

PROMTPRESS PUBLIC REPORT

Channel audit

Bryan | Crypto blog



@bryan_futures

🐦 Your navigator in the world of the crypt. We learn to read the schedule, understand the market maker and save the deposit in any situation link for friends:...

SUBSCRIBERS

20 754

+10809 per month

ERR (% SEE POSTS)

6.0%

per day 4.2%

REACH / POST

1.1K

ad reach 882/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 20 754 —	 SUBS REACH 5.31% avg % subs see post	 VIEWS / POST 1.1K median 1.1K · 29 days	 POSTS / WEEK 34.2 over period
 7D TREND -6.8% vs previous week	 REACTIONS / POST 11.7 only 1,679 reactions, 173 reposts, 0 comments	 POST LENGTH 149 chars median 84 · 29 days	 POSTS ANALYZED 144 29 days
 AD REACH 882 24h avg	 CHURN / MONTH +10809 over last month	 CITATION RATE 3 citation index · 73 channels mentioned ever	 CHANNEL AGE 1 year 4 months created 15.03.2025

AI EDITOR SUMMARY

Channel «Bryan | Crypto blog» – 20 754 subs. Avg views per post: 1.1K people (5% from subs), reach is low – consider expanding audience. Publishes 34 posts/week (~5/day) – active posting. Week of Jul 6–12 reach dropped -6.8% vs week of Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 144 posts over 29 days.
- 02 Dominant format – Photo (70/144 posts).
- 03 Avg post length – 149 chars (median 84).
- 04 Audience peak – Monday, 13:00 MSK.
- 05 Top posts get 1× more views than the weakest (1.3K avg for top vs 984 for worst) – among 144 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 17:20 PHOTO ZKP SHORT X10 (Without risk) TP. 0.05✅ Stop. 0.0619🔴 The short scenario looks very interesting, I think we can get a great...	VIEWS 1 318 REPOSTS 3	REACTIONS 18 ER 6.4%
Nº2 24.06 · 15:13 PHOTO LAB SHORT X5 (Without risk) TP. 13.5✅ Stop. 20.4🔴 Observe the money management !	VIEWS 1 307 REPOSTS 2	REACTIONS 13 ER 6.3%
Nº3 24.06 · 08:38 PHOTO Hello everyone! Today the market is in the red, most of the alts are red. BTC is now trading around \$62.670. ETH about \$1670. 🟡Fear/Greed...	VIEWS 1 293 REPOSTS 4	REACTIONS 13 ER 6.2%

Nº4 23.06 · 19:38 POLL
(post without caption – poll)

VIEWS
1 282

REACTIONS
5

REPOSTS
1

ER
6.2%

Nº5 29.06 · 11:25 PHOTO
 BTC mining difficulty is rising again. After another recalculation, the network difficulty increased by 7.15% to 133.87 T, and the...

VIEWS
1 282

REACTIONS
11

REPOSTS
2

ER
6.2%

WORST 3

↓ 19.07 · 15:51 PHOTO
I also took a great profit 🐳🐳🐳🐳

VIEWS
986

REACTIONS
15

REPOSTS
2

ER
4.8%

↓ 19.07 · 14:43 PHOTO
 BANK I'm building a short position from the current range 20x leverage is optimal, with a 5% stop loss from the bank on entry.

VIEWS
985

REACTIONS
12

REPOSTS
2

ER
4.7%

↓ 19.07 · 14:43 TEXT
who enter - reaction 🔥

VIEWS
983

REACTIONS
15

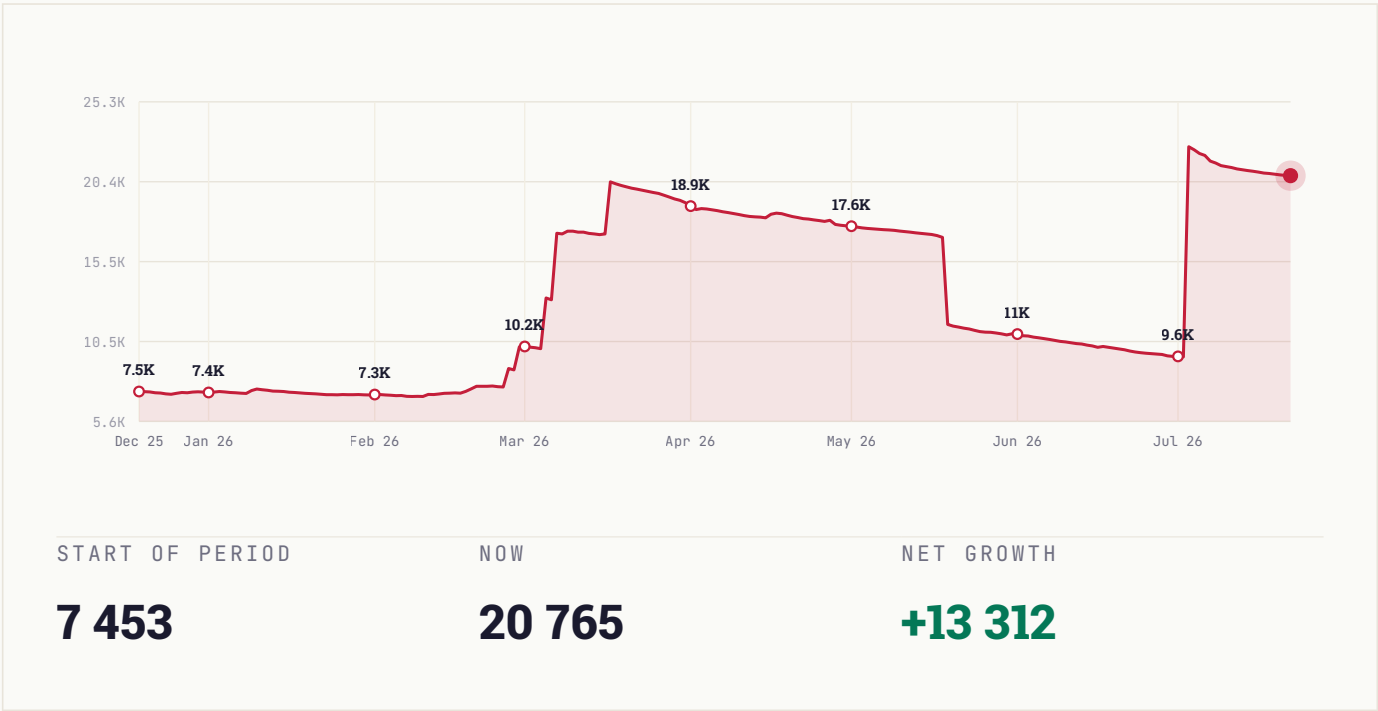
REPOSTS
—

ER
4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

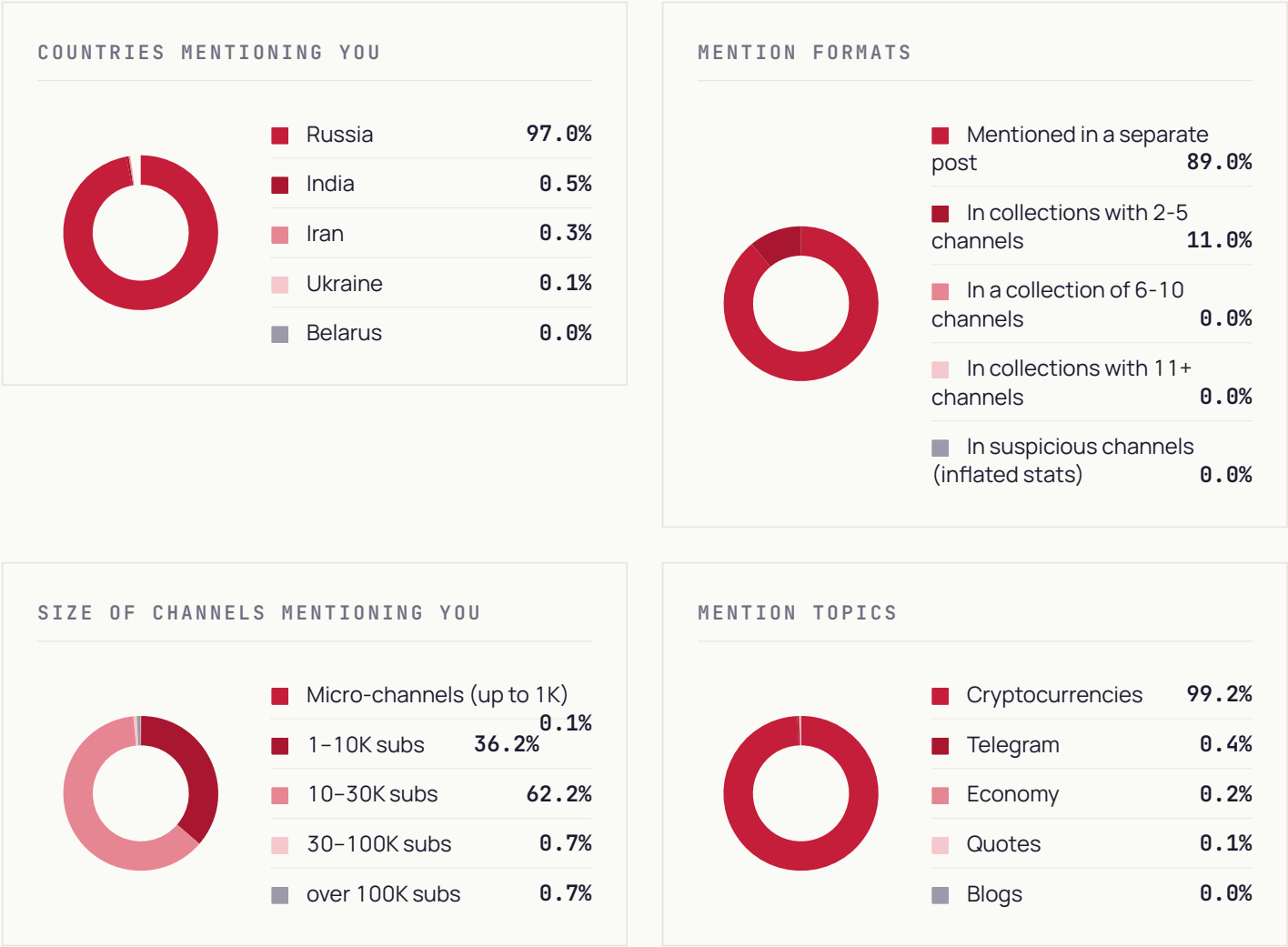
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

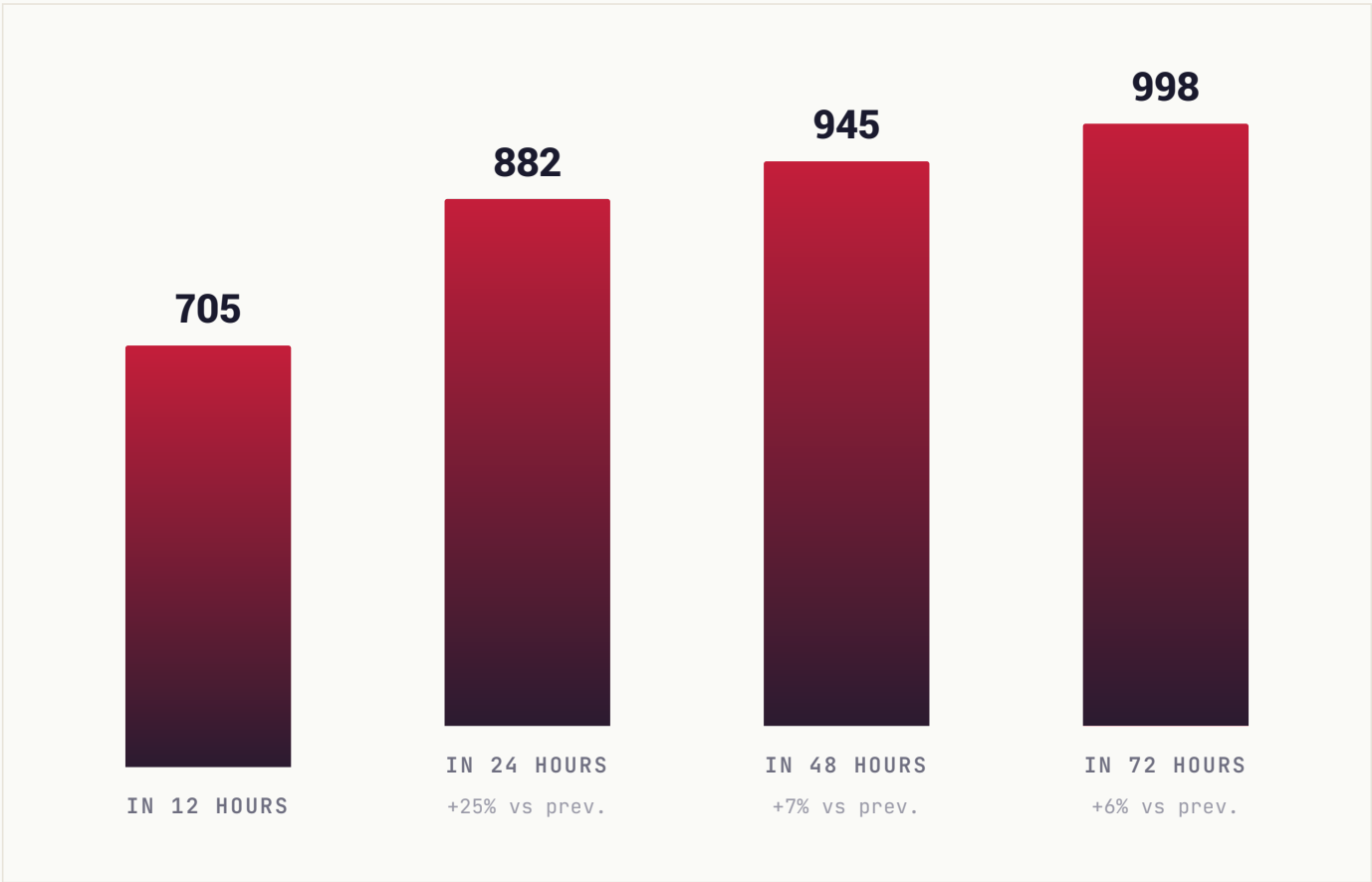
Citation index **3** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
B Bryan Crypto blog YOU	20.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top-100 – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **508**, they brought **525** new subs.

