

PROMTPRESS PUBLIC REPORT

Channel audit

❌ BLOGGERS

Streamers

Memes



@bloggers_artists_celebrities

■MORE CONTENT: t.me/addlist/2EjwwexCDeRINWNh ■CHAT
ROOMS: t.me/addlist/1ZollyAsAgkzYjEx ■Ads / Collab: @DealAds

SUBS	ERR (% WHO SEE POSTS)	REACH/POST
62 480	1.0%	221
-6340 per month 24.06.2026	per day 0.2% HTTPS://PROMTPRESS.COM/AUDIT/BLOGGERS_ARTISTS_CELIBRITIES	ad reach 128/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBS 62 480 —	 SUBS REACH 0.35% avg % subs see a post	 VIEWS/POST 221 median 218 · 29 days	 POSTS/WK 14.3 over period
 7D TREND +5.2% vs previous week	 REACTIONS/POST 0.7 only 44 reactions, 11 reposts, 11 comments	 POST LENGTH 502 chars median 516 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 128 24h avg	 CHURN / MONTH -6340 over last month	 CITATION INDEX 0 citation index · 46 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 18.04.2022

AI EDITOR SUMMARY

Channel « BLOGGERS Streamers Memes» — 62 480 subs. Each post gets avg 221 people (0% subs), reach is low — need to grow audience. Publishes 14 posts/week (~2/day) — steady pace. For week Jun 8–14 reach grew by +5.2% vs week 1–7 June — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts in 29 days.
- 02 Dominant format – Photo (48/60 posts).
- 03 Avg post length – 502 chars (median 516).
- 04 Audience peak – Sunday, 16:00 MSK.
- 05 Top posts gather 2x more views than the weakest (281 avg for top vs 176 for worst) – among 60 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 13:15 PHOTO Olga Orlova suffers a heavy loss – her cat Sonya died. According to the TV host, it all started after deworming drops bought on...	VIEWS 291 REPOSTS —	REACTIONS — ER 0.5%
Nº2 15.06 · 04:15 PHOTO Geniuses and daily life don't always mix. Psychologists note: people with high intelligence often have weaker life skills, and this...	VIEWS 284 REPOSTS —	REACTIONS — ER 0.5%
Nº3 16.06 · 04:15 PHOTO Ksenia Borodina warmly congratulated her eldest daughter on her birthday. The TV host celebrated Marusya's 17th birthday and shared on social media her...	VIEWS 269 REPOSTS —	REACTIONS 1 ER 0.4%

Nº4 06.06 · 13:19 PHOTO DilBlin and Anya Klesh decided not to make their son part of public content. The couple believes the child should choose if they want to...	VIEWS 266 REPOSTS 1 REACTIONS — ER 0.4%
Nº5 14.06 · 04:15 PHOTO The Genshin flood story suddenly went far beyond the Russian-speaking internet. Videos with Natasha and Egorik started spreading massively...	VIEWS 264 REPOSTS — REACTIONS 1 ER 0.4%

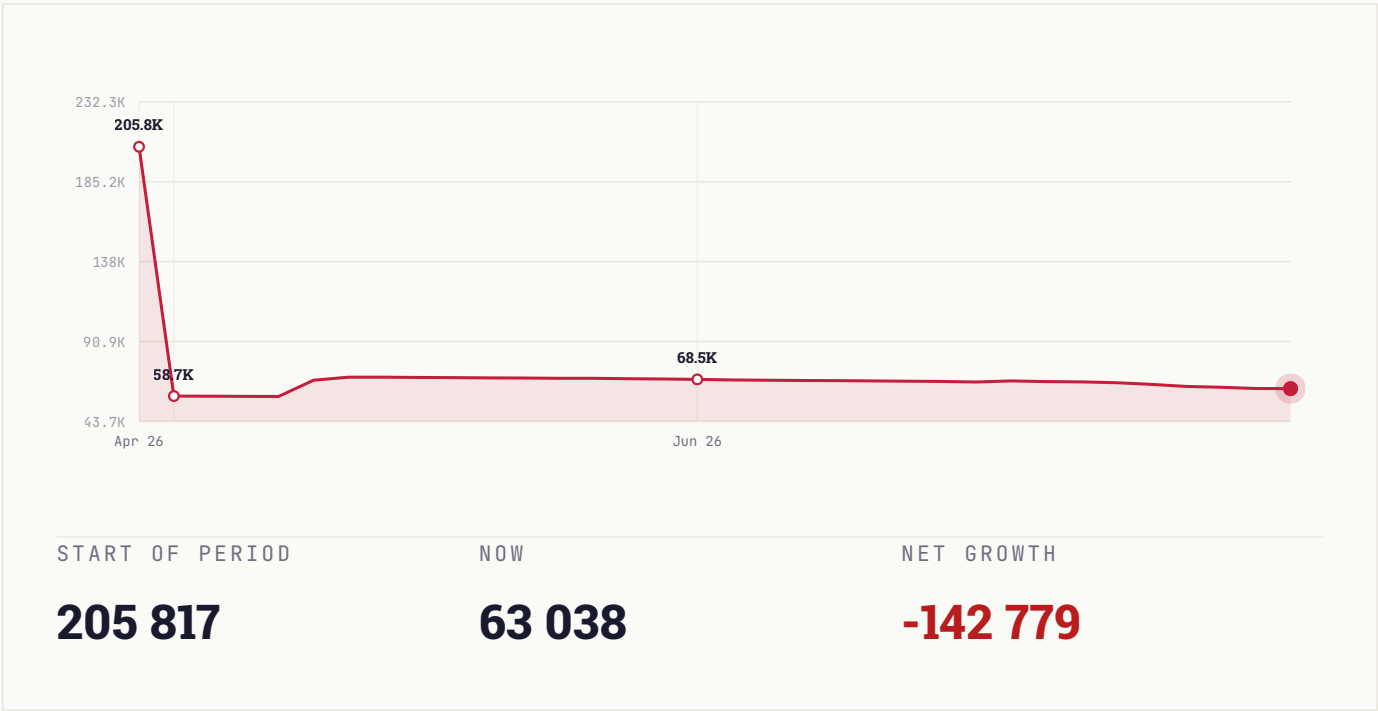
WORST 3

↓ 30.05 · 04:15 VIDEO Dima Bilan unexpectedly confirmed his heart is taken. The artist briefly but clearly spoke about his personal life: "I'm in a relationship...	VIEWS 182 REPOSTS — REACTIONS — ER 0.3%
↓ 01.06 · 04:15 PHOTO Zoomers gave a name to an old trick — "zebra-alcoholism." The idea: alternate regular alcohol with non-alcoholic drinks. It's believed that...	VIEWS 179 REPOSTS — REACTIONS — ER 0.3%
↓ 31.05 · 04:15 PHOTO Burger King launched a fun collab for fans of «Korol i Shut». Order standard fries with Lesnik sauce, and...	VIEWS 169 REPOSTS — REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 • MENTIONS

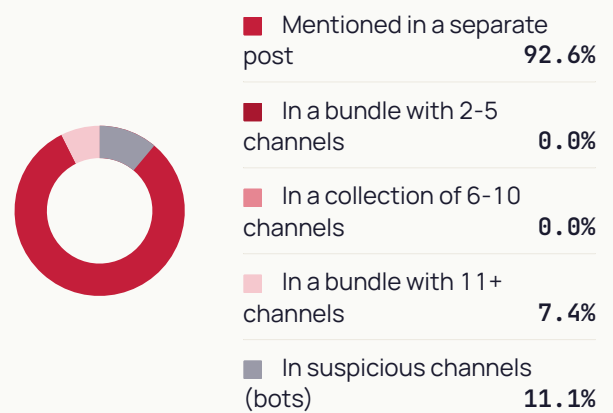
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **46** different channels.

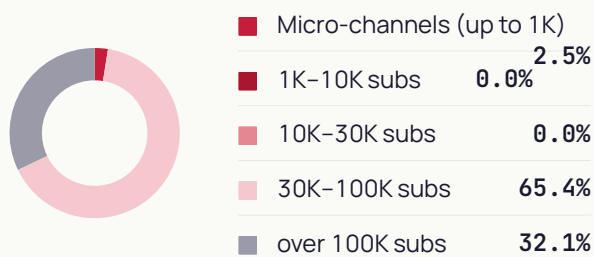
COUNTRIES MENTIONING



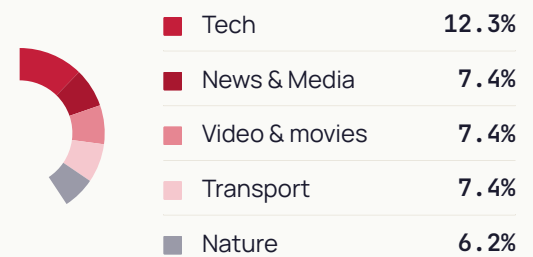
MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION



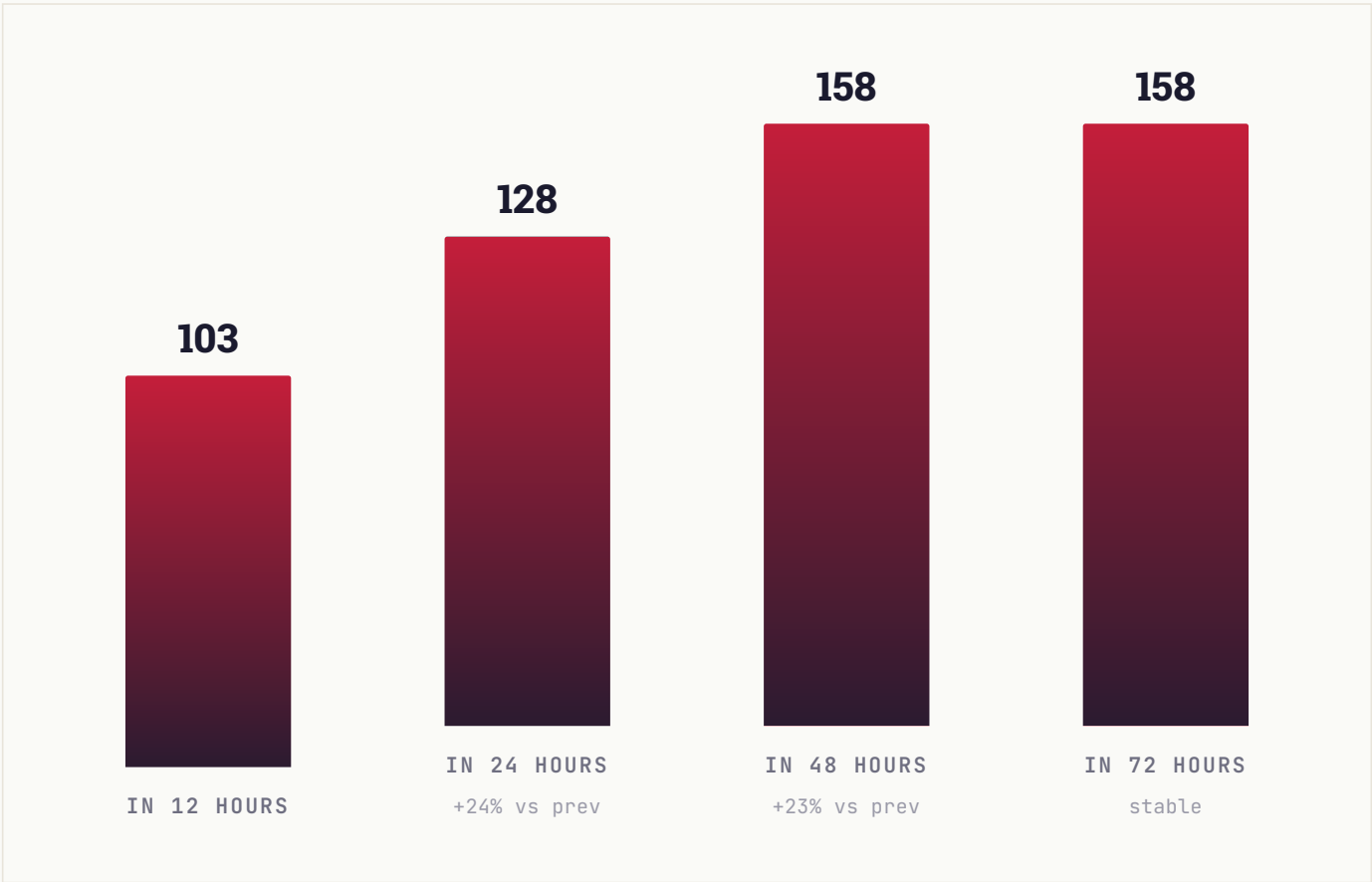
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.7M
VC Venture Capital	2.7M
ME Mohamed El Guazzar	2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
KN Books for millions business blog	867.3K
RP Roxman typing...	546.3K
AB Business Shark	496.6K
لر لباس زیر اقساطی ریزسابل	491.9K
SS Merger & acquisition	485.6K
B BLOGGERS Streamers Memes YOU	62.5K

COMPARATIVE INSIGHT

Channel yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 171.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 0.35% vs norm 3.5%. Try polls and interactive formats.

EFFECT

+3.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly.
Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager