

PROMTPRESS PUBLIC REPORT

Channel audit

Brain Drain



@brain_drain_ru

Cut a window to Europe! ✈️ Paid internships, volunteering & jobs abroad. Get vacancies first! Ads & collab — only @brain_drain_feedback_bot or DMs...

SUBSCRIBERS

45 650

-49 per month

ERR (% SEE POSTS)

17.0%

per day 6.6%

REACH/POST

7.3K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 45 650 —	 SUBS REACH 15.92% avg % of subs see post	 VIEWS/POST 7.3K median 7.1K · 25 days	 POSTS/WEEK 3.5 over period
 7D TREND -19.7% vs previous week	 REACTIONS/POST 33.2 only 431 reactions, 943 reposts, 0 comments	 POST LENGTH 667 chars median 609 · 25 days	 POSTS ANALYZED 13 25 days
 AD REACH 3K 24h avg	 CHURN / MONTH -49 last month	 CITATION RATE 112 citation index · 461 channels mentioned ever	 CHANNEL AGE 8 years 6 months created 02.01.2018

AI EDITOR SUMMARY

Channel «Brain Drain» – 45 650 subs. Each post averages 7.3K people (16% of subs), average reach – room to grow. Publishes 4 posts per week (~0 per day) – rare posts. For the week of Jul 6–12, reach dropped by -19.7% By the week of Jun 29 – Jul 5 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 25 days.
- 02 Dominant format – Text (9/13 posts).
- 03 Avg post length – 667 chars (median 609).
- 04 Peak audience activity – Monday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.5K avg for top vs 6.1K for worst) – among 13 posts in 25 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 15:03 TEXT Job in Moscow: Senior Officer, Communications at International Federation of Red Cross and Red Crescent Societies (IFRC /...	VIEWS 11 632 REPOSTS 90	REACTIONS 27 ER 25.5%
Nº2 25.06 · 13:51 TEXT  Philologists, your turn! Embassy of Cyprus in Moscow seeks staff with Greek Salary 181,621 RUB up to...	VIEWS 9 990 REPOSTS 76	REACTIONS 67 ER 21.9%
Nº3 02.07 · 14:26 TEXT Job in Cyprus with relocation for the whole family: fiction video platform Wisebits seeks experienced SEO specialist in Limassol International...	VIEWS 9 776 REPOSTS 84	REACTIONS 32 ER 21.4%

Nº4 29.06 · 09:44 TEXT  Nanny job for summer: Costa Brava, Spain When: Jul 10 – Aug 23, 2026 Three kids: two younger, boy and girl both 2 yrs 7...	VIEWS 8 460 REACTIONS 61 REPOSTS 193 ER 18.5%
Nº5 30.06 · 10:05 PHOTO  Legal stay in Europe expiring? You can still get Spanish residency for 3 years in 20 working days. ✓ Legal...	VIEWS 7 976 REACTIONS 15 REPOSTS 24 ER 17.5%

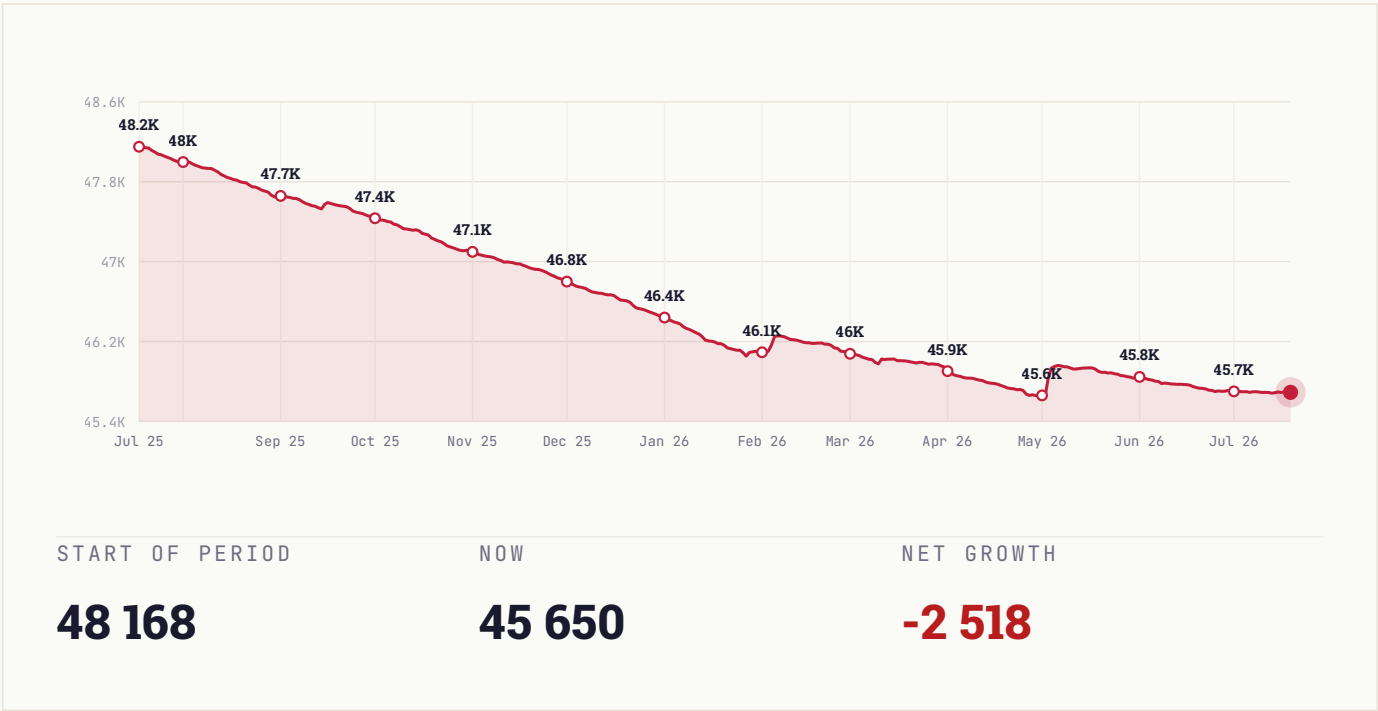
WORST 3

↓ 03.07 · 15:02 TEXT   JOB: CURATOR AT BERLIN KARLSHORST MUSEUM Museum at the 1945 surrender site is rethinking its Eastern Front exhibit...	VIEWS 6 142 REACTIONS 22 REPOSTS 76 ER 13.5%
↓ 09.07 · 08:05 TEXT Unusual job in Hong Kong: private gallery manager  From \$5,000/month net Main product categories of the project in Hong Kong...	VIEWS 6 124 REACTIONS 29 REPOSTS 39 ER 13.4%
↓ 09.07 · 08:27 TEXT Remote: self-development course library WellnessWealthWay seeks creative video producer  Up to \$3000/month net In the library...	VIEWS 6 079 REACTIONS 14 REPOSTS 42 ER 13.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

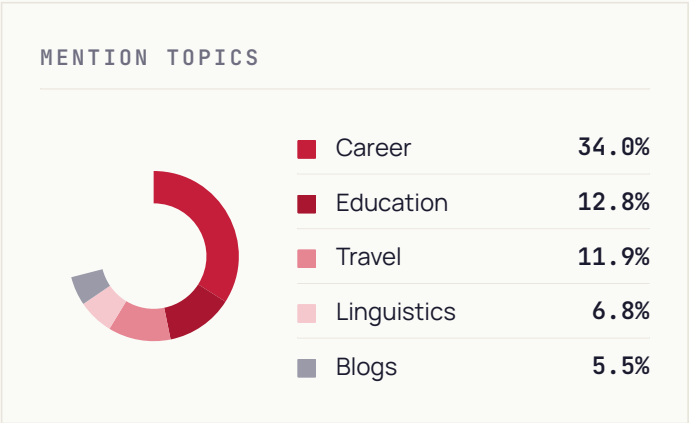
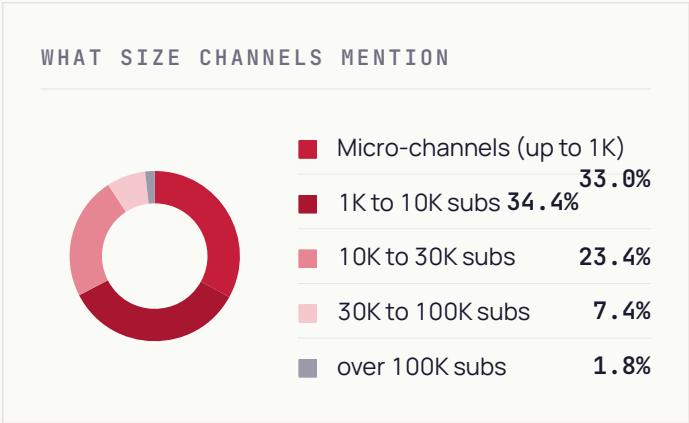
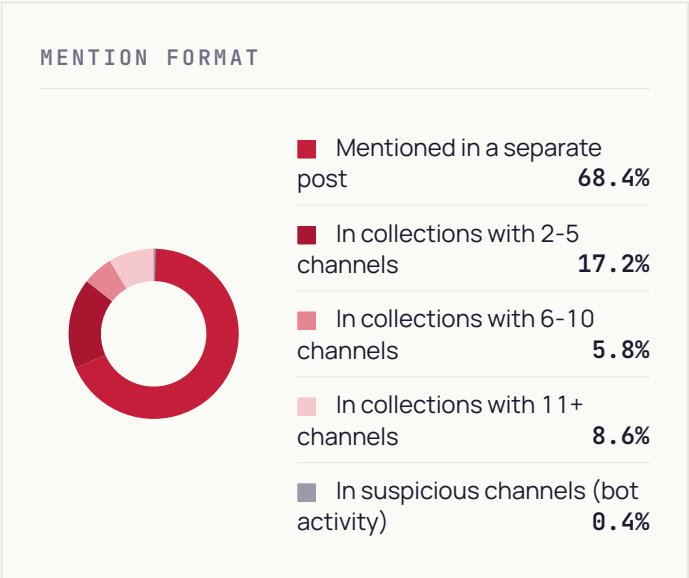
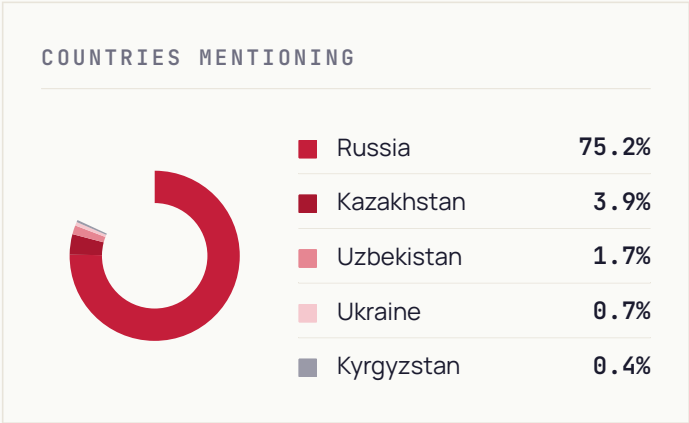
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

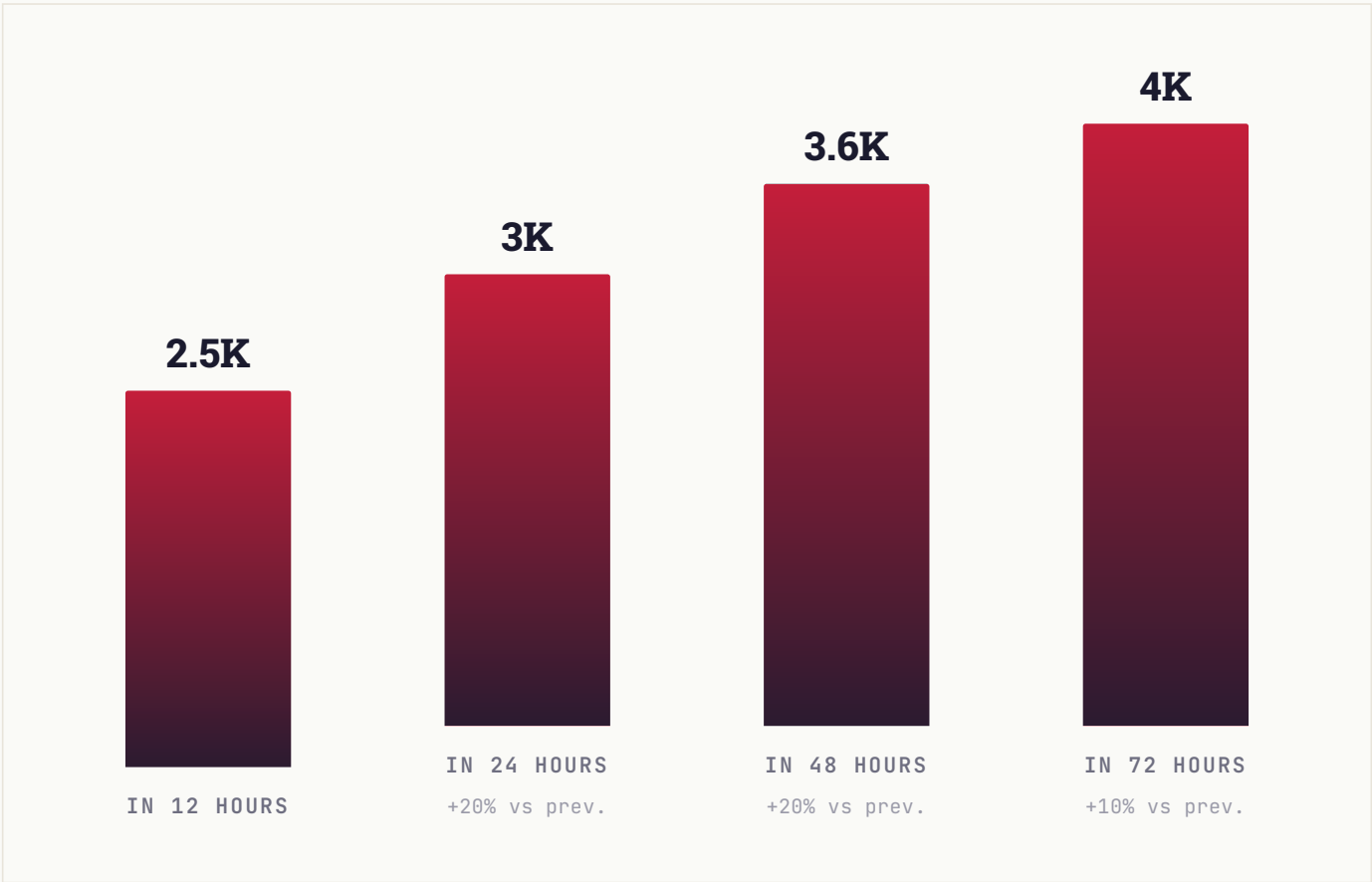
Citation index **112** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **461** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no experience - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
JM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Earn Online	429.2K
BD Brain Drain YOU	45.6K

COMPARATIVE CONCLUSION

Channel yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

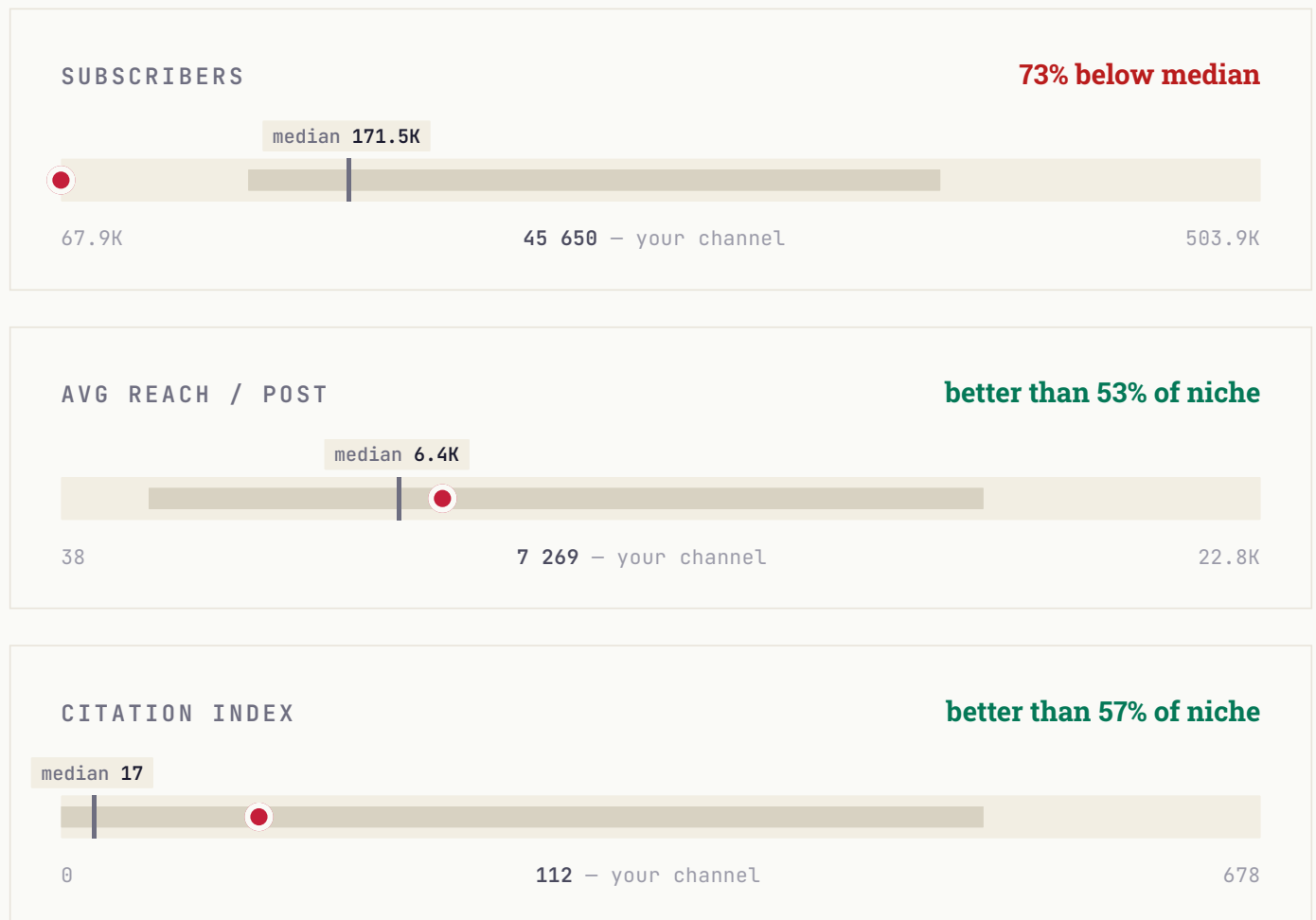
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **10**, they brought **144** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	5	4	50	
December 2025	0	0	0	
November 2025	1	1	2	
October 2025	1	1	7	
September 2025	2	2	84	
August 2025	1	1	1	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
10	6	144

Where the channel stands in its league

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.5 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager