

— PUBLIC REPORT BY PROMTPRESS

Channel audit

MARI.BREND | FASHION



@brend_mariyam

Let's complete your look with a chic bag and shoes! 🧐 « » - space of style and...

SUBSCRIBERS

10 805

+69 per month

ERR (% WHO SEE
POSTS)

2.0%

in 24h **0.5%**

REACH/POST

183

ad reach **58**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 805 —	 SUBSCRIBER REACH 1.7% avg % subs see post	 VIEWS/POST 183 median 151 · 18 days	 POSTS/WEEK 15.2 over period
 7D TREND — no data for period	 REACTIONS/POST 0.1 only 3 react., 29 rep., 0 comm.	 POST LENGTH 47 chars. median 17 · 18 days	 POSTS ANALYZED 41 18 days
 AD REACH 58 24h avg	 CHURN / MONTH +69 last month	 CITATION RATE 10 citation index · 40 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 05.03.2023

AI EDITOR SUMMARY

Channel «MARI.BREND | FASHION» — 10 805 subs. Each post averages 183 people (2% from subs), reach is low — consider expanding audience. Publishes 15 posts/week (~2/day) — regular pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts in 18 days.
- 02 Dominant format — Video (22/41 posts).
- 03 Avg post length — 47 chars (median 17).
- 04 Peak audience activity — Monday, 20:00 ALMT.
- 05 Top posts get 4 times more views than the weakest (384 avg for top vs 91 for worst) — among 41 posts in 18 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 11.06 · 16:39 PHOTO #сумки #CHANEL ❤️Цена: 2900LUX качество Размер : 17, 20		VIEWS 398	REACTIONS —
		REPOSTS 3	ER 3.7%
Nº2 15.06 · 15:51 VIDEO ❤️Price: 2500		VIEWS 382	REACTIONS 1
		REPOSTS 4	ER 3.5%
Nº3 15.06 · 15:47 VIDEO ❤️Price: 3300		VIEWS 372	REACTIONS —
		REPOSTS 2	ER 3.4%

Nº411.06 · 16:39 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
348	—
REPOSTS	ER
1	3.2%

Nº515.06 · 15:40 **VIDEO**
❤️Price: **3900**

VIEWS	REACTIONS
311	—
REPOSTS	ER
2	2.9%

WORST 3

↓ 30.06 · 12:37 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
96	—
REPOSTS	ER
—	0.9%

↓ 30.06 · 12:34 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
93	—
REPOSTS	ER
—	0.9%

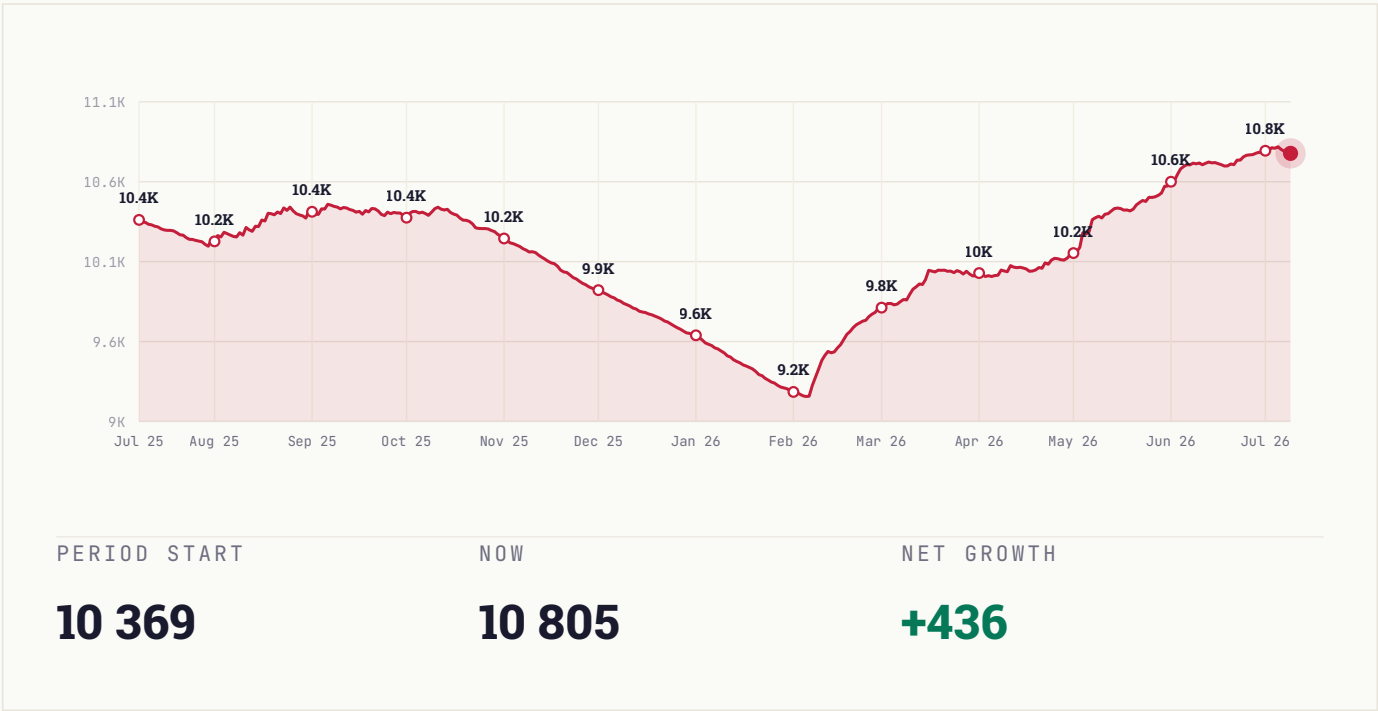
↓ 30.06 · 12:34 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
86	—
REPOSTS	ER
1	0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

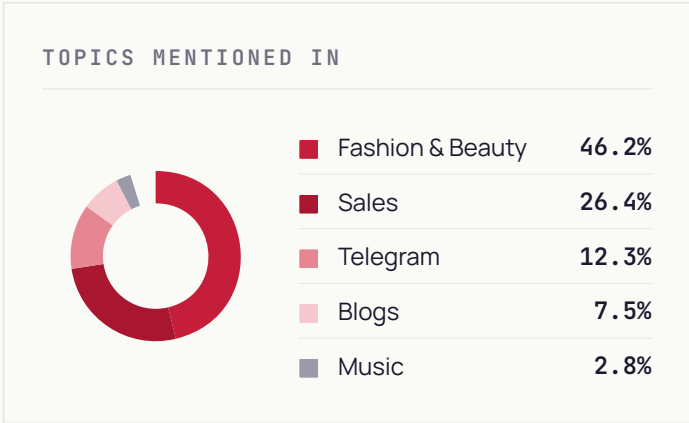
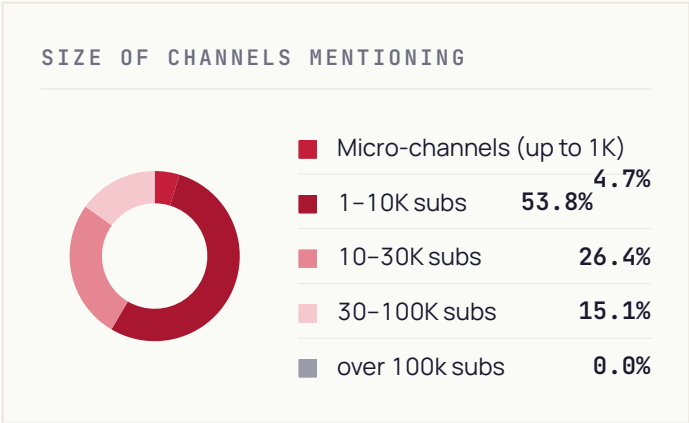
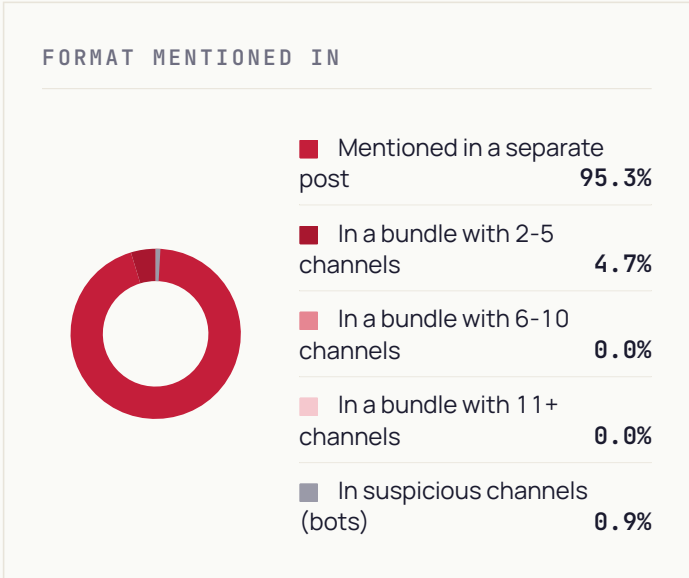
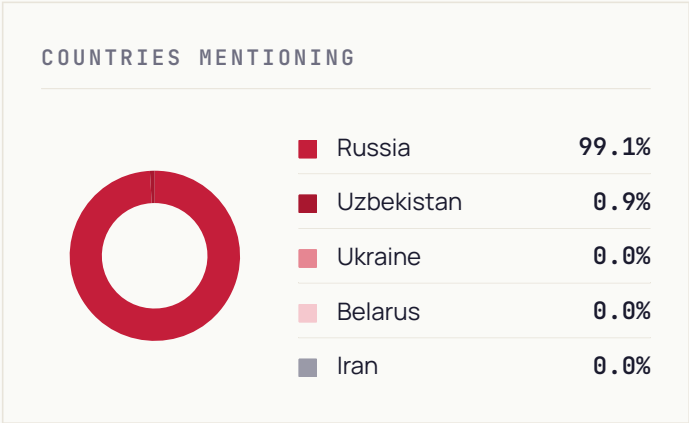
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who and how mentions the channel

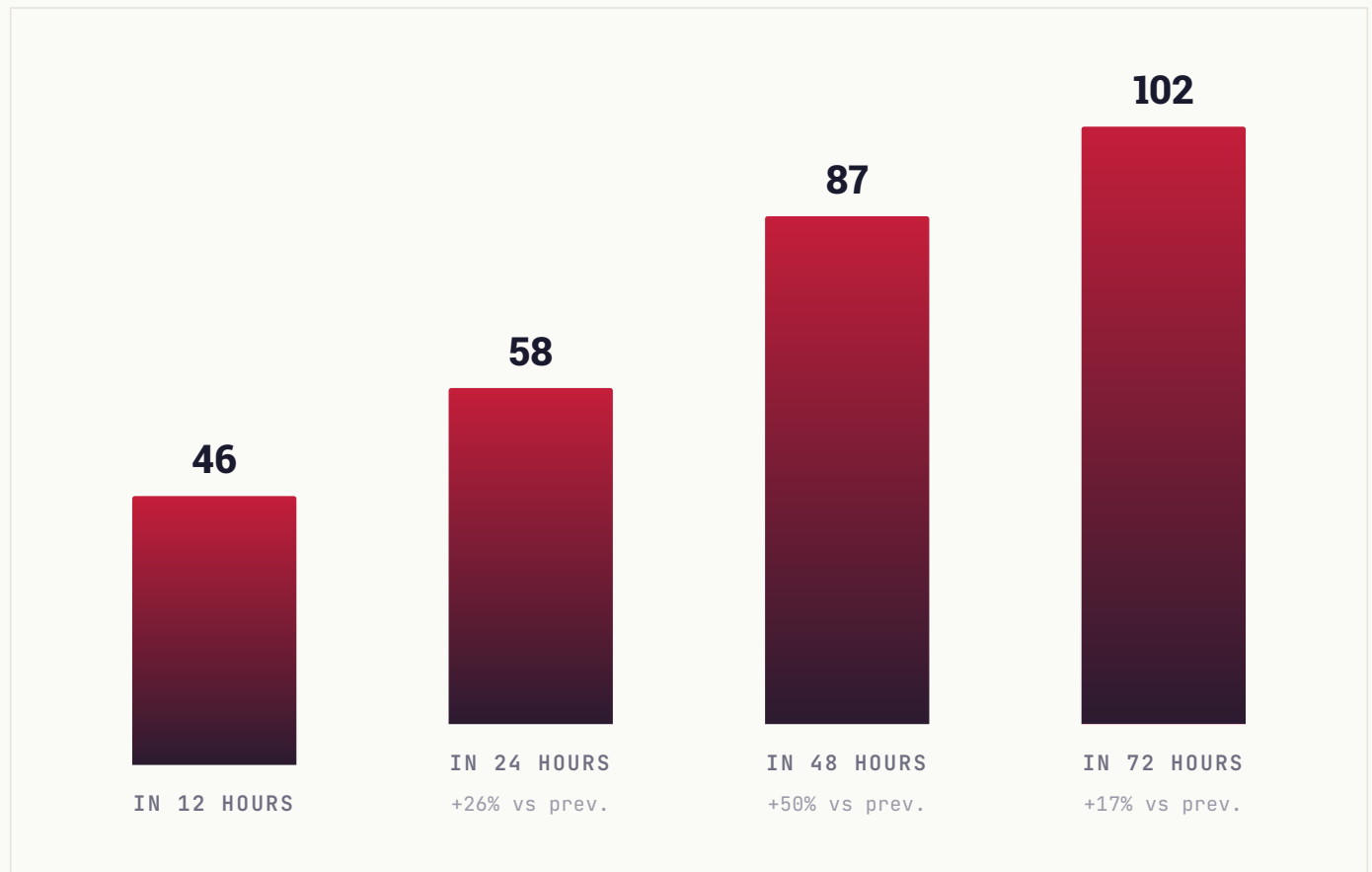
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned **40** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C -,` секреты воненизма ,`-	24.3K
Wed Stylish woman with Olga Kryukova	17.8K
VG visiting aidka🔪	15.9K
LR Liliya Rakh	15.8K
Sun Sanam wholesale	14.3K
MK M_beauty(cosmetics) 🇧🇪	14K
MJ MARI.BREND FASHION YOU	10.8K
Sat SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP OPTOM	9.8K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#9 of 75). Strong position. Niche leader — TENSHI (33.6K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **663** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	2	
October 2025	0	0	104	
Sep 2025	0	0	159	
August 2025	2	2	398	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2	6	663

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-76 channels in category «**Fashion & Beauty**» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#9 /76

RANK IN NICHE

Channel in top 11% — strong position

SUBSCRIBERS

better than 84% of niche

median 1.7K



AVG REACH / POST

43% below median

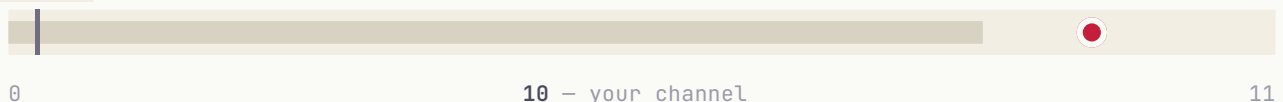
median 322



CITATION INDEX

better than 90% of niche

median 0



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Monday**

Audience is most active on this day at 20:00 ALMT.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.7% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.8pp ER**03****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
