITOR SUMMARY

Channel «Stay Tuned | Russia News» — 225 125 subs. Each post averages 92.9K people (41% of subs), wide reach for a channel this size. Publishes 17 posts per week (~2/day) — regular schedule. For the week Jun 29 – Jul 5, reach stable (-0.7% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **70** posts over 29 days.
- 02 Dominant format – **Photo** (61/70 posts).
- 03 Avg post length – **354** chars (median 338).
- 04 Peak audience activity – **Monday**, 20:00 MSK.
- 05 Top-performing posts get **2×** more views than the weakest (199.3K avg for top vs 84K for worst) – among 70 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 17:51 PHOTO Sweet tooths are top mosquito targets, doctors say Bloodsuckers primarily home in on substances released by human...	VIEWS 410 412 REPOSTS 138	REACTIONS 59 ER 182.3%
Nº2 24.06 · 09:50 PHOTO Happ removed from Russian AppStore, – media report. One of Russia's most popular VPN key apps.	VIEWS 93 737 REPOSTS 140	REACTIONS 114 ER 41.6%
Nº3 25.06 · 18:38 PHOTO Hyundai – Russia's most 'female' car brand. Every third Hyundai (33%) is driven by women, according to...	VIEWS 93 629 REPOSTS 99	REACTIONS 25 ER 41.6%

Nº4 17.06 • 04:30 VIDEO In Moscow, despite everything, they're laying asphalt. Limitations are only in the head.	VIEWS 93 288 REACTIONS 91 REPOSTS 160 ER 41.4%
Nº5 29.06 • 13:05 PHOTO Russian women have started reselling their breast implants after removal. Currently implants that cost about 180 thousand in clinics...	VIEWS 93 286 REACTIONS 30 REPOSTS 104 ER 41.4%

WORST 3

↓ 11.06 • 04:52 PHOTO Russian men are increasingly facing baldness due to abnormal heat and prolonged sun exposure. According to doctors...	VIEWS 84 830 REACTIONS 47 REPOSTS 157 ER 37.7%
↓ 30.06 • 05:02 VIDEO Shaman showed underwear at press conference – singer proved he wears boxers. Thanks for watching.	VIEWS 84 510 REACTIONS 104 REPOSTS 70 ER 37.5%
↓ 07.07 • 13:18 PHOTO Destination in reality: in Krivoy Rog found the unluckiest girl who got into 3 accidents in one day. First...	VIEWS 82 688 REACTIONS 106 REPOSTS 179 ER 36.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 • CITATIONS

Who mentions the channel and how

Citation index 5 — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 7 different channels.

COUNTRIES MENTIONING



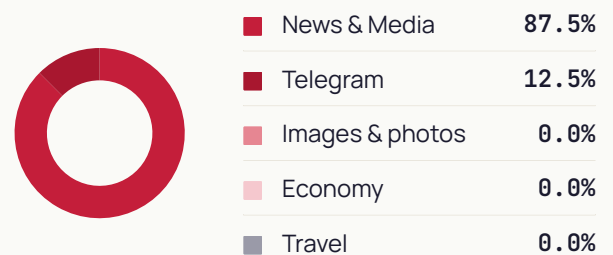
HOW THEY MENTION



SIZE OF CHANNELS MENTIONING



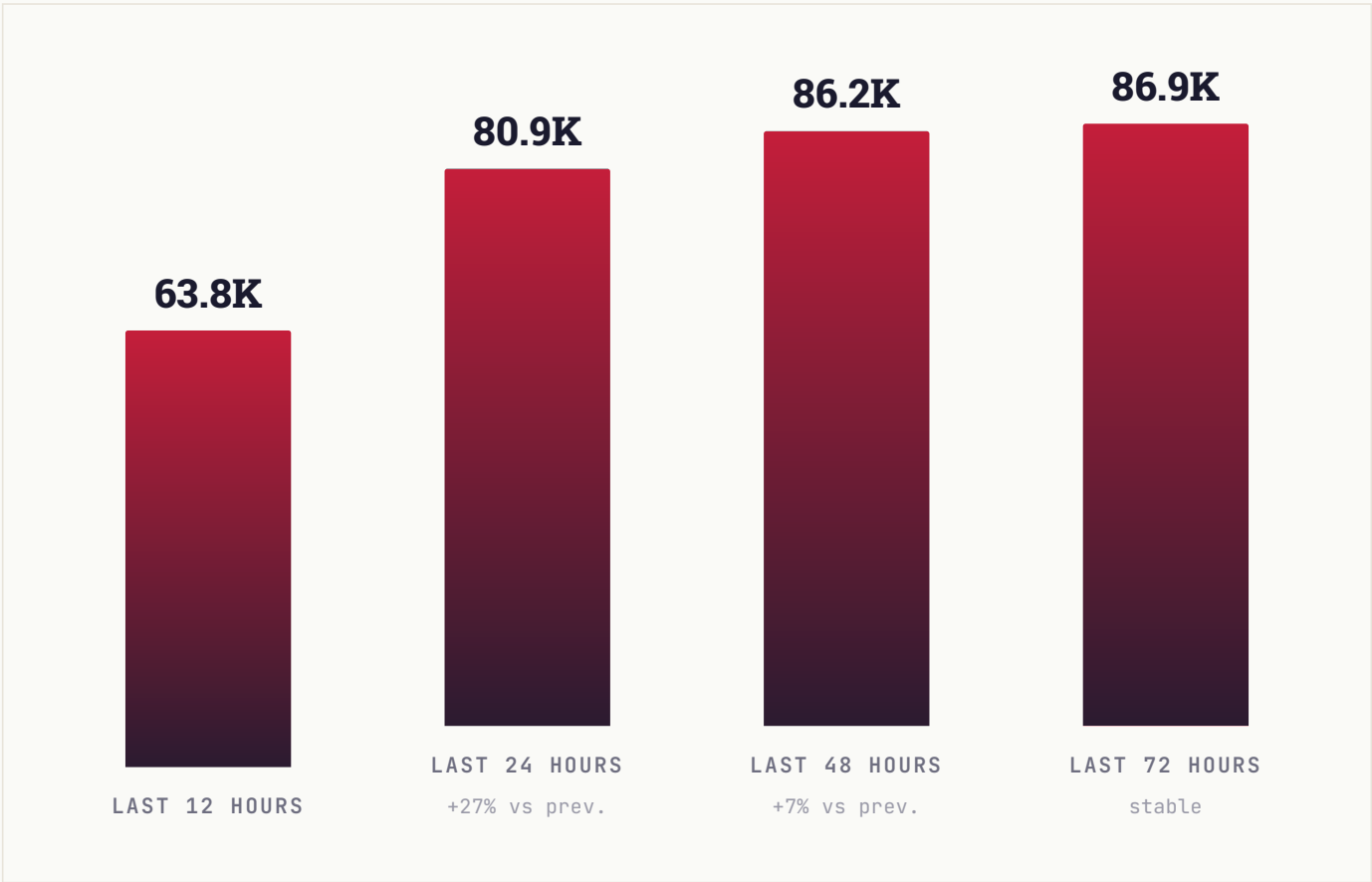
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.5M
کانال اخبار فوری خبر فوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
BB Будь в курсе Новости России YOU	225.1K

COMPARATIVE SUMMARY

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **5**, they brought **57 550** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	5	5	8 609
December 2025	0	0	0
Nov 2025	0	0	46 434
Oct 2025	0	0	2 507
Sep 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	57 550

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Monday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further — run ads with us and close your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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