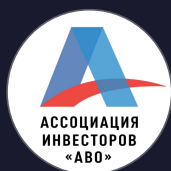


PROMTPRESS PUBLIC REPORT

Channel audit

Ассоциация инвесторов «АВО»



@bondholders

Bondholders Association posts Online: <https://bondholders.taplink.ws/> Chat: @GoodBonds Disclaimer: <https://telegra.ph/ogranichenie-otvetstvennosti-08-26> Registration statement...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
17 524 21.07.2026 -102 per month	93.0% per day 74.0% HTTPS: // PROMTPRESS.COM/AUDIT/BONDHOLDERS	16.2K ad reach 12.9K /24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 17 524 —	 SUBS REACH 92.45% avg % subs see post	 VIEWS/POST 16.2K median 13.7K · 22 days	 POSTS/WEEK 1.9 over period
 7D TREND — no data for period	 REACTIONS/POST 146.0 total 876 reactions, 122 reposts, 45 comments	 POST LENGTH 641 chars. median 662 · 22 days	 POSTS ANALYZED 6 22 days
 AD REACH 12.9K 24h avg	 CHURN / MONTH -102 last month	 CITATION RATE 99 citation index · 263 channels mentioned ever	 CHANNEL AGE 5 years 8 months created 31.10.2020

AI EDITOR SUMMARY

Channel «Association of Investors «AVO»» — 17 524 subs. Each post gets avg 16.2K people (92% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 22 days.
- 02 Dominant format – Text (5/6 posts).
- 03 Avg post length – 641 chars (median 662).
- 04 Peak audience activity – Wednesday, 17:00 MSK.
- 05 Top posts get 3× more views than the weakest (23.9K avg for top vs 8.5K for worst) – among 6 posts in 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 14:36 TEXT State Duma adopted in second and third readings amendments to the Tax Code eliminating discrimination of BPIFs and...	VIEWS 40 676 REPOSTS 36	REACTIONS 289 ER 232.1%
Nº2 04.07 · 10:15 TEXT CFA issuers will disclose info under new rules From Oct 1, 2026, the Bank of Russia introduces expanded disclosure requirements...	VIEWS 16 831 REPOSTS 12	REACTIONS 76 ER 96.0%
Nº3 14.07 · 15:08 TEXT Bondholder profile ABO Investor Survey on portfolio state and sentiment of retail bond investors. Time...	VIEWS 14 153 REPOSTS 10	REACTIONS 66 ER 80.8%

Nº4

17.07 · 03:55

TEXT

⚡ 99.9% money and 0% rights: AVO seeks to let investors hold auditors accountable AVO sent to the State Duma...

VIEWS

13 308

REPOSTS

22

REACTIONS

327

ER

75.9%

Nº5

05.07 · 14:03

TEXT

🤖 Why investors need AI tools: how neural networks save time and money New article from AVO's Head of Foreign Markets...

VIEWS

6 628

REPOSTS

37

REACTIONS

27

ER

37.8%

WORST 3

↓ 17.07 · 03:55 TEXT ⚡ 99.9% money and 0% rights: AVO seeks to let investors hold auditors accountable AVO sent to the State Duma...	VIEWS 13 308 REPOSTS 22	REACTIONS 327 ER 75.9%
↓ 05.07 · 14:03 TEXT 🤖 Why investors need AI tools: how neural networks save time and money New article from AVO's Head of Foreign Markets...	VIEWS 6 628 REPOSTS 37	REACTIONS 27 ER 37.8%
↓ 09.07 · 12:36 PHOTO Association reps took part in a Public Chamber discussion on audit issues...	VIEWS 5 610 REPOSTS 5	REACTIONS 91 ER 32.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



START OF PERIOD

NOW

NET GROWTH

13 403

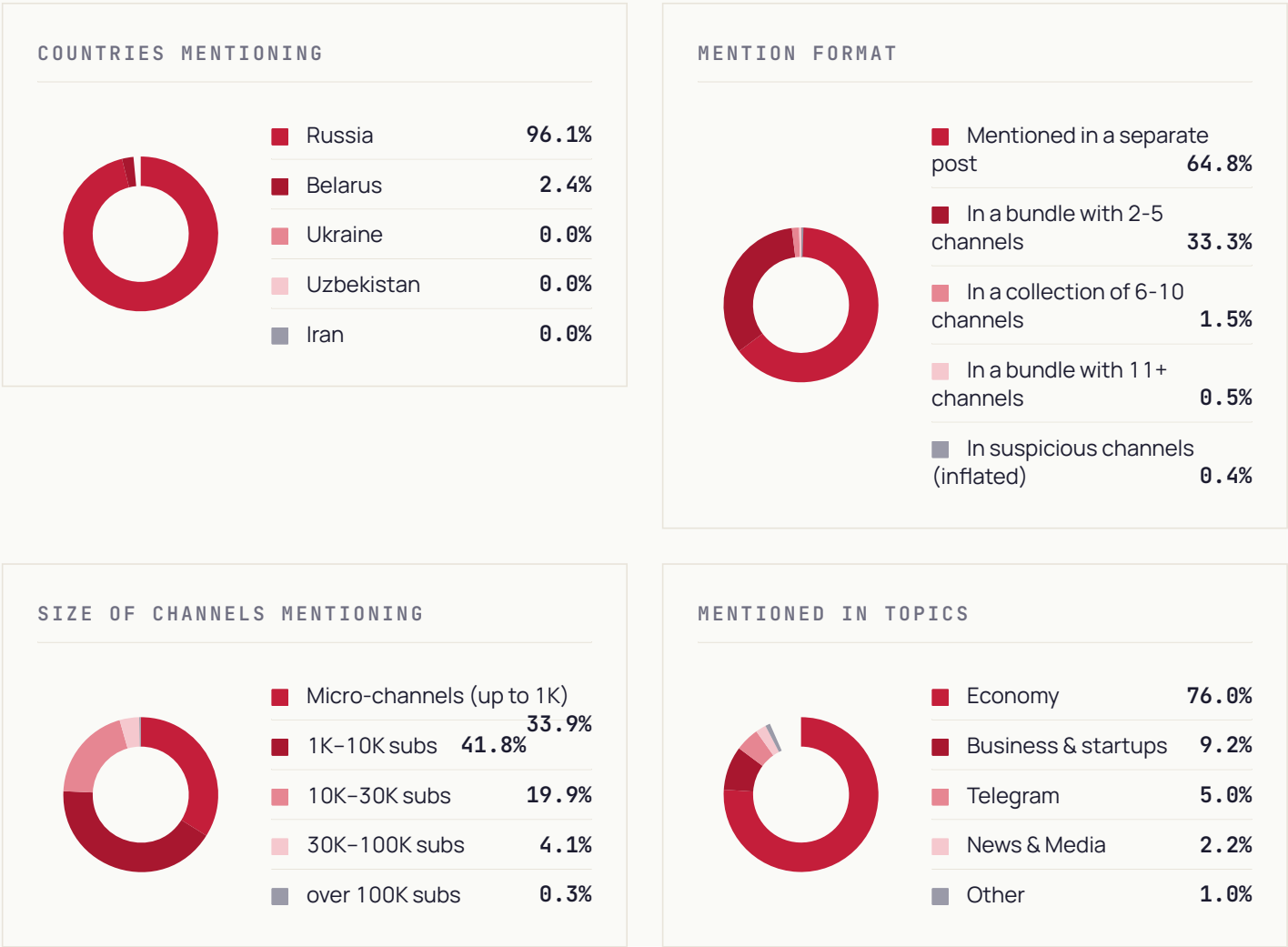
17 524

+4 121

SECTION 04 · CITATIONS

Who and how mentions the channel

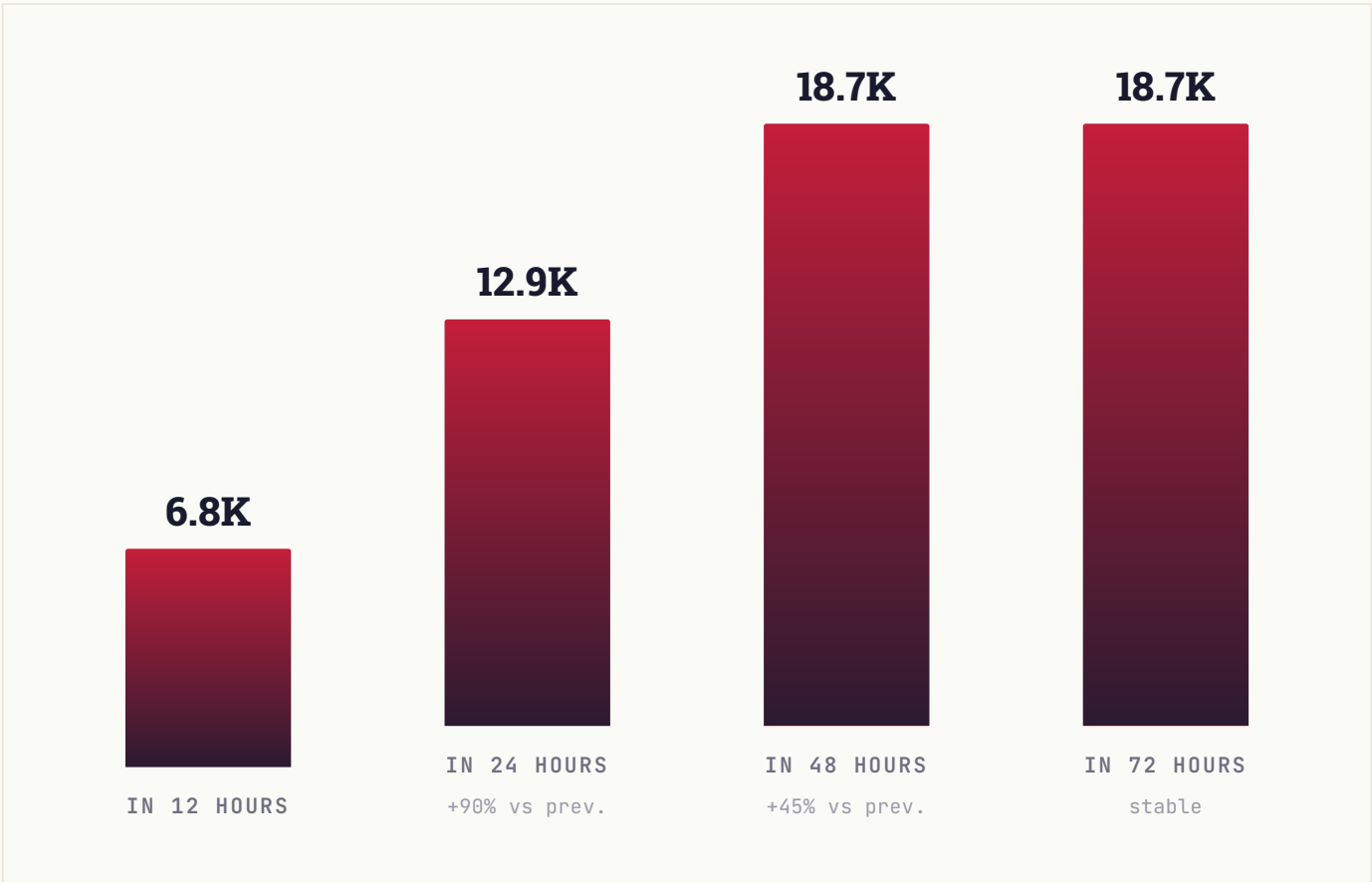
Citation index **99** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **263** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 👑 KE	1.8M
The Economist TЭ	1.3M
Topor. Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
Ассоциация инвесторов «АВО» YOU AI	17.5K

COMPARATIVE INSIGHT

Channel not yet outside top-98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **129**, they brought **828** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	21	15	186
December 2025	13	12	113
November 2025	44	39	257
October 2025	25	13	164
September 2025	16	14	108
August 2025	10	8	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
129	6	828

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the top 50% of the niche, a darker beige bar representing the median, and a red dot indicating the channel's position. The channel's value is marked with a vertical line and labeled below the bar.

Metric	Channel Value	Median	Top 50% Value	Performance Status
SUBSCRIBERS	17 524	345.4K	1.4M	95% below median
AVG REACH / POST	16 201	21.8K	153.4K	26% below median
CITATION INDEX	99	46	3.7K	top 50% of niche

SUBSCRIBERS 95% below median

median 345.4K

122.7K 17 524 — your channel 1.4M

AVG REACH / POST 26% below median

median 21.8K

84 16 201 — your channel 153.4K

CITATION INDEX top 50% of niche

median 46

0 99 — your channel 3.7K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

On this day and at 17:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager