

PROMTPRESS PUBLIC REPORT

Channel audit

Tanks. History and Modernity.

Btvt.info



@btvt2019

BTVT.INFO website app. You can contact BTVT to suggest news, your opinion, photos, stories related to the channel's topics. Past, present and future of tanks and related themes...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
24 060	25.0%	6K
18.07.2026 -58 per month	last day 18.6%	ad reach 4.5K/24h

HTTPS://PROMTPRESS.COM/AUDIT/BTVT2019

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 060 —	 SUBSCRIBER REACH 24.97% avg % subs see post	 VIEWS/POST 6K median 6K · 29 days	 POSTS/WEEK 35.2 for period
 7D TREND +1.4% vs previous week	 REACTIONS/POST 117.1 total 17,567 reactions, 6,475 reposts, 0 comments	 POST LENGTH 593 chars median 624 · 29 days	 POSTS ANALYZED 150 29 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH -58 last month	 CITATION RATE 320 citation index · 691 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 11.06.2019

AI EDITOR SUMMARY

Channel «Tanks. History and Modernity. Btvt.info» — 24 060 subs. Each post avg views 6K people (25% of subs), avg reach — room to grow. Posts 35 posts/week (~5/day) — active posting. Week Jul 6–12 reach stable (+1.4% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 150 posts in 29 days.
- 02 Dominant format — Photo (95/150 posts).
- 03 Avg post length — 593 chars (median 624).
- 04 Peak audience activity — Tue, 11:00 MSK.
- 05 Top posts drive 2× more views than the weakest (9.8K avg for top vs 4.8K for worst) — among 150 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 14.07 · 08:51 VIDEO American next to T-84 (sold to US as T-80UD, mod Object 478BEM1 with Drozd APS). Yuma Proving Ground, US Army Test and...	VIEWS 12 271 REPOSTS 162	REACTIONS 136 ER 51.0%
Nº2 05.07 · 13:08 PHOTO Myanmar Navy patrol boat with drone protection. Myanmar's civil war began after the military coup on Feb 1, 2021, when...	VIEWS 9 130 REPOSTS 91	REACTIONS 141 ER 37.9%
Nº3 12.07 · 13:03 VIDEO A brilliant engineering design of a machine for YakB-12.7 with the machine gun mounted as far off-center as possible. The joke is that...	VIEWS 7 910 REPOSTS 309	REACTIONS 298 ER 32.9%

Nº4

20.06 · 08:43

PHOTO

Since 2022, Tu-22 losses due to technical reasons: 3 (all in Irkutsk region – 2024, 2025 and 2026). Considering the disputed case...

VIEWS

7 652

REPOSTS

83

REACTIONS

250

ER

31.8%

Nº5

27.06 · 12:57

VIDEO

ACS company first showed an AI-controlled anti-drone machine gun mount working from a moving vehicle...

VIEWS

7 598

REPOSTS

68

REACTIONS

132

ER

31.6%

WORST 3

↓ 14.07 · 19:37 PHOTO Example of standard operation of ceramic armor elements after being hit, presumably by a large-caliber bullet, on an M1126 Stryker 82...	VIEWS 4 870 REPOSTS 52	REACTIONS 178 ER 20.2%
↓ 15.07 · 13:33 VIDEO Report on mangal construction in the Russian Armed Forces, lately a frame with cable brooms prevails everywhere.	VIEWS 4 775 REPOSTS 12	REACTIONS 83 ER 19.8%
↓ 29.06 · 18:01 PHOTO Interesting samples in service of the newly formed 101st OZRDn of the 30th KMP VMS ZSU. First shown domestic SAM "Rif" with, presumably, missiles...	VIEWS 4 768 REPOSTS 42	REACTIONS 149 ER 19.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.



PERIOD START

23 644

NOW

24 060

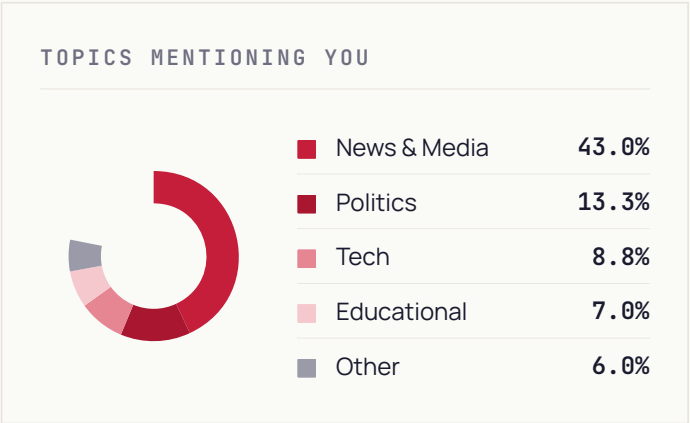
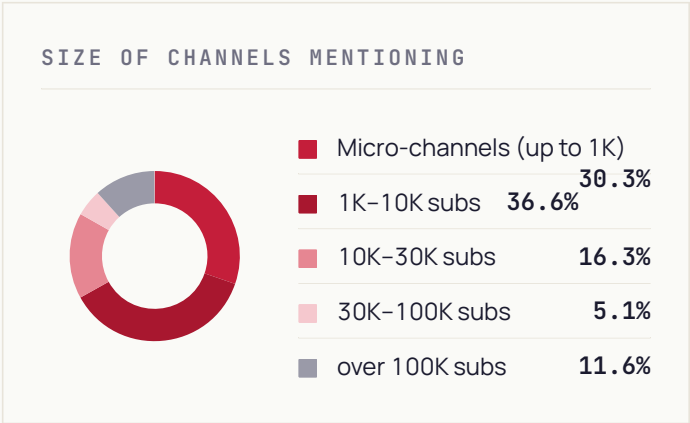
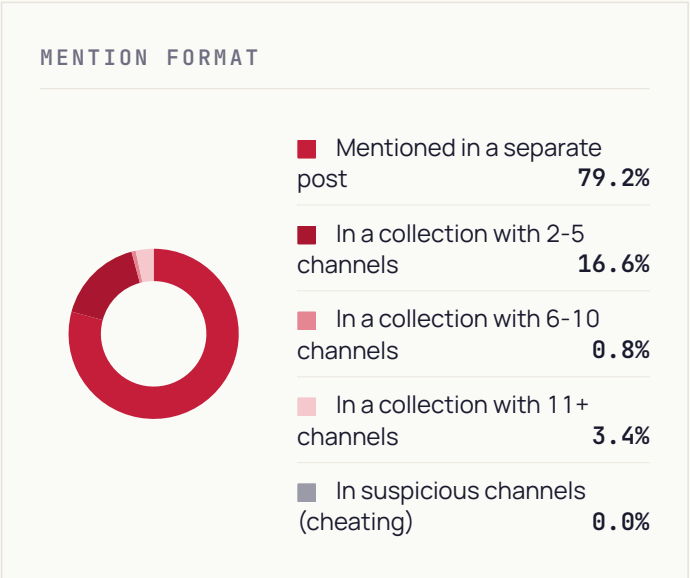
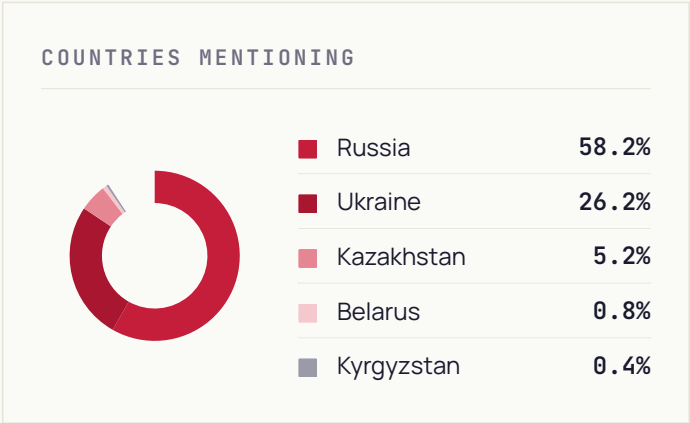
NET GROWTH

