

PUBLIC REPORT PROMTPRESS

# Channel audit

## Акула YouTube |

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@bobkoffyt

Documenting my first and last life. Motivation, tips, and channel breakdowns  
In 2024 made \$200K on YouTube (channel network in  
Bought my own apartment in Minsk and a Porsche Cayenne...

| SUBSCRIBERS  | ERR (% SEE POSTS) | REACH/POST       |
|--------------|-------------------|------------------|
| 1 284        | 38.0%             | 513              |
| -4 per month | per day 21.4%     | ad reach 275/24h |

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                                 |                                                                                                                                                                              |                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>1 284</div> <div>—</div>           | <div> SUBS REACH</div> <div>39.92%</div> <div>avg % subs see post</div>                        | <div> VIEWS/POST</div> <div>513</div> <div>median 553 · 27 days</div>                       | <div> POSTS/WK</div> <div>4.1</div> <div>over the period</div>                      |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTS/POST</div> <div>22.2</div> <div>only 356 reactions, 80 reposts, 27 comments</div> | <div> POST LENGTH</div> <div>397 chars.</div> <div>median 279 · 27 days</div>               | <div> POSTS ANALYZED</div> <div>16</div> <div>27 days</div>                         |
| <div> AD REACH</div> <div>275</div> <div>24h avg</div>        | <div> CHURN / MONTH</div> <div>-4</div> <div>over the last month</div>                       | <div> QUOTE RATE</div> <div>0</div> <div>citation index · 3 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>5 years 7 months</div> <div>created 08.11.2020</div> |

AI EDITOR SUMMARY

Channel «Shark YouTube | Denis Bobkov» — 1 284 subs. Avg post views 513 people (40% of subs), good reach. Posts 4 posts/week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts in 27 days.
- 02 Dominant format — Photo (9/16 posts).
- 03 Avg post length — 397 chars (median 279).
- 04 Audience peak — Tuesday, 00:00 MSK.
- 05 Top posts get 1× more views than the weakest (634 avg for top vs 504 for worst) — among 16 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                   |                                                                  |                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------|
| <div><div>Nº1</div><div>26.05 · 21:55</div><div>PHOTO</div></div> <div>Decent stat from 1 short? Reminder: niche is in private🔒</div>                                                             | <div>VIEWS</div> <div>654</div> <div>REPOSTS</div> <div>8</div>  | <div>REACTS</div> <div>15</div> <div>ER</div> <div>50.9%</div> |
| <div><div>Nº2</div><div>18.05 · 08:25</div><div>PHOTO</div></div> <div>Weak hook = dead views ⇨ You have only 2 or 3 seconds.<br/>That's it. If your very first line doesn't immediately...</div> | <div>VIEWS</div> <div>647</div> <div>REPOSTS</div> <div>10</div> | <div>REACTS</div> <div>46</div> <div>ER</div> <div>50.4%</div> |
| <div><div>Nº3</div><div>26.05 · 11:33</div><div>TEXT</div></div> <div>New video on channel - <a href="https://youtu.be/BY_vCMKTn98">https://youtu.be/BY_vCMKTn98</a></div>                        | <div>VIEWS</div> <div>603</div> <div>REPOSTS</div> <div>1</div>  | <div>REACTS</div> <div>6</div> <div>ER</div> <div>47.0%</div>  |

|                                                                                                                                                                             |                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 02.06 • 09:42 <b>PHOTO</b><br>Monetization restored after false content☒ Decided to check a channel that was banned over a month ago and denied...               | <div>VIEWS</div> <b>583</b><br><div>REPOSTS</div> <b>8</b><br><div>REACTS</div> <b>18</b><br><div>ER</div> <b>45.4%</b> |
| <b>Nº5</b> 19.05 • 10:38 <b>PHOTO</b><br>Poor footage ☒ Your clips are the foundation of the whole video. If the picture is boring, blurry, watermarked, or visually meh... | <div>VIEWS</div> <b>577</b><br><div>REPOSTS</div> <b>2</b><br><div>REACTS</div> <b>9</b><br><div>ER</div> <b>44.9%</b>  |

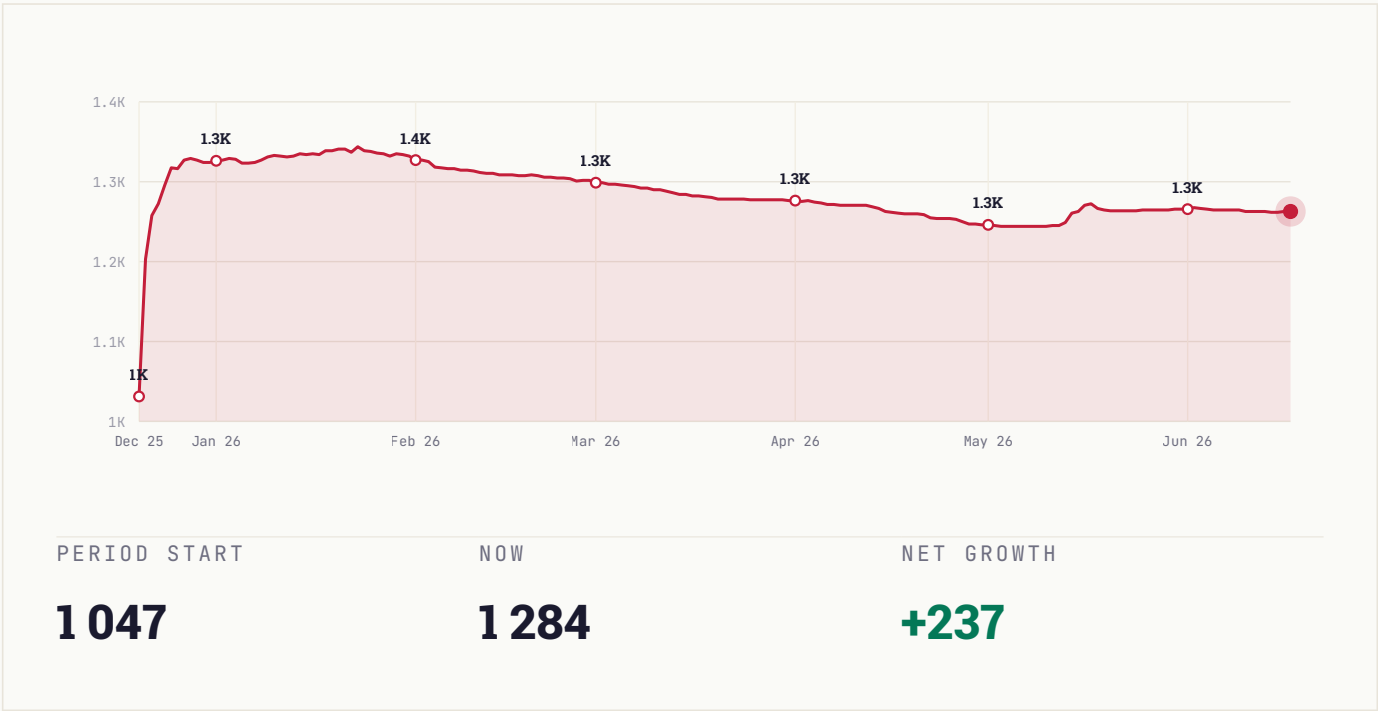
## WORST 3

|                                                                                                                                                                                    |                                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| ↓ 18.05 • 15:21 <b>TEXT</b><br>Anyway, I was sitting and thinking about making you a long video about YouTube shorts, there's a poll below☒                                        | <div>VIEWS</div> <b>542</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTS</div> <b>10</b><br><div>ER</div> <b>42.2%</b> |
| ↓ 25.05 • 15:58 <b>PHOTO</b><br>You thought I was joking about Shorts?☹ Recently I decided to launch a new shorts channel, tested different niches, approaches, and found again... | <div>VIEWS</div> <b>493</b><br><div>REPOSTS</div> <b>5</b><br><div>REACTS</div> <b>54</b><br><div>ER</div> <b>38.4%</b> |
| ↓ 24.05 • 18:21 <b>PHOTO</b><br>Overly long editing — the main mistake of beginners ∞ It's tricky because when you edit your own video, you already know every...                  | <div>VIEWS</div> <b>478</b><br><div>REPOSTS</div> <b>8</b><br><div>REACTS</div> <b>10</b><br><div>ER</div> <b>37.2%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

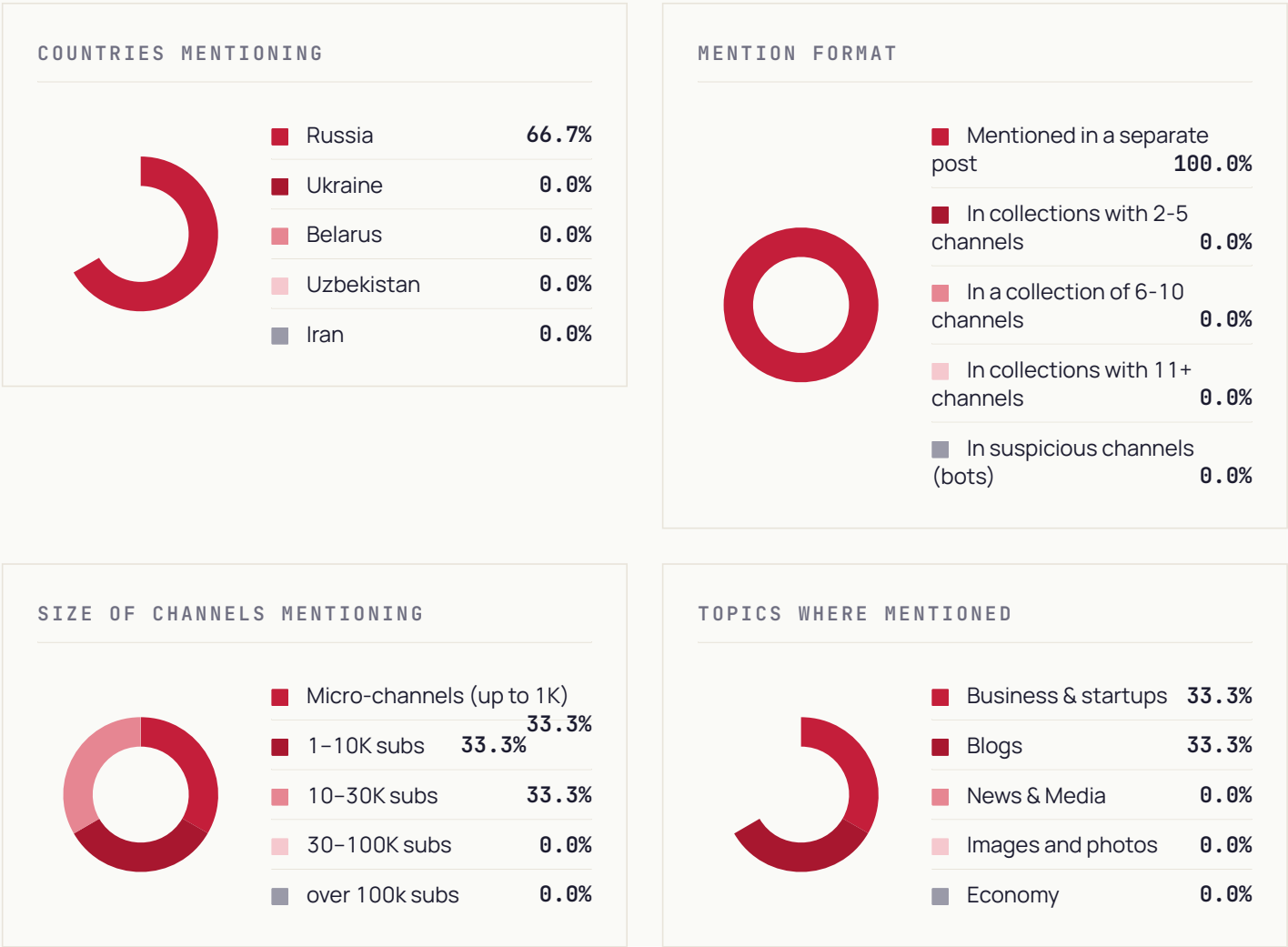
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

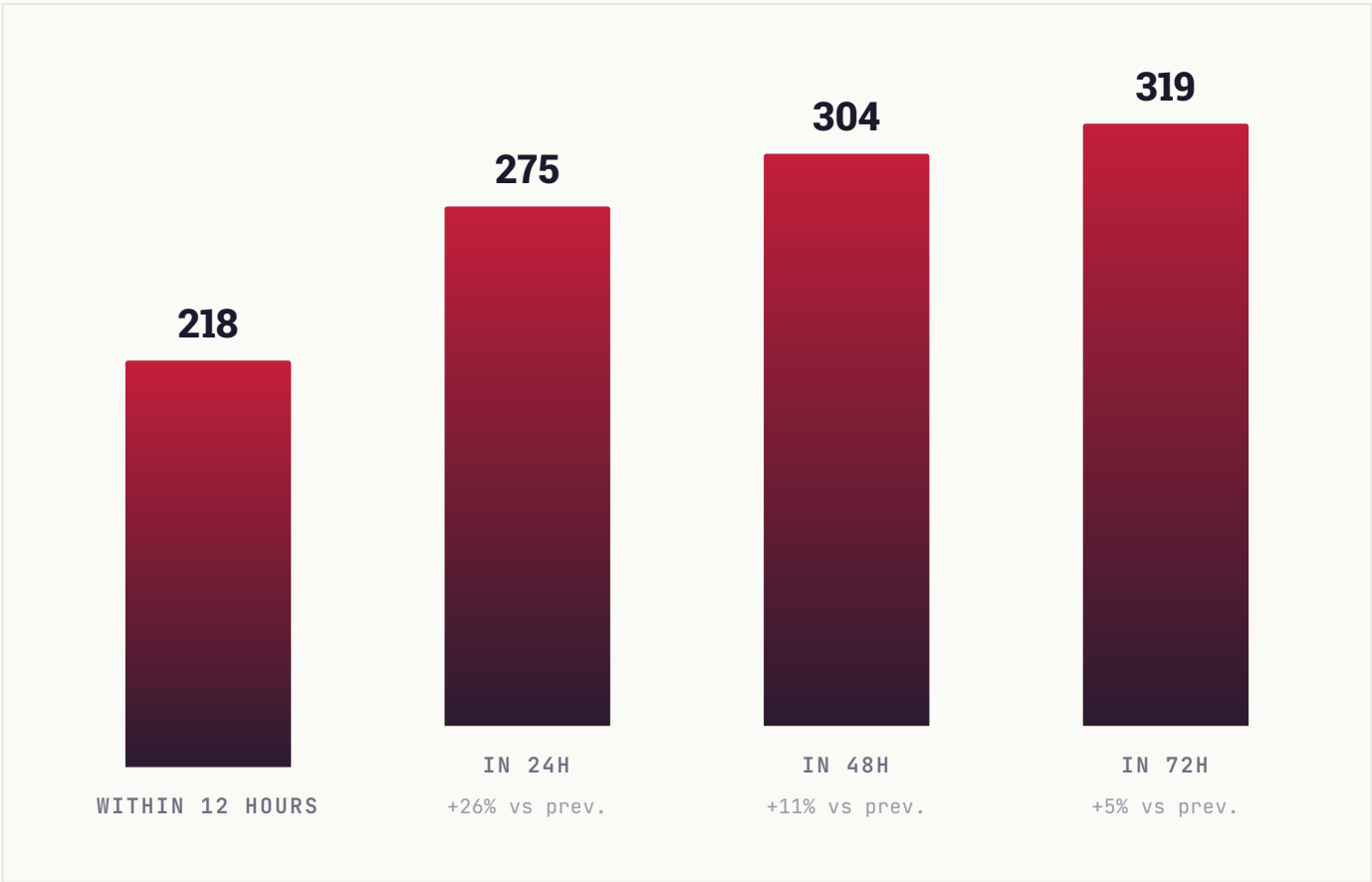
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                                                          | SUBSCRIBERS |
|------------------------------------------------------------------|-------------|
| <div>ER</div> <b>Penny in the wallet</b>                         | 56.4K       |
| <div>WH</div> <b>WhiteBird.io</b>                                | 43.8K       |
| <div>BL</div> <b>Blessed labs</b>                                | 25.3K       |
| <div>AO</div> <b>AGE OF CRYPTO</b>                               | 16.3K       |
| <div>TC</div> <b>TDM Crypto</b>                                  | 14.4K       |
| <div>CH</div> <b>Crypto HITLIST</b>                              | 12.2K       |
| <div>NA</div> <b>Nft Afrom</b>                                   | 9.8K        |
| <div>CW</div> <b>Crypto World</b>                                | 7.9K        |
| <div>FU</div> <b>FUTUREBY</b>                                    | 7.3K        |
| <div>CM</div> <b>Cifra Markets</b>                               | 4.7K        |
| <div>AY</div> <b>Акула YouTube   Денис Бобков</b> <div>YOU</div> | 1.3K        |

COMPARATIVE CONCLUSION

Channel in top half of the niche (#29 of 68). Niche leader — Penny in the wallet (56.4K), median subs 1.1K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **306** new subs.

| PERIOD         | MENTIONS | CHANNELS       | BROUGHT SUBS |               |
|----------------|----------|----------------|--------------|---------------|
| December 2025  | 2        | 2              | 306          | <div></div>   |
| November 2025  | 0        | 0              | 0            | <div></div>   |
| October 2025   | 0        | 0              | 0            | <div></div>   |
| September 2025 | 0        | 0              | 0            | <div></div>   |
| August 2025    | 0        | 0              | 0            | <div></div>   |
| July 2025      | 0        | 0              | 0            | <div></div>   |
| TOTAL MENTIONS | 2        | MONTHS IN DATA | 6            | ACQUIRED SUBS |
|                |          |                | 306          |               |

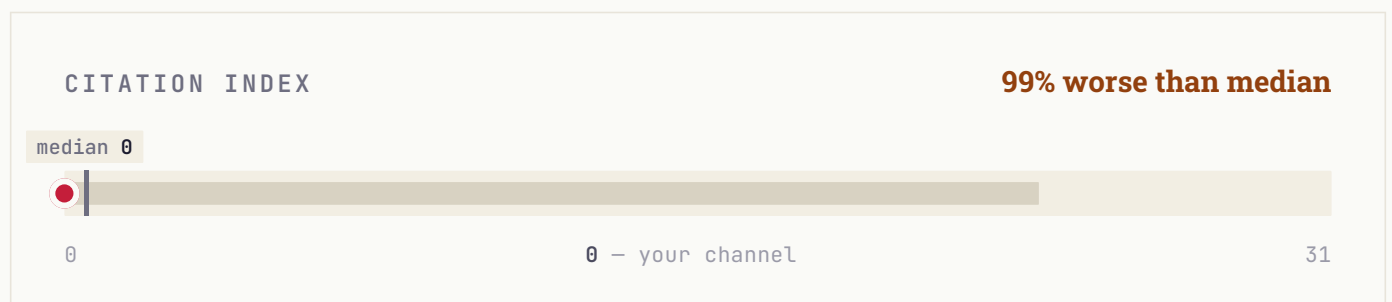
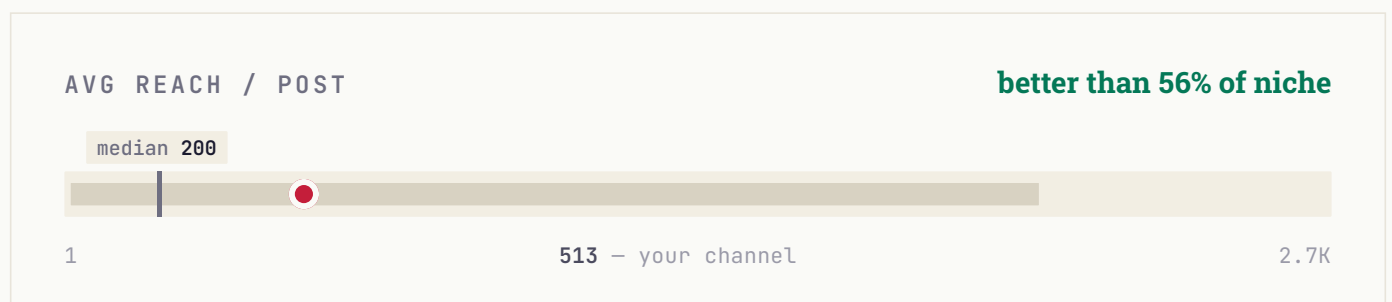
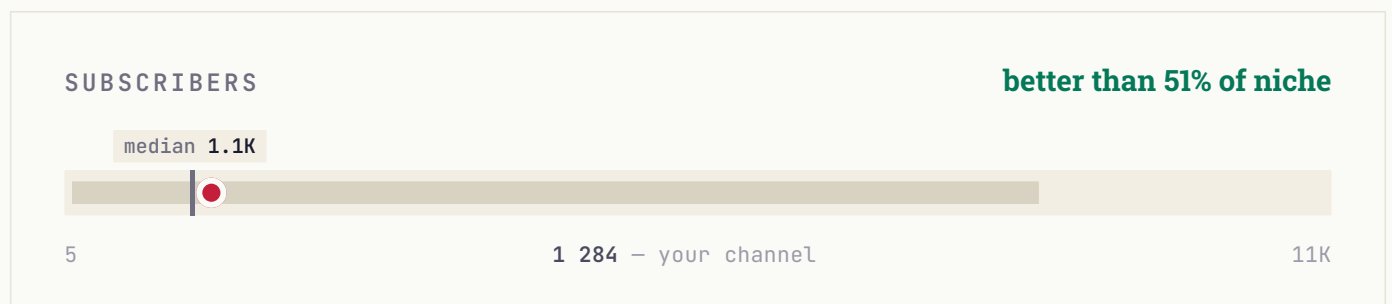
— SECTION 08 · NICHE COMPARISON

# Where the channel ranks in its league

Took top-68 channels in «Cryptocurrencies» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#29 / 68

POSITION IN NICHE  
 Channel in top half of ranking



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- |           |                                                                                                                                                                                                                   |                                                    |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| <b>01</b> | <b>Increase posting frequency</b><br>Now 4.1 posts/wk. Active channels average 7-10.<br>Consistency is key to audience retention.                                                                                 | EFFECT<br><b>Consistency &gt; volume</b>           |
| <b>02</b> | <b>Top post of the week — on Tuesday</b><br>Audience is most active on this day at 00:00 MSK.                                                                                                                     | EFFECT<br><b>Best window for an important post</b> |
| <b>03</b> | <b>Increase video post share</b><br>Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.                                                  | EFFECT<br><b>Video retains audience better</b>     |
| <b>04</b> | <b>System traffic buying</b><br>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress finds sources for your niche. | EFFECT<br><b>+1000-3000 subs</b>                   |
| <b>05</b> | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.                                                            | EFFECT<br><b>+5-15% ER</b>                         |

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

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**01**      **Launch ads in Telegram**      <https://panel.promptpress.com/register>

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**02**      **Contact manager**      [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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