

PROMTPRESS PUBLIC REPORT

Channel audit

БизнесХаб — бизнес и тренды



@bsn_hub

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SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
25 637	44.0%	8.7K
18.07.2026 ⁻¹²⁷³ this month	in 24h ^{26.2%}	ad reach ^{6.8K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/BSN_HUB		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 637 —	 SUBS REACH 33.9% avg % subs see post	 VIEWS/POST 8.7K median 9.9K · 20 days	 POSTS/WEEK 2.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 55.0 only 385 reactions, 570 reposts, 0 comments	 POST LENGTH 884 chars median 999 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 6.8K 24h avg	 CHURN / MONTH -1273 last month	 CITATION RATE 70 citation index · 41 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 23.10.2023

AI EDITOR SUMMARY

Channel «BizHub – business and trends» – 25 637 subs. Each post averages 8.7K people (34% of subs), good reach. Publishes 2 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 20 days.
- 02 Dominant format — Text (6/7 posts).
- 03 Avg post length — 884 chars (median 999).
- 04 Peak audience activity — Monday, 00:00 MSK.
- 05 Top posts get 4 times more views than the weakest (13.8K avg for top vs 3.2K for worst) — among 7 posts in 20 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 21:26 TEXT Recharging today If you read our channel, you're likely a WORKAHOLIC. And you've probably thought about how to have more...	VIEWS 14 080 REPOSTS 102	REACTIONS 96 ER 54.9%
Nº2 05.07 · 18:50 TEXT Unreal revenue via delegation (part 2) Now let's look at the numbers. ? 50 leads × 18% conversion × 20,000 ₺ (avg...	VIEWS 13 902 REPOSTS 113	REACTIONS 48 ER 54.2%
Nº3 07.07 · 14:25 TEXT Difficult clients (part 1) In any business, there are clients after talking to whom you want to close your laptop, turn off your phone, and leave...	VIEWS 13 335 REPOSTS 142	REACTIONS 61 ER 52.0%

Nº4 16.07 · 17:45 TEXT Colleagues... Why your employees don't think (and how to fix it without stress) Have you noticed that subordinates often come with PROBLEMS...	VIEWS 9 924 REPOSTS 89	REACTIONS 77 ER 38.7%
Nº5 28.06 · 15:45 TEXT HR under the microscope. Measuring the intangible. You hired an HR specialist but still don't know if they work...	VIEWS 5 822 REPOSTS 69	REACTIONS 49 ER 22.7%

|

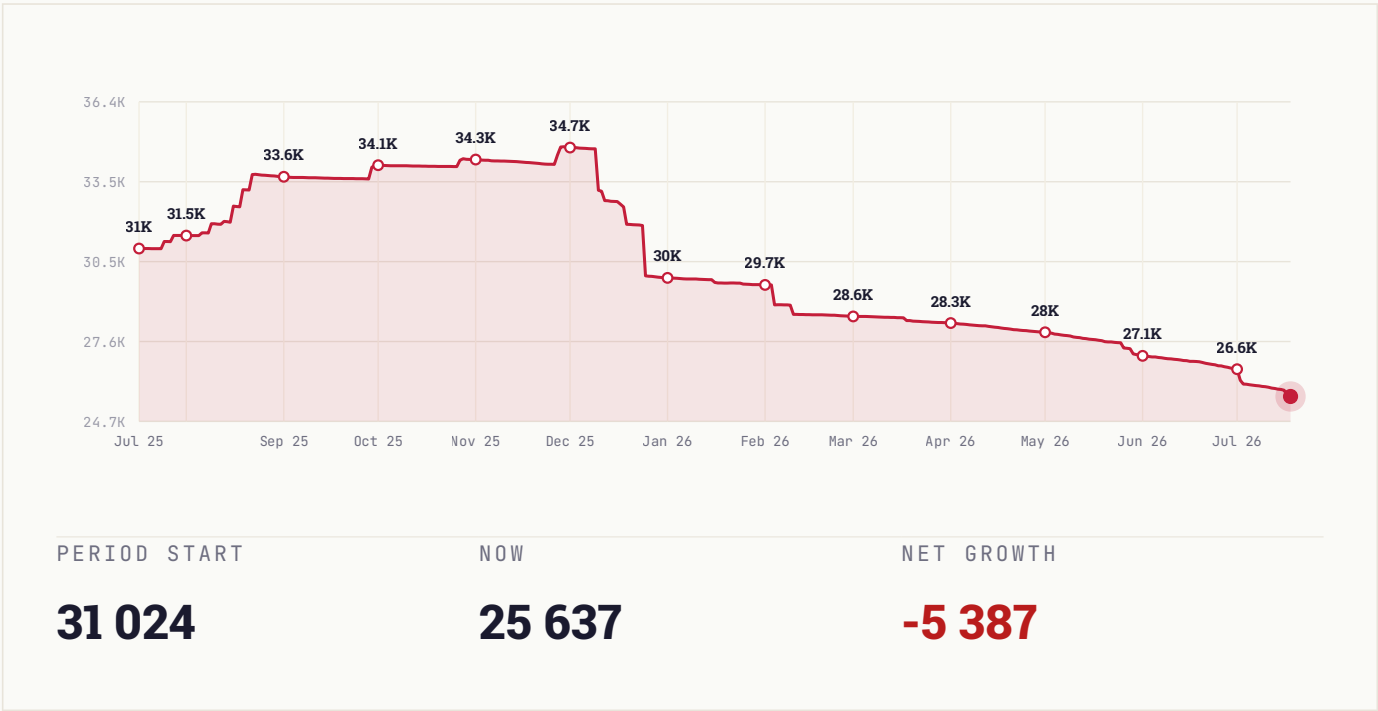
WORST 3

↓ 28.06 · 15:45 TEXT HR under the microscope. Measuring the intangible. You hired an HR specialist but still don't know if they work...	VIEWS 5 822 REPOSTS 69	REACTIONS 49 ER 22.7%
↓ 17.07 · 15:16 TEXT 🧐 Building a dream team. Looking for allies... Ever noticed how some TEAMS are on fire about projects, while others just serve time...	VIEWS 2 731 REPOSTS 53	REACTIONS 50 ER 10.7%
↓ 18.07 · 17:44 PHOTO Dollars, rubles, or business investments? How to save and grow your money? On the Bt channel you'll find simple and clear answers to...	VIEWS 1 049 REPOSTS 2	REACTIONS 4 ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

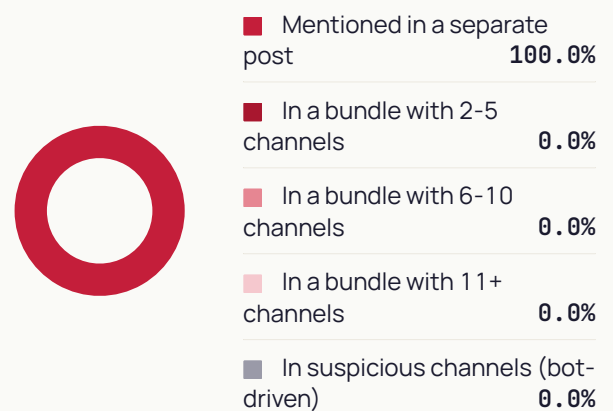
Who and how mentions the channel

Citation index **70** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **41** different channels.

COUNTRIES MENTIONING



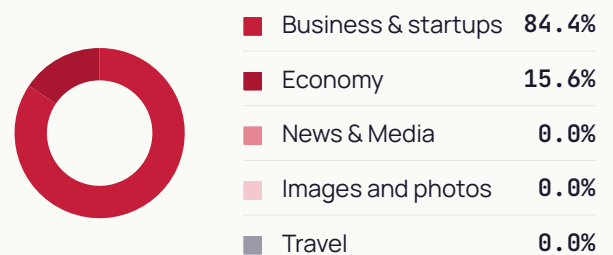
FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



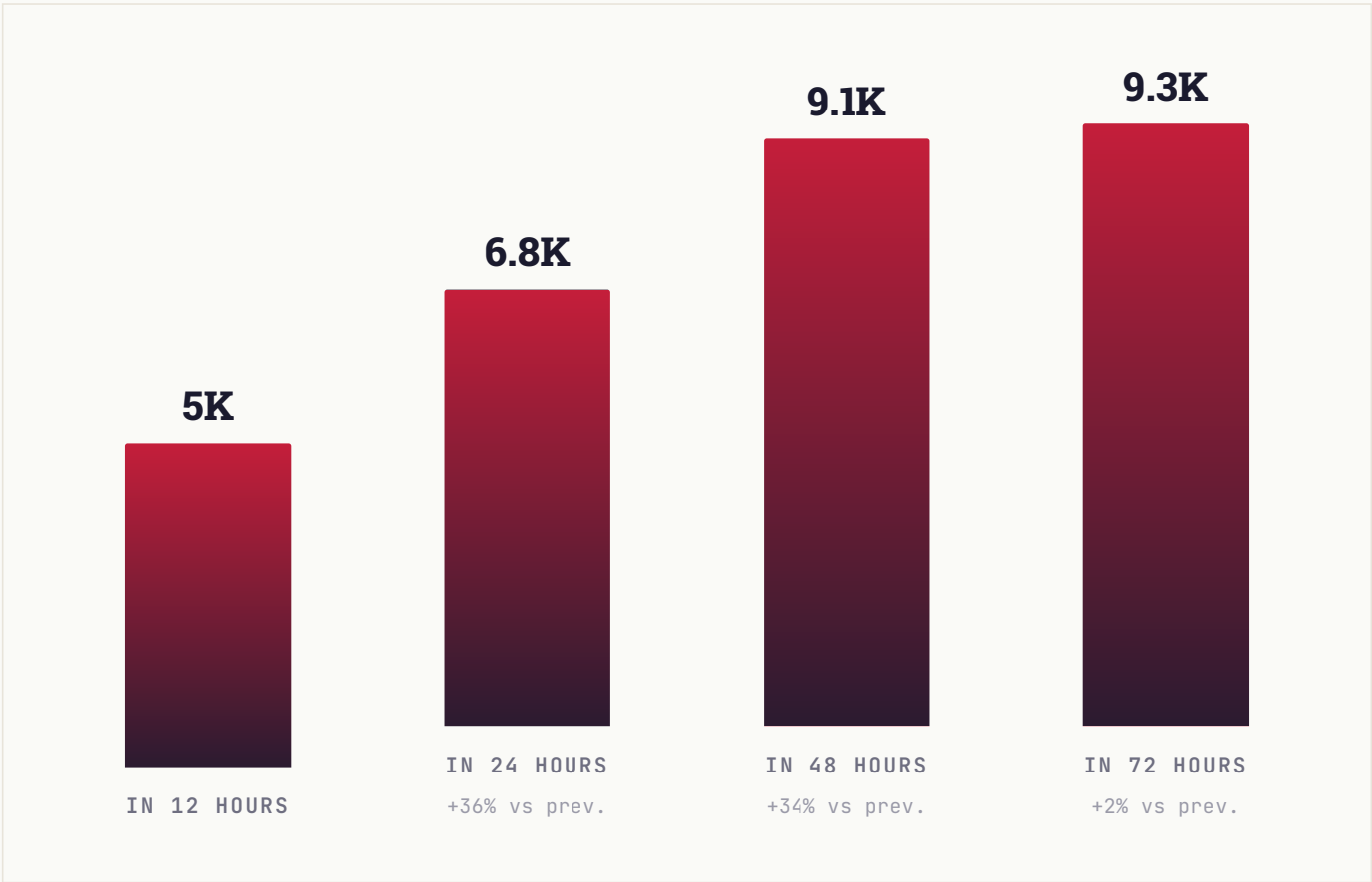
TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
Б- БизнесХаб — бизнес и тренды YOU	25.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **46**, they brought **3 759** new subs.

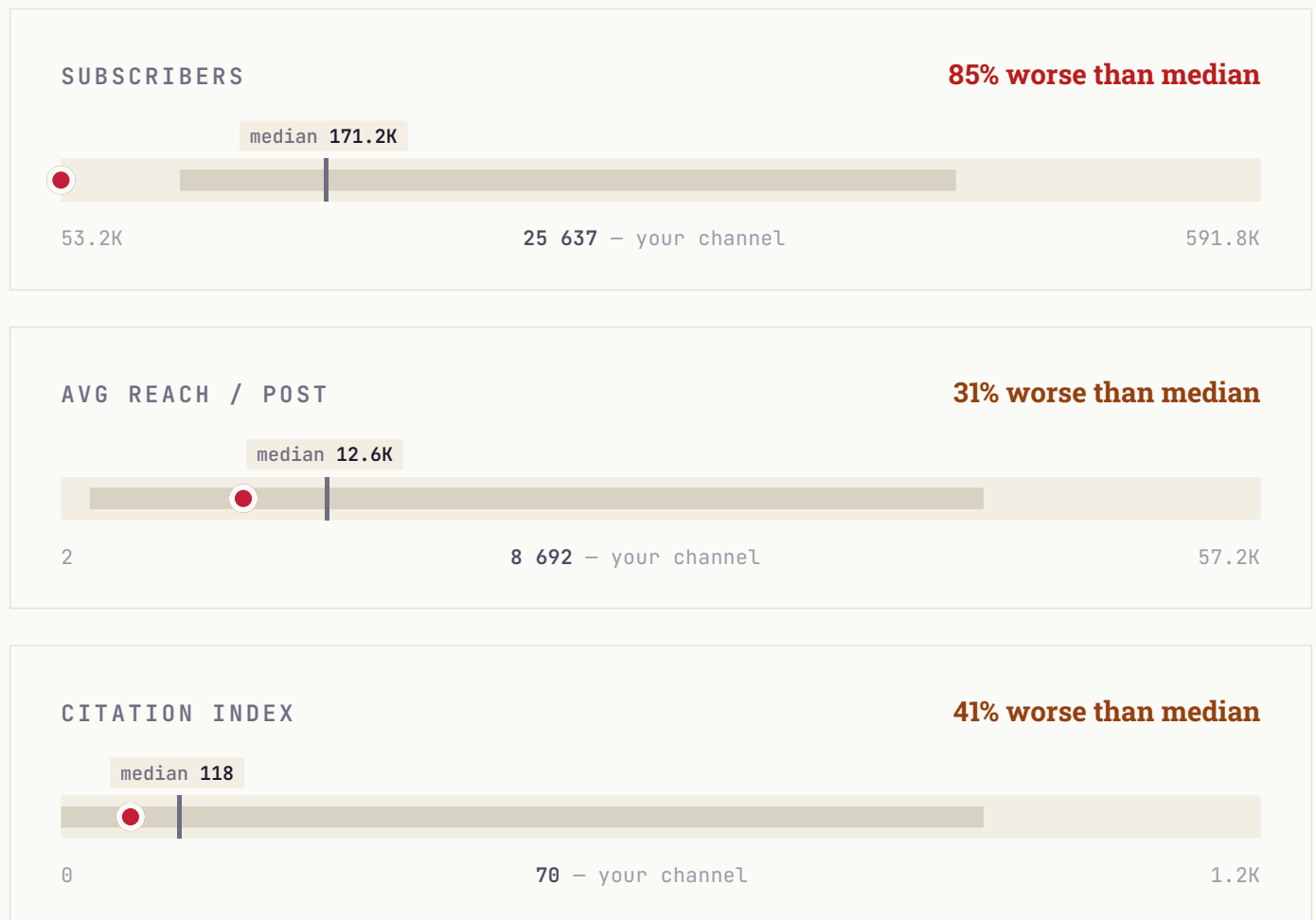
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	4	
December 2025	0	0	0	
November 2025	3	3	643	
October 2025	8	7	286	
September 2025	6	5	500	
August 2025	29	21	2 326	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
46	6	3 759

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 2.4 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram holds audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