+416

SECTION 04 · CITATIONS

Who and how mentions the channel

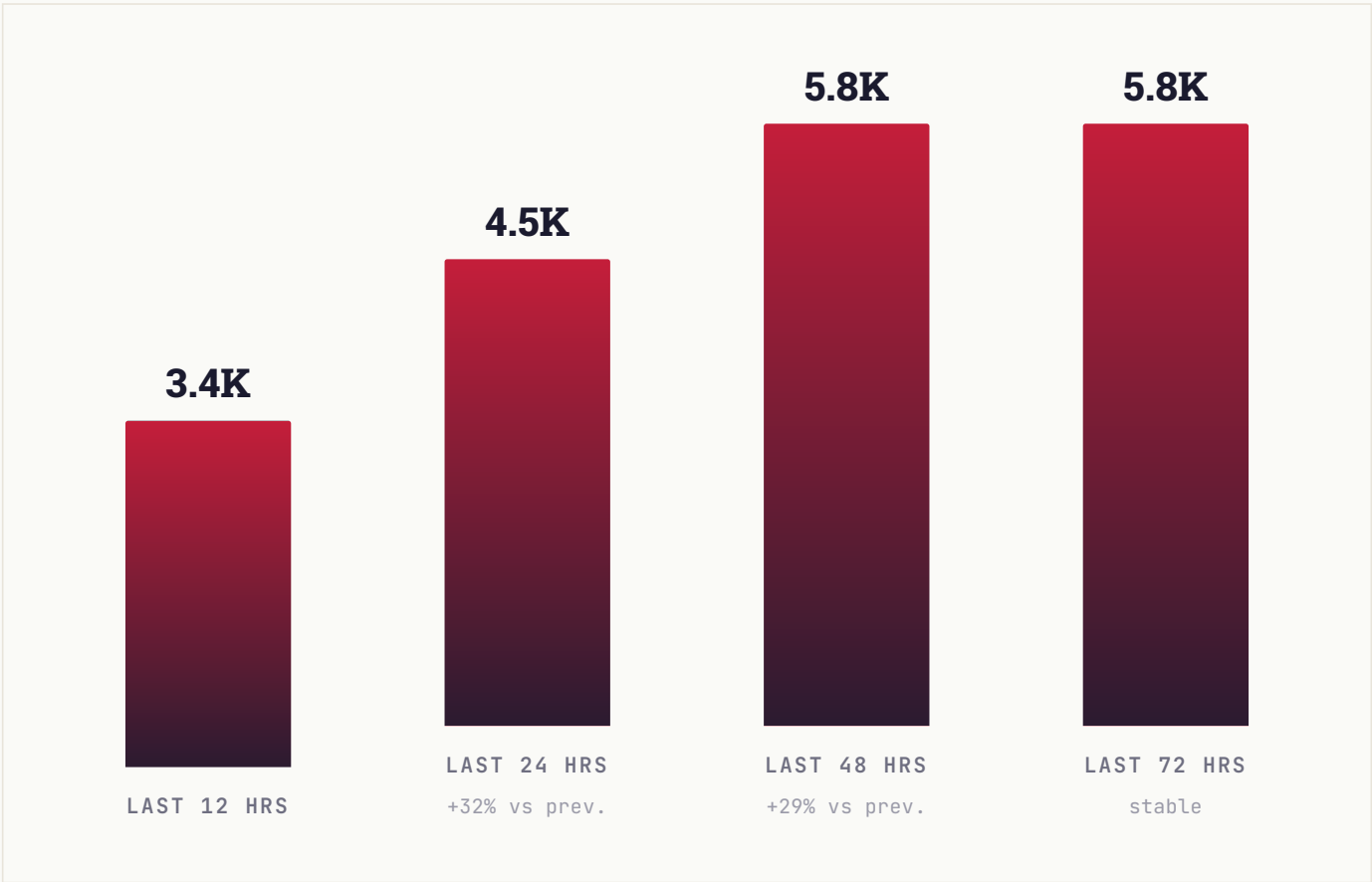
Citation index **320** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **691** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of a promo post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who are your competitors

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars and Point	3.5M
AB Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AB Auto.ru	500K
AB AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
TI Tanks. History and Modernity. Btvt.info	24.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — Cars and Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **170**, they brought **1 023** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	15	11	86
December 2025	29	21	140
Nov 2025	26	15	163
Oct 2025	52	35	153
September 2025	30	20	301
August 2025	18	13	180

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
170	6	1 023

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return next month.

- 01

Main post of the week — on Tuesday

On this day at 11:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager