

PUBLIC REPORT BY PROMTPRESS

Channel audit

INYAZ.BY



@bsufl_belarus

Official Telegram channel of Belarusian State University of Foreign Languages | Official Telegram Channel of Belarusian State University of Foreign Languages

SUBS

10 182

+165 per month

ERR (% SEE POSTS)

65.0%

last day **31.3%**

REACH/POST

6.4K

ad reach **3.1K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly growth chart

04 Citation rate

Who mentions you and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a health indicator. Subtitle shows the period.

 SUBS 10 182 —	 SUBS REACH 62.61% avg % subs see post	 VIEWS/POST 6.4K median 6.6K · 28 days	 POSTS/WEEK 7.7 for period
 7D TREND -8.2% vs previous week	 REACTS/POST 131.7 total 4,214 reactions, 835 reposts, 0 comments	 POST LENGTH 315 chars median 265 · 28 days	 POSTS ANALYZED 32 28 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH +165 last month	 CITATION RATE 24 citation index · 129 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 19.03.2020

AI EDITOR SUMMARY

Channel «INYAZ.BY» – 10 182 subs. Each post avg views 6.4K people (63% of subs), wide reach for a channel this size. Posts 8 posts per week (~1/day) – regular pace. Week Jun 29 – Jul 5 reach dropped -8.2% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts over 28 days.
- 02 Dominant format – **Text** (32/32 posts).
- 03 Avg post length – **315** chars (median 265).
- 04 Peak audience activity – **Monday**, 20:00 MSK.
- 05 Top posts drive **2×** more views than the weakest (8.1K avg for top vs 5.2K for worst) – among 32 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 20:07 TEXT 🔔 Attention applicants for accelerated study BSUFL Lingvapark opened 📧 registration for prep classes on...		VIEWS 8 184	REACTS 68
		REPOSTS 13	ER 80.4%
Nº2 23.06 · 20:26 TEXT 💙 BSUIR Graduation – 2026 Congrats graduates of Romance Languages Faculty on receiving diplomas! 🎓 At the ceremony...		VIEWS 8 170	REACTS 187
		REPOSTS 27	ER 80.2%
Nº3 22.06 · 17:47 TEXT 📞 Direct Phone Line Rector of Belarusian State University of Foreign Languages Natalia Lapteva answers...		VIEWS 8 045	REACTS 68
		REPOSTS 28	ER 79.0%

Nº4 19.06 • 20:38 TEXT 🗨️ Continuing the info project “Let’s Discuss!” At a meeting with young specialists from the faculty...	VIEWS 8 011 REPOSTS 6 REACTS 75 ER 78.7%
Nº5 22.06 • 06:00 TEXT 💪 June 22 – Day of National Remembrance of WWII Victims and Belarusian Genocide 🔥 Nationwide minute of silence...	VIEWS 7 970 REPOSTS 8 REACTS 142 ER 78.3%

WORST 3

↓ 10.07 • 14:20 TEXT 🗨️ Welcome, first students – 2026! Admitted applicant lists for full-time study at BSUFL are out...	VIEWS 5 550 REPOSTS 18 REACTS 95 ER 54.5%
↓ 11.07 • 20:17 TEXT 🗨️ July 12, 2026: main admissions stage starts 1 To apply, create a personal account ➡ here...	VIEWS 5 151 REPOSTS 38 REACTS 83 ER 50.6%
↓ 12.07 • 13:24 TEXT 📷 Highlights from the first day of admissions Application progress 🇺🇦 ➡ bsufl.by See you at INYAZ! 💙	VIEWS 4 871 REPOSTS 86 REACTS 119 ER 47.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See gains and losses.



PERIOD START

9 601

NOW

10 182

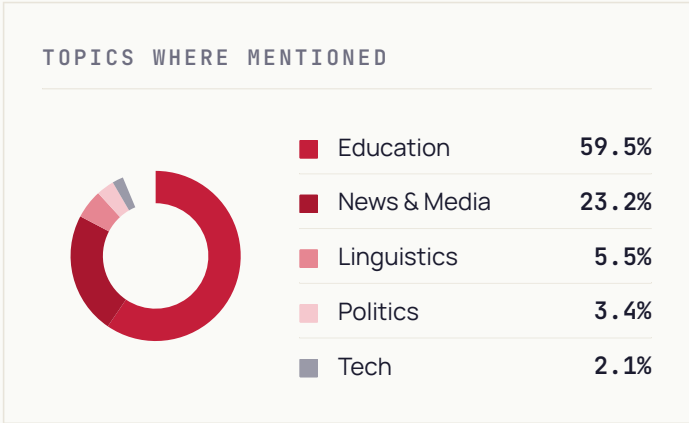
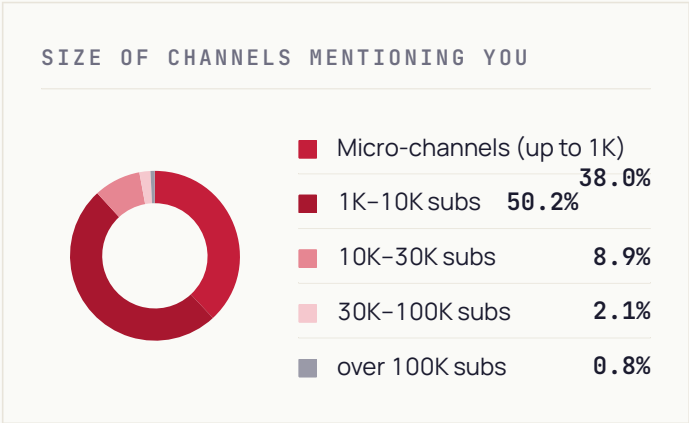
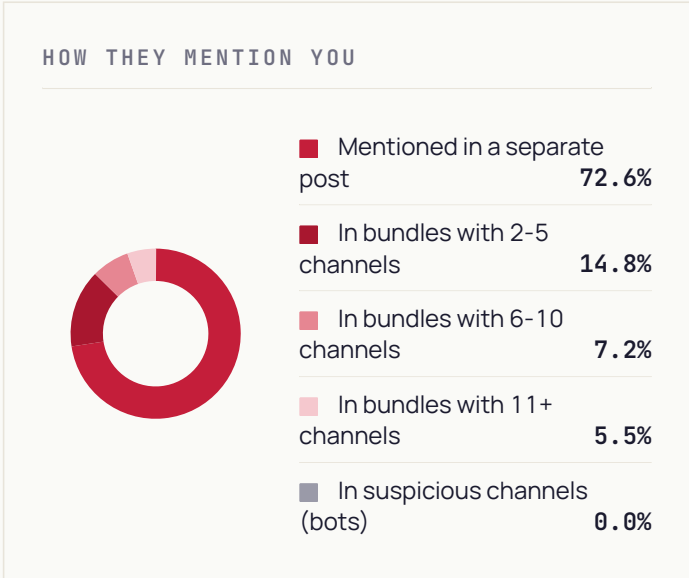
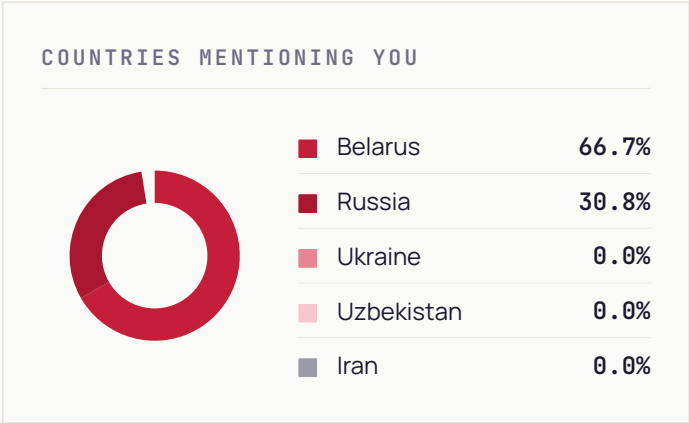
NET GROWTH

+581

SECTION 04 · MENTIONS

Who mentions you and how

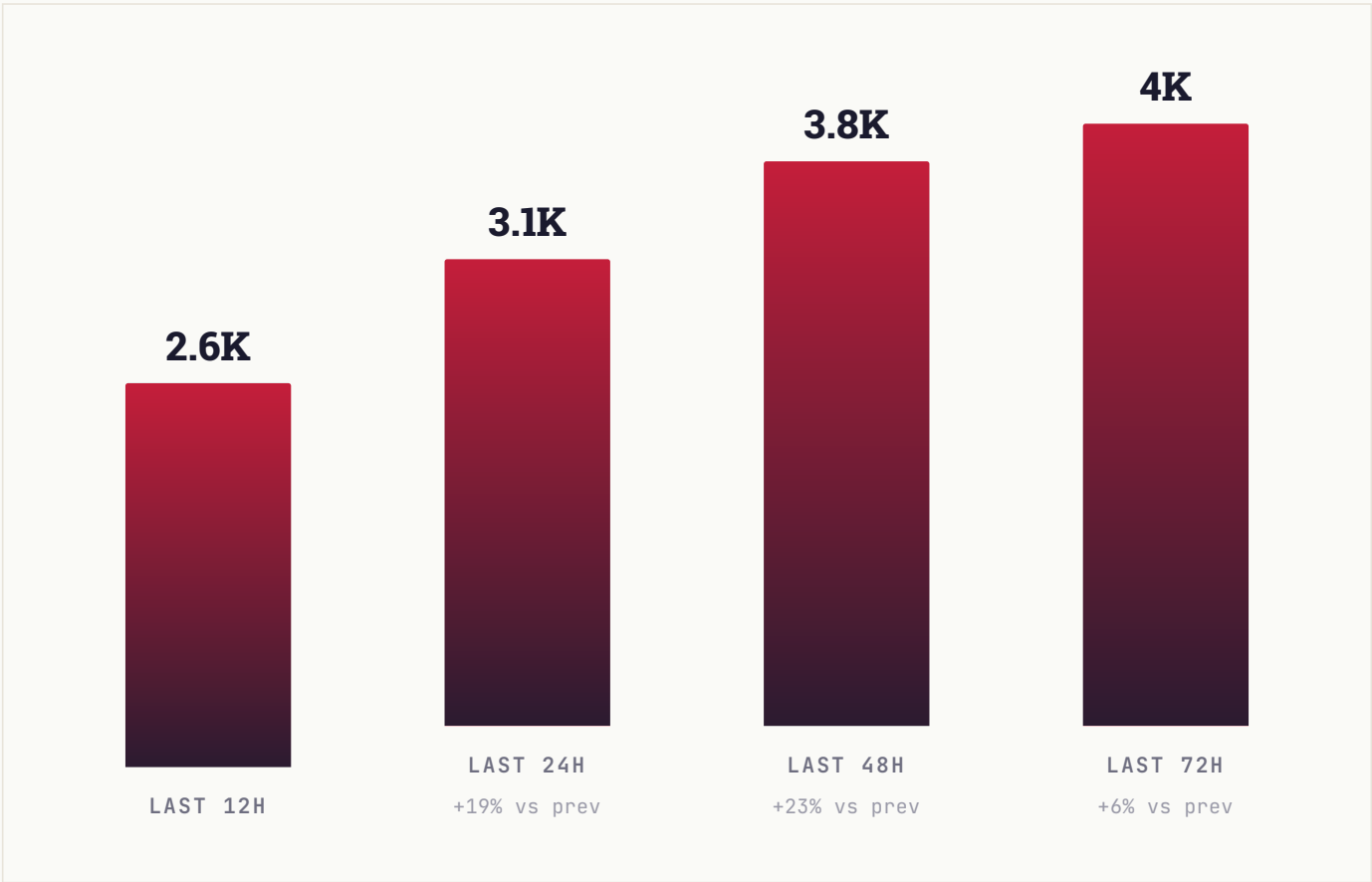
Citation index **24** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **129** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
MO Ministry of Education of Belarus	32.9K
1K 11 CLASS RB2 (Belarus)	19.7K
SW EDUCATION & SCIENCE TRADE UNION	12.2K
B BSU Belarusian State University	12K
BS BSMU_official	11.8K
CE Cozy English 	11.5K
US TEACHERS of the capital	10.7K
9K 9 CLASS Belarus answers	10.3K
IN INYAZ.BY YOU	10.2K
M MINSK BRSM	10.2K
B BSPU Belarusian State Pedagogical University named after Maxim Tank	9.1K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#9 of 100). Strong position. Niche leader — Ministry of Education of Belarus (32.9K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **28**, they brought **714** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	3	3	17
December 2025	4	3	318
Nov 2025	2	2	17
Oct 2025	15	13	16
September 2025	2	2	9
August 2025	2	2	337

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
28	6	714

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Education**» (Belarus) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#9 /100

RANK IN NICHE

Channel in top 9% education Belarus

SUBS

better than 90% of niche

median 3.3K

791

10 182 — your channel

12K

AVG REACH / POST

better than 90% of niche

median 964

113

6 375 — your channel

7K

CITATION INDEX

better than 65% of niche

median 12

0

24 — your channel

53

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post day — Monday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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