

PROMTPRESS PUBLIC REPORT

Channel audit

broken lives here



@br1anm7ps

Hi guys 🙋 Besides other social networks (while they're alive), here will be the most important info.

SUBSCRIBERS

1 074 460

+10271 per month

ERR (% SEE POSTS)

83.0%

last day 40.4%

REACH/POST

894.3K

ad reach 433.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 074 460 —	 SUBSCRIBER REACH 83.24% avg % of subs see post	 VIEWS/POST 894.3K median 898.3K · 3 days	 POSTS/WEEK 6.8 for period
 7D TREND — no data for period	 REACTIONS/POST 116013.3 total 348,040 reactions, 35,344 reposts, 0 comments	 POST LENGTH 285 chars median 140 · 3 days	 POSTS ANALYZED 3 3 days
 AD REACH 433.4K average over 24h	 CHURN / MONTH +10271 last month	 CITATION RATE 75 citation index · 2,264 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «here lives broen» — 1 074 460 subs. Each post is viewed by an average of 894.3K people (83% subs), this is broad reach for a channel of this size. Publishes 7 posts per week (~1 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 3 days.
- 02 Dominant format – Photo (2/3 of posts).
- 03 Avg post length – 285 chars (median 140).
- 04 Peak audience activity – Sunday, 20:00 MSK.
- 05 Strongest posts get 1× more views than the weakest (894.3K avg for top vs 894.3K for worst) – among 3 posts over 3 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 14.06 · 17:13 VIDEO Well, this is definitely the longest Fears to Fathom episode.. And from two POVs too. I'm exhausted 😊	VIEWS 968 586 REP. 15 981	REACTIONS 161 464 ER 90.1%
Nº2 16.06 · 15:27 PHOTO Wanted to start a new life.. but ended up in a SECT with Anastasiz Fears to Fathom - Scratch Creek https://youtu.be/3QPtbyMmr38?si=QDayUyCmMh7TeZt2	VIEWS 898 263 REP. 17 406	REACTIONS 124 664 ER 83.6%
Nº3 13.06 · 13:38 PHOTO Just look at this atmo... ahem, okay, enough 😡 Taking the Unified State Exam, tough tests, anxiety, tears, sleepless nights over boring...	VIEWS 816 192 REP. 1 957	REACTIONS 61 912 ER 76.0%

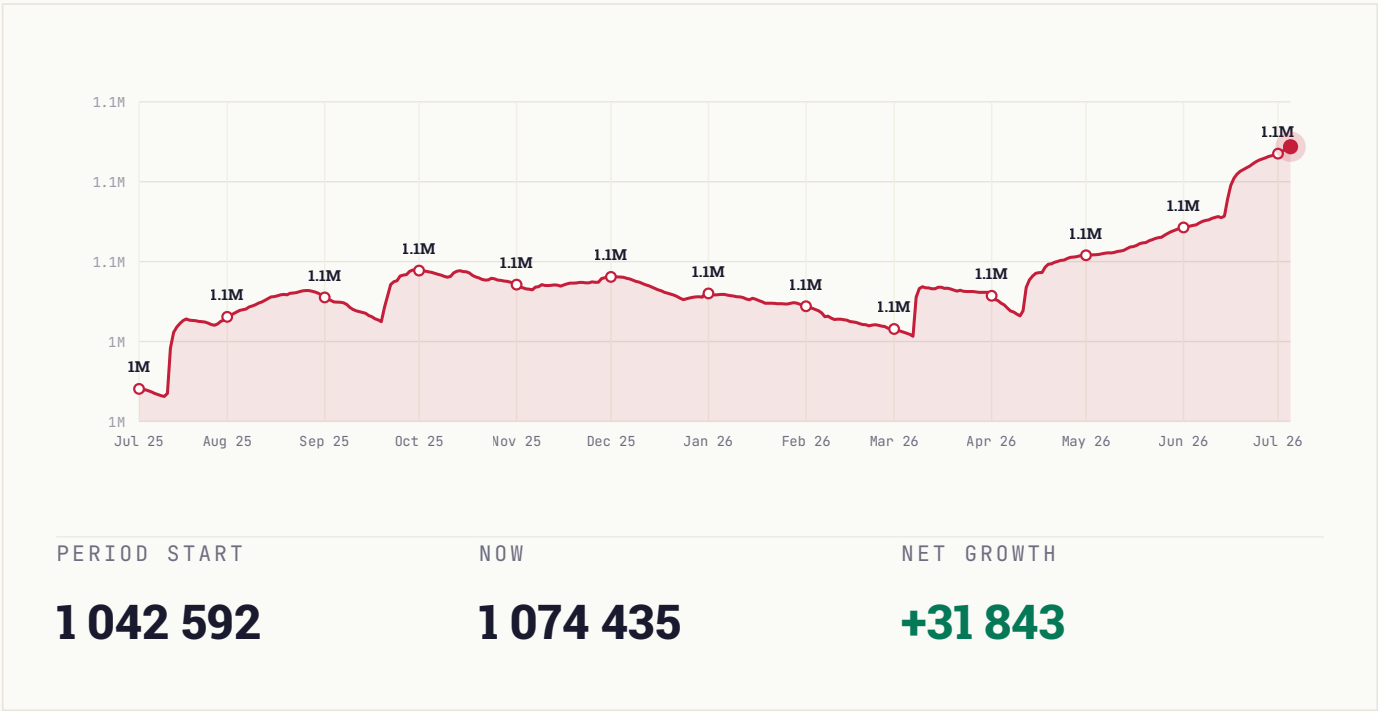
WORST 3

↓ 14.06 · 17:13 VIDEO Well, this is definitely the longest Fears to Fathom episode.. And from two POVs too. I'm exhausted 🥱	VIEWS 968 586 REP. 15 981	REACTIONS 161 464 ER 90.1%
↓ 16.06 · 15:27 PHOTO Wanted to start a new life.. but ended up in a SECT with Anastasiz Fears to Fathom - Scratch Creek https://youtu.be/3QPtbyMmr38?si=QDayUyCmMh7TeZt2	VIEWS 898 263 REP. 17 406	REACTIONS 124 664 ER 83.6%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

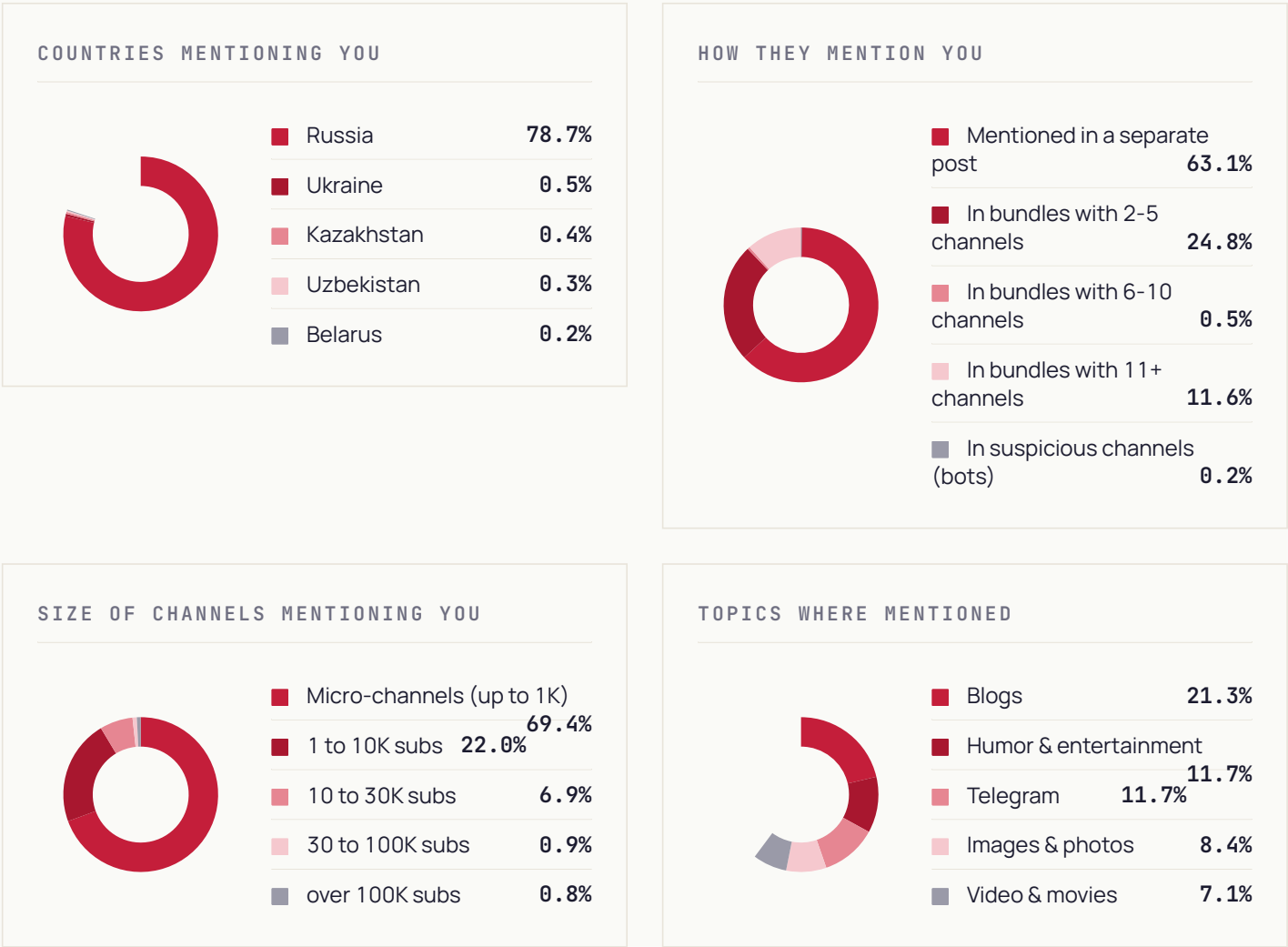
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

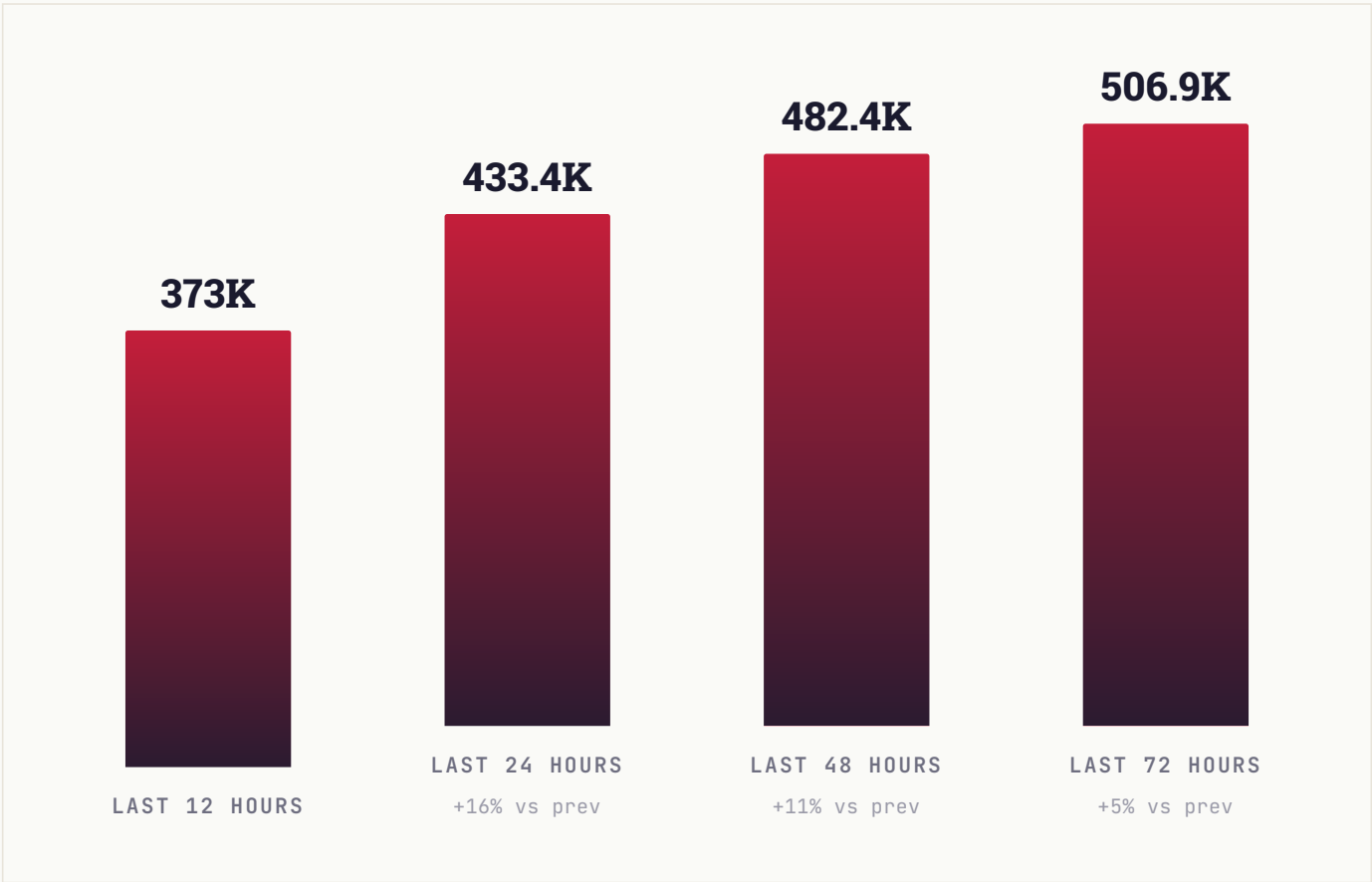
Citation index **75** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **2 264** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
LJ broen lives here YOU	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
AL Artemy Lebedev	970K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#8 of 100). Strong position. Niche leader — Dima Maslennikov (2.2M), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **46**, they brought **15 347** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	4	4	493
December 2025	5	5	909
November 2025	11	10	2 123
October 2025	7	6	1 099
Sep 2025	11	10	6 804
August 2025	8	8	3 919

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
46	6	15 347

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8 /100

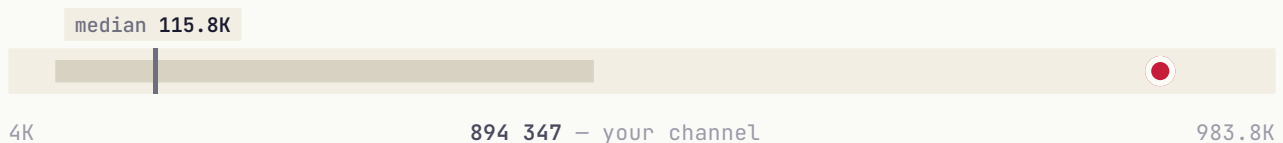
POSITION IN NICHE

Channel in top 8% blogs Russia

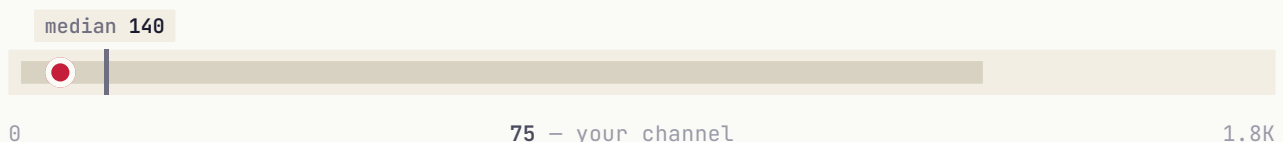
SUBSCRIBERS

better than 90% of niche


AVG REACH / POST

better than 90% of niche


CITATION INDEX

46% worse than median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
