

PUBLIC REPORT BY PROMTPRESS

Channel audit

Boiling MEPhI



@boilingmephi

RKN: bit.ly/3BMzsOR The channel does not represent the official position of NRNU MEPhI administration. Want to support us? Donate any amount to the NRNU MEPhI Endowment Fund:...

SUBSCRIBERS

28 636

+1010 per month

ERR (% SEE POSTS)

41.0%

daily **19.9%**

REACH/POST

11.4K

ad reach **5.6K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 636 —	 SUBSCRIBER REACH 39.65% avg % of subs see post	 VIEWS/POST 11.4K median 10.4K · 29 days	 POSTS/WEEK 20.0 for the period
 7D TREND -27.8% vs previous week	 REACTIONS/POST 95.9 total 7,956 reactions, 10,601 reposts, 1,867 comments	 POST LENGTH 550 chars median 520 · 29 days	 POSTS ANALYZED 83 29 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH +1010 last month	 CITATION RATE 384 citation index · 1,984 channels mentioned ever	 CHANNEL AGE 6 years 4 months created Feb 24, 2020

AI EDITOR SUMMARY

Channel «Boiling MEPHl» — 28 636 subs. Each post gets avg 11.4K people (40% of subs), good reach. Publishes 20 posts/week (~3/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped -27.8% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts over 29 days.
- 02 Dominant format — **Text** (49/83 posts).
- 03 Avg post length — **550** chars (median 520).
- 04 Peak audience activity — **Saturday**, 11:00 MSK.
- 05 Top posts get **6x** more views than the weakest (42.7K avg for top vs 7.4K for worst) — among 83 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 11.07 · 08:16 TEXT Universities with guaranteed admission or grant programs Recently more universities are introducing programs...	VIEWS 65 764 REP. 2 430	REACTIONS 196 ER 229.7%
Nº2 23.06 · 16:55 TEXT  The guaranteed enrollment program at MEPhI "Temporary Student" has started Its scores usually decrease over time as...	VIEWS 34 071 REP. 1 192	REACTIONS 79 ER 119.0%
Nº3 23.06 · 13:11 PHOTO What did we just read...? Interesting, can we skip treatment and buy an apartment with the savings or...	VIEWS 28 245 REP. 395	REACTIONS 338 ER 98.6%

Nº4 19.06 • 21:54 TEXT Admission campaign: advice to applicants Everyone is focused on the admission campaign. It seems like the very...	VIEWS 16 157 REACTIONS 112 REP. 398 ER 56.4%
Nº5 07.07 • 05:56 PHOTO MEPhI student code (for all bachelor's and specialist applicants) Applications until July 20 ? How to apply? See talent.mephi.ru 📌...	VIEWS 15 882 REACTIONS 37 REP. 135 ER 55.5%
WORST 3	
↓ 29.06 • 13:24 TEXT Congratulations to Danila Vlasov from @mephi_1511 for scoring three 100s on the Unified State Exam: in Math, Physics, and Computer Science!	VIEWS 7 868 REACTIONS 244 REP. 22 ER 27.5%
↓ 17.06 • 11:00 PHOTO But if the author's or editor's kid were an Olympiad winner (or beneficiary), would they keep a headline that...	VIEWS 7 252 REACTIONS 141 REP. 14 ER 25.3%
↓ 09.07 • 09:53 TEXT Quantum University Open Day On July 15, the Network Quantum University will hold an open day - an educational...	VIEWS 7 212 REACTIONS 30 REP. 66 ER 25.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



PERIOD START

26 054

NOW

28 635

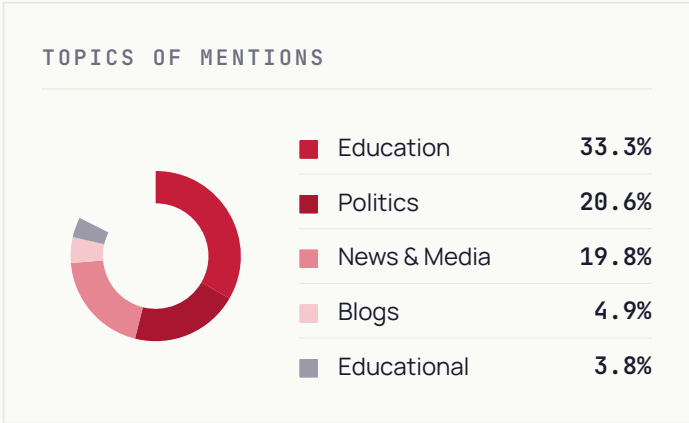
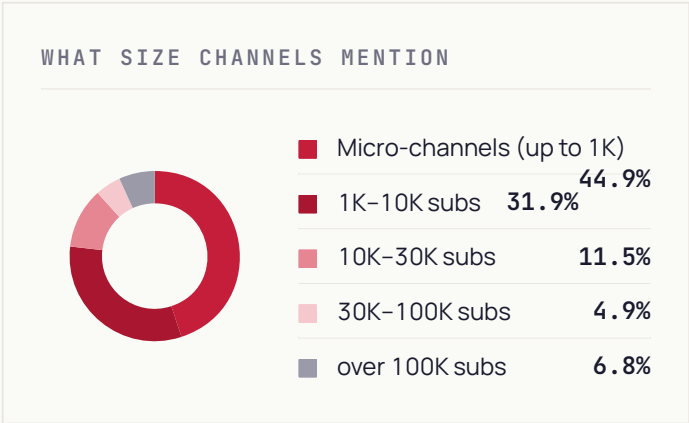
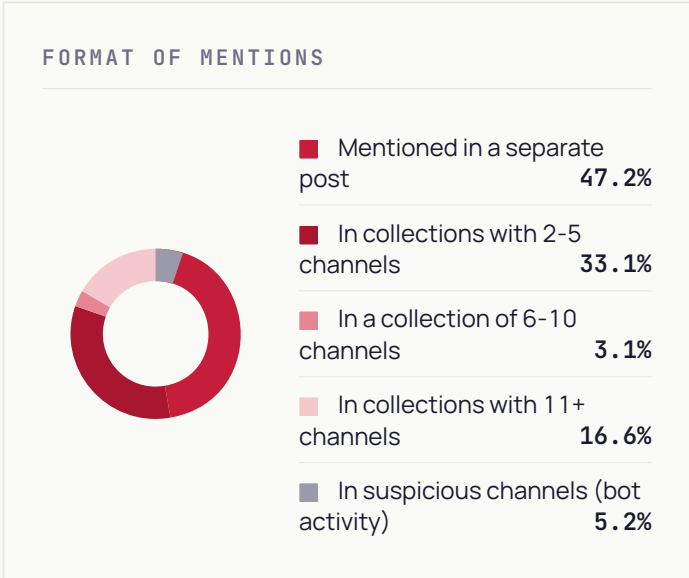
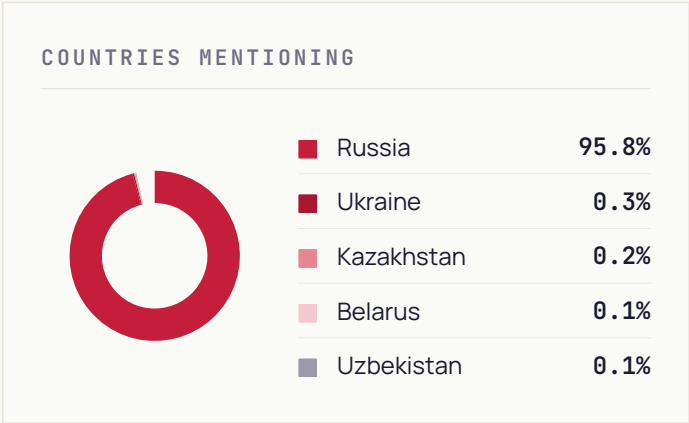
NET GROWTH

+2 581

SECTION 04 · CITATIONS

Who and how mentions the channel

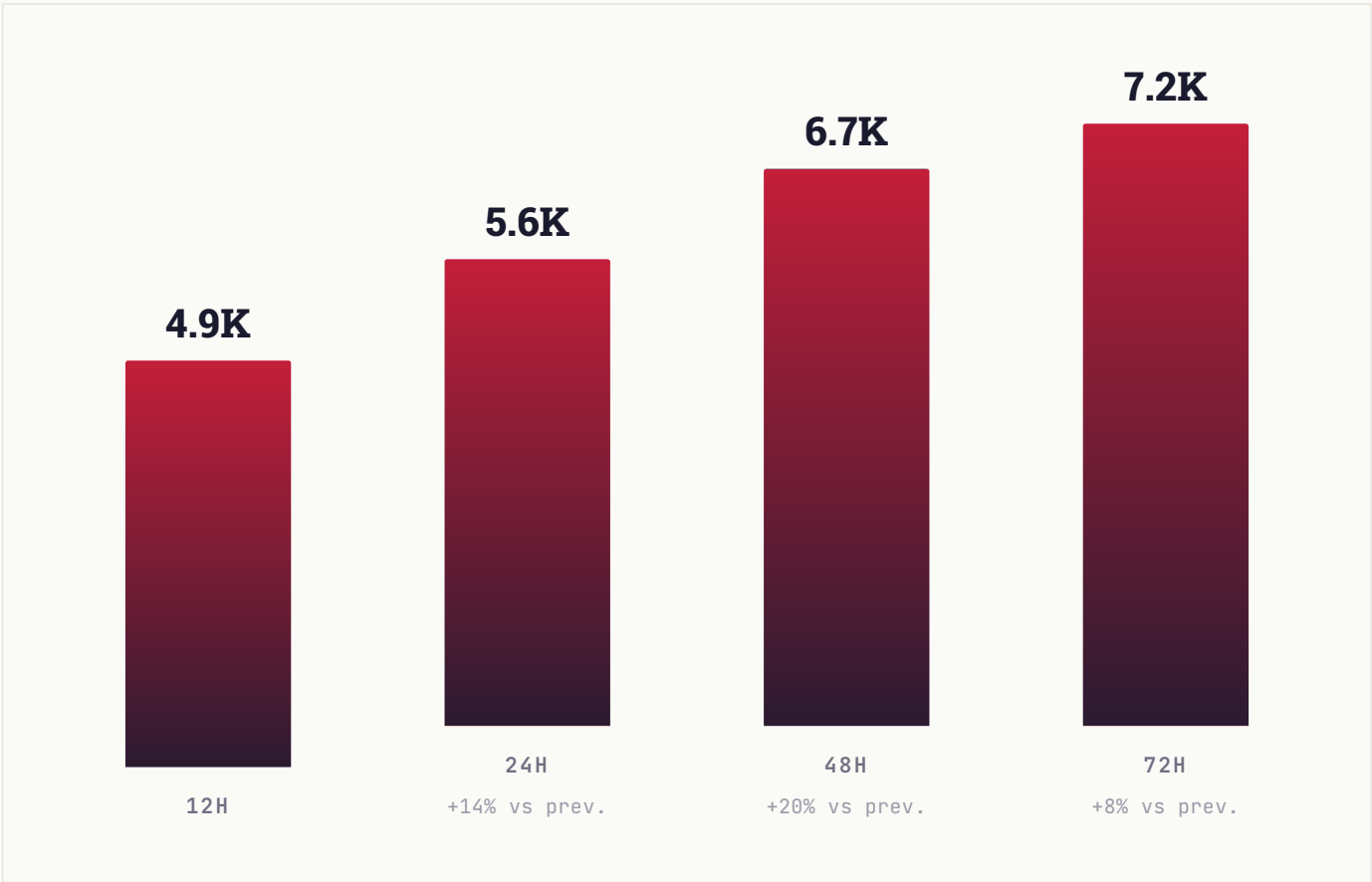
Citation index **384** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 984** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSkul	340.7K
NG Anastasia Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
KM Boiling MEPhI YOU	28.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **272**, they brought **1 930** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	60	43	305	
December 2025	37	27	194	
November 2025	42	30	104	
October 2025	31	28	231	
September 2025	55	49	405	
August 2025	47	31	691	

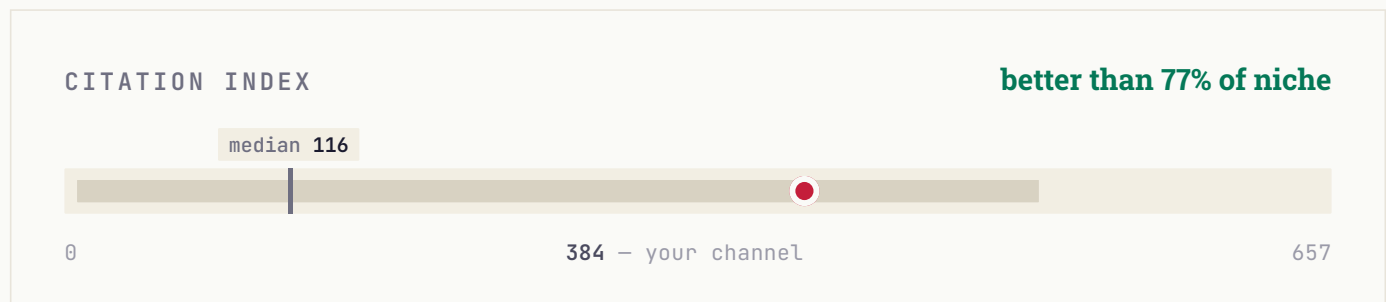
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
272	6	1 930

Where the channel stands in its league

SUBSCRIBERS 64% below median

median 78.6K

27.6K 28 636 — your channel 297.2K



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

On this day at 11:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
