

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pozivnoy Bryus



@brussinf

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Then return here and click Check. Channel should b

SUBSCRIBERS

110 039

-1096 per month

ERR (% SEE POSTS)

39.0%

per day 15.6%

REACH/POST

39.8K

ad reach 17.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 110 039 —	 SUBS REACH 36.21% avg % subs see post	 VIEWS/POST 39.8K median 23.4K · 22 days	 POSTS/WEEK 6.4 over period
 7D TREND — no data for period	 REACTIONS/POST 601.6 total 12,633 reactions, 1,577 reposts, 0 comments	 POST LENGTH 402 chars. median 250 · 22 days	 POSTS ANALYZED 21 22 days
 AD REACH 17.2K 24h avg	 CHURN / MONTH -1096 last month	 QUOTE RATE 2 645 citation index · 6,492 channels mentioned all time	 CHANNEL AGE 8 years 13 days created 03.07.2018

AI EDITOR SUMMARY

Channel «Pozivnoy Bryus» — 110 039 subs. Each post averages 39.8K people (36% of subs), good reach. Posts 6 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 22 days.
- 02 Dominant format – Text (15/21 posts).
- 03 Avg post length – 402 chars (median 250).
- 04 Peak audience activity – Saturday, 12:00 MSK.
- 05 Top posts get 5x more views than the weakest (99.3K avg for top vs 18.5K for worst) – among 21 posts over 22 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

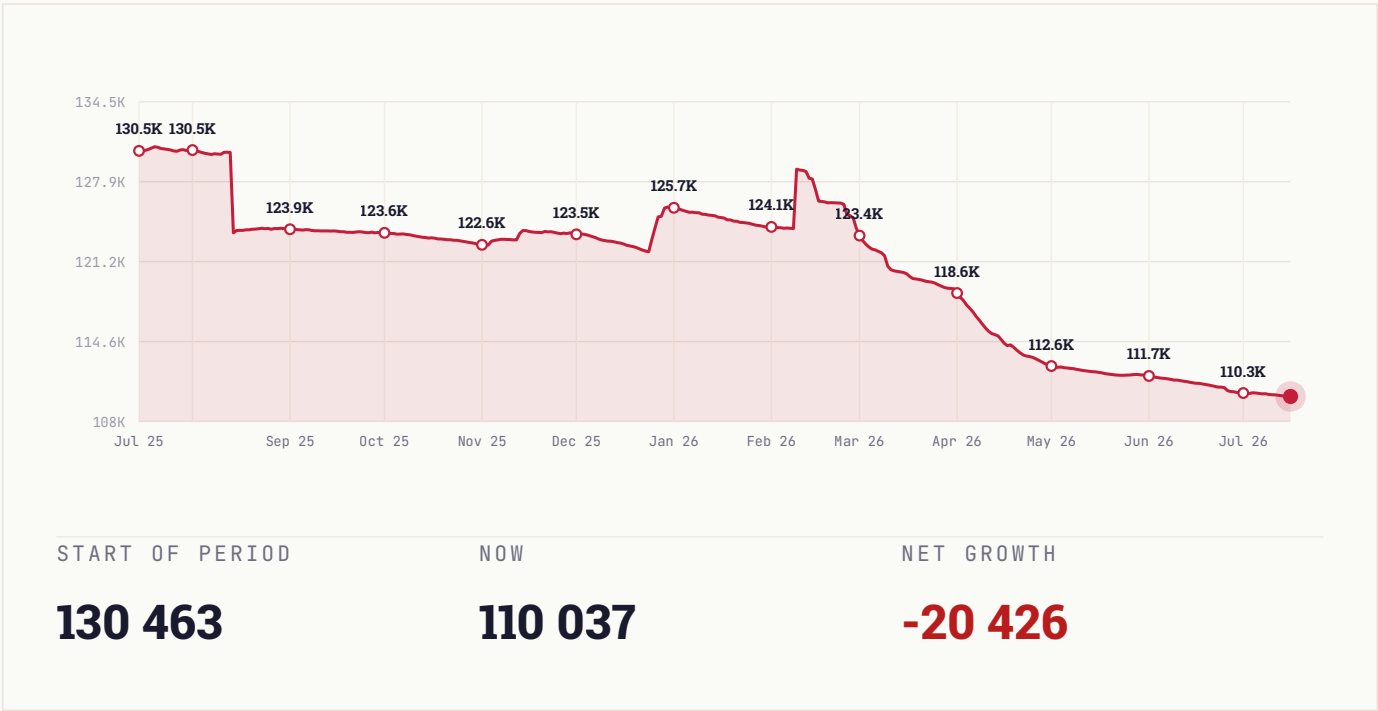
Nº104.07 · 09:51TEXT	VIEWS	REACTIONS
	117 703	1 222
📌 On taking Konstantinovka To remind of the war's essence, strategic success in the direction...	REPOSTS	ER
	441	107.0%
Nº230.06 · 03:57TEXT	VIEWS	REACTIONS
	90 717	815
📌 You can shoot down 'Hornets', yes. Saw it myself. PVN, guys, thanks! God bless you! Channel in Max @brussinf	REPOSTS	ER
	23	82.4%
Nº329.06 · 14:23VIDEO	VIEWS	REACTIONS
	89 562	602
📌 Kupyansk front sector, southern flank Thanks to the guys' titanic efforts, success is building step by step on the southern approaches to the city...	REPOSTS	ER
	48	81.4%

Nº4 01.07 • 04:08 PHOTO 📌 Good morning and have a great day! Today's sunrise was gorgeous. And God is on our side again. Top phrase of this morning from...	VIEWS 87 707 REPOSTS 40 REACTIONS 629 ER 79.7%
Nº5 28.06 • 07:55 VIDEO 📌 Kupyansk front sector. Countering drone pests. Svarog from the 'Office' group intercepted a heavy Ukrainian strike drone E-300 Enterprise...	VIEWS 64 223 REPOSTS 84 REACTIONS 462 ER 58.4%
WORST 3	
↓ 25.06 • 11:35 TEXT 📌 «TV Dialogue» - The other day a drone hit my car door in the rear, I didn't even have time to jump out. Still don't understand how I miraculously...	VIEWS 19 375 REPOSTS 53 REACTIONS 600 ER 17.6%
↓ 27.06 • 15:38 TEXT 📌 Thought I'd joke. But it feels sad inside. Never mind. We'll get through 🙌 @brussinf	VIEWS 18 560 REPOSTS 21 REACTIONS 654 ER 16.9%
↓ 27.06 • 10:07 TEXT 📌 You know what I remembered? 'Polka' :) Who knew then what lay ahead. And we only roughly know what awaits...	VIEWS 17 503 REPOSTS 12 REACTIONS 272 ER 15.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

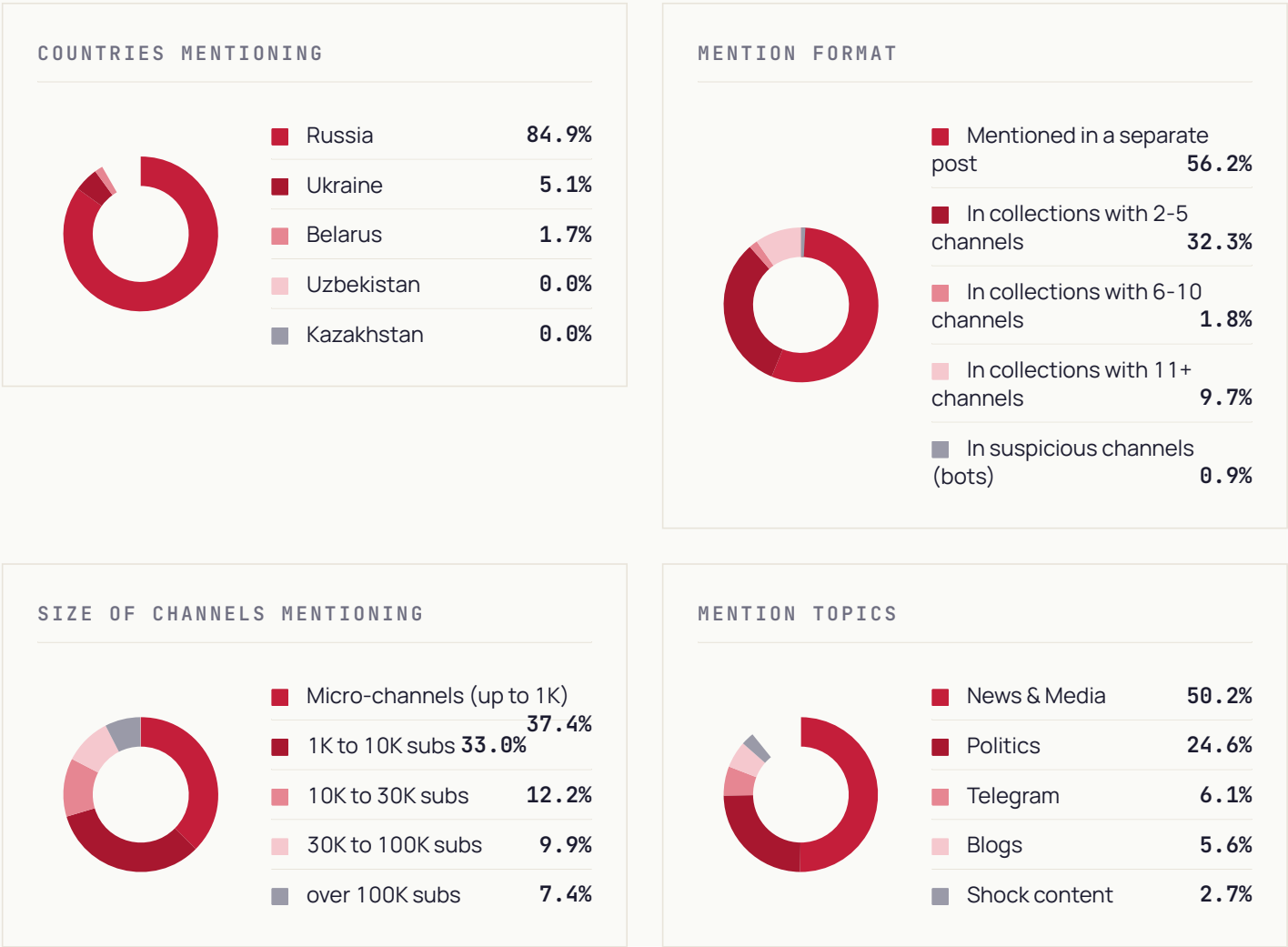
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

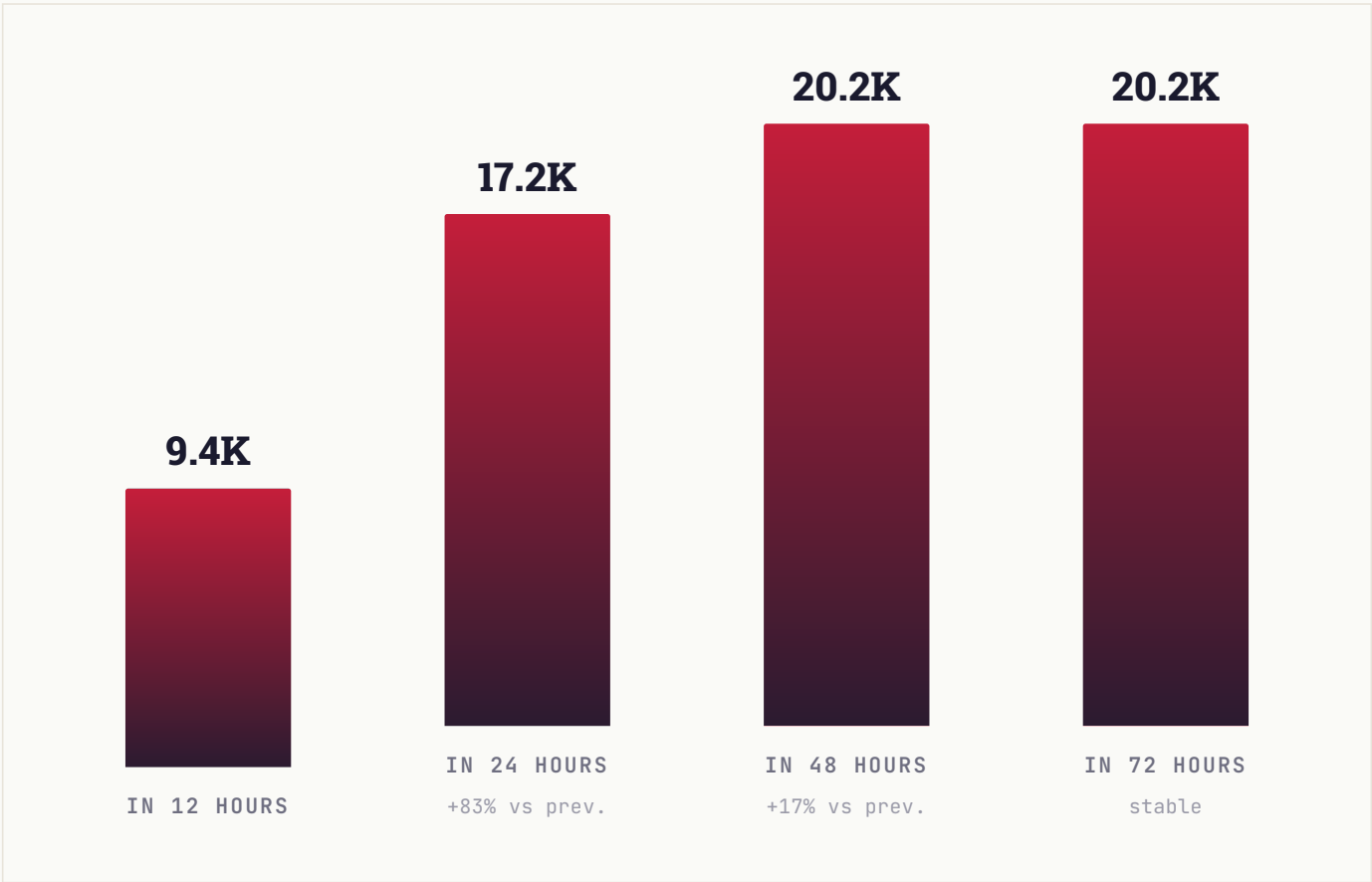
Citation index **2 645** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **6 492** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement makes sense to «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Direct Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Труха ⚡ Україна	3.1M
PB Pozivnoy Bryus YOU	110K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 342**, they brought **6 290** new subs.

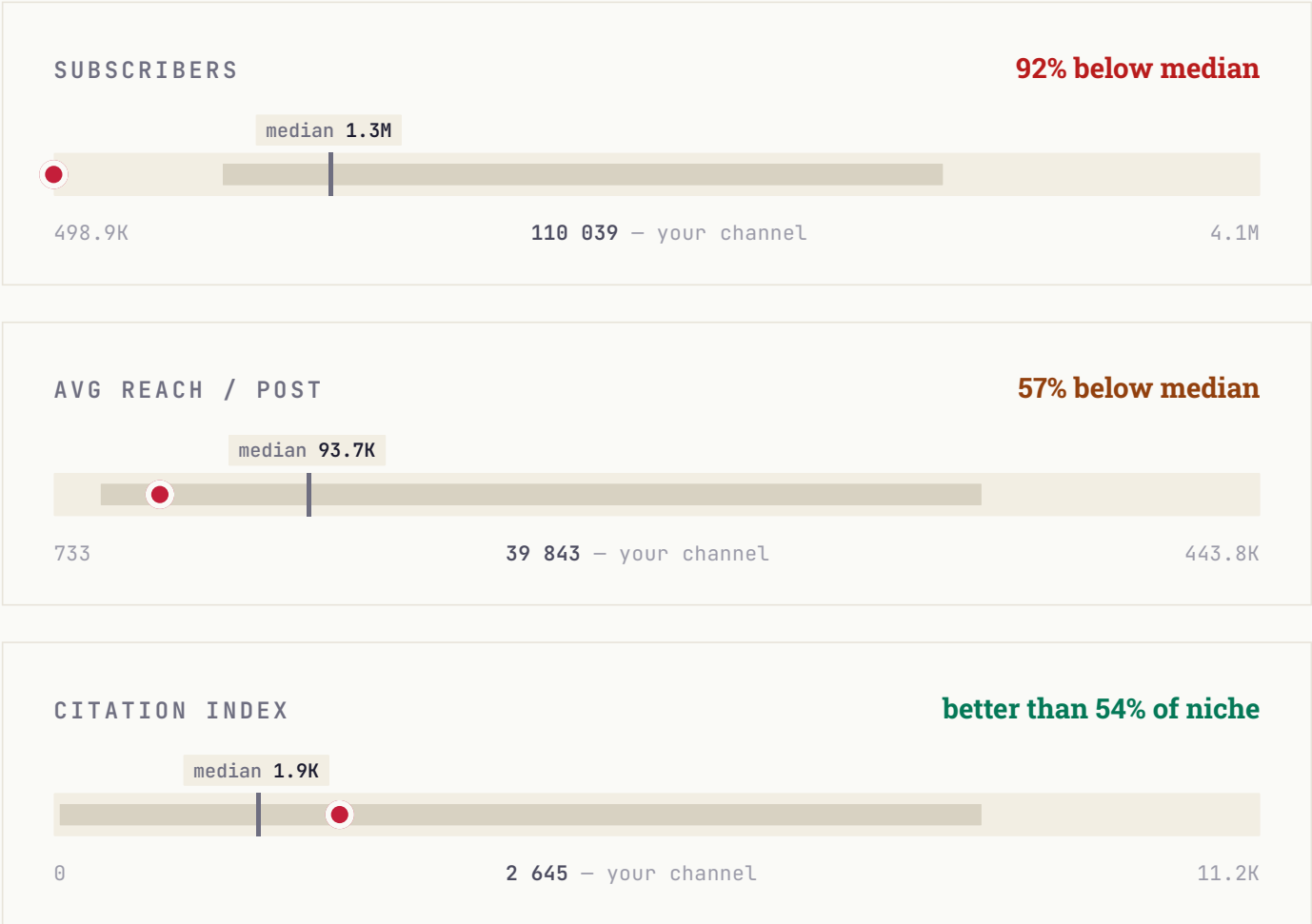
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	417	252	50
December 2025	618	332	3 752
November 2025	403	226	1 479
October 2025	377	260	75
September 2025	136	87	204
August 2025	391	251	730

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2 342	6	6 290

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
