

— PUBLIC REPORT BY PROMTPRESS

Channel audit

БОГЕМА ПИТЕРСКАЯ (niche Telegram channel)



@bogemasranaya

Petrograd scum, Leningrad punk, St. Petersburg snob

@boheme_bot - write me TRC-20:

TSU2NXWWD54TMbTDd4b2G9VuQjmZ6uungs Parody content

SUBSCRIBERS

27 331

ERR (% SEE POSTS)

20.0%

REACH/POST

5.5K

+184 per month

daily 14.4%

ad reach 3.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 27 331 —	 SUBSCRIBER REACH 20.16% avg % subs see post	 VIEWS/POST 5.5K median 5.2K · 29 days	 POSTS/DAY 15.1 ~106 per week
 7D TREND +9.2% vs previous week	 REACTIONS/POST 62.0 27,731 reactions, 29,672 reposts, 2,322 comments	 POST LENGTH 228 chars median 93 · 29 days	 POSTS ANALYZED 447 29 days
 AD REACH 3.9K 24h avg	 CHURN / MONTH +184 last month	 CITATION RATE 754 citation index · 2,749 channels mentioned ever	 CHANNEL AGE 8 years 2 months created 20.04.2018

AI EDITOR SUMMARY

Channel «BOHEMA PITER (niche Telegram channel)» – 27 331 subs. Each post avg views 5.5K people (20% from subs), avg reach – room to grow. Publishes 106 posts/week (~15/day) – very active. Week Jun 29–Jul 5 reach grew +9.2% week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **447** posts in 29 days.
- 02 Dominant format – **Photo** (220/447 posts).
- 03 Avg post length – **228** chars (median 93).
- 04 Peak audience activity – **Sunday**, 13:00 MSK.
- 05 Top posts get **7x** more views than weakest (28.5K avg top vs 4K worst) – among 447 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 10:20 VIDEO (no caption – video)	VIEWS 33 839 REP. 631	REACTIONS 105 ER 123.8%
Nº2 19.06 · 18:39 VIDEO Oleg Kashin HARSH about Daria Artemyeva.	VIEWS 31 008 REP. 127	REACTIONS 29 ER 113.5%
Nº3 08.07 · 22:37 PHOTO (no caption – photo)	VIEWS 20 566 REP. 654	REACTIONS 126 ER 75.2%

Nº4 03.07 • 14:13 **PHOTO**
(no caption – photo)

VIEWS
15 204
REP.
305

REACTIONS
58
ER
55.6%

Nº5 29.06 • 12:28 **PHOTO**
(no caption – photo)

VIEWS
14 642
REP.
268

REACTIONS
94
ER
53.6%

WORST 3

↓ 24.06 • 16:45 **PHOTO**
(no caption – photo)

VIEWS
4 089
REP.
78

REACTIONS
40
ER
15.0%

↓ 23.06 • 16:39 **VIDEO**
APPLIQUE 9—Y June 27 LOCATION — DEX massive event for the 9th anniversary of Applique creative union in highlights: St. Petersburg...

VIEWS
4 009
REP.
—

REACTIONS
3
ER
14.7%

↓ 03.07 • 16:02 **PHOTO**
Oh God When × Tupa kvaliti content (pt.1) T-shirts «Shitpost» Sizes: S-4XL Sweatshirts & hoodies «Shitpost» Sizes: S-XXL Order — at...

VIEWS
3 992
REP.
3

REACTIONS
13
ER
14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



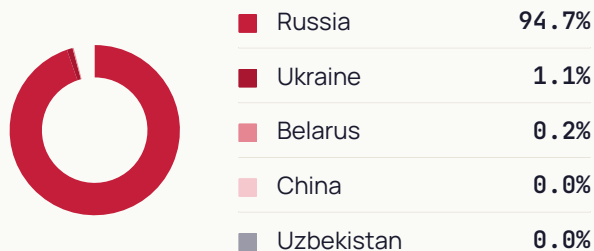
PERIOD START	NOW	NET GROWTH
25 885	27 332	+1 447

SECTION 04 • MENTIONS

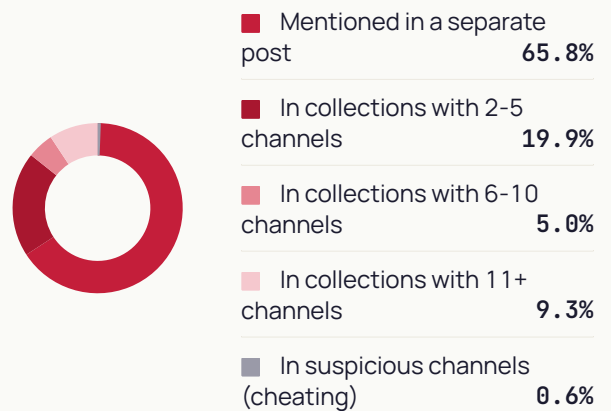
Who mentions the channel and how

Citation index **754** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **2 749** different channels.

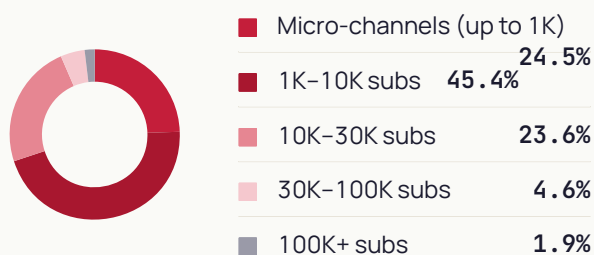
MENTIONING COUNTRIES



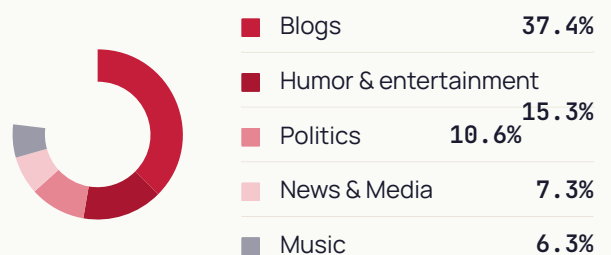
MENTION FORMAT



SIZE OF MENTIONING CHANNELS



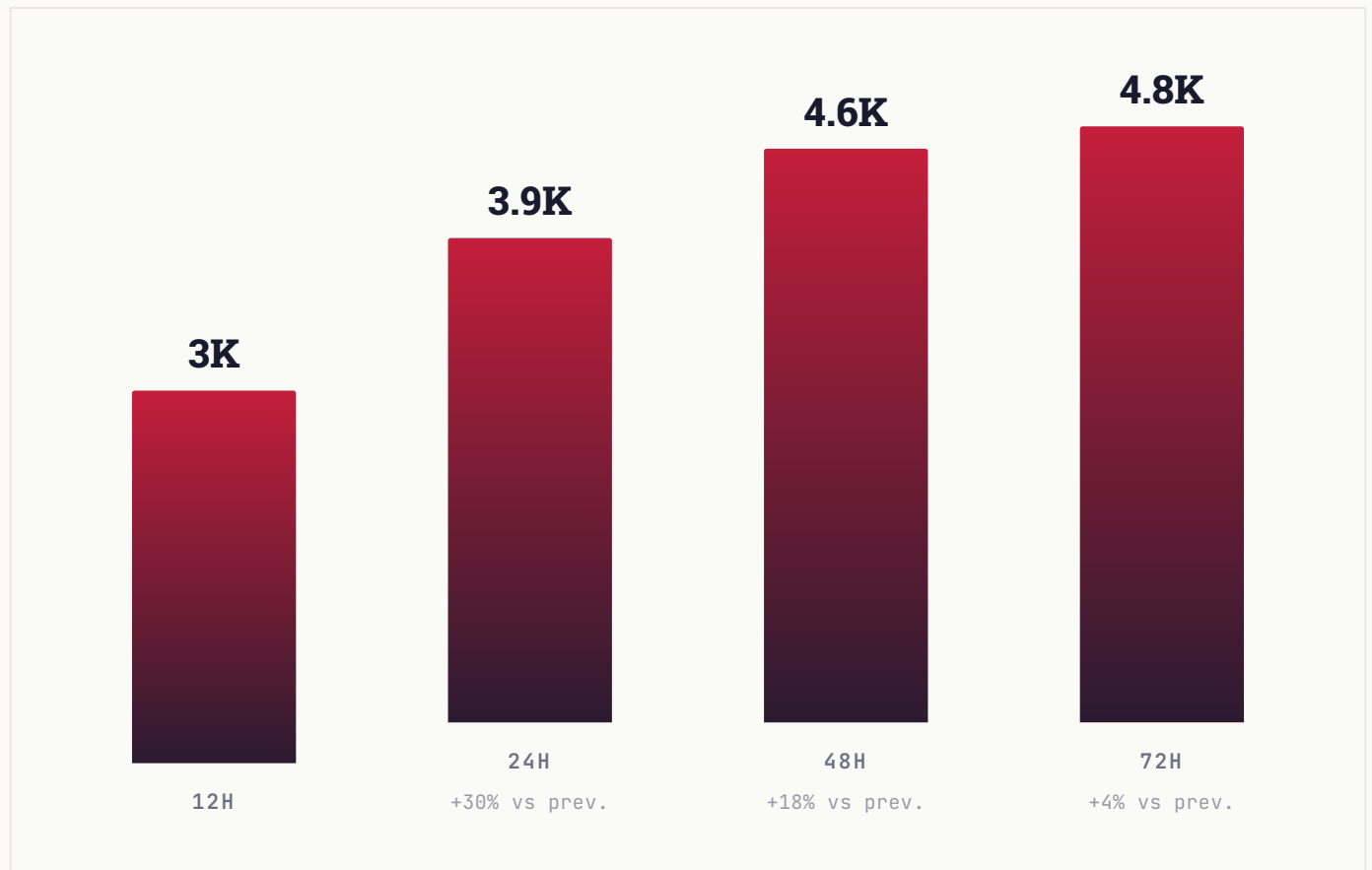
MENTIONED IN WHICH TOPICS



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
BP БОГЕМА ПИТЕРСКАЯ (niche Telegram channel) YOU	27.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **139**, they brought **1 778** new subs.

PERIOD	MENTIONS	CHANNELS	SUBSCRIBERS ACQUIRED
Jan 2026	19	15	290
December 2025	20	14	149
November 2025	32	26	653
October 2025	32	27	180
Sep 2025	16	15	48
August 2025	20	15	458

TOTAL MENTIONS	MONTHS OF DATA	SUBSCRIBERS ACQUIRED
139	6	1 778

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — Sunday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best time for
an important
post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with similar channels**

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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