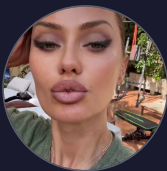


PUBLIC REPORT BY PROMTPRESS

Channel audit

Victoria Bonya



@bonyaviktorya

for collab & ads write Olga T.me/Karolinaolya

SUBSCRIBERS

643 882

-16488 per month

ERR (% SEE POSTS)

22.0%

daily 10.3%

REACH/POST

161.5K

ad reach 66.4K/24h

— CONTENTS · 2026

What's inside the report

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 643 882 —	 SUBSCRIBER REACH 25.08% avg % subs see post	 VIEWS/POST 161.5K median 165.5K · 28 days	 POSTS/WEEK 3.0 over period
 7D TREND — no data for period	 REACTIONS/POST 2146.6 25,759 reactions, 3,927 reposts, 2,489 comments	 POST LENGTH 93 chars median 74 · 28 days	 POSTS ANALYZED 12 28 days
 AD REACH 66.4K 24h avg	 CHURN / MONTH -16488 last month	 CITATION RATE 170 citation index · 591 channels mentioned ever	 CHANNEL AGE 5 years 4 months created 05.03.2021

AI EDITOR SUMMARY

Channel «Victoria Bonya» — 643 882 subs. Each post avg views 161.5K people (25% from subs), good reach. Publishes 3 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 28 days.
- 02 Dominant format — Video (9/12 posts).
- 03 Avg post length — 93 chars (median 74).
- 04 Peak audience activity — Thu, 10:00 MSK.
- 05 Top posts get 2x more views than weakest (227.4K avg top vs 114.2K worst) — among 12 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:02 VIDEO I'm off to Tashkent	VIEWS 250 413 REP. 264	REACTIONS 2 805 ER 38.9%
Nº2 05.06 · 13:16 VIDEO New final episode of the doc film about my Everest climb! https://youtu.be/KyhHNaIU03U	VIEWS 224 136 REP. 60	REACTIONS 2 095 ER 34.8%
Nº3 15.06 · 11:47 VIDEO (captionless post — video)	VIEWS 207 507 REP. 66	REACTIONS 1 127 ER 32.2%

Nº4 21.06 · 13:43 VIDEO Synthetics to the dump!	VIEWS 201 620 REP. 505	REACTIONS 3 338 ER 31.3%
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Nº5 13.06 · 18:42 VIDEO I filmed two mosquitoes having sex	VIEWS 183 312 REP. 2 018	REACTIONS 5 933 ER 28.5%
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WORST 3

↓ 29.06 · 23:48 VIDEO Finally got around to it and uploaded the first shelves of everyday clothes made from plastic 🧸🔧	VIEWS 127 578 REP. 351	REACTIONS 2 478 ER 19.8%
↓ 29.06 · 23:47 TEXT (captionless post — text)	VIEWS 120 054 REP. 59	REACTIONS 516 ER 18.6%
↓ 01.07 · 12:40 VIDEO Everything new and beautiful I gave away. Nice things, but I just don't want to wear synthetics. Why you...	VIEWS 94 938 REP. 56	REACTIONS 2 227 ER 14.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

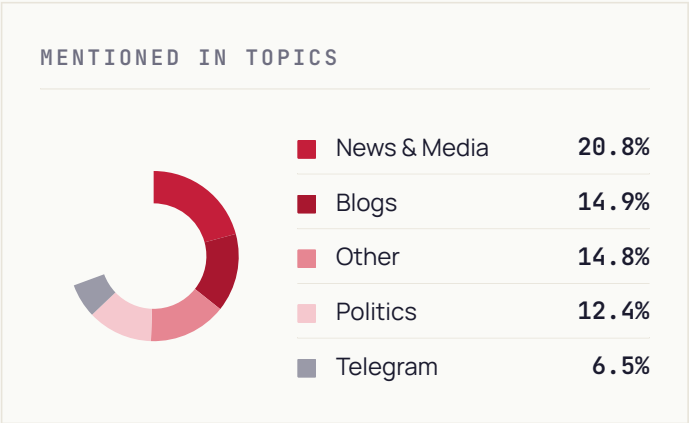
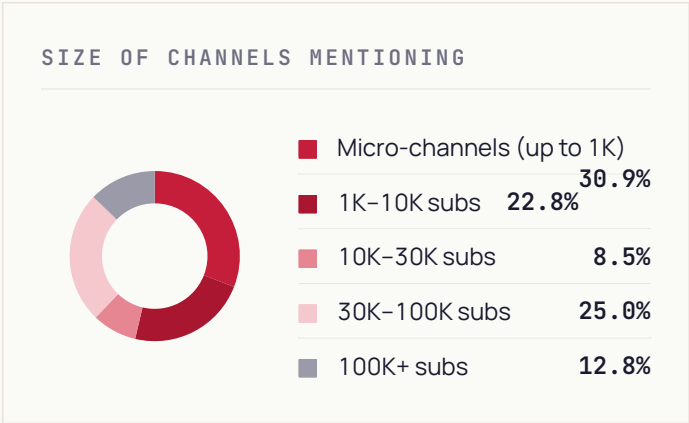
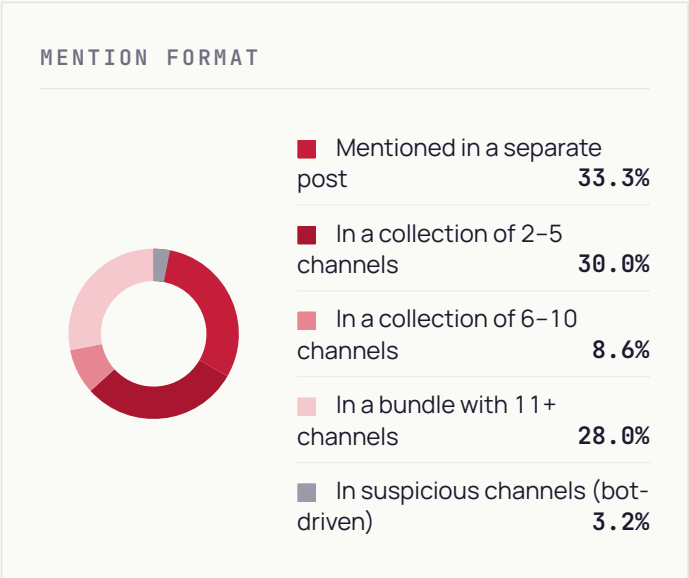
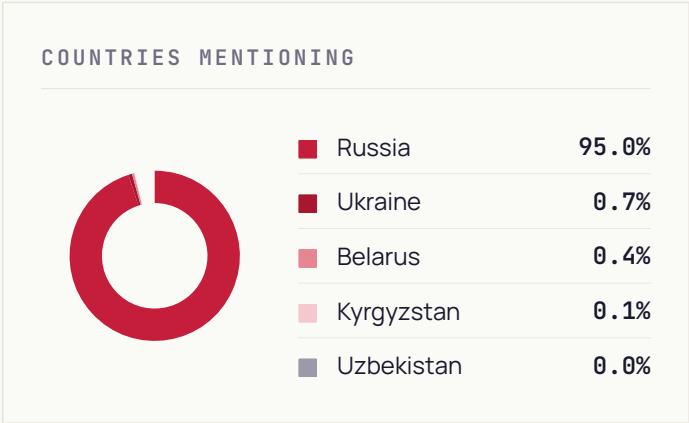
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

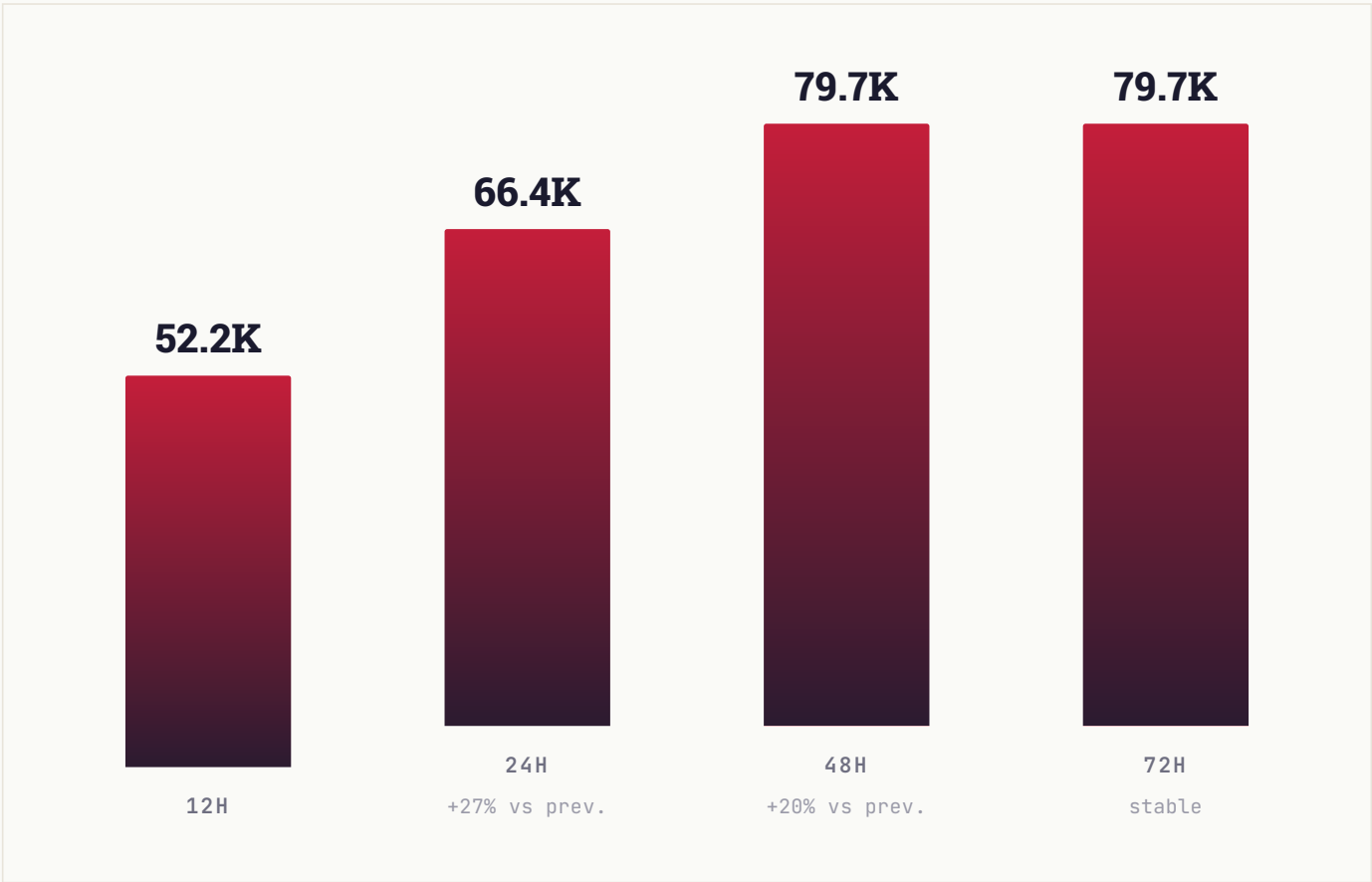
Citation index **170** – channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **591** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B	Booster	1.2M
E1	EVELONE 192	1.2M
KB	Bloody Lady	1.1M
LJ	broen lives here	1.1M
PA	PARADEEVICH	1M
NE	NEVZOROV	1M
VB	Victoria Bonya	643.9K

COMPARATIVE CONCLUSION

Channel in top half of niche (#28 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **94**, they brought **306 694** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	9	3	0	
December 2025	2	2	0	
November 2025	27	23	83	
October 2025	9	9	86 283	
September 2025	28	24	158 093	
August 2025	19	17	62 235	
TOTAL MENTIONS		MONTHS IN DATA		ATTRACTED SUBSCRIBERS
94		6		306 694

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#28/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

01

Increase posting frequency

Now 3.0 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

On this day at 10:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager