

PROMTPRESS PUBLIC REPORT

Channel audit

Bor gap! | Official channel



@borgapuz

■ КАТТАЛАР УЧУН ■ Ҳар куни қизиқарли ва тезкор Video, Photo хабарлар! _ Воқеа ва ҳодисага гувоҳ бўлдингизми ■ бизга юборинг, биз каналга чиқарамиз 😊: @BORGAPUZ_ADMIN ■ Спамлар: @Borgap_bot

SUBSCRIBERS

376 628

-1412 per month

ERR (% SEE POSTS)

9.0%

per day 9.5%

REACH/POST

35.3K

ad reach 36.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 376 628 —	 SUBS REACH 9.36% avg % of subs see post	 VIEWS/POST 35.3K median 34.6K · 24 days	 POSTS/DAY 33.8 ~237 per week
 7D TREND +12.3% vs previous week	 REACTIONS/POST 11.8 total 9,769 reactions, 197,195 reposts, 399 comments	 POST LENGTH 270 chars median 203 · 24 days	 POSTS ANALYZED 826 24 days
 AD REACH 36.2K 24h avg	 CHURN / MONTH -1412 over the last month	 CITATION RATE 638 citation index · 1,692 channels mentioned it ever	 CHANNEL AGE 7 years 3 months created 04.03.2019

AI EDITOR SUMMARY

Channel «Bor gap! | Official channel» — 376 628 subs. Each post averages 35.3K people (9% of subs), reach is low — consider expanding audience. Publishes 237 posts per week (~34/day) — very active posting. For week May 25–31 reach up +12.3% by week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **826** posts over 24 days.
- 02 Dominant format — **Video** (610/826 posts).
- 03 Avg post length — **270** chars (median 203).
- 04 Peak audience activity — **Tuesday**, 04:00 UZT.
- 05 Top posts get **5x** more views than the weakest (107.2K avg for top vs 21.3K for worst) — among 826 posts over 24 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:13 VIDEO #BAYRAM_MUBORAK QURBON HAYIT BAYRAMI MUBORAK BOLSIN!! Today is a day of joy and happiness. Everyone congratulates each other on the holiday...	VIEWS 145 512 REPOSTS 4 720	REACTIONS 11 ER 38.6%
Nº2 25.05 · 19:25 PHOTO ЎАРАФА МУБОРАК! КИРИБ КЕЛГАН АРАФА КУНИ БАРЧАНГИЗГА МУБОРАК БЎЛСИН!!! ЭНГ ЯҚИНЛАРГА УЛАШИБ ҚЎЙИНГ. ☺...	VIEWS 104 116 REPOSTS 3 397	REACTIONS 7 ER 27.6%
Nº3 26.05 · 18:59 PHOTO ☺zzz Қурбон хайит байрами барчангизга муборак бўлсин ҚАДРДОНЛАРИМ Яратганнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин...	VIEWS 72 092 REPOSTS 1 491	REACTIONS 8 ER 19.1%

Nº4 25.05 · 17:17 TEXT 👤Кириб келаётган Қурбон Ҳайит айёми муборак бўлсин, қадрдонларим... Энг яқин қадрдонларга юбориб қўйинг!! 📄...	VIEWS 67 430 REPOSTS 1 305	REACTIONS 10 ER 17.9%
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Nº5 16.05 · 09:22 PHOTO #BREAKING #OFFICIAL Uzbekistan will have 5 consecutive days off for Eid al-Adha📄 This year Eid al-Adha falls on May 27 – Wednesday...	VIEWS 66 776 REPOSTS 1 014	REACTIONS 33 ER 17.7%
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WORST 3

↓ 25.05 · 12:44 VIDEO 👤📄 QURBON HAYITIGA MAXSUS TAKLIF 📄 Yaqinlaringizni xursand qiladigan muborak hadya tayyor! 📄❤️📄 Qurbon hayiti munosabati bilan muborak...	VIEWS 22 096 REPOSTS 23	REACTIONS — ER 5.9%
↓ 31.05 · 06:17 VIDEO 📄 1 ИЮНЯ — ДЕНЬ ЗАЩИТЫ ДЕТЕЙ В ТИМА! 📄 С 18:00 до 20:00 Проведите этот день вместе с вашими детьми ярко и незабываемо ❤ Вас ждут: 📄...	VIEWS 21 571 REPOSTS 11	REACTIONS — ER 5.7%
↓ 30.05 · 12:43 PHOTO 📄😄 1-iyunga muzqaymoq sovg'a qilamiz Jazirama kunlar siz va farzandlaringiz uchun salqinroq o'tishi uchun biz maxsus aksiya boshladik...	VIEWS 20 094 REPOSTS 17	REACTIONS — ER 5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

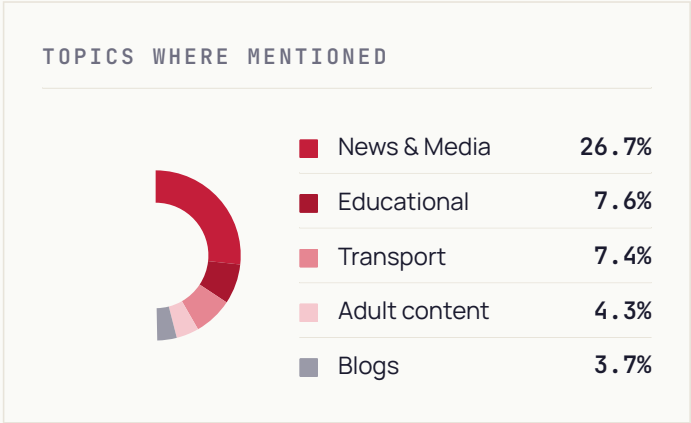
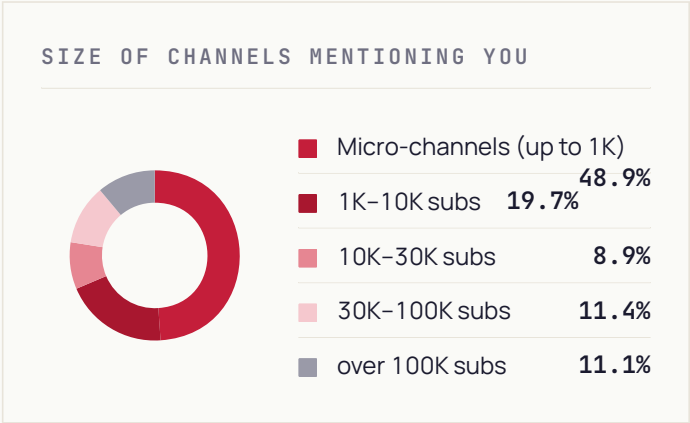
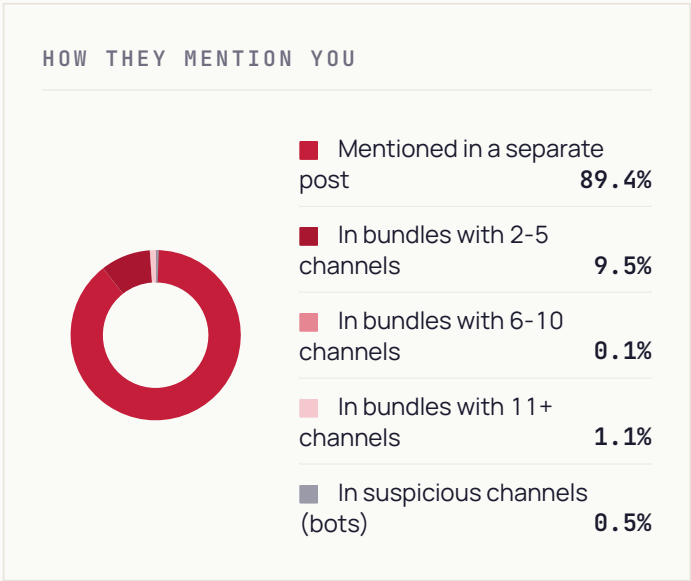
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

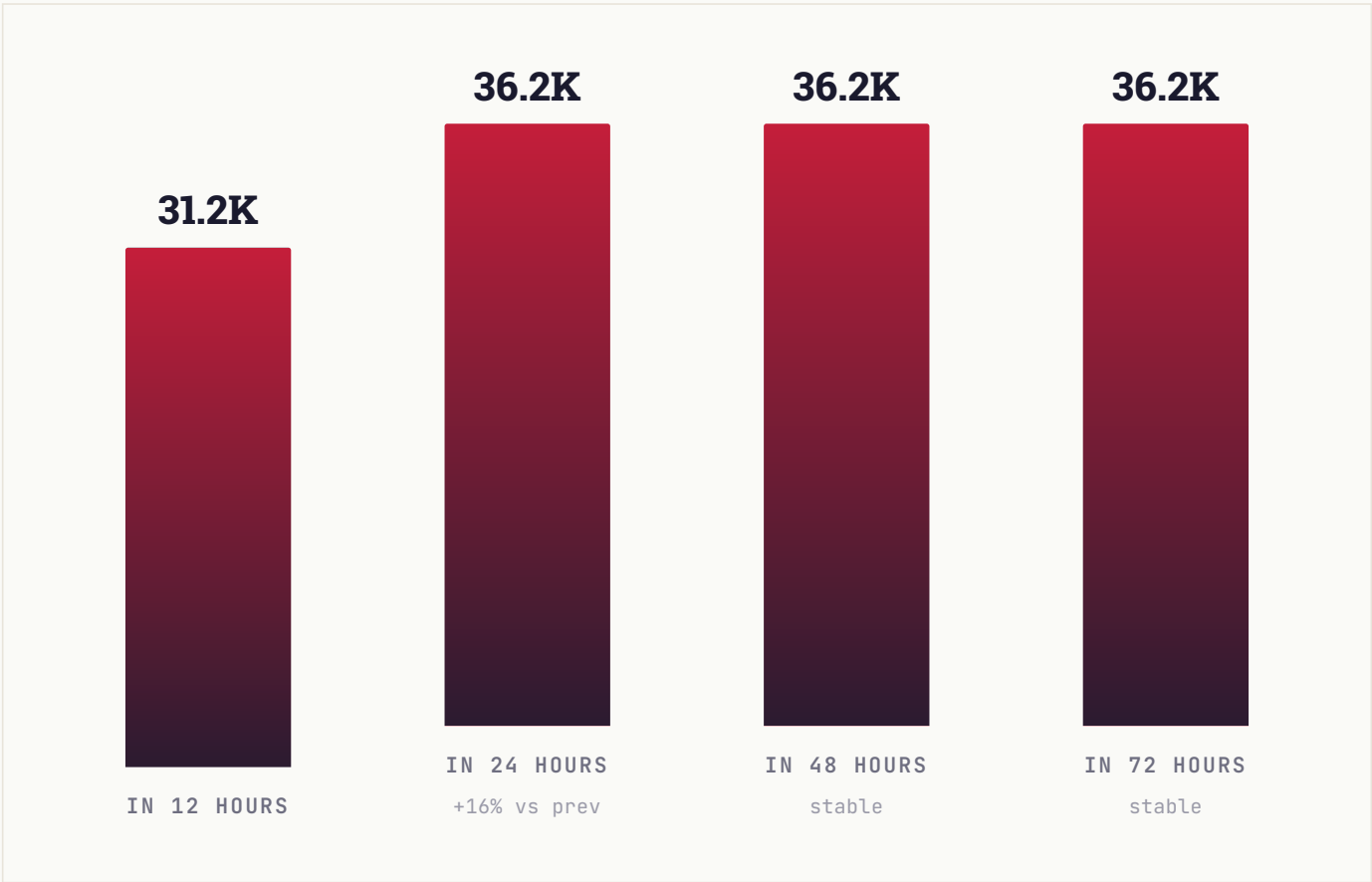
Citation index **638** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from 1k subs. All time the channel was mentioned **1 692** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KJ Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	953.3K
WB Water market	951.3K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.1K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	734K
MU MILITSIYA UZB Official channel	553.8K
BG Bor gap! Official channel YOU	376.6K
UZ Uzbek-MDK	204.6K
UV UZBEK VIDEO CHANNEL	202.1K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (9th out of 11). Larger — 8 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, we reach them via paid placements or partnerships. Smaller — 2 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **270**, they brought **195 353** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	70	23	34 896
Nov 2025	56	22	0
Oct 2025	35	16	0
Sep 2025	40	25	19 028
August 2025	32	10	62 643
July 2025	37	20	78 786
TOTAL MENTIONS			270
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			195 353

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 04:00 UZT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with channels in the same niche quarterly.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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