

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bloody Lady



@bloodysx

ADS: ostorozhno.adv@gmail.com Suggestions: @bloodysx_bot RKN
list: <https://clck.ru/3RfEML>

SUBSCRIBERS

1 147 766

+14287 per month

ERR (% SEE POSTS)

10.0%

per day 9.9%

REACH/POST

116.5K

ad reach 114K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 147 766 —	 SUBSCRIBER REACH 10.15% avg % of subs see post	 VIEWS/POST 116.5K median 113.1K · 29 days	 POSTS/DAY 24.6 ~172 per week
 7D TREND -1.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 733 chars median 913 · 29 days	 POSTS ANALYZED 737 29 days
 AD REACH 114K 24h avg	 CHURN / MONTH +14287 last month	 CITATION RATE 6 601 citation index · 21,023 channels mentioned all time	 CHANNEL AGE 7 years 8 months created 18.10.2018

AI EDITOR SUMMARY

Channel "Bloody Lady" – 1 147 766 subs. Each post averages 116.5K people (10% from subs), reach is low – consider expanding audience. Publishes 172 posts per week (~25/day) – very active posting. For the week of June 22–28, reach stable (-1.4% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 737 posts in 29 days.
- 02 Dominant format — Video (299/737 posts).
- 03 Avg post length — 733 chars (median 913).
- 04 Peak audience activity — Sunday, 01:00 MSK.
- 05 Top posts get 7x more views than the weakest (422.7K avg for top vs 63.7K for worst) — among 737 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 15:49 PHOTO Funny how Apple removes leaders of its own categories — VK as key social network and VK Video as #1 service in the section...	VIEWS 525 573 REPOSTS 854	REACTIONS — ER 45.8%
Nº2 26.06 · 11:46 PHOTO Former Defense Minister Sergei Ivanov dies at 73, reports VTB United League.	VIEWS 379 222 REPOSTS 1 942	REACTIONS — ER 33.0%
Nº3 24.06 · 06:22 TEXT Two killed in drone attack on Nizhny Novgorod region. Two more injured, hospitalized, reports...	VIEWS 363 442 REPOSTS 918	REACTIONS — ER 31.7%

Nº4

14.06 · 17:01

TEXT

Alexander Sokurov published his letter to Nikita Mikhalkov. In it, the director complained about censorship and listed banned films in Russia...

VIEWS

358 079

REACTIONS

—

REPOSTS

744

ER

31.2%

Nº5

07.06 · 22:20

VIDEO

Nikol Pashinyan announced the victory of his party "Civil Contract" in Armenia's parliamentary elections. According to the acting...

VIEWS

356 751

REACTIONS

—

REPOSTS

785

ER

31.1%

WORST 3

↓ 05.06 · 13:48 VIDEO Putin named three key technologies of today and tomorrow: 1. Artificial Intelligence 2. Autonomous Systems 3. Platform...	VIEWS 63 915 REACTIONS — REPOSTS 88 ER 5.6%
↓ 05.06 · 13:45 VIDEO Ruble share in Russian exports is 65% – Vladimir Putin. Follow me on MAX – https://max.ru/bloodysx	VIEWS 63 660 REACTIONS — REPOSTS 1 ER 5.5%
↓ 05.06 · 13:43 VIDEO The erosion of the WTO was started by those who created it – Western countries, Putin said. Sanctions, blockades, and along the way, theft of international reserves...	VIEWS 63 538 REACTIONS — REPOSTS 11 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

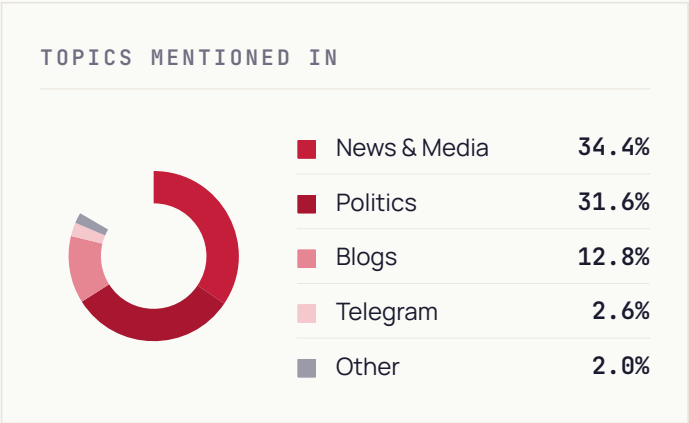
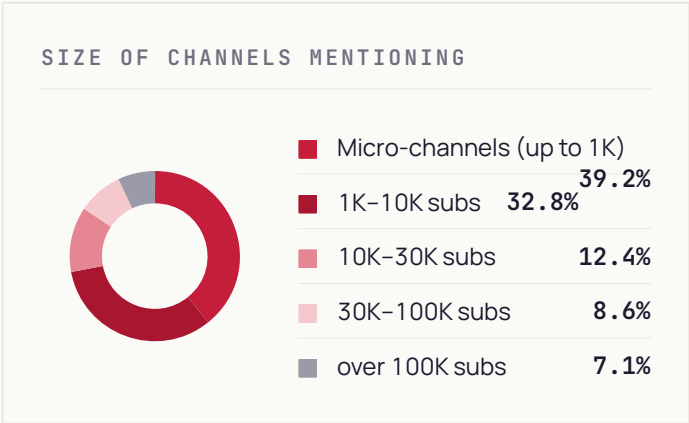
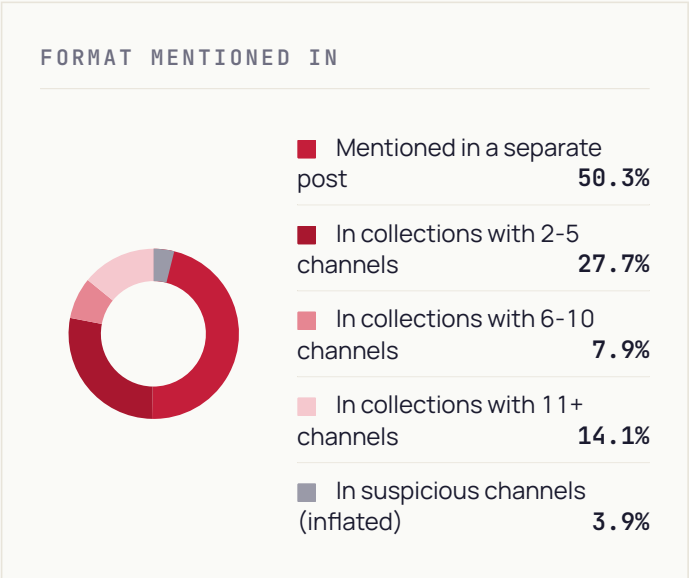
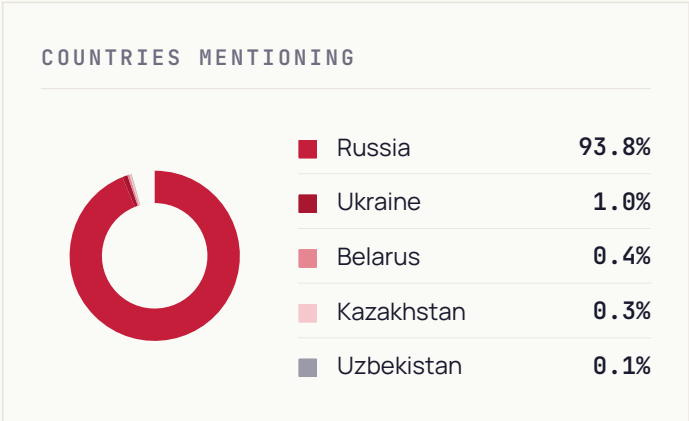
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

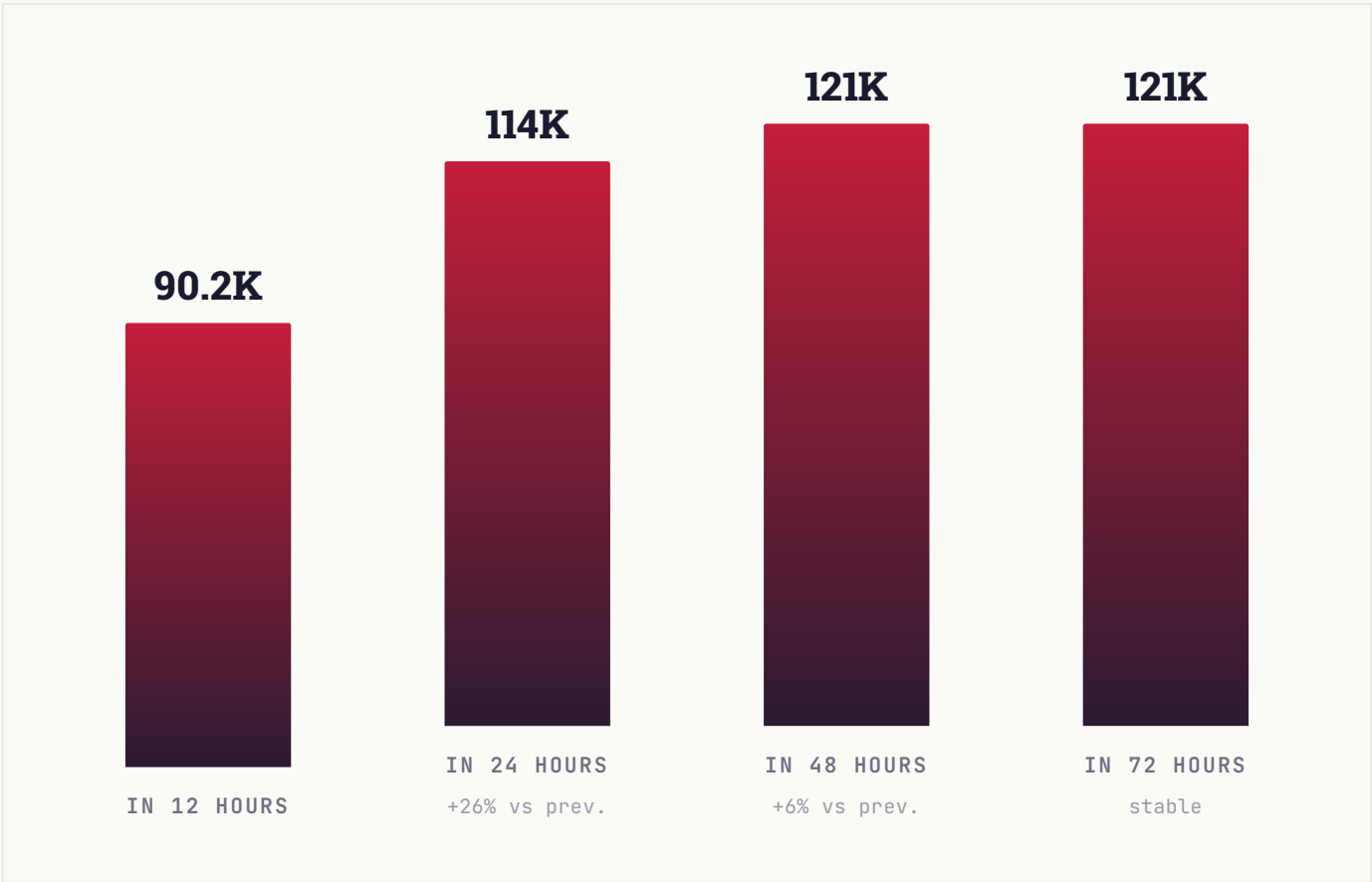
Citation index **6 601** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **21 023** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B Booster	1.2M
E1 EVELONE	1.2M
KB Bloody Lady	1.1M
LJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
AL Artemy Lebedev	970K

COMPARATIVE CONCLUSION

Channel in top 10 in niche (#7 of 100). Strong position. Niche leader — Dima Maslennikov (2.2M), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4 460**, they brought **24 141** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	754	467	4 138
December 2025	797	593	5 333
Nov 2025	601	443	842
Oct 2025	690	444	619
September 2025	666	454	5 326
August 2025	952	640	7 883
TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED	
4 460	6	24 141	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#7/100

POSITION IN NICHE

Channel in top 7% blogs Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Post of the week – Sunday
 Audience is most active on this day at 01:00 MSK.

EFFECT
Best time for important posts

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic – easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with similar channels
 Swap posts with same-segment channels once a quarter. No need daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords – organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
