

PROMTPRESS PUBLIC REPORT

Channel audit

Выгода 24/7



@boss_wb_sale

Current promo codes. Wild deals. Top finds on wb and ozon No junk, only what's worth grabbing. Admin: @annn_work

SUBSCRIBERS

17 924

+10006 per month

ERR (% SEE POSTS)

7.0%

per day 3.8%

REACH/POST

1.2K

ad reach 481/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 17 924 —	 SUBSCRIBER REACH 6.56% avg % subs see post	 VIEWS/POST 1.2K median 1.1K · 23 days	 POSTS/WEEK 4.4 over period
 7D TREND -9.1% vs previous week	 REACTIONS/POST 23.1 only 346 reactions, 224 reposts, 0 comments	 POST LENGTH 138 chars median 126 · 23 days	 POSTS ANALYZED 15 23 days
 AD REACH 481 24h avg	 CHURN / MONTH +10006 last month	 MENTIONS 6 citation index · 363 channels mentioned it ever	 CHANNEL AGE 1 year 11 months created 20.08.2024

AI EDITOR SUMMARY

Channel «Youroga 24/7» — 17 924 subs. Each post averages 1.2K people (7% subs), reach is low — expand audience. Publishes 4 posts per week (~1/day) — rare. For week Jun 6–12, reach dropped -9.1% to week Jun 29 – Jul 5 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 23 days.
- 02 Dominant format — Photo (14/15 posts).
- 03 Avg post length — 138 chars (median 126).
- 04 Peak audience activity — Tuesday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.7K avg for top vs 844 for worst) — among 15 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 05:53 PHOTO  "Vkusno — i Tochka" just launched Two new Tomato Burgers 24/7 Savings	VIEWS 1 835 REPOSTS 16	REACTIONS 23 ER 10.2%
Nº2 17.07 · 09:19 PHOTO  At Pyaterochka get Sausages for 1₽ when buying Miratorg shashlik for 500₽+ 24/7 Savings	VIEWS 1 747 REPOSTS 21	REACTIONS 23 ER 9.7%
Nº3 23.06 · 18:19 PHOTO  Steam offers The Witcher 3: Wild Hunt for 180₽ (instead of 1800₽) Only until June 25! 24/7 Savings	VIEWS 1 490 REPOSTS 14	REACTIONS 25 ER 8.3%

Nº4 15.07 · 09:26 PHOTO  Today only! At "Vkusno – i Tochka" t2 subscribers get a coupon for a dish for 1₽ 24/7 Savings	VIEWS 1 404 REPOSTS 19 REACTIONS 23 ER 7.8%
Nº5 29.06 · 08:00 PHOTO  Ceramic baking dish Pragma Kesto 20x13x5 cm, graphite black, Yandex Factory High rating 4.8 from 3488 reviews ✨ Savings...	VIEWS 1 309 REPOSTS 13 REACTIONS 23 ER 7.3%

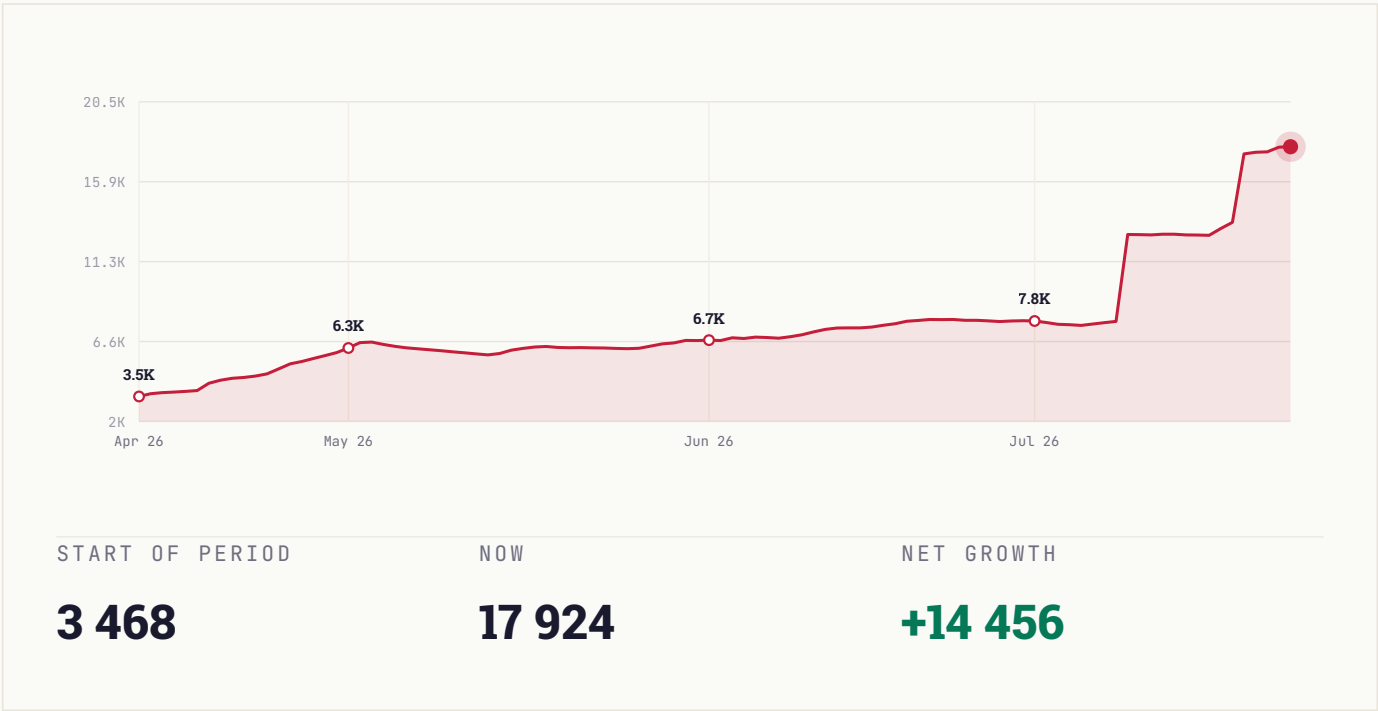
WORST 3

↓ 14.07 · 05:56 PHOTO Lacoste very cool discounts now, but you can buy even cheaper 🔥 Register via this link 👉 https://ya.cc/AAQh23 and get a discount...	VIEWS 896 REPOSTS 18 REACTIONS 44 ER 5.0%
↓ 12.07 · 07:06 PHOTO  Get Tattoo Tycoon free (instead of 1600₽) on Epic Games Store	VIEWS 887 REPOSTS 1 REACTIONS 3 ER 4.9%
↓ 13.07 · 06:03 VIDEO  First trailer for season 2 of "Gangsterland" is out 24/7 Savings	VIEWS 749 REPOSTS 14 REACTIONS 24 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

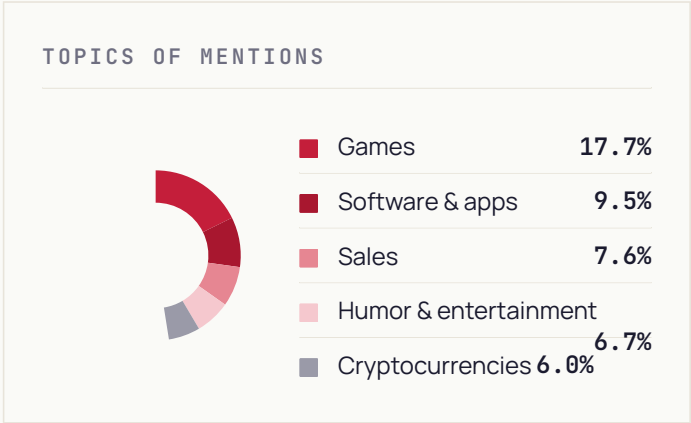
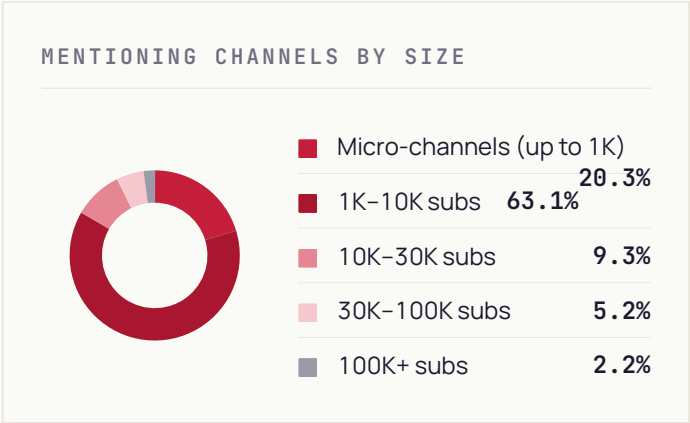
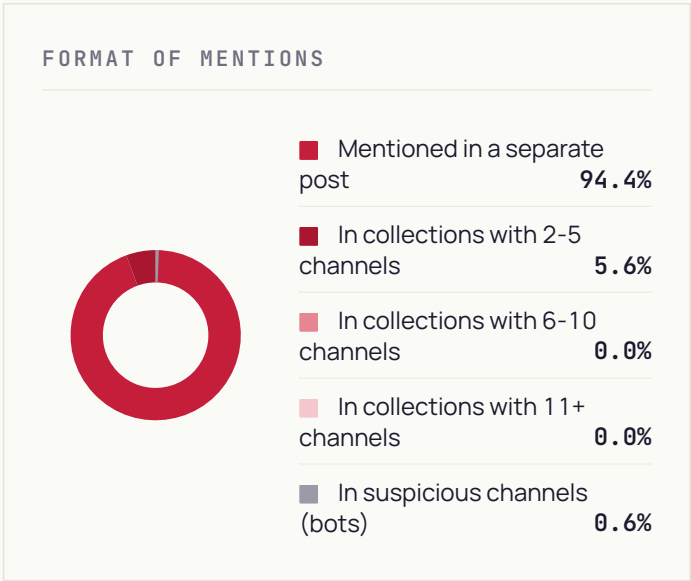
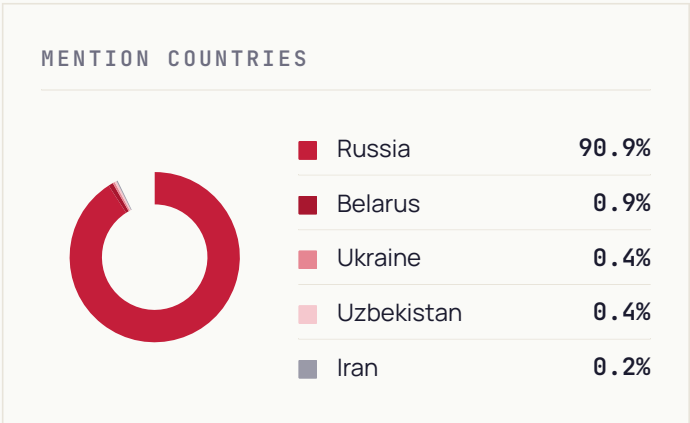
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

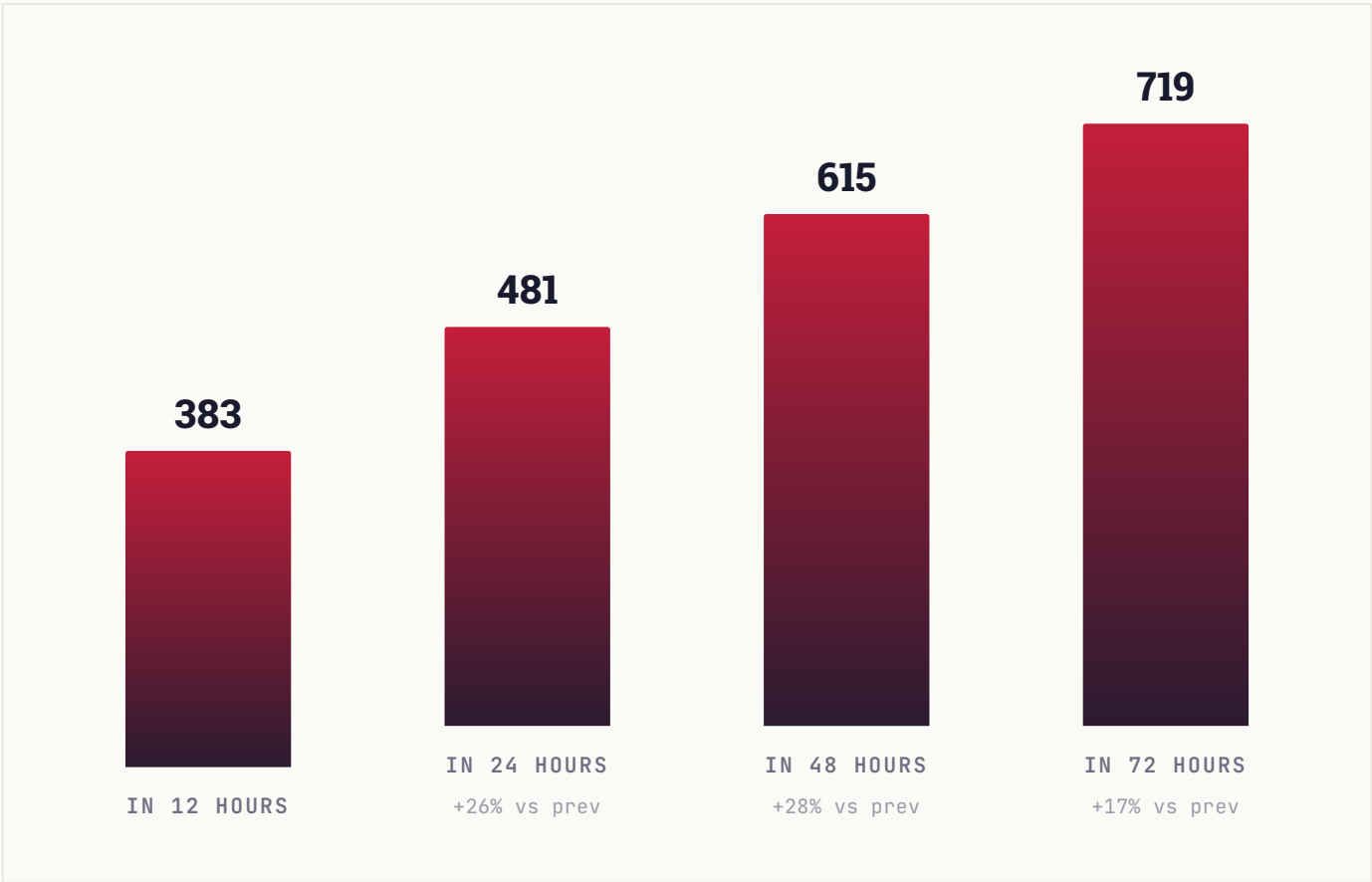
Citation index **6** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **363** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.7M
OF Offerzone	4.1M
OF Offerzone	1.2M
O3 Offerzone 3.	3.4M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
MB Moshina Bozorim	1.1M
B2 Youroga 24/7 YOU	17.9K

COMPARATIVE CONCLUSION

Channel yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.7M), top-95 median: 400.2K. First goal — enter top-95 through systematic work with traffic and content.

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the peer group range. A vertical line marks the channel's performance, and a red dot marks the median. The data is as follows:

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	17 924	407.7K	122.4K - 1.5M	96% below median
AVG REACH / POST	1 177	10.2K	419 - 92.1K	88% below median
CITATION INDEX	6	50	0 - 3.2K	88% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 4.4 posts/week. Active channels average 7-10.
Regularity is key to audience retention.

IMPACT

**Regularity
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 21:00 MSK.

IMPACT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

IMPACT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

IMPACT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your monthly growth target.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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