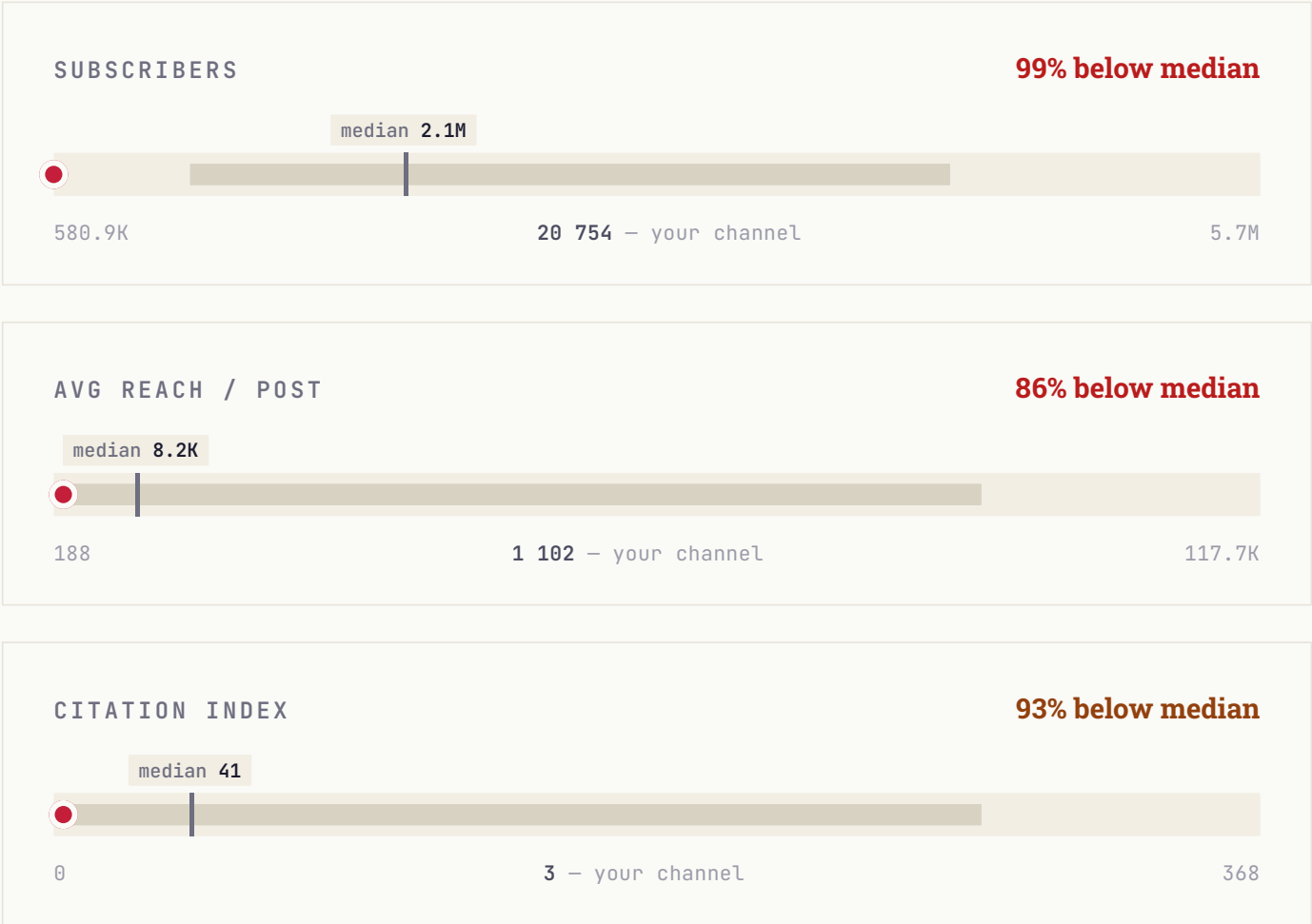
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	472	10	350	
December 2025	36	20	175	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
508	6	525

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.31% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+1.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
