

PUBLIC REPORT PROMTPRESS

Channel audit

BUBENITTA



@bubenitta_officiall

1,5 М on YouTube: Bubenitta and Hello, it's Bubi Contact & ads:
@limonka_eva Included by Roskomnadzor in the list of personal
pages <https://gosuslugi.ru/snet/67cff3ded85d4c2b49113c4d>

SUBSCRIBERS

23 639

-61 per month

ERR (% SEE POSTS)

38.0%

per day 15.2%

REACH/POST

8.3K

ad reach 3.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 23 639 —	 SUBSCRIBER REACH 35.02% avg % subs see post	 VIEWS/POST 8.3K median 8.2K · 26 days	 POSTS/WEEK 5.5 over period
 7D TREND — no data for period	 REACTIONS/POST 309.5 only 6,500 reactions, 53 reposts, 453 comments	 POST LENGTH 294 chars median 159 · 26 days	 POSTS ANALYZED 21 26 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH -61 last month	 QUOTABILITY 1 citation index · 6 channels mentioned ever	 CHANNEL AGE 3 years 5 months created 20.01.2023

AI EDITOR SUMMARY

Channel «BUBENITTA» — 23 639 subs. Each post averages 8.3K people (35% of subs), that's good reach. Publishes 6 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 26 days.
- 02 Dominant format – Photo (8/21 posts).
- 03 Avg post length – 294 chars (median 159).
- 04 Peak audience activity – Friday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (14.2K avg for top vs 6.9K for worst) – among 21 posts over 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 18:28 PHOTO video on BOOSTY	VIEWS 14 788 REPOSTS 1	REACTIONS 230 ER 62.6%
Nº2 29.05 · 13:32 PHOTO VIDEO ON CHANNEL * will upload to VK after 10.06.26	VIEWS 14 178 REPOSTS 2	REACTIONS 295 ER 60.0%
Nº3 27.05 · 16:19 TEXT Video already on VK	VIEWS 13 580 REPOSTS 2	REACTIONS 126 ER 57.4%

Nº4 28.05 · 18:02 TEXT Decided to make a quick DIY before the next big project to help in the workshop) Today's video will be on Boosty...	VIEWS	REACTIONS
	13 481	189
	REPOSTS	ER
	—	57.0%

Nº5 27.05 · 13:41 VIDEO Too bad I can't send the smell through the screen☹️	VIEWS	REACTIONS
	13 265	504
	REPOSTS	ER
	3	56.1%

WORST 3

↓ 15.06 · 07:17 VIDEO I've got a lot of quirks from grandma) I, for example, love eating strawberries mashed with sugar, along with a loaf)) It's the season...	VIEWS	REACTIONS
	7 656	445
	REPOSTS	ER
	2	32.4%
↓ 18.06 · 17:28 VIDEO I saw and paint) this little saw helps me out, so handy☹️ video coming Sunday😊	VIEWS	REACTIONS
	7 047	410
	REPOSTS	ER
	2	29.8%
↓ 20.06 · 07:47 VIDEO My soul craves contrast) So my layout will be dark shadow color) I sometimes stare at cute sheds and street buildings...	VIEWS	REACTIONS
	5 957	383
	REPOSTS	ER
	1	25.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

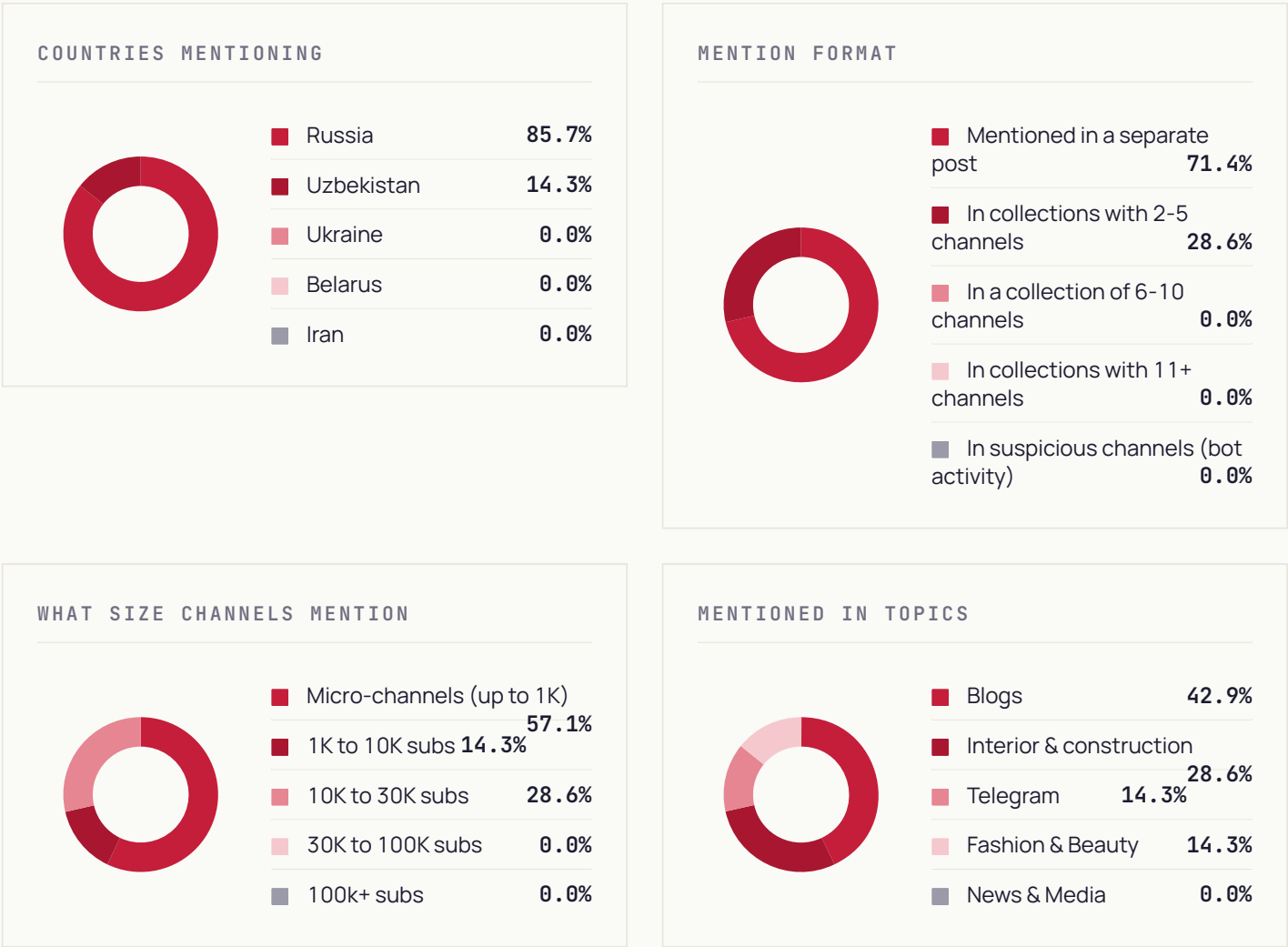


PERIOD START	NOW	NET GROWTH
22 230	23 639	+1 409

SECTION 04 · MENTIONS

Who mentions the channel and how

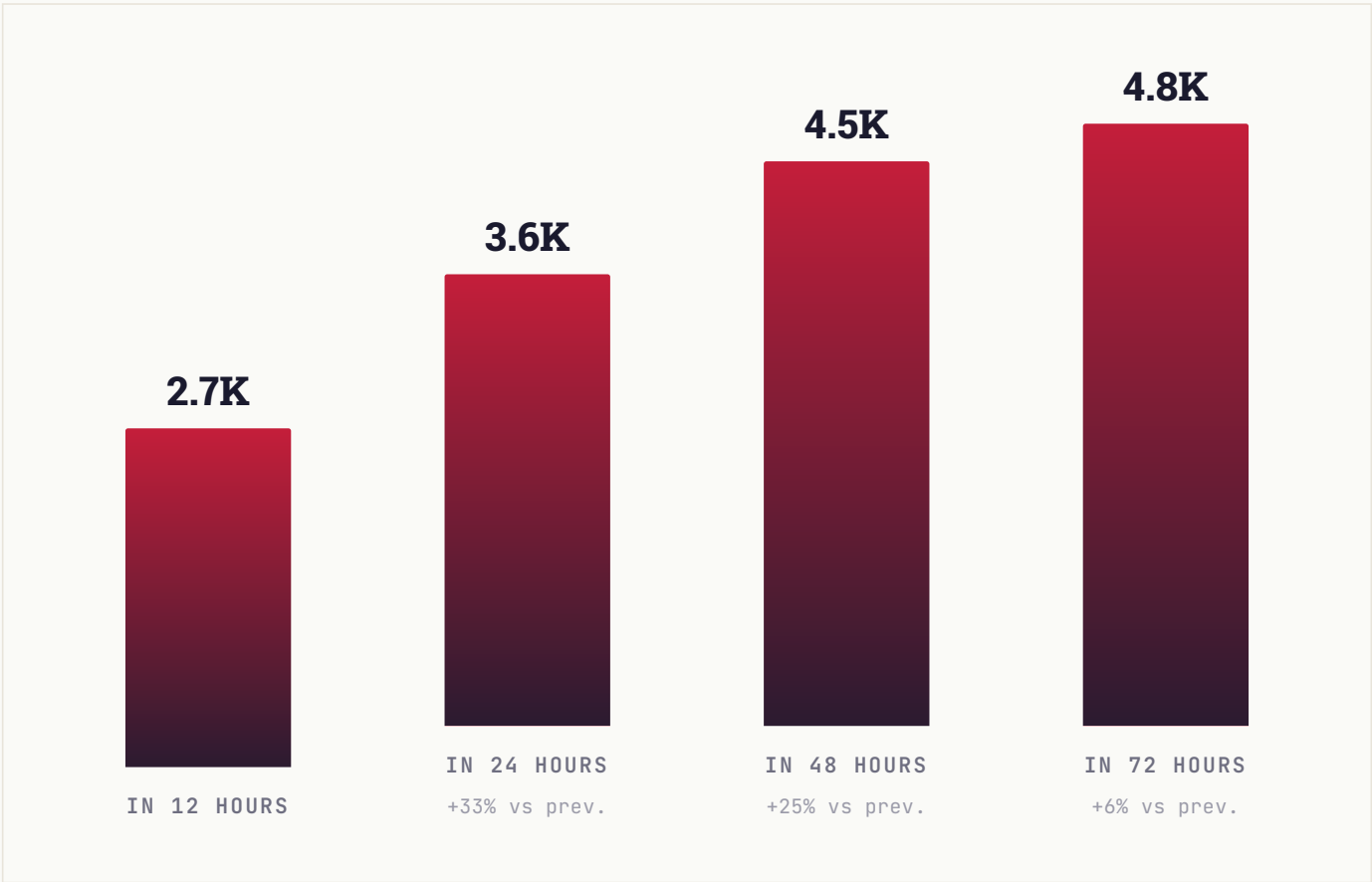
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
NK	Unpleasant channel	499K
MK	Nasty Kokobay	114.2K
MM	Maxim Mirovich	104.5K
AS	Anton Shabashov	38.2K
CH	Blueberry farm	34.4K
SH	Off-screen noise	24.9K
CH	Chereshko_life	24K
BU	BUBENITTA YOU	23.6K
TB	Tima Belorusskih	17.4K
PI	For sparkling☑	15.8K
KS	Karasik with belly	14.2K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#8 of 99). Strong position. Niche leader — Unpleasant channel (499K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **2 103** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	208
Nov 2025	0	0	418
Oct 2025	0	0	266
Sep 2025	0	0	74
August 2025	0	0	507
July 2025	0	0	630

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
0	6	2 103

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8 /100

POSITION IN NICHE

Channel in top 8% blogs Belarus

SUBSCRIBERS

better than 90% of niche

median 1.7K

236

23 639 — your channel

26K

AVG REACH / POST

better than 90% of niche

median 585

69

8 277 — your channel

9.1K

CITATION INDEX

better than 51% of niche

median 0

0

1 — your channel

18

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day and at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager