

PROMTPRESS PUBLIC REPORT

Channel audit

⚡ BUBA NEWS |

Mobile internet

shutdown ⚡



@bubanewsofficial

For collaboration — @bubamgmt Channel about all kinds of news related to internet shutdowns/blockages

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
109 961	20.0%	21K
+16639 per month 11.07.2026	per day 9.7%	ad reach 10.7K/24h
HTTPS://PROMTPRESS.COM/AUDIT/BUBANEWSOFFICIAL		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 109 961 —	 SUBSCRIBER REACH 19.1% avg % of subs see a post	 VIEWS/POST 21K median 21.4K · 29 days	 POSTS/WK 7.9 over period
 7D TREND +25.7% vs previous week	 REACTIONS/POST 293.4 total 9,682 reactions, 2,755 reposts, 0 comments	 POST LENGTH 398 chars. median 372 · 29 days	 POSTS IN ANALYSIS 33 29 days
 AD REACH 10.7K 24h avg	 CHURN / MONTH +16639 over last month	 CITATION RATE 0 citation index · 4 channels mentioned it ever	 CHANNEL AGE 7 months 14 days created 27.11.2025

AI EDITOR SUMMARY

Channel « ⚡BUBA NEWS | Mobile internet shutdown ⚡ » — 109 961 subs. Each post averages 21K people (19% of subscribers), average reach — room to grow. Publishes 8 posts per week (~1/day) — consistent. For week June 29 – July 5 reach grew by +25.7% to the week of June 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 33 posts over 29 days.
- 02 Dominant format – Photo (33/33 posts).
- 03 Avg post length – 398 chars (median 372).
- 04 Audience peak – Monday, 18:00 MSK.
- 05 Top posts gather 2x more views than the weakest (28.4K avg for top vs 18.3K for worst) – among 33 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

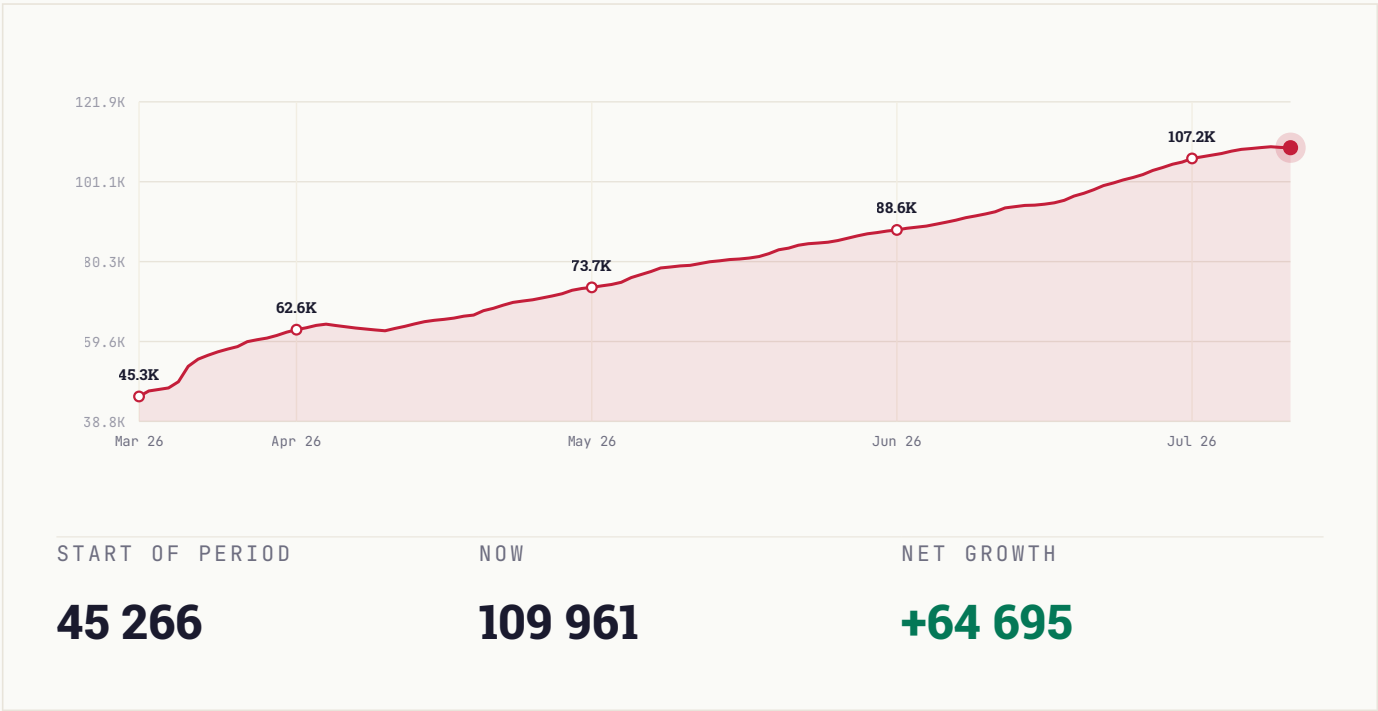
Nº1 03.07 · 10:13 PHOTO ▶ Telegram to be unblocked soon? State Duma urged to consider unblocking Telegram. 🇷🇺 MPs stated that...	VIEWS 29 157 REPOSTS 106	REACTIONS 699 ER 26.5%
Nº2 29.06 · 15:10 PHOTO ⚠️ Apple ID and Google login to be disabled from July 6 – such notifications are received by users of Russian apps. That's it! ❤️ –...	VIEWS 29 122 REPOSTS 142	REACTIONS 257 ER 26.5%
Nº3 29.06 · 09:14 PHOTO ▶ Happ returned to App Store – developer re-released app for the third time. Store hasn't indexed it yet, so...	VIEWS 26 819 REPOSTS 99	REACTIONS 172 ER 24.4%

Nº4 15.06 • 19:28 PHOTO  Discord and Steam DIED simultaneously across Russia – users can't connect to servers and complain about high ping.  Today without...	VIEWS 26 771 REPOSTS 68 REACTIONS 307 ER 24.3%
Nº5 11.06 • 13:58 PHOTO  Telegram may EARN in Russia following Roblox – MP Svintsov.  According to him, the messenger's management may...	VIEWS 25 712 REPOSTS 191 REACTIONS 693 ER 23.4%
WORST 3	
↓ 19.06 • 12:24 PHOTO  Execute cannot pardon  About 93% of home internet providers may not survive licensing reform  New requirements...	VIEWS 18 812 REPOSTS 26 REACTIONS 160 ER 17.1%
↓ 21.06 • 12:35 PHOTO  VK site deemed unsafe  The service is losing browser licenses, like MAX. VK Play hit first...	VIEWS 18 714 REPOSTS 63 REACTIONS 304 ER 17.0%
↓ 07.07 • 13:25 PHOTO  Yandex Pay removed from foreign App Store – still available in Russian region. Reason unknown  –...	VIEWS 17 467 REPOSTS 27 REACTIONS 244 ER 15.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

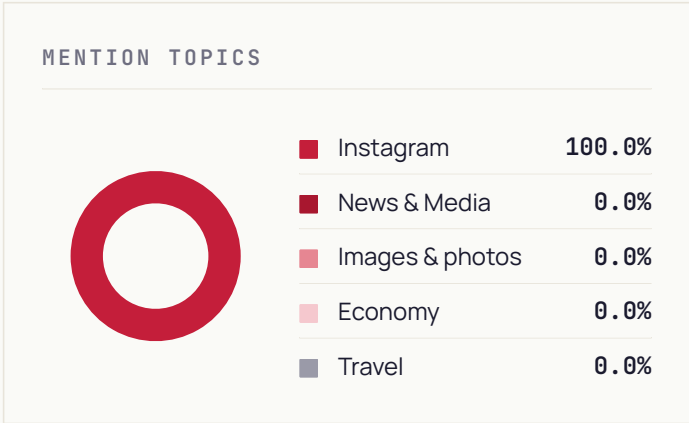
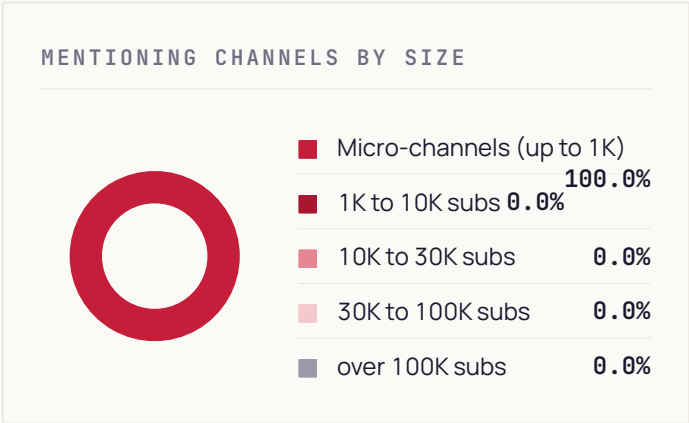
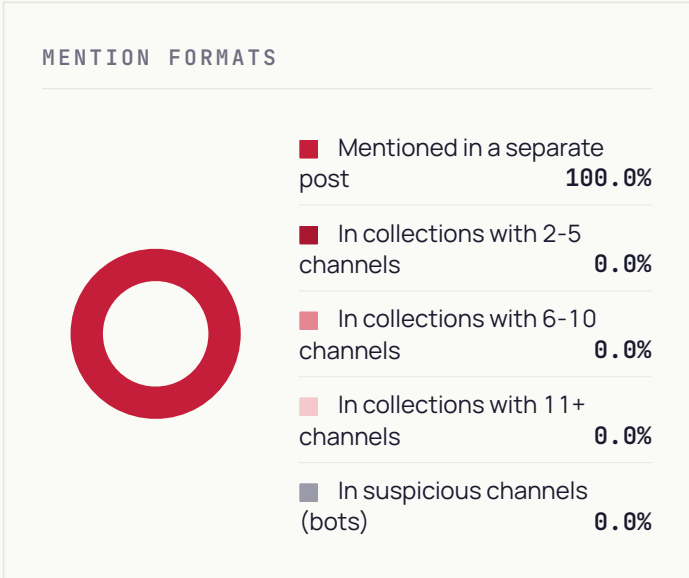
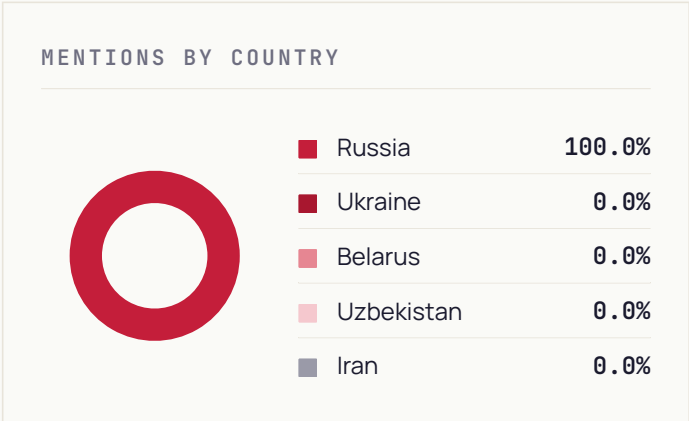
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

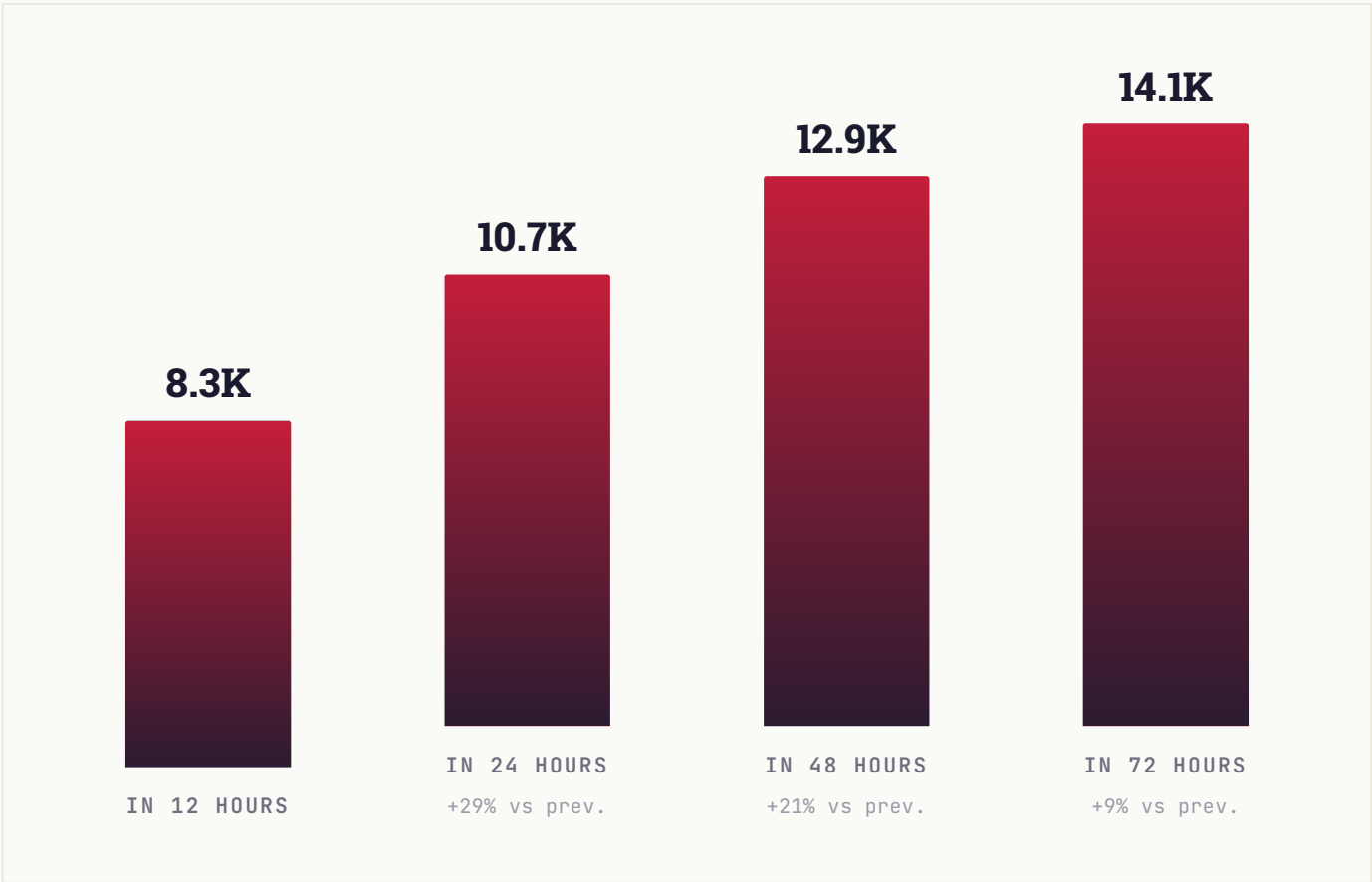
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its place among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
ک ا کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Труха ⚡ Україна	3.1M
⚡N ⚡BUBA NEWS Mobile internet shutdown ⚡ YOU	110K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's value, a vertical line for the median, and a shaded bar representing the range of values for a peer group. The charts are titled 'SUBSCRIBERS', 'AVG REACH / POST', and 'CITATION INDEX'. The 'SUBSCRIBERS' chart shows a value of 109,961, which is 91% below the median of 1.3M. The 'AVG REACH / POST' chart shows a value of 21,005, which is 75% below the median of 85.3K. The 'CITATION INDEX' chart shows a value of 0, which is 99% below the median of 1.8K.

Metric	Channel Value	Median	Peer Group Range (Min-Max)	Performance Gap
SUBSCRIBERS	109 961	1.3M	501K - 4.1M	91% below median
AVG REACH / POST	21 005	85.3K	744 - 438.6K	75% below median
CITATION INDEX	0	1.8K	0 - 11.2K	99% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Monday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
