

— PROMTPRESS PUBLIC REPORT

Channel audit

Блогеры Kazakhstan | UGC и микроблогеры



@loggervkz

Helping brands & bloggers connect directly. For placements, write @vmpradmin

SUBSCRIBERS

18 142

ERR (% SEE POSTS)

11.0%

REACH/POST

1.9K

+2571 per month	daily 5.3%	ad reach 966/24h
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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 18 142 —	 SUBS REACH 10.35% avg % subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/WEEK 20.5 for period
 7D TREND -9.7% vs prev week	 REACTIONS/POST 4.7 396 reactions, 346 reposts, 0 comments	 POST LENGTH 643 chars median 590 · 29 days	 POSTS ANALYZED 85 29 days
 AD REACH 966 24h avg	 CHURN / MONTH +2571 last month	 QUOTABILITY 0 citation index · 11 channels mentioned ever	 CHANNEL AGE 1 year 1 month created 13.05.2025

AI EDITOR SUMMARY

Channel «Kazakhstan Bloggers | ugc & microbloggers» — 18 142 subs. Each post averages 1.9K people (10% of subs), low reach — expand audience. Publishes 20 posts/week (~3/day) — regular. For week Jun 15–21 reach dropped -9.7% to week Jun 8–14 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **85** posts over 29 days.
- 02 Dominant format — **Text** (61/85 posts).
- 03 Avg post length — **643** chars (median 590).
- 04 Peak audience activity — **Friday, 18:00 ALMT**.
- 05 Strongest posts get **2x** more views than the weakest (2.4K avg for top vs 1.5K for worst) — among 85 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

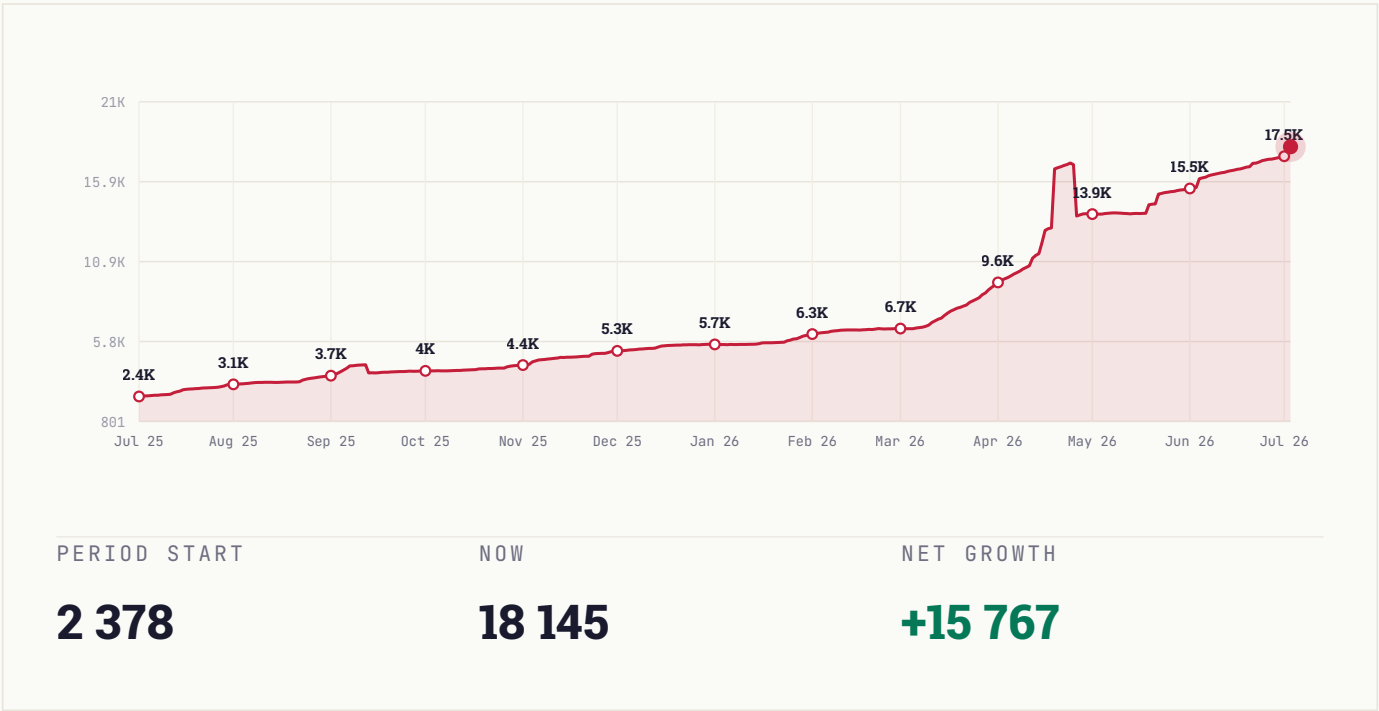
Nº1 15.06 · 05:41 TEXT 💖 Girls, we are expanding our team 💖 ✨ MIXIT is looking for new creators! ✨ If you love making videos 📷 feel confident in...	VIEWS 2 495 REPOSTS 27	REACTIONS 10 ER 13.8%
Nº2 12.06 · 13:50 TEXT 🎬 LOOKING FOR UGC CREATORS FOR A FASHION EVENT 📌 June 17 in Astana there will be a fashion show where style, creativity and bright emotions unite in one...	VIEWS 2 348 REPOSTS 3	REACTIONS 6 ER 12.9%
Nº3 05.06 · 08:58 TEXT I'm Nésibeli, UGC creator & content maker from Shymkent. 📱 My Instagram: home, kitchen, beauty, kids...	VIEWS 2 329 REPOSTS 1	REACTIONS 2 ER 12.8%

Nº4 15.06 • 16:06 TEXT Блогеры Алматы, этот пост для вас! ✨ Ищем девушек на игру по бартеру в эти выходные. Если вы любите эстетичные обзоры, живые сторис и...	VIEWS 2 314 REPOSTS 4 REACTIONS 2 ER 12.8%
Nº5 22.06 • 13:09 PHOTO 🔍 LOOKING FOR THOSE WHO WANT TO DELIGHT THEIR LOVED ONES Write who you want to dedicate a song to (must be spouse or parents). We'll write...	VIEWS 2 278 REPOSTS 2 REACTIONS 1 ER 12.6%
WORST 3	
↓ 28.06 • 04:53 TEXT 📌 UGC (barter) 📍 Almaty 🎬 Content formats: • Unboxing • Review • Expert review • Other (creative formats...	VIEWS 1 467 REPOSTS 1 REACTIONS 10 ER 8.1%
↓ 27.06 • 14:39 PHOTO 🤖 Looking for a job in neural networks? Channel @neirosetiwork is your guide to the world of current vacancies and opportunities! Here you...	VIEWS 1 459 REPOSTS — REACTIONS — ER 8.0%
↓ 27.06 • 13:26 PHOTO WE'LL WRITE A UNIQUE SONG ABOUT YOUR LOVED ONE A one-of-a-kind gift that will spark emotions and convey all feelings through song...	VIEWS 1 437 REPOSTS 4 REACTIONS 1 ER 7.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

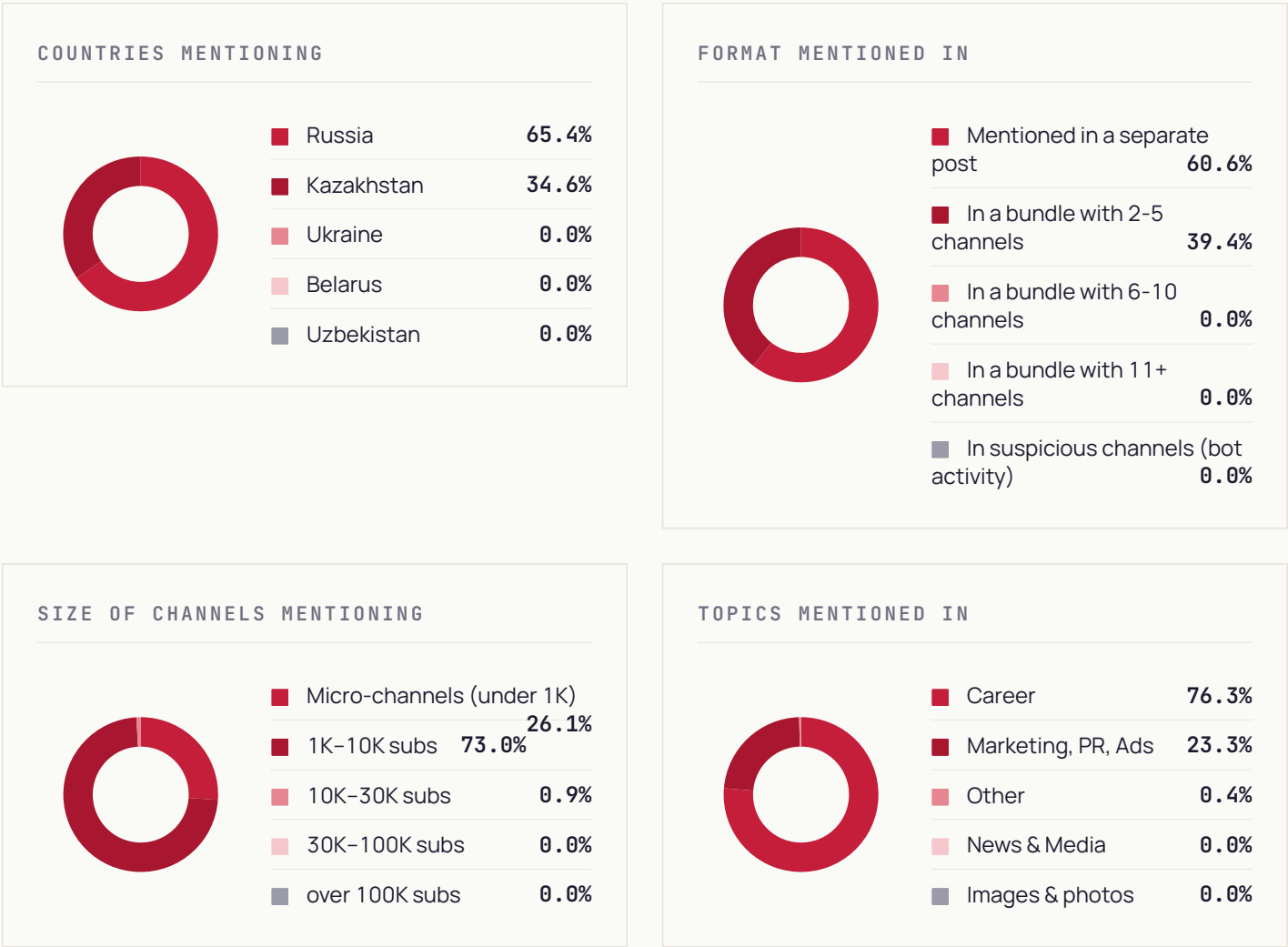
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

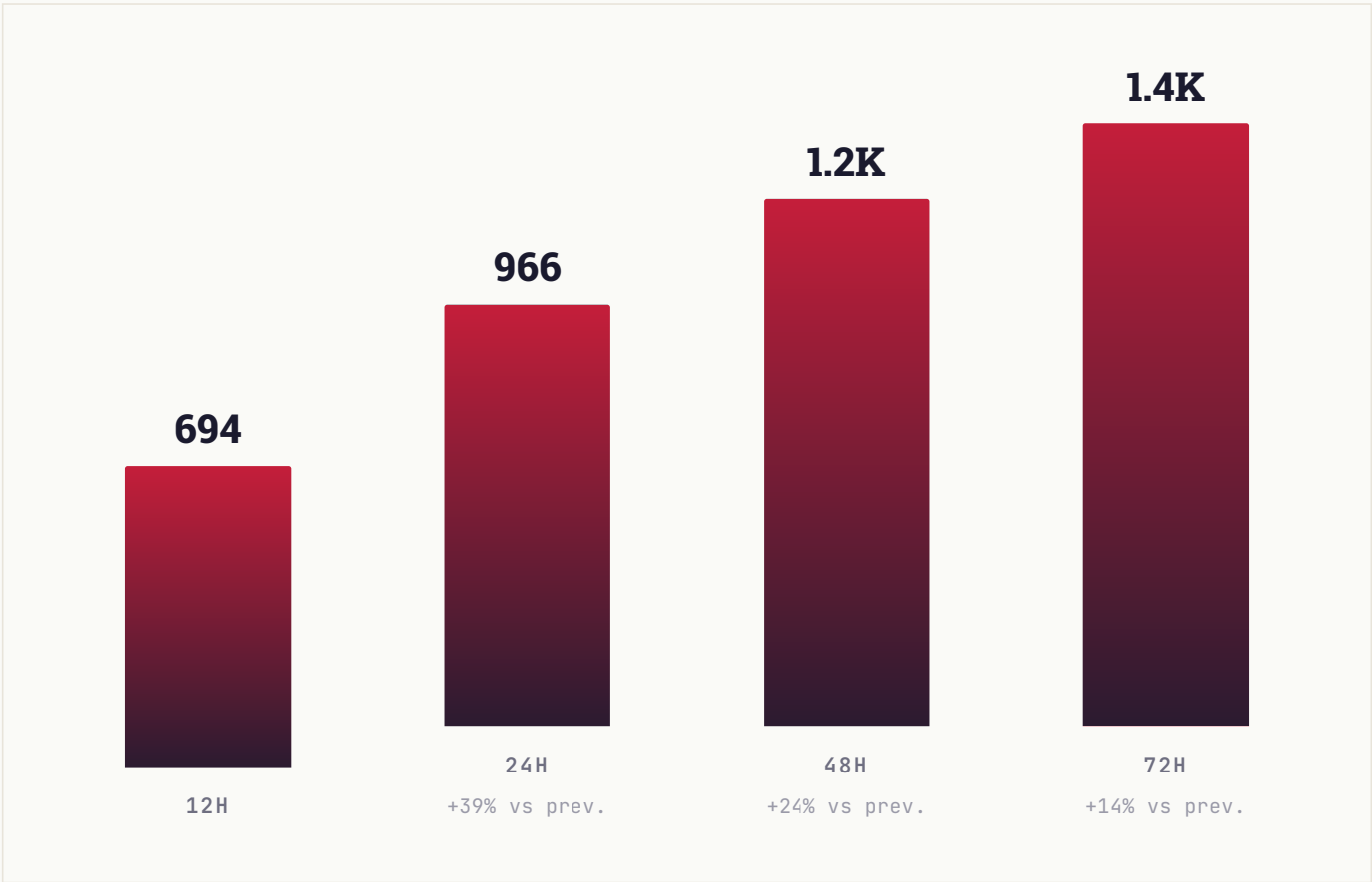
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SZh SYNYP ZHET. KR. KL. RUK. RK	50K
YaV Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
ER Jobs in Astana Work Astana Vacancies	23.2K
ER Jobs in Astana Жұмыс	18.4K
ER Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Блогеры Kazakhstan ugc и микроблогеры YOU	18.1K
ER Jobs in Astana	15.7K

COMPARATIVE INSIGHT

Channel intop-10 niche (#10 of 90). Strong position. Niche leader — SYNYP ZHET. KR. KL. RUK. RK (50K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **162**, they brought **3 711** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	36	3	611
December 2025	35	4	441
Nov 2025	26	4	892
Oct 2025	29	3	375
Sep 2025	23	2	864
August 2025	13	3	528

TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBS
162	6	3 711

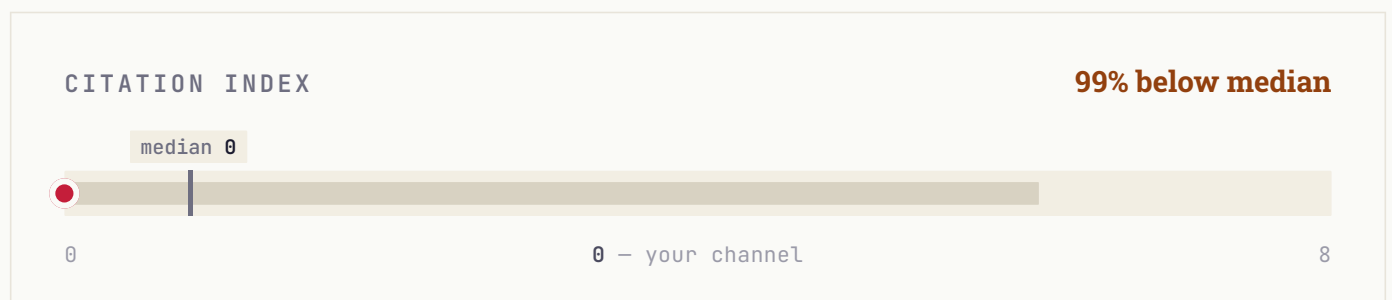
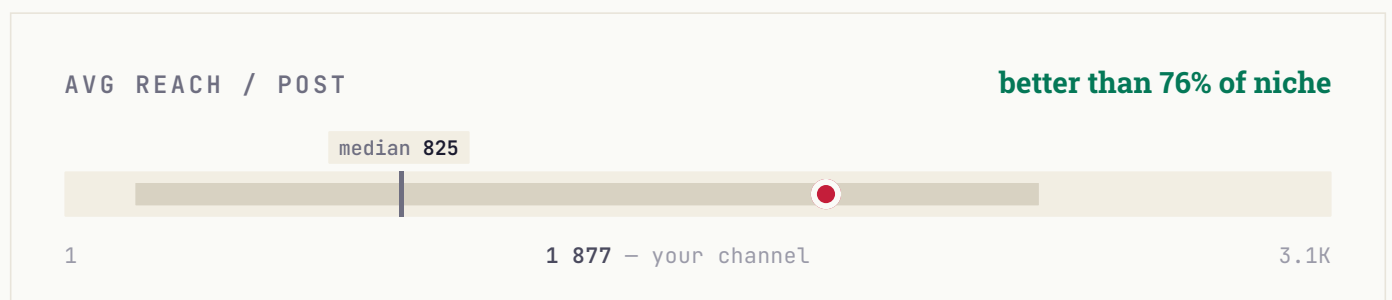
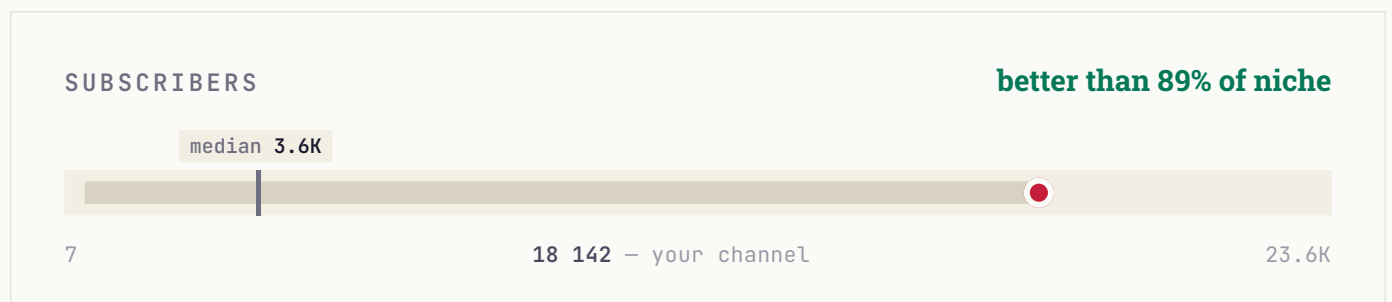
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-91 channels in category «**Career**» and saw how your channel stacks up.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#10 /91

RANK IN NICHE
Channel in top 10% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Friday
Audience is most active on this day at 18:00 ALMT.

EFFECT
**Best window
for an
important post**
- 02

Increase share of video posts
Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT
**Video retains
audience
better**
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
**+1000-3000
subs**
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager